

# CRYPTONAIRE WEEKLY

CRYPTO INVESTMENT JOURNAL

## PLATINUM CRYPTO ACADEMY WEEKLY ANALYSIS

**TRADE WAR BETWEEN THE US AND  
CHINA ATTRACTING INVESTORS  
TOWARDS CRYPTOCURRENCIES.**

**LENOVO, GLAXO, NOKIA:  
BIG NAMES JOIN NEW  
IBM BLOCKCHAIN**

**BITHUMB BRINGS  
KOREA INTO EOS  
GOVERNMENT**

**SAMSUNG NOW OFFERING  
17 CRYPTO APPS IN  
BLOCKCHAIN KEYSTORE**

**BANKSIA BIOPHARM  
A FIRST OF A KIND  
BIOTECH TOKEN OFFER**

WHAT'S HOT  
WHAT'S NOT



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# Weekly Cryptocurrency Market Analysis

Hello crypto traders welcome to this week's 92nd edition of Cryptonaire Weekly. The overall cryptocurrency Market Cap stands at \$318 Billion. We have seen a \$55 Billion increase in the Market Cap since the last week. Bitcoin price currently around \$12,175 and ether price is currently at \$235. The current market cap for bitcoin is \$218 Billion and for altcoins the current market cap is \$100 Billion.

## Percentage of Total Market Capitalization (Dominance)

Bitcoin	68.52%
Ethereum	7.91%
Bitcoin Cash	1.97%
Litecoin	1.95%
XRP	4.35%
Dash	0.31%
NEM	0.18%
Monero	0.52%
IOTA	0.26%
NEO	0.27%
Other	13.67%

The trade war between the US and China has escalated in the past few days. After the US raised tariffs on Chinese products, China retaliated by weakening its currency, the yuan, to levels not seen since 2008. This led to fears of a currency war between the top two economies of the world. The US Fed cut rates in its last meeting and might be forced to do more cuts if the trade war with China intensifies. This will debase the currencies and will attract investors towards cryptocurrencies.





















Fundstrat Global Advisors co-founder Tom Lee believes that rate cuts by the US Fed and geopolitical issues can turn investors towards Bitcoin. Lee expects Bitcoin to reach its previous high of \$20,000 by the end of this year.

In the short-term, Max Keiser, a former Wall Street trader and host of the RT program Keiser Report, believes that confidence in central banks and governments is at the lowest level in decades and this bodes well for Bitcoin. He believes the leading cryptocurrency can hit \$15,000 in this week itself.











Along with being a store of value, investors are also using Bitcoin as a safe-haven asset. Its recent uptick along with the other perceived safe-haven assets underlines its growing clout.

# Top 10 Coins











## Top 10 Coins by Total Market Capitalisation

#	Name	Market Cap	Price	Volume (24h)	Circulating Supply	Change (24h)	Price Graph (7d)
1	 Bitcoin	\$209,451,540,659	\$11,727.11	\$21,700,077,362	17,860,450 BTC	1.34%	
2	 Ethereum	\$24,607,684,123	\$229.54	\$7,173,763,664	107,204,055 ETH	-0.15%	
3	 XRP	\$13,762,677,628	\$0.321013	\$1,096,105,758	42,872,646,068 XRP *	-0.72%	
4	 Bitcoin Cash	\$6,143,835,291	\$342.62	\$1,649,327,569	17,931,863 BCH	-0.18%	
5	 Litecoin	\$6,051,074,484	\$96.08	\$4,091,919,347	62,979,681 LTC	0.78%	
6	 Binance Coin	\$4,372,617,630	\$28.11	\$163,676,453	155,536,713 BNB *	0.23%	
7	 EOS	\$4,115,667,294	\$4.44	\$1,665,233,021	926,277,955 EOS *	1.64%	
8	 Tether	\$4,062,215,541	\$1.01	\$21,463,492,783	4,039,892,173 USDT *	-0.59%	
9	 Bitcoin SV	\$2,792,464,762	\$156.40	\$364,417,212	17,854,986 BSV	1.13%	
10	 Stellar	\$1,591,087,946	\$0.081102	\$97,357,054	19,618,463,876 XLM *	-1.74%	

### Top 10 Coins by Percentage Gain (Past 7 Days)

#	Name	Symbol	Volume (24h)	Price	% 7d
1	 EveryCoin	EVY	\$380,362	\$0.000566	316.96%
2	 MinexCoin	MNX	\$441,898	\$0.226820	242.47%
3	 Bitbook Gambling	BXK	\$901,432	\$0.180146	175.24%
4	 Promotion Coin	PC	\$1,651,776	\$0.001153	125.25%
5	 Aidos Kuneen	ADK	\$1,822,073	\$3.33	115.61%
6	 Litecoin Cash	LCC	\$138,042	\$0.021029	88.34%
7	 Hacken	HKN	\$128,968	\$0.266259	84.18%
8	 QuickX Protocol	QCX	\$1,525,869	\$0.065400	83.31%
9	 CoinMeet	MEET	\$612,555	\$0.015705	81.80%
10	 Q DAO Governance token...	QDAO	\$101,099	\$57.39	81.16%

### Top 10 Coins added to Exchanges with the Highest Market Capitalisation (Past 30 Days)

Name	Symbol	Added	Market Cap	Price	Circulating Supply	Volume (24h)	% 24h
 Storeum	STO	13 days ago	\$19,525,134	\$0.160702	121,499,101 *	\$47	-0.12%
 Bitrue Coin	BTR	12 days ago	\$11,411,410	\$0.081452	140,100,001 *	\$1,279,193	-4.03%
 Dusk Network	DUSK	26 days ago	\$6,110,600	\$0.103553	59,009,430 *	\$1,290,969	-3.25%
 ImageCoin	IMG	14 days ago	\$4,399,395	\$0.378547	11,621,793 *	\$1,068,041	-11.00%
 Spiking	SPIKE	22 days ago	\$1,142,678	\$0.002580	442,894,598 *	\$304,509	-17.06%
 qiibee	QBX	21 days ago	\$837,508	\$0.001966	426,031,816 *	\$65,438	7.08%
 Hype Token	HYPE	13 days ago	\$208,535	\$0.005836	35,731,176 *	\$8,839	-21.60%
 Five Star Coin Pro	FSCP	14 days ago	\$48,780	\$0.022754	2,143,759 *	\$313	-0.18%
 Mero Currency	MRO	14 days ago	\$30,462	\$0.006012	5,066,881 *	\$1,259	1.63%
 BOSAGORA	BOA	1 day ago	\$?	\$0.007784	? *	\$71,814	?

# Crypto Trade Opportunities

## BITCOIN - BTC/USD



Bitcoin is currently trading inside a descending channel. It bounced off the support at \$,9071 on July 28 and rose above the 20-day EMA on August 01, which was a bullish sign. We had mentioned in our previous analysis that the digital currency will gain strength after it crosses 20-day EMA and that is what happened. Both moving averages are trending up and the RSI is in positive territory. This suggests that bulls have an advantage in the short-term.

The price has reached the resistance line of the descending channel, which might offer some resistance. If bulls propel the price above the channel, the digital currency can move up to the recent highs of \$13,868.44. A breakout to a new yearly high will be a major positive as it will force the traders sitting on the sidelines to jump in. The next target on the upside is \$17,178.

Our bullish view will be invalidated if bears defend the resistance line of the channel and plummet the price below both moving averages. In such a case, the cryptocurrency can again correct to \$9,071. A break of this level can drag the price to \$7,427.



## ETHEREUM - ETH/USD



The bulls broke out of the downtrend line of the descending triangle on July 31, after which the price continued to move up gradually. Though it scaled above the 20-day EMA on August 05, it has not been able to ascend the horizontal resistance of \$237. The 20-day EMA has flattened out and the RSI has risen close to the centre, which points to a consolidation in the near term.

If traders have purchased on a close (UTC time) above 20-day EMA, the stop loss can be kept at \$189 because a break of this level can sink the cryptocurrency to \$143.64. On the upside, if bulls push the price above \$237, the rally can reach \$270.42. If this level is scaled, a retest of \$322.16 will be on the cards.

## RIPPLE - XRP/USD



Though bulls pushed the price above 20-day EMA on August 05, they could not sustain it. The price has again dipped below the moving average, which shows a lack of demand at higher levels. If bulls fail to propel the price above the 20-day EMA within the next two to three days, we expect bears to sink it back to \$0.30. The 20-day EMA is sloping down and RSI is in the negative zone, which suggests that bears still hold the advantage.

However, if the cryptocurrency scales above 20-day EMA, it can move up to the 50-day SMA. The previous support of \$0.37 will act as a resistance but once it is crossed, a move to \$0.46669 is possible. As XRP is trading in a range and has been an underperformer in the past few months, we suggest swing traders wait for the price to sustain above 20-day EMA before initiating long positions. Nevertheless, investors can continue to hold their positions with the stops below \$0.28524.

## LITECOIN - LTC/USD



Though Litecoin scaled above the downtrend line on July 31, bulls could not push the price above the critical overhead resistance of \$107 on August 05. Hence, in our previous analysis, we had avoided suggesting long positions until the price scaled \$107. The 20-day EMA is flattening out and the RSI is just below midpoint, which indicates a range formation for a few days.

Contrary to our assumption, if the cryptocurrency breaks out of \$107, it is likely to pick up momentum and rally towards \$125. Above this level, a retest of the recent highs at \$146 is possible. On the other hand, if bears sink the price below the support zone of \$83-\$76.63, the correction can deepen to the next support zone of \$60-\$64.

We suggest traders wait for the price to breakout and close (UTC time) above \$107 before initiating any long positions.



## BITCOIN CASH - BCH/USD

COINBASE:BCHUSD, 1D 346.78 ▼ -0.25 (-0.07%) O:347.01 H:349.96 L:338.20 C:346.78



Bitcoin Cash has risen above 20-day EMA and is currently attempting to rise above the overhead resistance of \$344. If the price breaks out and sustains above \$344, it will complete an ascending triangle pattern that has a target objective of \$432.94. If this level is scaled, the next target is \$500. The 20-day EMA has started to slope up and the RSI has risen above 50, which shows that bulls are back in the game. The traders can buy above 50-day SMA and keep a stop loss of \$310.

However, if bears sink the price below the uptrend line of the triangle, it can drop to \$255.06 and below it at \$227.4. A breakdown of this will complete a large bearish head and shoulders pattern, which will be a huge negative.

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WALLET - Coming Soon!



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LINUX  
tgz 32 bit / 64 bit



GITHUB  
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IEO has launched and is now live on  
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## Tele-Fone

Tele-Fone, a secure, decentralized mobile phone that gives users the ability to not only control crypto assets via built in cold storage, but also the ability to store personal data/files and information directly onto the block chain. This will also enable users to restrict, control and manage the abilities within the phone.

A true decentralized phone for the privacy of the people

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The Platinum Crypto Academy trading courses are comprehensive guides to Bitcoin and cryptocurrency trading and investing. Our courses cover everything from the basics of cryptocurrencies to the advanced trading strategies you'll need to succeed. Our 1-on-1 mentoring programmes ensure that you have access to truly professional trading knowledge, and learn all the skills necessary to be able to make cryptocurrencies a successful income stream.

Being etched into the Financial World for over 10 years, Platinum has provided trading education to 1,000's of individuals all over the globe, with offices in the UK, USA, Australia, and India. Making us well placed to help you become the next Cryptonaire!

The Platinum Crypto Academy is the first crucial step for anyone looking to enter and succeed in the world of digital currencies.

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# Advancements in the Cryptocurrency World

## Bithumb Brings Korea Into EOS Governance



Bithumb, one of Korea’s largest exchanges by reported volume, has decided that Koreans are not adequately represented in the EOS network.

### KOREA GETS A VOICE IN EOS GOVERNANCE

The exchange claims that as much as 10% of all EOS belongs to Koreans.

#### In a letter to users this morning, Bithumb said:

The EOS governance model is unique in several ways. One of its more notable features is an “arbitration system” which allows for reversible transactions under limited circumstances.

All decentralized networks rely on their users and beneficiaries to maintain their infrastructure. The resilience of a given system can be determined by its points of failure.

[Read more...](#)

## SEC Commissioner: US Could Draw Crypto Policy From These Countries



The U.S. Securities and Exchange Commission (SEC) could learn from other countries when finalizing its own crypto regulation, Commissioner Hester Peirce explains. While highlighting peculiar and notable features of the U.S. system, the commissioner emphasizes cross-border considerations, detailing applicable crypto frameworks of several countries.

### Importance of Cross-Border Considerations

SEC Commissioner Hester Peirce explained last week her agency's approach to regulating crypto assets and how the U.S. could draw from other countries' regulatory frameworks in setting its own policies. Her speech was given in Singapore at the "SUSS Convergence Forum: Inclusive Blockchain, Finance, and Emerging Technologies," hosted by Singapore University of Social Sciences (SUSS).

Among the topics she discussed was cross-border crypto regulation. Peirce, known in the crypto community as Crypto Mom, suggested that "The U.S. SEC can look to our counterparts overseas for ideas in untangling some of our most difficult legal and policy questions in this area."

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## Coinbase considers listing eight new coins including Dash, Decred, Ontology, and Algorand



Coinbase is considering the addition of eight new cryptocurrencies to the platform, including Algorand, Cosmos, Dash, Decred, Matic, Harmony, Ontology, and Waves.

Although the firm specified that these digital assets will be added on a jurisdiction-by-jurisdiction basis depending on the regulatory framework where they operate. Coinbase is also planning to add 90 percent of all the crypto tokens, by market cap, in circulation to its platform.

At the moment, Coinbase listed fourteen cryptocurrencies that have met the security, compliance, and project's guidelines based on the "Digital Asset Framework." Listed cryptocurrencies include Bitcoin, Ethereum, XRP, Bitcoin Cash, Litecoin, EOS, Stellar, Chainlink, Ethereum Classic, Zcash, Basic Attention Token, Augur, 0x, and Dai.

As it has been seen before, almost consistently cryptocurrencies listed on Coinbase see an upswing in volume and price following an announcement—known as the "Coinbase effect."

One of the most recent tokens added into the exchange was Chainlink—a blockchain platform aiming to connect smart contracts to external data sources. This cryptocurrency saw a 63 percent spike in its market valuation 12 hours after being listed on Coinbase retail. Similarly, Augur went up 15 percent on Apr. 17 and EOS surged 10 percent on May 30 after getting listed on the exchange. The pattern is consistent with most coins listed on Coinbase, except XRP.

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## **Bakkt Begins Testing Bitcoin Futures Platform Following Hype and Delay London-based Standard Chartered Will Start Using The Blockchain For Supply Chain Finances**



Standard Chartered, a bank based in the U. K., has just made its first transaction using a new blockchain-based supply chain application. According to the bank, they did it with Linklogis, a supply chain company based in China.

The two companies signed the partnership back in February 2019. At the time, they agreed on collaborating in order to expand the visibility of the bank's supply chain. The Linklogis' platform called WeQChain was used for the new transaction. This platform is based on the technology from Tencent, the Chinese tech giant.

According to the official press release, the main idea is to boost the transparency of the bank at the same time that the processes are being optimized. Another goal is to optimize the way that people can access credit on Digital Guangdong. In case you don't know, Digital Guangdong is a joint company made by four giant ones: China Telecom, China Unicom, China Mobile, and Tencent. Since its creation, the project has been responsible for creating over 700 digital applications.

Xie Wen, who works like the Chinese head of commercial banking for Standard Chartered's local division, believes that the partnership will be very important in order to help the company to remain competitive in a scenario in which several participants are starting to upgrade their technology.

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## Keiser: Bitcoin Could Cross \$15,000 This Week, No Trust in Centralization



Max Keiser, a former Wall Street trader and host of the RT program Keiser Report, said that he believes Bitcoin (BTC) will break \$15,000 this week.

In tweet published Aug. 3, Keiser said that he is “sensing #Bitcoin will cross \$15,000 this week.” He further stated that confidence in central governments, central banks and centralized fiat money are at the lowest level they have been in decades. He noted:

“I’m confident. So I just burned another \$10,000 in \$USD shitcoin. Correlation does not equal causation, but whenever I burn a few thousand \$USD, BTC price goes up significantly.”

### Chain of bullish predictions

Keiser’s predictions are seemingly in line with a report recently released by digital asset research firm Delphi Digital, according to which the macroeconomic landscape is creating the “perfect storm” to ignite Bitcoin price appreciation. The report stated:

“First, and arguably most important, sentiment from global central banks took a drastic turn towards more dovish monetary policies. The Fed, ECB, BOJ, PBOC, and many others are now preparing market participants for more rate cuts and additional stimulus measures as they attempt to keep the current economic expansion going.”

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## Samsung Now Offering 17 Crypto Apps in Blockchain Keystore



Samsung is adding to its blockchain dapp arsenal by including over a dozen new apps in its Blockchain Keystore online app market.

Launched in March 2019, Samsung's online dapp store, Blockchain Keystore, has grown from an initial four applications to a total of seventeen. The four original dapps included a password wallet, a game, a social media app, and a billing app while new dapps include an assortment of products from social media app Anpan to entertainment app The Hunters, per CoinDesk Korea.

Samsung is steaming ahead in the space. It is one of the first large companies to develop crypto-centric products with the release of the Galaxy S10 this year.

"Although other companies have not done so yet, we have already made a blockchain wallet and released it," Samsung told Coindesk Korea.

The tech giant is building up its wallet's features in preparation for market competition. Samsung's wallet system only allows for storage of Ethereum based ERC-20 tokens and protocols.

The number one competitor on the list is Apple who has yet to release a wallet, said CoinDesk Korea. In June, Apple released a 'CryptoKit' for iOS 13, showing adoption may not be far off for the Cupertino giant.

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## Yuan Falls, Bitcoin Jumps, Trump Says 'Major Violation' By China, Pressures Fed



Bitcoin (BTC) is currently trading up 8% at \$11,787 on Coinbase on the back of a yuan devaluation that dramatically escalates the US-China trade war.

It is difficult not to ponder that a nightmare scenario for stocks might be opening up.

A background of spreading trade protectionism and slowing global growth, capped off with a zero-sum currency war, is the last thing a frothy equity markets needed.

And this all comes as the US Federal Reserve's 0.25% interest rate cut was greeted poorly by the cheap money-addicted stock market, even as interest rate cuts around the world are shown to have weakening effect.

### **\$7-plus yuan triggers stock meltdown, gold, bonds and bitcoin rally**

Gold and bonds are benefiting and so too is bitcoin, as we predicted in our previous report looking at Trump, China and the trade war.

Our suggestion to closely watch the yuan v US dollar exchange rate for a move above \$7 as a trigger for bitcoin buying has been borne out.

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## Bitcoin's Computing Power Sets Record as Over 100K New Miners Go Online



The total computing power now dedicated to securing the bitcoin blockchain has set yet another record.

According to data from mining services operator BTC.com, the average bitcoin mining hash rate over the last two weeks has reached 71.43 quintillion hashes per second (EH/s), up from 64.49EH/s on July 23. The threshold was breached as bitcoin adjusted its mining difficulty at block height 586,672 on Monday 2:52 UTC – that is a 6.94EH/s, or 10.78 percent jump since mid July.

Bitcoin mining difficulty is a measure of how hard it is to compete for mining rewards on bitcoin. Just how difficult the bitcoin software makes it to generate new blocks adjusts every 2,016 blocks – approximately every 14 days – to ensure the block production time remains about 10 minutes at the next cycle.

Assume this additional 6.9EH/s (or 6.9 million tera hashes per second, TH/s) computing power has all come from powerful ASIC miners, such as Bitmain's AntMiner S17 or MicroBT's WhatsMiner M20S, both of which boast a mining rate of around 55TH/s and recently hit the market.

That means more than 100,000 top-of-line ASIC miners could have been switched on within the past two weeks. Further, given these products have been sold for at least \$2,000 each, this equates to some \$200 million in revenue pocketed for major miner makers.

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## US Federal Reserve Launching Payment System, Crypto Bulls Nonplussed



The United States Federal Reserve Board is planning to release a real-time payments and settlements service in order to boost the payments infrastructure in the country.

A press release published on Aug. 5 reads that the Board of Governors of the Federal Reserve System has requested that Federal Reserve Banks develop a new interbank real-time settlement service to support faster payments in the U.S. The payment system is called FedNow and will purportedly launch in 2023 or 2024.

By launching FedNow, the Fed aims to modernize the country's payment system with a real-time service that can transfer funds around the clock and on weekends and weekdays. The service will purportedly be available to both businesses and the general public.

The Fed believes that such a system will allow consumers to more flexibly manage their money and make time-sensitive payments and is requesting comment on the possible design and functionality of the new service. Commenting on the issue, Federal Reserve Board Governor Lael Brainard said:

"Everyone deserves the same ability to make and receive payments immediately and securely, and every bank deserves the same opportunity to offer that service to its community. FedNow will permit banks of every size in every community across the country to provide real-time payments to their customers."

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## Ripple Adds Australia's one of the "Big Four" Banks to its Customer List



- Westpac makes it to Ripple's customer list
- Ripple has its hands full with xRapid customers, said Asheesh Birla, SVP of Product at Ripple
- Ripple has added 'Westpac' to its list of customers, as noticed by a Ripple enthusiast.

A member of the xrpchat.com, musclehog stated that Westpac wasn't on the list of Ripple's customers at the start of last month. He further shared that he asked the bank about the usage of XRP for transfers on Twitter.

Westpac is one of Australia's "big four" banks and the first and the oldest banking institution of the country as well.

Established in 1817 as the Bank of New South Wales, Westpac is headquartered at Westpac Place in Sydney. As of March 2018, Westpac has 14 million customers and was recognized as the most sustainable bank globally, four times in a row, in the Dow Jones Sustainability Index.

Reportedly, the bank doesn't make use of the digital asset and is part of RippleNet.

Westpac might have got into Ripple's customer list now but the bank has been working with Ripple for a long time now.

It actually goes back to 2015 when Westpac Banking Corporation and Australia and New Zealand Banking Group experimented with the peer-to-peer transfer on Ripple protocol.

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## Lenovo, Glaxo, Nokia: Big Names Join New IBM Blockchain



IBM has launched a new blockchain project called Trust Your Supplier (TYS), with big name firms Anheuser-Busch InBev, GlaxoSmithKline, Lenovo, Nokia, Schneider Electric and Vodafone already on board.

Announced Monday, TYS joins IBM's successful stable of track-and-trace supply chain and logistics blockchain consortia, which include Food Trust and TradeLens.

TYS is focused on supplier onboarding, an umbrella term relating to a wide and varied assortment of supplier information like ISO certifications, bank account data, tax certifications, certificates of insurance and other supplier data required for exchanging purchase orders and invoices.

Marie Wieck, general manager at IBM Blockchain, told CoinDesk:

"That onboarding cycle is typically very manual in many companies, even those with very efficient supply chains, just in terms of the vetting and validation of those suppliers. Getting a new supplier on-boarded quickly, particularly when there are new capabilities coming up every day, is critical to how rapidly you introduce new products and services."

Renee Ure, chief supply chain officer for Lenovo's data center group, echoed this in a statement, saying, "Through Trust Your Supplier, both buyers and suppliers will see the procurement benefits of blockchain through reductions in cost, complexity and speed."

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# A 'first of a kind' true Biotech Token Offer



## A Biotech Token built to distribute Biotech Royalties direct to your Crypto Wallet

Banksia BioPharm is the first of a new generation of Biotech Companies embracing the new world of Blockchain. A fantastic lead product combined with a new type of funding model makes Banksia truly unique.

Banksia's BaRA Therapeutic for Rheumatoid Arthritis (RA) aims to address this debilitating condition in a new and more effective way. No doubt The wider RA Market is projected to reach US\$80.7 Billion by 2020. Banksia's Therapeutic has the potential to be a major player, if not leader in that market due to its projected potency and efficacy.

The Board and Executive Team has over 50 years combined experience in Biotech leadership. A key Advisor of Banksia is Dr Goran Ando, former Chairman of Novo Nordisk A/S and Founding Fellow of the American College of Rheumatology.

Why reinvent the wheel? Mother nature has spent millions, if not billions of years perfecting anti-inflammation agents in a range of organisms. These anti-inflammation agents or 'immuno-modulators' can be harnessed, modified and even improved to treat disease.

Banksia aims to "Change the way we treat inflammation" and in doing so, we may very well change the way we do Biotech in a very positive way...



WHITEPAPER

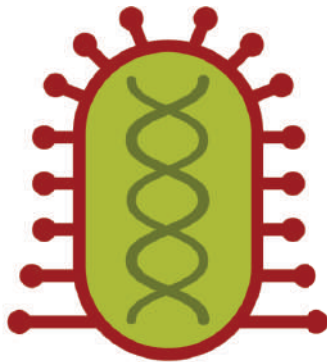


[info@banksiabiopharm.com](mailto:info@banksiabiopharm.com)



# Platinum Project Information

## Banksia BioPharm



# BANKSIA BIOPHARM

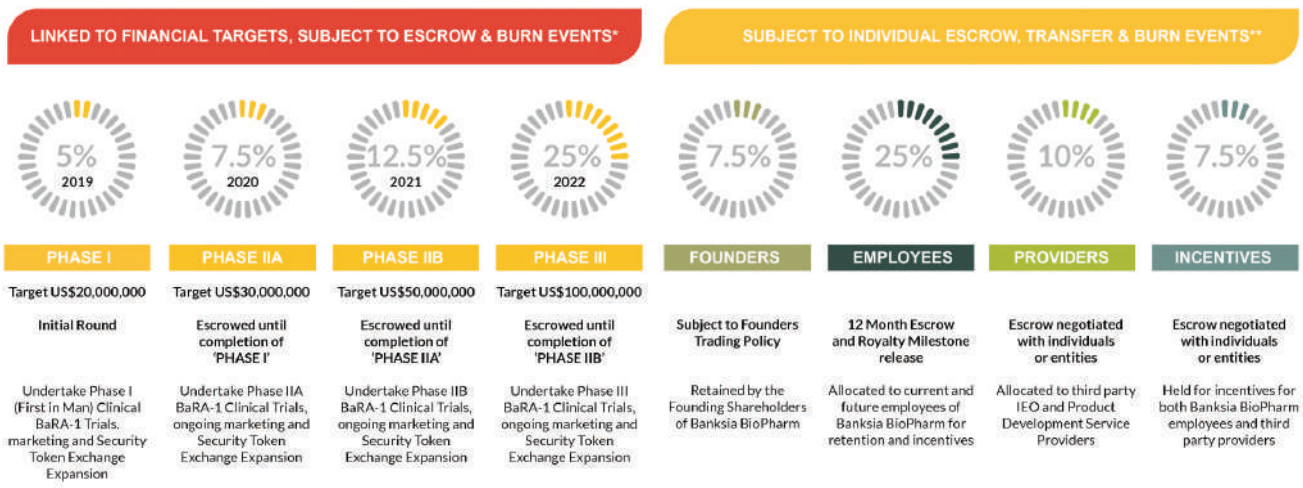
### Project Details:

Banksia BioPharm is the first of a new generation of Biotech Companies embracing the new world of Blockchain. A fantastic lead product combined with a new type of funding model makes Banksia truly unique. Banksia's BaRA Therapeutic for Rheumatoid Arthritis (RA) aims to address this debilitating condition in a new and more effective way. No doubt you or someone you know suffers from RA or other chronic inflammation disorder, and the pain and limitations it places in their lives. Why reinvent the wheel? Mother Nature has spent millions, if not billions of years perfecting anti-inflammation agents in a range of organisms. These anti-inflammation agents or 'immuno-modulators' can be harnessed, modified and even improved to treat disease. Banksia aims to "Change the way we treat inflammation" and in doing so, we may very well change the way we do Biotech in a very positive way...

Official Video: <https://youtu.be/DeKMvNwPve8>



**DISTRIBUTION OF TOKENS:**



USE OF FUNDS:



INTELLECTUAL PROPERTY



MANUFACTURING



CLINICAL TRIALS



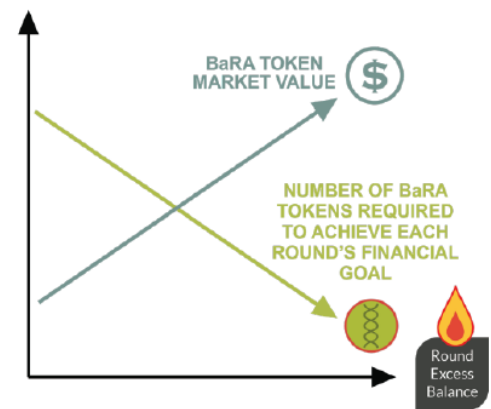
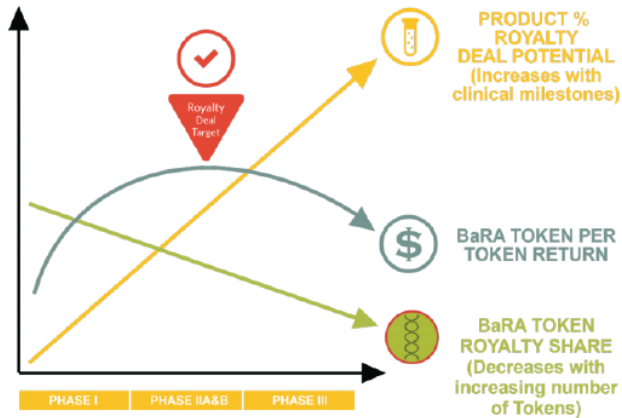
BaRA TOKEN EXCHANGE LISTINGS & MARKETING



BANKSIA BIOPHARM BUSINESS OVERHEADS & CONTINGENCY



## Clinical Milestone - Escrow & Burn Strategy:



### The Concept

Two competing forces will drive the value of the BaRA Tokens.

### Clinical Progression

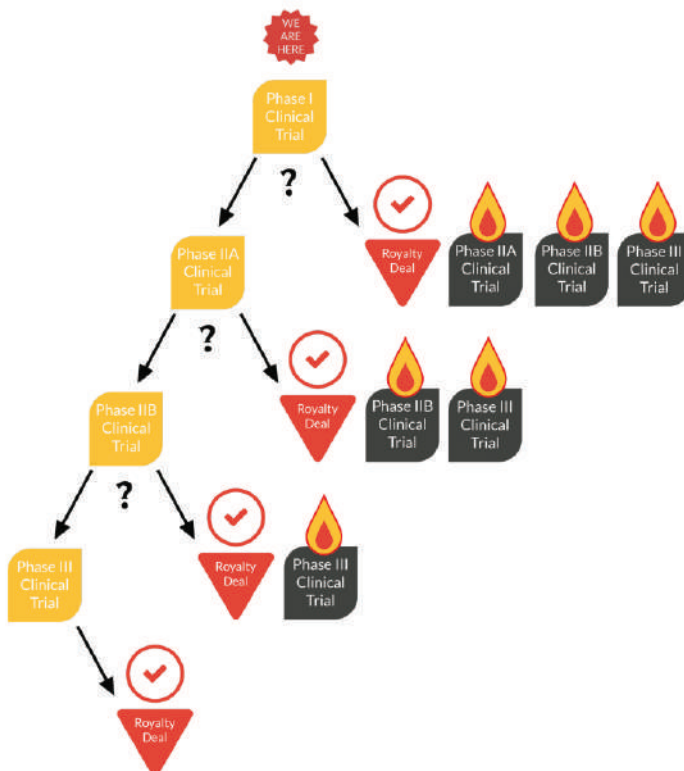
The further the product is driven through Clinical Milestones, the higher the % Royalty Deal that can be negotiated with a Large Pharma partner

### Token Numbers

The further the product is driven through Clinical Milestones, the more expensive each phase becomes to execute. Ongoing BaRA Token 'rounds' must be un-escrowed and sold to the market to fund this. Their overall numbers on the market increase but their individual share of the Royalty Pool decreases (dilution).

### Sweet Spot

The goal will be to lock down the highest possible Royalty Deal, utilizing the least amount of BaRA Tokens as possible. This in reality will not be as straightforward as the graphic to the left suggests. Careful management and attentiveness of the Banksia Team will be required to balance the competing factors and hit that 'sweet spot' for the benefit of all BaRA Token Holders.



### The Challenge

The Banksia Team will at three points need to decide to settle on a Royalty Deal or progress to the next round

### Escrowed Clinical Rounds

Each time a Clinical Milestone is reached, or within a reasonable margin of error 'likely to be reached' the subsequent Round is de-escrowed to fund that round.

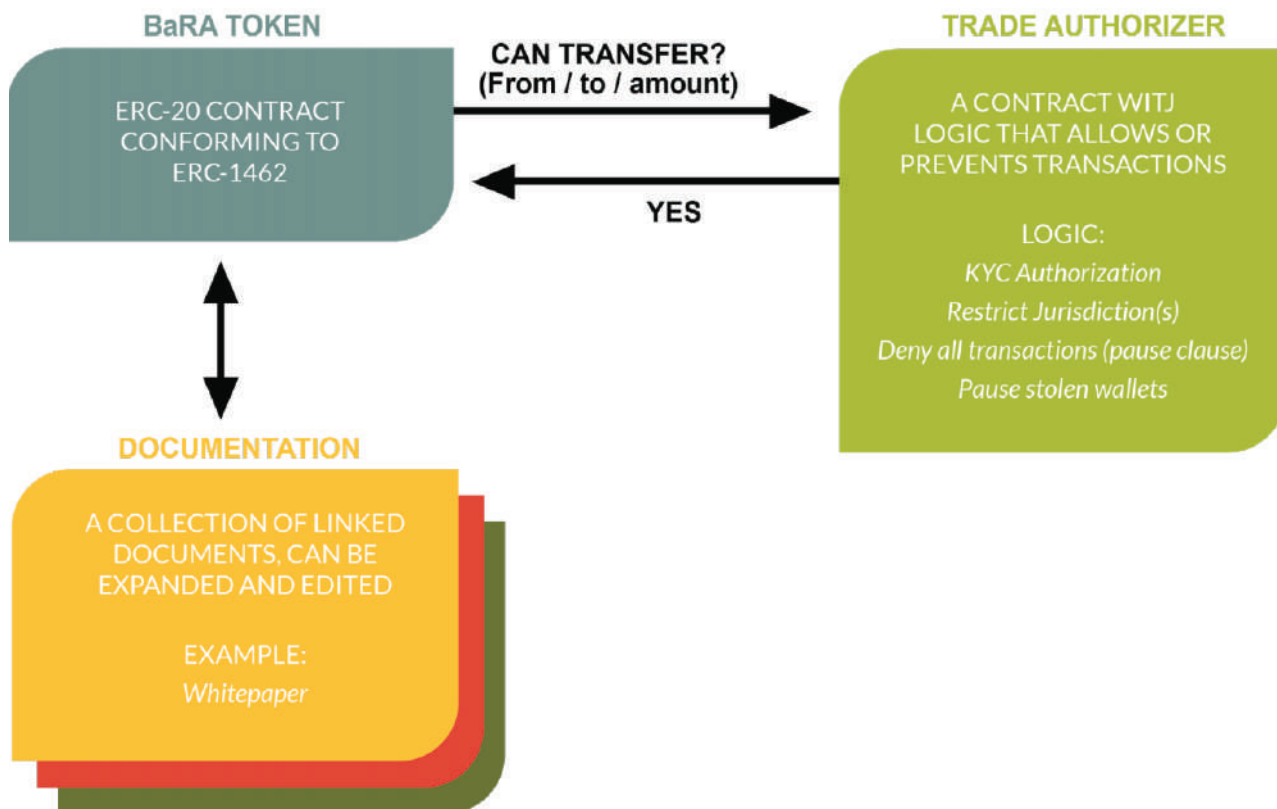
### Burn Events

If a Royalty Deal is in place and there is no requirement to Clinically Develop the product any further all subsequent rounds of BaRA Tokens can and will be burned.

### Benefits of the Burn

A BaRA Token burn event(s) will increase scarcity which would have a positive effect on their value. Further to this, all BaRA Tokens share an unchanging portion of the Overall Banksia BioPharm BaRA Royalty Pool. The fewer the tokens, the greater the individual token's percentage of the royalty pool. This increased yield potential would have a positive effect on their value too.

**TOKEN STRUCTURE BREAKDOWN:**



**The Team:**



**TRAVIS MOLLOY BSC.**  
EXECUTIVE CHAIRMAN



**TROY NEILSON**  
CHIEF EXECUTIVE OFFICER & MANAGING DIRECTOR



**JASON YEATES**  
EXECUTIVE DIRECTOR OF OPERATIONS & FINANCE



**DR GORAN ANDO**  
ADVISOR



**DR D S ABDULLAH AL MARUF**  
DVM, MS, PHD  
CHIEF SCIENTIFIC OFFICER



**JASON COLES**  
CRYPTOCURRENCY AND BLOCKCHAIN ADVISOR



**BOBBY BARONE**  
CRYPTOCURRENCY AND BLOCKCHAIN

For more information about the Project, please visit the following links:

Website: <https://www.banksiabiopharm.com/>

Email: [info@banksiabiopharm.com](mailto:info@banksiabiopharm.com)

Facebook: <https://www.facebook.com/BanksiaBioPharm/>

Twitter: <https://twitter.com/BBiopharm>

Facebook: <https://www.facebook.com/counoscoin/>

LinkedIn: <https://www.linkedin.com/company/banksia-biopharm>

Telegram: <http://t.me/BanksiaBioPharm>

YouTube: [https://www.youtube.com/channel/UC7qMsceqRKiFZKeS0pX\\_eVA](https://www.youtube.com/channel/UC7qMsceqRKiFZKeS0pX_eVA)





# The Top Safe Haven Investment – Bitcoin or Gold



Hi Platinum Crypto Followers,

Some of you may have been looking at the industry of digital currency and especially Bitcoin for some time. There is a recent tonality in the market arguing if Bitcoin is the new Haven for investors and traders.

Investors often keep a sizeable portion of the portfolios in an asset which is terms a Haven, just like your house provides you with shelter from all the dangers (to a certain extent), investing in a Haven provides the similar levels comfort in the investing space.

A Safe Haven is a precautionary trade which investors trade under heightened uncertainty.

The ultimate Safe Haven trade for investors has been Gold for over 10 years, however, a new popular derivative which is behaving like a Safe Haven is Bitcoin. Bitcoin stands tall in that basket because as of today the collective market cap of all the cryptocurrencies has reached a \$266 Billion. The acceptance of Bitcoin has been phenomenal especially this year (it has been highly volatile as well).

## **Introduction to Bitcoin**

The introduction of cryptocurrencies brought a paradigm shift in the financial markets. However, there is a new 'gold coin' called Bitcoin that is posing a threat to Gold's status and the world gold council.

Tech-savvy Investors are now torn between securing their investments in the form of virtual currency or traditional currency.

Gold has been in the stock market for centuries. It has been adopted by many governments and institution globally. This commodity is very popular among investors in times of economic uncertainty since its prices are more rigid compares to currency-backed assets. Other commodities that are commonly invested in are oil and precious metals.

## **Why Bitcoin Could Offer an Alternative to Gold**

Bitcoin, on the other hand, has not been around for a very long time: It has only been around for a decade. Over these ten years, Bitcoin has gained popularity among investors due to its prices as it is with every cryptocurrency. Unlike Gold, Bitcoin is being used as a store of wealth and a currency. It has however faced a lot of bashing from governments due to its decentralized nature. This led the USA government to issue a ruling that categorized all cryptocurrencies as commodities rather than currency. These commodities have, however, been adopted by institutions and enterprises using digital technologies. A good example is Facebook's digital money, known as Libra.


In comparing these two entities with regards to factors that influence investment, one can be able to know the most secure place to invest in.

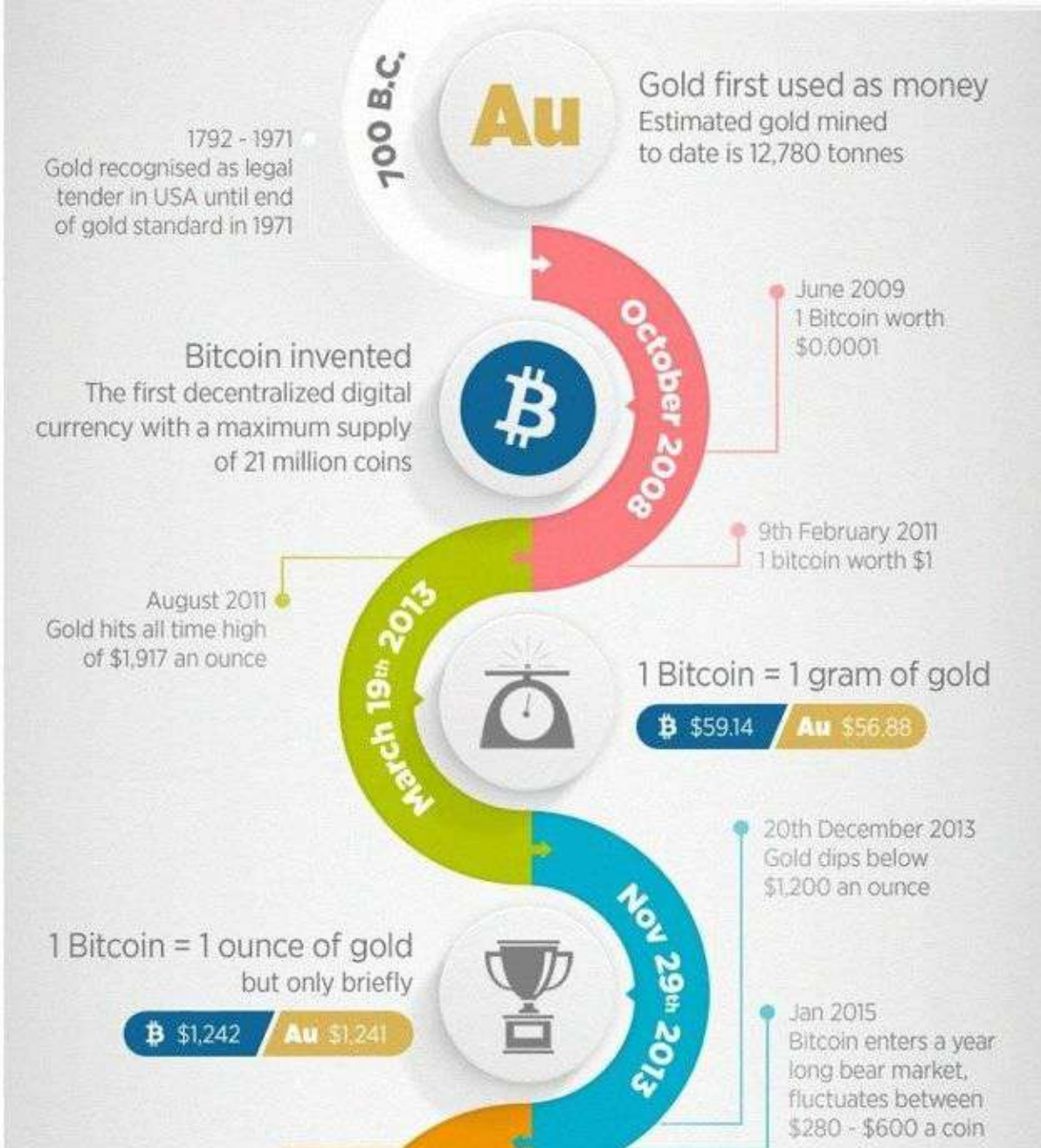
## **Gold and Bitcoin's Supply**

The supply of a commodity will determine whether individuals may invest in them. The maximum number of Bitcoin's that can be supplied is 21 million as set by the regulatory Bitcoin network.

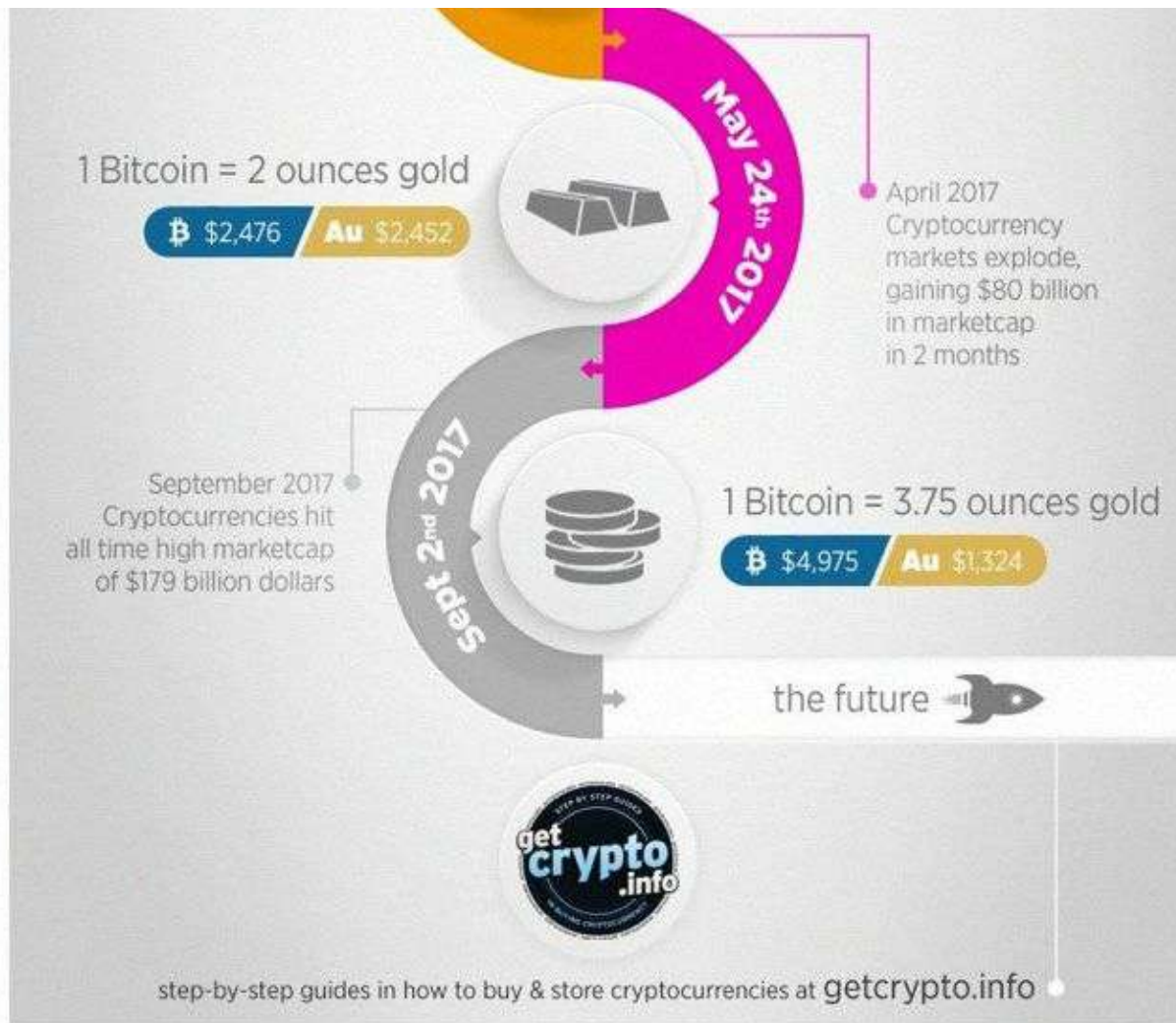
**LEARN HOW TO TRADE CRYPTOCURRENCIES WITH A CRYPTO TRADER!**

# A BRIEF HISTORY OF GOLD VS BITCOIN

the past 







Currently, around 17.8 million bitcoins exist in the crypto market. The Bitcoin network regulates the rate at which these coins are released. They regulate the supply depending on how the mining is, and so one cannot be assured of a constant supply.

Natural commodities like Gold, on the other hand, follow the supply-demand law where the demand dictates how they are supplied. Besides that, their supply is also dictated by their availability, unlike cryptocurrencies. According to reports, there is an increase in the supply of Gold varying from 2,500 to 3000 tones.

### Gold and Bitcoin's Volatility

Volatility refers to the tendency of a substance to change unpredictably. It is considered risky to invest in volatile commodities. This is because you may end up incurring losses when their prices fluctuate.

Bitcoin and crypto currencies at large are considered as volatile since their prices keep changing by the day. In as much as this can be a downside for bitcoin investments, it can also be a blessing in disguise. If you buy Bitcoin when its prices are low, you can easily make a lot of profit by selling it when the prices are high.

Gold is not as volatile as Bitcoin. In 2017, it was recorded that Bitcoin was seven times volatile compared to Gold. Gold prices are currently ranging from \$720 to \$980 an ounce. The rigidity of Gold's prices makes it a Safe Haven for investment.

## Regulations

The regulation backing a commodity will significantly influence the decision of an investor. Both Bitcoin and Gold have laws that govern their use and transactions. Gold and other precious metals have clearly defined laws since they have been around for a while.

Bitcoin, on the other hand, is still young in the stock market and so their regulations are still complex and undefined. Some countries like Russia, Vietnam, Columbia, and Ecuador have banned cryptocurrencies. The coins are either not legitimized as payment or not regulated. Reports also have it that the Chinese trade platforms also don't allow cryptocurrency exchanges.

## Gold and Bitcoin Transportation

Transfer of an asset from one place to another with convenience is a number one priority for any investor. Physical commodities are always transported from one place to another. Gold is a very heavy commodity and therefore may be expensive to transport. Also, one has to look for secure means of moving it due to its high value.

Bitcoin, on the other hand, is a virtual currency which does not require physical transportation. However, for one to transfer a coin from one wallet to another, some transaction fees may be incurred depending on the type of cryptocurrency exchange one is using. The Bitcoin Network can also control the amount of time needed for a bitcoin transaction to be accepted. The typical delay time is 10 – 20 minutes.



### Which is more reliable Gold or Bitcoin?

The price of Gold and Bitcoin are both showing solid gains, and this is nothing more than a risk off-trade. The question is, which one is more reliable?

Gold has a history entrenched in the global financial world as a safe haven asset. Bitcoin is relatively new finding its feet and its place in the global financial markets. However, this is not to say that Bitcoin cannot be considered as a Safe haven trade.

Similarly, Bitcoin Track record has been very similar to Gold throughout the recent trade tensions and that investors have used Bitcoin as another tool to hedge their risk.

Simply put, Traders and investors are considering Bitcoin as a Safe haven currency in line with Gold one which could not only compliment a holding of Gold but in the near future replacing Gold.

[Schedule A Call With US Today](#)

If you've booked your session above, we look forward to speaking to you soon!

Hopefully, you have enjoyed today's article. Thanks for reading!

Have a fantastic day!

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