

CRYPTONAIRE WEEKLY

CRYPTO INVESTMENT JOURNAL

BITCOIN DOMINANCE RETURNS TO OVER 40%

CRYPTOCURRENCY REGULATIONS
**APPROVED BY
MEXICAN CONGRESS**

GOLDMAN-BACKED
**CIRCLE
BUYS POLONIEX**

SUBPOENAS SIGNAL
**S.E.C. CRACKDOWN
ON ICOs**

GES ICO BRINGS NEW
**MARKETPLACE FOR
PRE-OWNED & REFURB PRODUCTS**

SHIPPING ICO
**REVOLUTIONISING
PRODUCT ASSESSMENT**

WHAT'S **HOT**
WHAT'S **NOT**

 **PLATINUM
CRYPTO ACADEMY**

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Weekly Cryptocurrency Market Analysis

The cryptocurrency market has been moving sideways in a very small and tight range for most of the past week, with the overall market rising 6% to \$454 billion. The current market capitalization for Bitcoin is \$189,000,000,000 and other altcoins is \$265,000,000,000.

However, you can see some large differences between the performances of various coins – Bitcoin once again showed that it is the most lucrative crypto, rising 18% to \$11,300, and Ether is up by 2% to \$850.

The dominance of Bitcoin is back to over 40%. This is a signal that people are shifting to safer

coins during uncertain times where traders are experiencing neither an uptrend nor a downtrend. The market has been very steady at \$400-500 billion for a few weeks now. This could mean that there has not been much new money coming in. Investors are shifting their existing altcoin holdings back to Bitcoin.

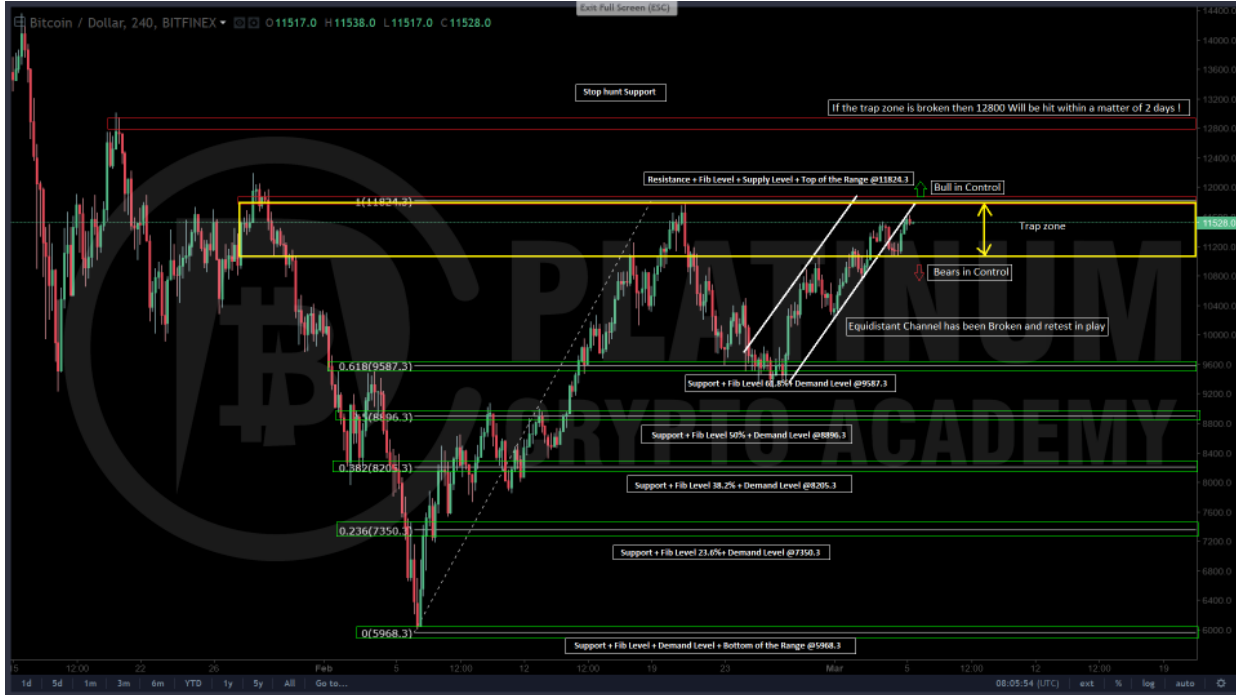
The market is a lot slower compared to a couple of months ago, but please don't lose your discipline and do something that you normally wouldn't do in order to chase returns. If you venture into something that you are not good at during a downturn, it is far easier to make mistakes.



Crypto Trade Opportunities

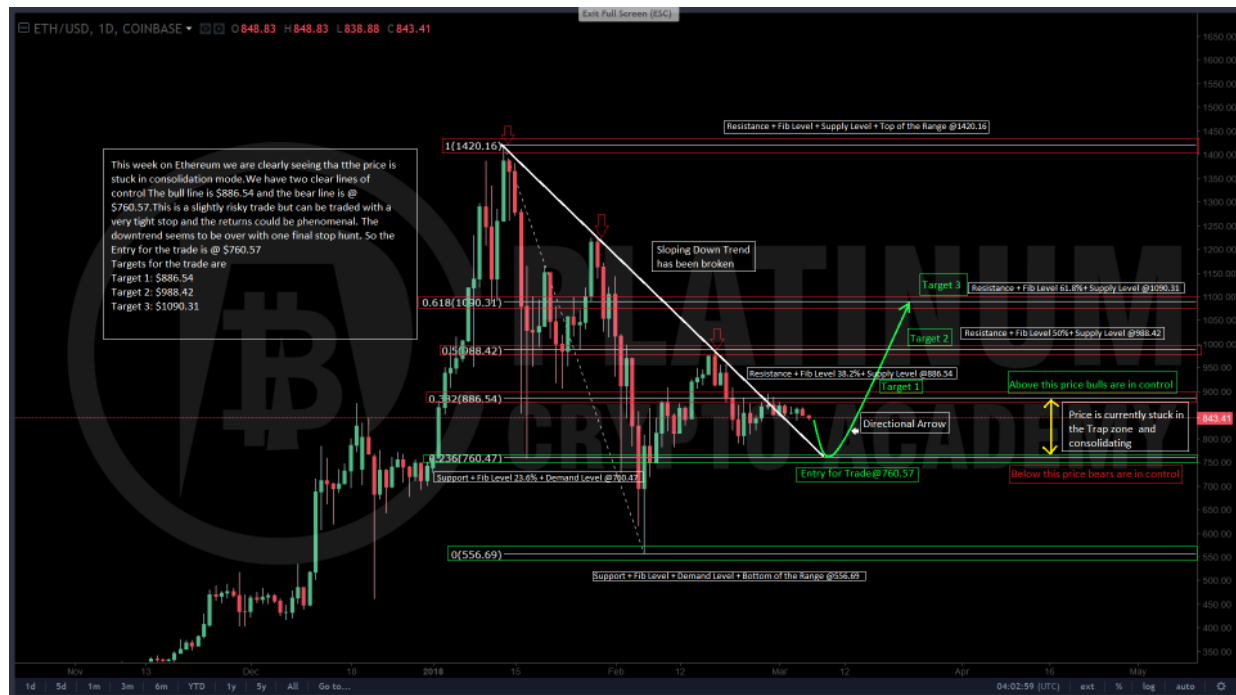
Bitcoin (BTC)

Entry @ \$11,000 Exit - \$12,800



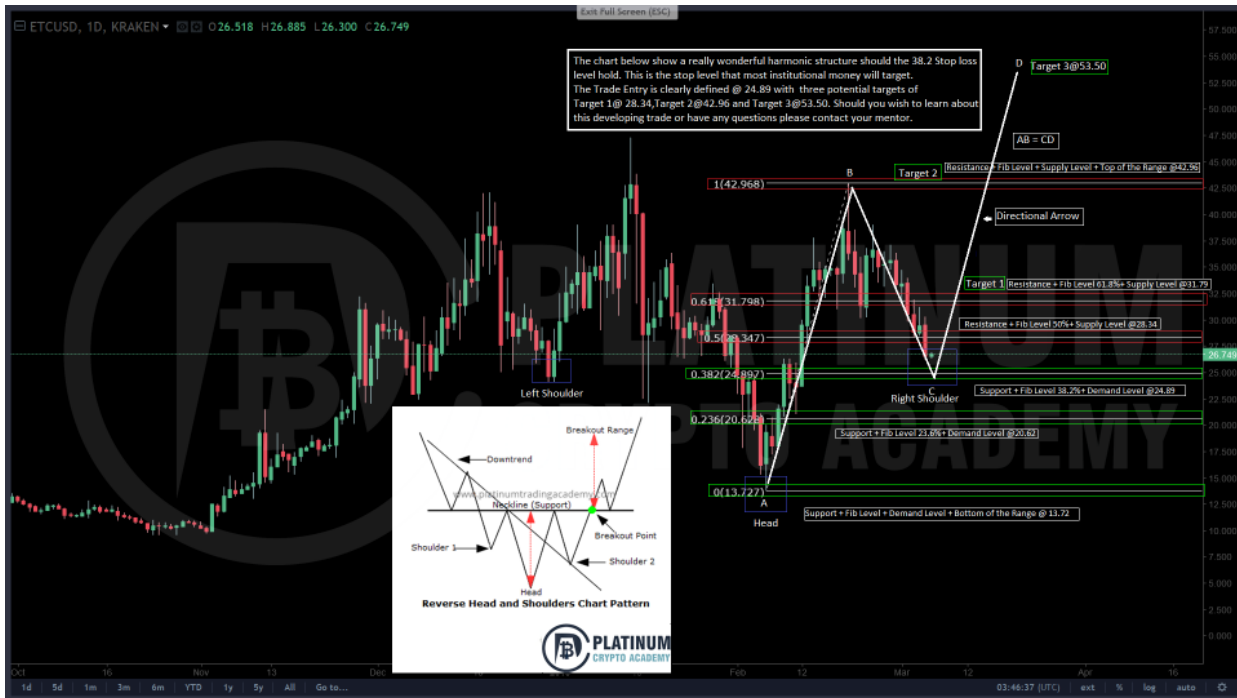
Ethereum (ETH)

Entry @ \$760.57 Exit - \$886.54



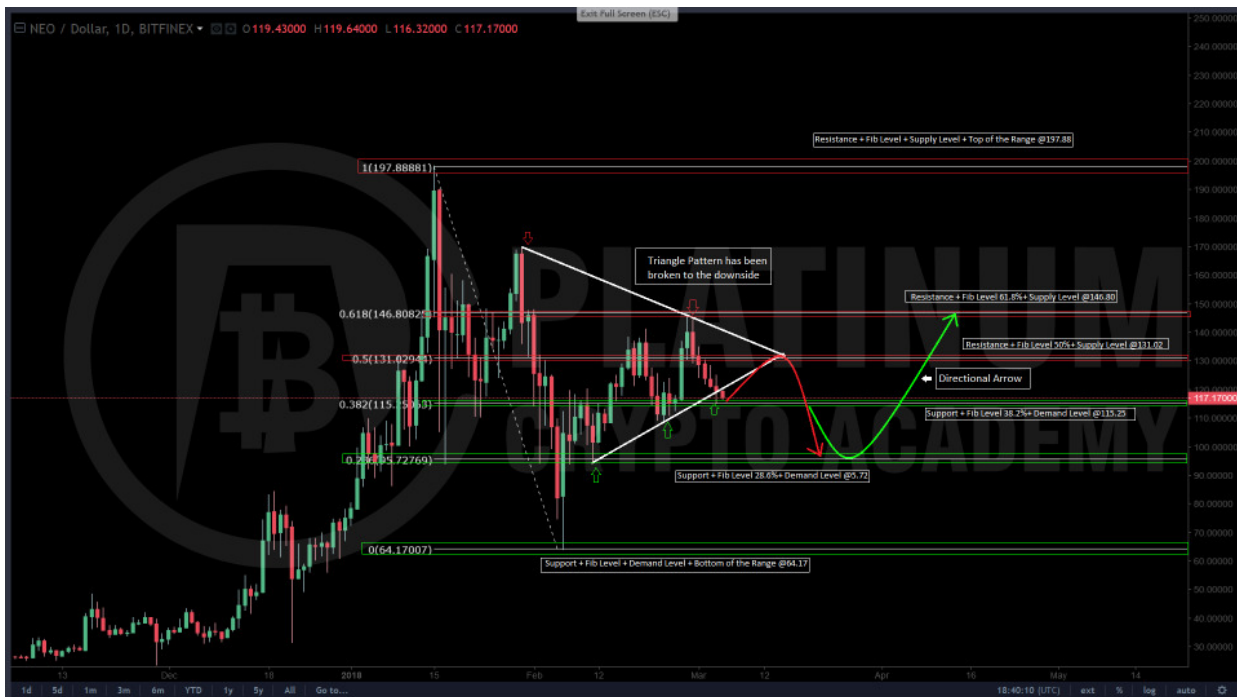
Ethereum Classic (ETC)

Entry @ \$24.89 Exit - \$28.34



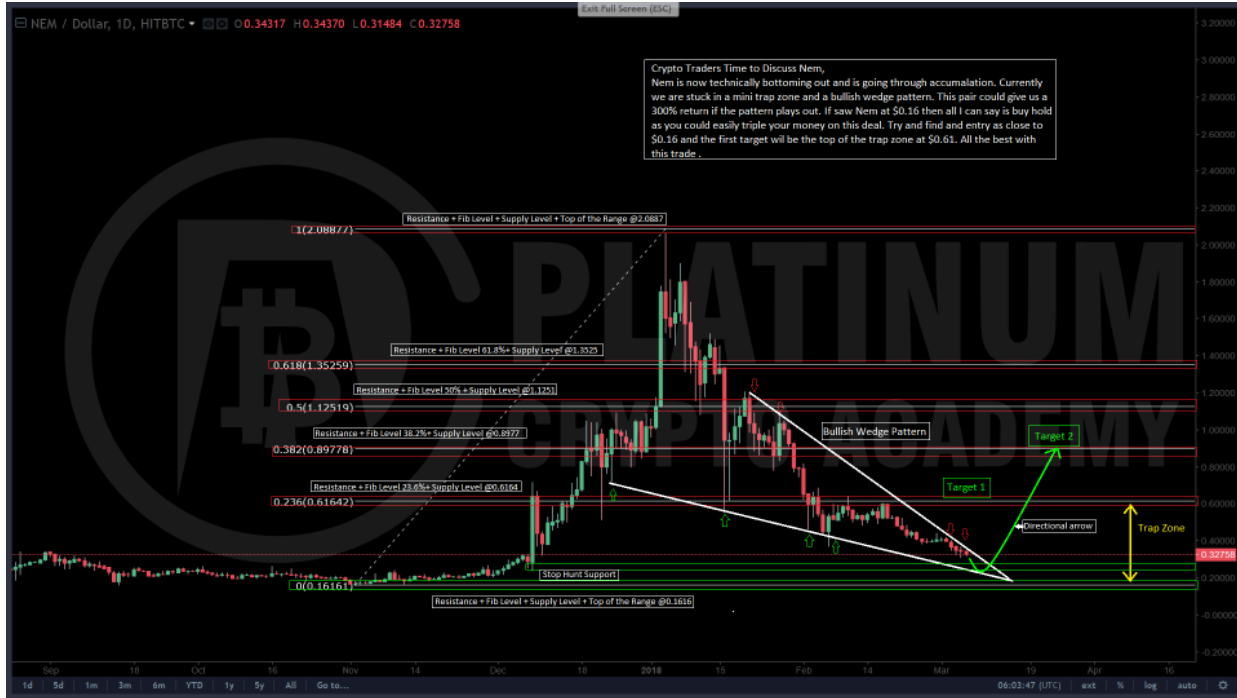
Neo (NEO)

Entry @ \$105 Exit - \$145



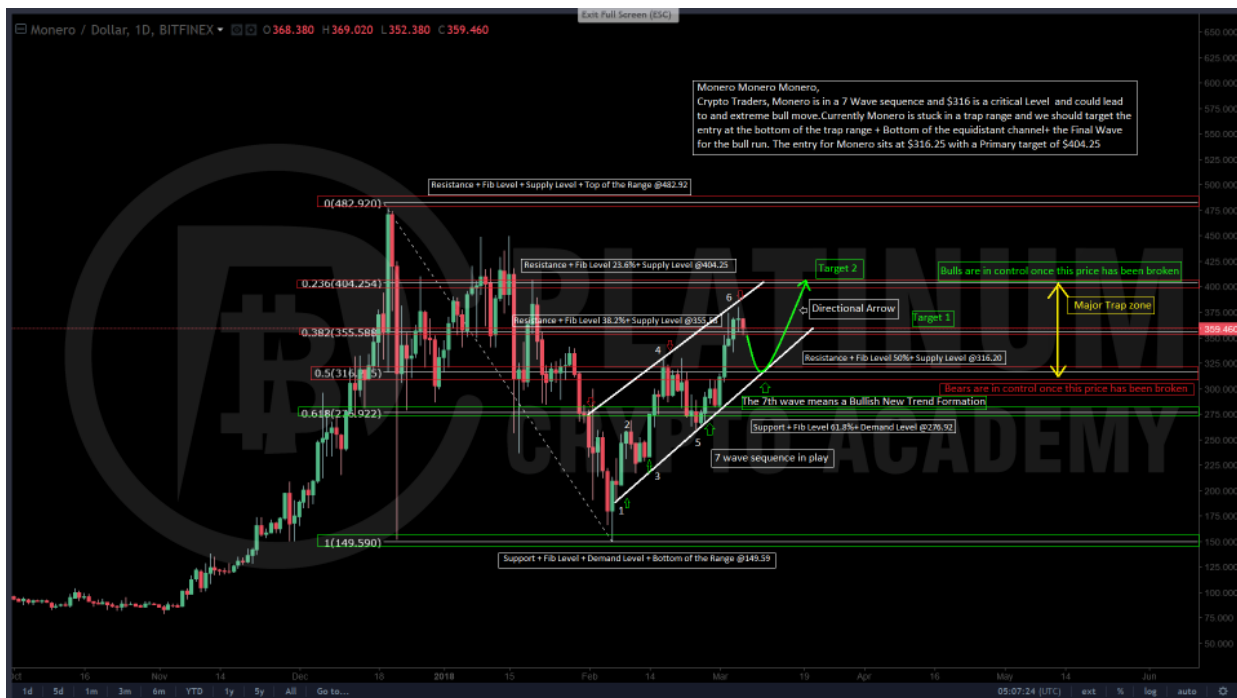
Nem (XEM)

Entry @ \$0.16 Exit - \$0.61



Monero (XMR)

Entry @ \$316.25 Exit - \$404.25



Advancements in the Cryptocurrency World

Mexican Cryptocurrency Regulations Approved by Congress:

<https://news.bitcoin.com/mexican-cryptocurrency-regulations-approved-congress/>



Mexico's bill to regulate the fintech sector, which includes rules on crowdfunding and cryptocurrency firms, has been approved by the country's lower house of Congress, it is now waiting for President Enrique Peña Nieto's signature. The bill "seeks to promote financial stability and prevent money laundering". The National Banking and Securities Commission (CNBV), the central bank, and the finance ministry will soon begin drafting "secondary laws, which will determine key details for companies in the sector". They are expected "in the coming months".

Marshall Islands to issue own sovereign cryptocurrency

<https://www.reuters.com/article/us-crypto-currencies-marshall-islands/marshall-islands-to-issue-own-sovereign-cryptocurrency-idUSKCN1GC2UD>



The Marshall Islands will issue its own cryptocurrency that will be circulated as legal tender along with the U.S. dollar, according to one of the remote Pacific republic's top officials. The new currency will be called SOV and its legal tender status has been approved by the country's parliament. Plans for possible sovereign cryptocurrencies have gained momentum in recent months, as digital tokens launched by private companies have jumped in value. Several governments, including China, Estonia, and Iran, have discussed plans for their own digital currency.

Goldman-Backed Circle Agrees to Buy Crypto Exchange Poloniex

<https://www.bloomberg.com/news/articles/2018-02-26/goldman-backed-circle-buys-digital-exchange-poloniex>



Circle Internet Financial Ltd., a closely held mobile-payments firm backed by Goldman Sachs Group Inc., said it acquired Poloniex Inc., one of the larger digital-token exchanges. Terms of the agreement weren't disclosed. Fortune magazine reported earlier that the deal was for about \$400 million, citing an unnamed person familiar with the transaction. Poloniex, ranked as the 14th

largest crypto exchange by data tracker CoinMarketCap.com. Circle is also working on a mobile app that will let people easily invest in crypto assets.

JPMorgan & BofA Admit "Disruptive Threat" Of Cryptocurrency To Their Business

<https://www.zerohedge.com/news/2018-02-28/jpmorgan-bofa-admit-disruptive-threat-cryptocurrency-their-business>

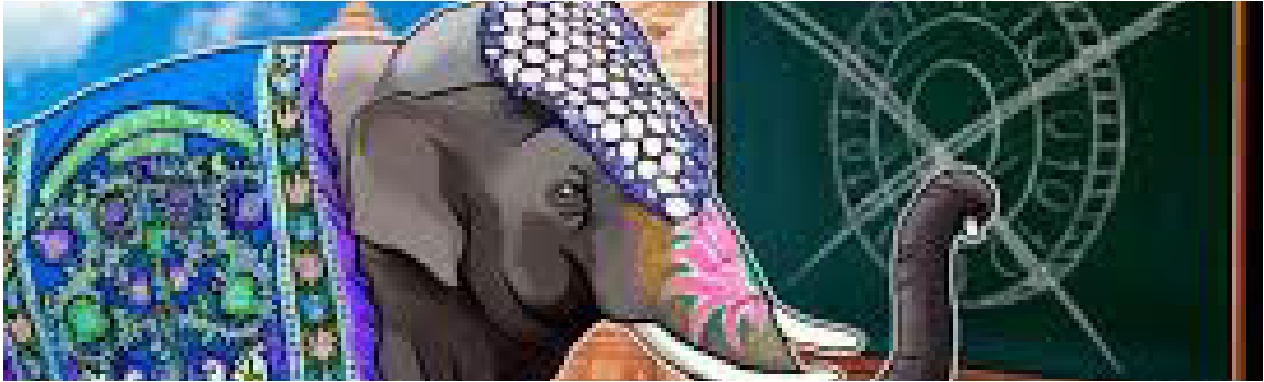
Having explained why central banks are so nervous about cryptocurrencies, it seems the rest of the banking sector is finally admitting the real driver behind their disdain for digital currencies - they are competition and an existential threat. J.P. Morgan Chase has added a segment on cryptocurrencies to the "Risk Factor" section of their 2017 annual report to the US Securities and Exchange Commission (SEC). The report notes that these new



The report notes that these new technologies, evidently including Blockchain, although they don't mention it by name, "could require JPMorgan Chase to spend more to modify or adapt its products to attract and retain clients and customers or to match products and services offered by its competitors, including technology companies". This competition could potentially "put downward pressure on prices and fees for JPMorgan Chase's products and services or may cause JPMorgan Chase to lose market share".

Two Indian Token Marketplaces Suspend Trading Due to Regulatory Pressure

<https://news.bitcoin.com/two-indian-token-marketplaces-suspend-trading-regulatory-pressure/>



Two Indian crypto token marketplaces, Btcxindia and Ethexindia, have announced that they have “halted cryptocurrency trading from March 5”. The platforms state that this is due to regulatory pressure which put their businesses “under a lot of stress”. Over 35,000 members have used the two platforms, the news outlet added. Btcxindia, which began as one of India’s oldest Bitcoin exchanges, has been operating for four years. However, last year the platform dropped Bitcoin trading to offer real-time ripple (XRP) trading for Indian rupees (INR). Ethexindia is “India’s first Ether exchange,” according to its website. The platform, which has been offering Ether (ETH) trading for rupees for two years, has also halted both INR and ETH deposits. “Deposits received, if any, will be automatically reverted to the respective bank accounts,” the company emphasized, adding that, “ETH/INR trading has been halted from 01 March 2018. Customers are kindly advised to withdraw their INR and ETH.”

Wellington, a \$1 Trillion Money Manager, Just Joined the Crypto Frenzy

<https://www.bloomberg.com/news/articles/2018-03-01/this-1-trillion-money-manager-just-joined-the-crypto-frenzy>



Add Wellington Management Co. to the list of mainstream investors getting serious about digital coins. The Boston-based firm with \$1 trillion under management is considering including cryptocurrencies in some portfolios, it said in a February report from a team that includes equity research analyst Matthew Lipton and trading technologies principal Lee Saba. The company’s systems were upgraded to enable trading in Bitcoin derivatives, and Wellington has started taking positions in companies related to cryptocurrencies. Wellington is keen to stress that, for now, it’s not snapping up direct exposures in Bitcoin and related currencies, dubbing its official stance as “cautious.” As the firm’s analysts dig deeper into digital tokens, they plan to say more on the outlook in due course.

Subpoenas Signal S.E.C. Crackdown on Initial Coin Offerings

<https://www.nytimes.com/2018/02/28/technology/initial-coin-offerings-sec.html>



The Securities and Exchange Commission has sent subpoenas to dozens of people and companies behind the rise of so-called initial coin offerings, a clear sign of the agency's desire to rein in the popular new fund-raising method. Over the last few months, the commission has asked for information from companies that have sold new virtual currencies to raise money for their projects, as well as advisory firms and lawyers who have helped with these sales, according to four people who have seen some of the subpoenas. The people asked not to be identified because the subpoenas are part of confidential legal negotiations.

E-Commerce Giant Rakuten to Launch Cryptocurrency Rewards Program

<https://www.ccn.com/e-commerce-giant-rakuten-launch-cryptocurrency-rewards-program/>



Rakuten CEO Hiroshi "Mickey" Mikitani made this announcement explaining that the token would be called Rakuten Coin. Rakuten Coin will replace the Tokyo-based company's current "Super Points" program, which has long been regarded as one of the most robust loyalty programs in the e-commerce ecosystem, and its customers have collectively earned approximately \$9.1 billion in points over the program's 15-year history. Mikitani did not announce a release date for Rakuten Coin, but he previewed that it will be integrated into all of the firm's many subsidiaries, which include Ebates, PriceMinister, and Viber. At present, it is unclear whether Rakuten Coin will run on its own, company-controlled blockchain or whether it will be built atop another blockchain — such as Ethereum, Stellar, NEM, or NEO — using smart contracts.

BlackRock: Crypto Use Could Grow As Market Matures

<https://www.coindesk.com/blackrock-crypto-blockchain-report/>



Global investment management company BlackRock says it envisions a more pervasive role for cryptocurrencies in the future, and that blockchain has promise but it is not without obstacles. The positive, yet cautious remarks were part of the firm's Global Weekly Commentary published on Monday by global chief investment strategist Richard Turnill. "We see cryptocurrencies potentially becoming more widely used in the future as the market matures," the commentary reads. The commentary acknowledged blockchain's "disruptive potential" for industries "from logistics and pharmaceuticals to financial service," but said its adoption would not be seamless and must involve regulators and central bankers.

HSBC Nears Blockchain Deployment for Live Financial Transactions

<https://www.coindesk.com/blackrock-crypto-blockchain-report/>



UK-based bank HSBC is close to launching live trade and transactions using blockchain technology. The project was reported in late 2015, with the bank aiming to maximize efficiency and bring real-time awareness and organization to financial systems. The company is now looking for individuals to pilot the products, and hopes to roll out the system across a range of networks by 2019. HSBC is not alone in this field, with today's news following an announcement coming from Taiwan's central bank chief revealing the bank will explore blockchain applications in its operations including payments. The development is occurring around the world – last year fifteen of India's largest banks formed a consortium to oversee the introduction of an inter-bank blockchain, with the goal of integrating blockchain alongside existing infrastructure and technologies.

Upstart MMA Promotion Primal FC Wants to Pay Fighters in Bitcoin

<https://www.ccn.com/upstart-mma-promotion-primal-fc-wants-pay-fighters-bitcoin/>



Upstart MMA promotion Primal FC has a plan to set itself apart from industry heavyweights UFC and Bellator, and it involves Bitcoin. Primal FC CEO Joe Iozzi told CCN that the promotion hopes to court cryptocurrency-related sponsors for its events, with the ultimate goal of hosting events exclusively sponsored by the cryptoasset industry. Iozzi explained that MMA is a natural venue for cryptocurrency promoters to market their projects, as the industry's audience shares a similar demographic composition to cryptocurrency users. Toward this end, Iozzi said that Primal FC plans to begin accepting cryptocurrency payments for event sponsorships and will also give fighters the option to get paid in cryptocurrency.

Belgian Tax Authority Going After Crypto Investors

<https://news.bitcoin.com/belgian-tax-authority-going-crypto-investors/>



Cryptocurrency investments have attracted the attention of tax authorities in Belgium. Several investigations have been opened into cases of Belgian citizens who have traded on foreign exchanges. Anyone speculating on crypto markets is expected to pay 33% tax on their gains, despite the fact that bitcoin and the like are not regulated or legalized in the country. The new rules, however, have proved difficult to implement, as the Brussels Times reports. The management of cryptocurrency assets takes place on foreign trading platforms and Belgian authorities find it hard "to penetrate" there, the magazine says.

Platinum ICO Information

SHPING



Shping is an innovative shopper-marketing platform that empowers product brands, certification agents, and retailers to reward shoppers with cryptocurrency for their attention, actions and choices in store.

Project Details:

The world loves to shop. Shopping is part of our everyday habits and a popular pastime that generates approximately USD28 trillion dollars for the global economy annually.

Yet, the mobile age has irrevocably changed our shopping habits forever. Today, we hunt and gather information in the palm of our hands - searching for information and seeking reviews and approvals before and after we take the product to the checkout counter.

Shping takes this to the next level by aggregating the important information to help shoppers make purchase decisions and presenting this to them at the speed of a barcode scan. This innovative shopper marketing and brand protection platform enhances the path-to-purchase at every stage of the product journey, even after the customer has left the store!

The Shping App enables shoppers to scan product barcodes to learn pertinent product information supplied by industry authorities and brands (product manufacturers). It also enables consumers to check for authenticity, product recall status and product reviews contributed by other Shping users, all to enable consumers to make smarter, more informed purchase decisions before checkout.

Best of all, the Shping App has gamified the experience by rewarding shoppers who use the App with a cryptocurrency called Shping Coin to encourage purchase consideration, brand switching, loyalty, instore behaviours and a host of other actions that lead to a product purchase.

Shping Coins will become the currency that enables brands, retailers and associated organisations to utilise this powerful platform to provide information, videos and details that influence and reward consumers to make smarter, safer shopping choices.

HOW DOES IT WORK?

The Shping platform is an innovative, self-service, shopper marketing system. In a similar way that digital advertising platforms are used to influence sales online, Shping offers the ability for brands and retailers to market to consumers during shopping instances that occur in-store. Yet, unlike advertising platforms, Shping enables brands and retailers to channel their marketing budgets into rewarding the consumer DIRECTLY for their attention and engagement instead of paying large sums to the media giants. That's a win for businesses and an even bigger win for the customers who buy their products.

The Shping Ecosystem is built on product information provided by a scalable number of trusted and verified data sources. This includes data from participating brands, and a growing list of strategic partners including GS1 local members, certification and government authorities, product recall portals, and Everledger who have created a global, digital ledger that tracks, protects and stores the provenance of diamonds and valuable assets.

Along with crowdsourced data (from Shping App users), the data is collected from these sources into a continuously updated, distributed product database; at over 30 million products and growing, it is on the way to becoming the biggest in the world.

Shping is on the verge of revolutionising the way we shop. As more and more consumers and organisations discover the benefit of the Shping platform, we see Shping Coin evolving into a desirable, new payment methodology.

Shping is making shopping a smarter, safer and more rewarding experience for everyone.

Official Video: <https://youtu.be/XPGVTaZRTKs>



ICO Details:

Whitelist	Yes
Token Sale Hard Cap:	\$ 37.2
Token Sale Soft Cap:	TBD
Presale Start Date:	January 22nd, 2018
ICO End Date:	March 23rd, 2018
Token Symbol:	SHPING
Token Type:	Utility Token, ERC20 (Ethereum)
Token Distribution:	50% - Purchasers 42% - Shping App Incentive Reserve 5% - Advisors 2% - Team 1% - Bounties
Initial Token Price:	0.01 USD
KYC:	Yes
Participation Restrictions:	USA, China and New Zealand Residents
Accepts:	BTC, ETH, ETC, LTC, DASH, ZEC, AUD, USD

Team:

Executive Officers:

Gennady Volchek
Chief Executive Officer & Founder
<https://www.linkedin.com/in/gennadyvolchek/>

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Advisory Team:

Jorij Abraham
Chief Managing Director
at Ecommerce
Foundation

Leanne Kemp
CEO and Founder at
Everledger

Lukas Sieber
CEO and Founder at
Everledger

Sergey Segienko
CEO and Founder at
Chronobank

Adam Posner
CEO & Founder at The
Point of Loyalty

For more information about the ICO, please visit the following links:

Website: <https://tokensale.shping.com>

Whitepaper: https://tokensale.shping.com/assets/shping_coin_whitepaper.pdf

Twitter: <https://twitter.com/ShpingApp>

Telegram: <https://t.me/ShpingCommunity>

Facebook: <https://www.facebook.com/shpingapp/>

ICO on Reddit: <https://www.reddit.com/r/ShpingCoin/>

ICO on Bitcoin Talk: <https://bitcointalk.org/index.php?topic=2697671>

ICO on Medium: <https://medium.com/@Shping>

ICO on Github: <https://github.com/Shping>

Galaxy eSolutions



Galaxy eSolutions (GES) is a Global eCommerce marketplace for refurbished and pre-owned consumer electronics. Operating as an open source ecosystem and incorporating the hybrid P2P Blockchain platform onto one of the marketplaces for phone trade-in that has a direct C2B and B2B model. This blockchain will be used for recording details of the goods, the logistics and transactions. It will reduce inefficiencies caused in supply chain, and resolve any supplier credibility issues. The tokens will become utility tokens and will be able to be used on the blockchain platform as discounted listing fee and transactions.

Project Details:

Features:

Galaxy eSolutions (GES) is a Global eCommerce marketplace for refurbished and pre-owned smartphones and other consumer electronics. A direct B2C/B2B model, and whole ecosystem with the whole process of sourcing, refurbishing and distributing handled by GES where it increases high quality control and reduces logistic inefficiencies.

GES is also incorporating the hybrid P2P Blockchain platform onto the pho MobileFreak - where the technology of blockchain will record details of the goods to authenticate as real, transactions of purchases, and logistics for better tracking of shipments.

The means of refurbishing, help GES to aim towards reducing e-waste of smaller electronic goods.

About Galaxy eSolutions:

Direct B2C/B2B model which will later evolve to become a marketplace and ecosystem (reduce market supply chain inefficiencies)

Strategic investment partnership with a fully licensed factory supplier which operates in a Shenzhen China bonded zone (Guarantees stable and quality supply, secures credit term, obtain supply chain advantage etc)

Work with factory partner to establish standard grading and stringent QC control and checks, and RMA program (quality assurance and remove grading inconsistencies)

Work with current investor, who owns one of the largest private logistics company, in direct freight and local fulfilment solutions

Raise fund backing to increase stock level in accordance to optimal stock level, and offer local fulfilment when deemed feasible (improve consumer experience)

Official Video: <https://youtu.be/fYuXpIJRNJ0>



ICO Details:

Whitelist	No
Token Sale Hard Cap:	TBD
Token Sale Soft Cap:	TBD
Token Symbol:	GES
Token Type:	ERC20, Ethereum
Initial Token Price:	10000 GES token = 1 ETH
KYC:	No
Participation Restrictions:	China
Accepts:	ETH
ICO Starting date:	February 28th, 2018
ICO Ending date:	March 31st, 2018

Team:

Executive Officers:

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Founder & CEO at Paytabs

Jordan Miller

Founder at Paradigm Agency

Dr John Wong

Executive Vice Chairman at Executives' Global

Neil Thomas

CEO & Founder at Muzaara

Stanley Lee

The President at E-Commerce Association of Hong Kong

Ken Wong

GM at Continental Global Service Ltd & Executive Officer at E-commerce Association of Hong Kong

For more information about the ICO, please visit the following links:

Website: <https://galaxy-esolutions.com>

Whitepaper: http://whitepaper.galaxyresolutions.com/GES_Business_Deck_Full_Version_EN.pdf

Twitter: https://twitter.com/Galaxy_eSol

Telegram: <https://t.me/gesico>

Facebook: <https://www.facebook.com/GalaxySolutions/>

ICO on Reddit: https://www.reddit.com/user/Galaxy_eSolutions/

ICO on Bitcoin Talk: <https://bitcointalk.org/index.php?topic=2389027>

ICO on Medium: <https://medium.com/@GalaxySolution>