

# CRYPTONAIRE WEEKLY

CRYPTO INVESTMENT JOURNAL

## THE END OF THE BEAR MARKET AND THE ARRIVAL OF FIDELITY

INSTITUTIONAL INVESTORS  
**WELCOME CRYPTO**  
INVESTMENTS

GRAMMY-WINNING ARTIST  
**LAUNCHES BLOCKCHAIN TO**  
DISTRIBUTE MUSIC

\$7 TRILLION ASSET GIANT  
**FIDELITY TO LAUNCH**  
CRYPTO TRADING

QUEBEC ALLOCATES 300 MW  
**ENERGY QUOTA FOR**  
CRYPTO MINING

NIKE TELEGRAM  
**\$1 BILLION FOR**  
FB COIN

WHAT'S **HOT**  
WHAT'S **NOT**

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# Weekly Cryptocurrency Market Analysis

Hello crypto traders welcome to this week's edition of Cryptonaire Weekly. The overall cryptocurrency Market Cap stands at \$188 Billion We have seen a \$20 Billion Increase in the Market Cap since the last week. Bitcoin price currently around \$5934 and ether price is currently at \$178. The current market cap for bitcoin is \$105 Billion and for altcoins the current market cap is \$83 Billion.

## Percentage of Total Market Capitalization (Dominance)

Bitcoin	55.66%
Ethereum	10.03%
Bitcoin Cash	2.78%
Litecoin	2.53%
Ripple	6.83%
Dash	0.57%
NEM	0.26%
Monero	0.62%
IOTA	0.44%
NEO	0.32%
Other	19.97%



The past week has seen a slew of positive news flow in favor of cryptocurrencies. Bloomberg sources report that investment firm Fidelity will start Bitcoin trading for institutional clients within a few weeks. In a recent survey of institutional investors, Fidelity found that 22% already had investments in cryptocurrencies. 47% of the respondents believe that digital assets can be a part of their portfolio. The end of the bear market and the arrival of Fidelity is likely to boost institutional investment and thereby prices of cryptocurrencies in the next few months.








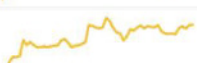












While Bitcoin has been garnering most of the attention, the altcoins are not left behind. An unnamed official of the U.S. Commodity Futures Trading Commission (CFTC) expects Ether futures to see the light of the day if it meets the regulator's requirements. Though Bitcoin futures have still not made a huge impact on Bitcoin prices, with the arrival of institutional players, we believe that the futures market will grow and will be used as a hedging tool.

Though most voices are gradually becoming positive, the traditional investors continue to be skeptical of cryptocurrencies. Billionaire investors Warren Buffet and Charlie Munger have both reiterated their criticism of digital assets. However, these legendary investors have been slow in recognizing technology companies due to which they missed investing in Google, Microsoft, Amazon, and purchased Apple after many years. Therefore, we take their criticism with a pinch of salt.













# Top 10 Coins











## Top 10 Coins by Total Market Capitalisation

#	Name	Market Cap	Price	Volume (24h)	Circulating Supply	Change (24h)	Price Graph (7d)
1	 Bitcoin	\$104,761,201,634	\$5,923.15	\$17,251,885,431	17,686,725 BTC	3.68%	
2	 Ethereum	\$18,886,460,766	\$178.23	\$8,693,415,084	105,964,279 ETH	10.30%	
3	 XRP	\$12,849,960,223	\$0.305319	\$1,130,236,264	42,087,046,846 XRP *	2.17%	
4	 Bitcoin Cash	\$5,232,724,218	\$294.49	\$1,846,776,509	17,768,525 BCH	2.95%	
5	 Litecoin	\$4,755,309,407	\$77.12	\$3,141,431,933	61,661,508 LTC	5.24%	
6	 EOS	\$4,691,522,784	\$4.97	\$2,141,448,432	944,741,051 EOS *	4.28%	
7	 Binance Coin	\$3,129,054,466	\$22.16	\$182,856,255	141,175,490 BNB *	-1.14%	
8	 Tether	\$2,770,199,475	\$0.997697	\$15,606,021,000	2,776,595,295 USDT *	-0.20%	
9	 Stellar	\$1,887,949,209	\$0.098660	\$227,718,796	19,135,818,680 XLM *	1.44%	
10	 Cardano	\$1,747,981,246	\$0.067419	\$64,667,250	25,927,070,538 ADA	4.48%	

### Top 10 Coins by Percentage Gain (Past 7 Days)

#	Name	Symbol	Volume (24h)	Price	% 7d
1	 Japan Content Token	JCT	\$303,121	\$0.103239	259.04%
2	 Kcash	KCASH	\$12,990,897	\$0.034777	210.79%
3	 SpectrumNetwork	SPEC	\$754,417	\$0.000014	189.07%
4	 DEXTER	DXR	\$1,740,401	\$22.34	167.47%
5	 Commercium	CMM	\$197,370	\$0.016217	159.67%
6	 ICOBay	IBT	\$276,508	\$0.000121	128.59%
7	 Dignity	DIG	\$216,289	\$0.006869	118.49%
8	 ERC20	ERC20	\$86,810	\$0.052198	115.12%
9	 Diruna	DRA	\$110,978	\$0.003759	111.63%
10	 Promotion Coin	PC	\$2,133,553	\$0.000537	95.23%

### Top 10 Coins added to Exchanges with the Highest Market Capitalisation (Past 30 Days)

Name	Symbol	Added	Market Cap	Price	Circulating Supply
 Newton	NEW	20 days ago	\$54,125,891	\$0.004530	11,948,333,332
 UGAS	UGAS	21 days ago	\$35,613,998	\$0.216318	164,637,124 *
 Contents Protocol	CPT	29 days ago	\$13,892,857	\$0.006640	2,092,258,539 *
 MultiVAC	MTV	26 days ago	\$5,164,160	\$0.006537	790,000,000 *
 1irstcoin	FST	29 days ago	\$5,035,549	\$0.851109	5,916,457 *
 NeoWorld Cash	NASH	21 days ago	\$3,548,114	\$0.000257	13,789,268,734 *
 Lition	LIT	20 days ago	\$2,661,565	\$0.113243	23,503,194 *
 Scopoly	SKY	22 days ago	\$2,645,256	\$0.001251	2,113,790,933 *
 OTOCASH	OTO	28 days ago	\$1,647,424	\$0.058518	28,152,208
 Unification	UND	26 days ago	\$1,246,663	\$0.035361	35,255,723 *

# Crypto Trade Opportunities

## BITCOIN - BTC/USD

COINBASE:BTCUSD, 1D 5875.94 ▲ +188.04 (+3.31%) O:5687.90 H:5966.37 L:5687.90 C:5875.94



Bitcoin has formed a rounding bottom pattern. With the breakout and close (UTC time) above \$5,777, this bullish reversal pattern will complete that has a target objective of \$8,425.11. However, it is unlikely to be a straight dash to this level because \$6,500 and \$7,400 will act as stiff resistances en route. Still, with both the moving averages trending up and the RSI in the overbought zone, the path of least resistance is to the upside.

Contrary to our assumption, if the leading digital currency fails to hold above \$5,777 to \$6,000 resistance zone, it can start a minor correction or enter into a consolidation.

The trend will turn in favor of the bears if the price sinks below \$4,778. Though we are bullish, we don't find a trade setup that offers a good risk to reward ratio at the current levels. Hence, we shall wait for a



## ETHEREUM - ETH/USD

COINBASE:ETHUSD, 1D 175.90 ▲+4.83 (+2.82%) O:171.08 H:180.69 L:171.08 C:175.90



Ethereum bounced from the 50-day SMA and has built upon its gains after breaking out of the triangle at \$160. It now has a minor resistance at \$187.62 above which it can pick up momentum and rally to \$222.78 and above it to \$255. The 20-day EMA, which was flattening out has started to turn up once again and the RSI has jumped into the positive territory. This shows that the bulls have the advantage in the short-term. Therefore, we retain the buy recommendation given in the earlier analysis.

Our bullish view will be invalidated if the digital currency reverses direction from the current levels or from the overhead resistance of \$187.62 and re-enters the triangle. This will indicate a lack of buyers at higher levels. The next few days are important as they will set the stage for the next leg of the move.

## RIPPLE - XRP/USD

BITFINEX:XRPUSD, 1D 0.31992 ▲+0.00221 (+0.7%) O:0.31812 H:0.32303 L:0.31783 C:0.31992



Among the major coins, Ripple has been a huge underperformer. It has failed to participate in the current recovery and continues to languish in the \$0.28524 and \$0.35 range. Both the moving averages are flat and the RSI is close to the midpoint. This suggests that the consolidation might extend for a few more days.

The first sign of strength will be a breakout of \$0.35. The cryptocurrency is likely to pick up momentum after it ascends \$0.38353. Longer the time spent in the range, stronger will be the eventual breakout. We might propose long positions on a breakout and close (UTC time) above \$0.35.

On the other hand, if the digital currency turns down from the current levels or from the overhead resistance, it can plummet to the lows at \$0.28524. A breakdown of this can result in a retest of the yearly low at \$0.24653.

## BITCOIN CASH - BCH/USD



Bitcoin cash rebounded sharply from the 50-day SMA. It has formed a flag, which is a bullish pattern. A breakout of the flag will resume the uptrend and can push the price to \$414.59 and above this to \$497.19. The digital currency has a history of vertical rallies; hence, it might surprise on the upside. The 20-day EMA has started to slope up once again and the RSI has risen into the positive zone. This shows that the bulls have regained the upper hand in the short-term. Aggressive traders can buy on a breakout and close (UTC time) above the flag and keep an initial stop loss of \$260.

On the other hand, if the price fails to break out of the flag, it can fall to the 20-day EMA and below it to the 50-day SMA. The trend will turn negative if the bears sink the price below the flag.

## LITECOIN - LTC /USD

COINBASE:LTCUSD, 1D 76.06 ▲ +1.97 (+2.66%) O:74.10 H:77.90 L:74.10 C:76.06



Litecoin bounced from \$64.86 and has broken out of the downtrend line and both the moving averages. This has turned the advantage in favor of the bulls. If the price sustains above the moving averages, a move to \$84.73 followed by a rise to \$94.39 is probable.

The cryptocurrency has formed a cup and handle pattern that will complete on a breakout and close (UTC time) above \$94.39. The target objective of this breakout is \$166.61. Therefore, we shall suggest buying on a breakout and close (UTC time) above \$94.39 with an initial stop loss of \$64, which can be raised later.

However, if the bulls fail to ascend the overhead resistance of \$94.39, the digital currency might remain range bound between \$64.86 and \$94.39 for a few days. The 20-day EMA is flat and the RSI is just above the 50 levels, which shows a balance between demand and supply. The trend will turn negative if the bears sink the price below \$60.





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- Key coins that we're closely looking at this week
- How professional traders pick breakouts, and the top opportunities
- What to look out for in order to make profits each week
- Our top trade of the week, with the key buying-levels

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# Advancements in the Cryptocurrency World

## 47% of Institutional Investors Welcome Crypto Investments, Survey Shows



A new study reveals surging investments in cryptocurrencies by institutional investors, with almost half of them viewing crypto assets as having a place in their portfolios. "Institutional investors are overwhelmingly favorable about the appealing characteristics of digital assets," Fidelity Investments described.

### Institutional Investors See Crypto's Potential

Fidelity Investments released the results of its new survey and study on institutional investors' crypto asset investment strategies on Thursday. Noting a significant rise in interest among intermediaries and institutions, the company wrote:

*"Institutional engagement is here ... institutional investors are overwhelmingly favorable about the appealing characteristics of digital assets. Nearly seven in ten respondents cited certain characteristics of digital assets as appealing."*

The survey finds 47% of respondents "appreciate that digital assets are an innovative technology play" while 46% are attracted to their low correlation to other assets. Meanwhile, 27% like their high upside potential and 25% favor their decentralization aspect. Among respondents, financial advisors (74%) and family offices (80%) view the characteristics of digital assets most favorably.

[Read more...](#)



## Grammy-winning Artist Launches a Company That Will Use Blockchain to Distribute Music



Andre Allen Anjos, better known in the music industry as RAC, is a Grammy-winning artist who has not only innovated with his musical creations but also in the application of technologies to distribute his products and interact with his users. On May 1, 2019, this musician announced his partnership with Dj Josh Legg (Goldroom) to create Minerva Music, a record label that will distribute music and similar products using the Ethereum blockchain.

To achieve its goal, Minerva Music will partner with two startups: The first one ("Stem") focuses on tracking artists' earnings while the second one ("Ujo Music") is in charge of providing technological solutions to offer frictionless transactions and better interaction between sellers and consumers.

*"Our goals are to give artists a higher level of autonomy, more separation from the traditional music industry, and ultimately insure that the way they are paid is as streamlined as possible,"*

Anjos was already in contact with blockchain technologies. In 2017 the trendsetter musician was the first artist to release a full-length album on the Ethereum blockchain.

### Blockchain Technologies Have More Use Cases Every Day

Minerva Records has already closed negotiations with several artists to use blockchain technologies as a means of diffusion of their albums. Early announced performers include Metsä, Chela, Nolan Garrett and NASAYA. Minerva plans to release its first set of songs on May 8 this year.

[Read more...](#)

## \$7 Trillion Asset Giant Fidelity to Launch Crypto Trading 'Within Weeks'



Wall Street has arrived in the cryptocurrency arena. Fidelity Investments, one of the biggest asset managers on the planet, will launch a crypto trading service "within weeks" according to a Bloomberg report.

Fidelity says its cryptocurrency trading product is aimed at institutional traders and will initially focus on bitcoin. Fidelity spokesperson Arlene Roberts said:

*"We currently have a select set of clients we're supporting on our platform. We will continue to roll out our services over the coming weeks and months based on our clients' needs, jurisdictions, and other factors. Currently, our service offering is focused on Bitcoin."*

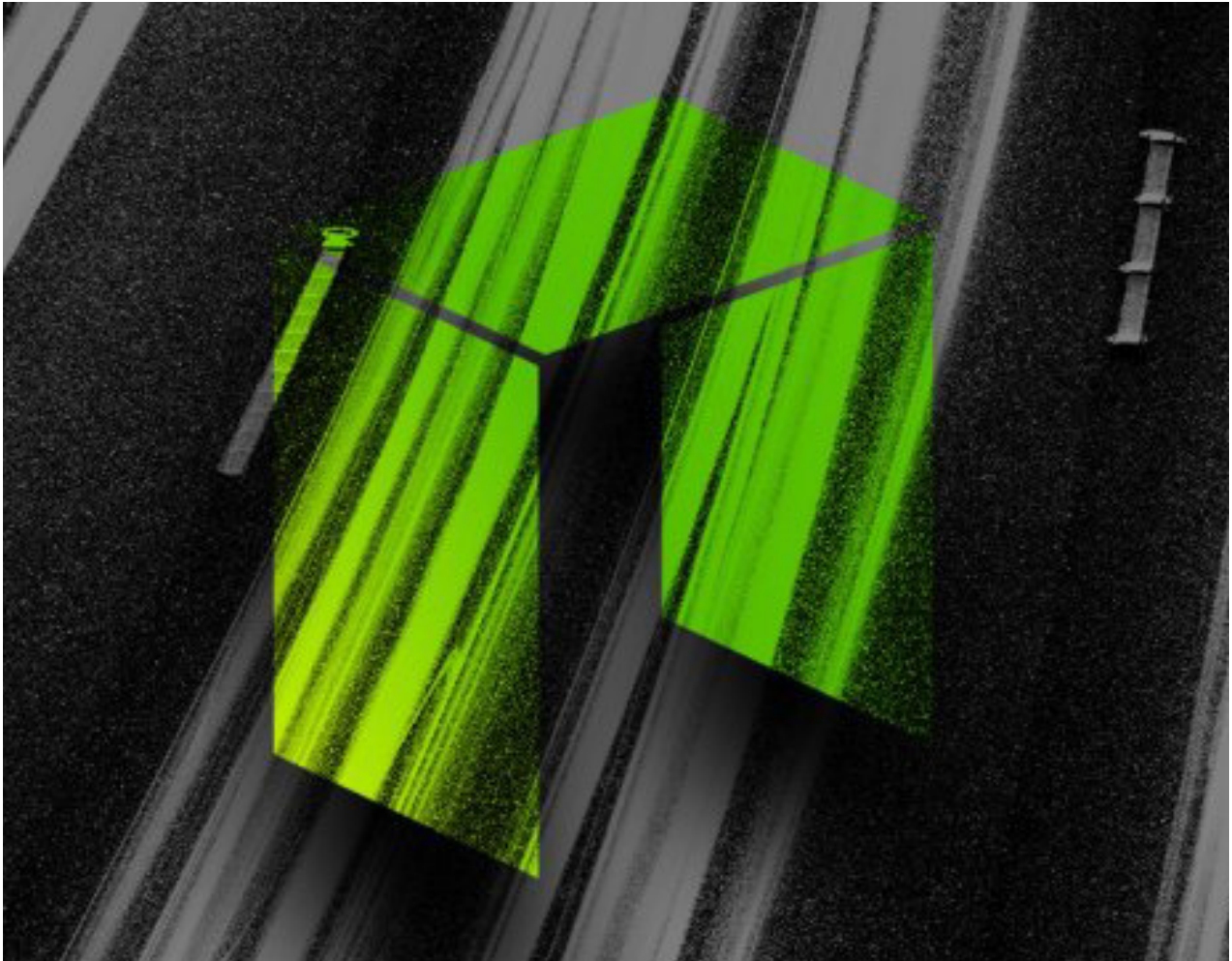
Fidelity is one of the first major players on Wall Street to embrace bitcoin. The firm previously revealed plans for an institutional-grade crypto custody service and promised an over-the-counter platform for bitcoin trading.

### FIDELITY CRYPTOCURRENCY TRADING PLATFORM

Fidelity has been teasing its crypto trading product since October 2018 when it revealed plans for an over-the-counter trading platform. In a follow-up blog post in January, the investment giant confirmed it was in the final testing phase and outlined plans for risk and compliance.

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## NEO plans to launch a new blockchain for version 3.0, token swap will occur



NEO announced its roadmap for the 3.0 version of its blockchain, which will introduce improved scalability, performance, and stability for the network. These features are not backward compatible and NEO will launch its 3.0 blockchain from a genesis block—compelling users to swap their tokens.

### Migration Plan

To encourage migration to the new blockchain, NEO will provide an “early adopter incentive plan,” but has yet to provide details on the plan.

As part of the migration, data and transaction records will be permanently retained and transferred from the 2.0 version. The Foundation will also reimburse projects for the costs of migrating.

NEO 3.0 is expected to launch in Q2 of 2020. However, according to the organization, NEO’s “security-focused approach” may result in several month delays of 3.0 before the official launch.

[Read more...](#)



## Facebook Seeks Reported \$1 Billion for FB Coin Amid Talks With Visa, MasterCard



Social media giant Facebook is seeking investments worth \$1 billion for its rumored cryptocurrency stablecoin, the Wall Street Journal (WSJ) reported on May 3.

Citing people familiar with the plans, the publication revealed Facebook was currently talking to major payment networks Visa and MasterCard about potential support, along with payment processor First Data Corp.

The cryptocurrency project, dubbed "FB Coin," has fuelled rumors for around a year that Facebook wants to provide in-house payments to users. As more information trickles down to the outside, it appears various options are under consideration by executives, including payments via a user's Facebook profile.

*"Facebook is also talking to e-commerce companies and apps about accepting the coin, and would seek smaller financial investments from those partners, one of the people said," the WSJ added.*

As Cointelegraph reported, interest in a fiat-centric FB Coin has already reportedly come from within cryptocurrency circles, specifically in the form of VC investment mogul Tim Draper.

Last month, plans surfaced that Draper, who is a well-known bitcoin (BTC) bull and supporter of altcoin Tezos (XTZ), would meet with Facebook to discuss investment options.

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## PepsiCo Blockchain Trial Brings 28% Boost in Supply Chain Efficiency



Food and beverage giant PepsiCo has conducted a blockchain trial that brought a 28 percent boost in supply chain efficiency.

Dubbed "Project Proton," the trial set out to examine if blockchain could address "industry challenges" in programmatic advertising.

PepsiCo's project partner and media agency Mindshare announced the news Monday, saying that it assisted in the trial, which carried out a programmatic end-to-end supply chain reconciliation using Zilliqa's blockchain platform. The effort compared a control budget with one for the test to gauge the effectiveness of the technology.

Zilliqa's smart contracts were further used to automate the programmatic supply chain, Mindshare said, explaining:

*"These smart contracts reconcile impressions that are delivered from multiple data sources with payments facilitated using an internal Native Alliance Token (NAT) all in near real time, resulting in major efficiency gains and complete transparency for the brand owners."*

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## Bitcoin [BTC]/Sri Lanka bombing: Our services have NOT been used by ISIS, claims CoinPayments



Bitcoin [BTC], the largest cryptocurrency in the space has often taken the center stage for being termed as a go-to coin for criminals and money launderers. The coin made headlines once again after a report by Whitestream claimed that Bitcoin donations to ISIS increased a day prior to the Sri Lanka bombing, which killed around 253 civilians.

This news, which was an exclusive by a news portal, en.globes, soon gained a lot of traction from several media houses such as Standard Digital, a Kenyan news portal, and The Daily Mirror, a Sri Lankan news portal

The Story:

The article by Globes started with the statement,

*"Israeli blockchain intelligence company Whitestream tells "Globes" how ISIS used Canadian based CoinPayments platform to convert bitcoin to money "*

The report stated that the 'blockchain intelligence company' [Whitestream] noticed that there was an increase "of hundreds of percent on the bitcoin balance," held by the Canadian crypto-platform, CoinPayments.

It further alleged that the militant group converted fiat to Bitcoin via the exchange and that the platform's Bitcoin wallet holdings increased from \$500,000 to \$4.5 million [average daily monthly balance], a day before the Sri Lanka bomb attack. More so, it also stated that the balance dropped back to its original value on the day of the attack.

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## Study Shows Twitter and Google Trends Are Important To Predict Crypto Price Movements



It seems that it is possible to understand how Bitcoin behaves in the crypto market by having a look at the volume of tweets and Google Search Volume Index (SVI). As per a research conducted by the Southern Methodist University, these two values were leading price indicators for both Bitcoin (BTC) and Ethereum (ETH).

### Social Media Could Predict Bitcoin Price Performance

According to this paper, researchers were able to gather data regarding Twitter mentioning Bitcoin and Ethereum, the two largest cryptocurrencies in the market. As per the report, the number of tweets and Google searches changes first before prices do.

With this analysis, it is possible to understand the role of sentiment in the market and how it plays an important role in defining virtual currency prices. Following this paper, it could be possible to understand how positive or negative people are about specific virtual currencies, the whole market and how the price of these digital assets would move.

In this study, tweet volume rather than sentiment was the key factor in predicting the price direction of digital assets. At the same time, the researchers were able to find that there are more than 21 million bots that post information about prices, advertisements and other things rather than humans discussing how virtual currencies operate.

[Read more...](#)



## Québec Allocates 300 MW Energy Quota for Crypto Mining



Québec, the resource-rich Canadian province, has made up its mind about cryptocurrency mining. Régie de l'énergie, the region's energy regulator, has rendered its decision on the blockchain sector and lifted the moratorium on electricity supplies. An additional 300 MW of energy will be allocated to power the minting of digital coins, a move that local officials hope will make Québec one of the major forces in the industry.

### Applying Miners Need to Meet a Set of Selection Criteria

After a period of restrictions and policy making, regulators in the French-speaking region have realized the potential benefit of hosting crypto mining companies. From a declared inability to meet the high energy demands of the sector, through a proposal to charge up to three times higher electricity rates, to the political statement that "we're not really interested," in 2018 Québec didn't seem ready to embrace and accommodate the energy-intensive bitcoin mining. However, things have changed.

The board responsible for energy regulation in the province has lifted last year's moratorium. According to a press release, the local public utility managing the generation and distribution of electricity, Hydro-Québec, is happy with the positive development. Régie de l'énergie attempts to not only raise the status of the region as a mining-friendly destination offering cheap electrical power but also to make sure Québec and its people benefit as much as possible from this cooperation.

Authorities also reserve the right to limit supplies for mining facilities during peak periods, up to 300 hours each winter. The rates that will be charged for the spent electricity will be determined according to the existing tariff. That means that depending on their consumption profile, mining companies will fall under one of the following categories: LG, which is the general rate for large-power customers, or M, the rate for medium-power consumers.

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## John McAfee Cursing in New 'Bitcoin Play' App, Letting Users Earn Satoshis for Quiz Solving



John McAfee, the world famous Bitcoin bull and probably the biggest attention drawer in the crypto sphere, has launched a mobile app that enables you to earn some Bitcoin by responding to questions that test your knowledge

The new app whose launch McAfee made public on Twitter on Saturday, is dubbed 'Bitcoin Play'. It can now be downloaded by Android users. McAfee writes that the software includes a 'family friendly option', as well as an option for those over 18 years old, where users can hear McAfee swearing at them for slow thinking or for not knowing an answer. He may praise them for good results too.

### Get Bitcoin for right answers

Bitcoin Play, as claimed by the devs, enables its users, young ones or adults, to get some Satoshis sent to their wallets if they manage to produce a correct answer. The questions they get are those with multiple choice answers and they test how well individuals are familiar with sports, history, check their general knowledge level. The quizzes also cover numerous other areas.

As a reminder, Satoshis are the tiniest units of Bitcoin that are available on this blockchain network.

The app developers confirm that Bitcoin Play has a great amount of questions, covering various spheres. Besides, new ones get are added every time the app updates.

### McAfee's cursing

Those who are mature enough (over 18) can choose an adult version of the app. This means that they will hear comments added in McAfee's charismatic voice, which will tell them what the Bitcoin bull thinks of their answers to the questions. Beware, says the Bitcoin Play team – cursing is a frequent option for those who fail to answer correctly.

[Read more...](#)

## Tim Draper-Backed Email Paywall BitBounce Attracts 4 Million Users



Tim Draper appears to love anything that gives power back to the people. An eye-catching tweet on Saturday regarding email spam solution BitBounce is sure to generate a good deal of interest in this project. Draper sees this as a potential play on crypto mainstream adoption given its immediate real-world use case. He is named as an investor in the project.

### BITBOUNCE PAYS IN CREDO

The low-key project has already amassed an impressive 4 million users. They are looking to solve a wide-spread problem that affects everyone. Who doesn't have an email address filled with irritating emails from spam marketing? Microsoft outlook attempted to fix this issue with "Focused" and "Other" email categories, but that is just putting a band-aid on the problem.

BitBounce pays in the Credo cryptocurrency and lets users monetize their private information. If you see spam emails, you can sure that the senders paid you to be there and you are not lining someone else's pockets. The Credo cryptocurrency is small but it shot up 9% today while the broader crypto market was trading in the red.

Tim Draper might get a bad rap for being a bit too enthusiastic sometimes, but there is no question about the sale-ability of BitBounce to a mainstream audience.

### BITCOIN \$250,000

He is a famous cryptocurrency enthusiast who wants to bring bitcoin to the masses. Far from being perturbed by crypto winter, he still firmly believes that the blockchain is the future. Draper made his views clear in a recent interview with the Lujiazui Financial Network. He made a bold claim that bitcoin is a better currency than both the U.S. dollar and the Chinese renminbi alongside his usual bullish forecast for BTC/USD.

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## Catch Me If You Can: Fighting Fraud With Blockchain



Fraud impacts organizations of all types and sizes across a wide range of industries and geographies. Consequences can be direct, through financial losses, or indirect, through fines and reputational fallout. In 2018, firms worldwide lost more than \$7 billion to internal fraud schemes, according to a “2018 Report to Nations,” by the Association of Certified Fraud Examiners (ACFE) — which analysed 2,600 real cases of occupational fraud from companies across 125 territories and 23 industries. Addressing the risk of fraud is a key challenge for all organizations.

### Blockchain as a solution

Blockchain is an anti-fraud technology by design. The essence of blockchain technology is a shared and tamper-proof record of activities that are time-stamped and verified by a distributed network of computers. This provides a near real-time audit trail of information being exchanged. So, even if fraudulent information is recorded on a blockchain, there is a simple way to identify and tag the associated transactions.

In the context of digital currency payments, it is almost impossible to conduct a fraudulent transaction. The value sent from one digital currency wallet to another cannot exceed the amount recorded in the sender’s wallet. Employees working in organizations transacting in digital currency would therefore find it very difficult to tamper with payment records, thereby preventing many asset misappropriation schemes such as theft of company assets — which, according to the ACFE, represented 89% of reported fraud cases.

For organizations that don’t yet conduct payments in digital currencies (the vast majority, at present), they can still leverage the benefits of blockchain technology to disincentivize fraud. For example, when documents — such as financial statements, excel sheets or any other sensitive digital file prone to tampering — are created, edited, stored, exchanged or destroyed, such activities can be automatically “logged” on a blockchain.

[Read more...](#)



# zapaygo™

A powerful and convenient on-demand mobile ordering and payment platform for the entertainment, hospitality and leisure sectors.

## Zapaygo Token Sale

[Token Sale Website](#)

[Token Sale Video](#)

[NEC Group Video](#)

Total Token Supply 10bn

Token Price \$0.007142

Private Sale Soft Cap \$2m

Private Sale Hard Cap \$8.5m

### Sign up to Zapaygo's Affiliate Bonus Token Program

Earn 7-tier token bonuses. Register now to find out more on how to buy tokens.

[Register](#)

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## TRUSTED PARTNERS AND SERVICE

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birmingham

Europe's largest leisure and events company.

MSL SOLUTIONS  
**M•POWER**

Market leading EPOS service provider across 25 countries

 **Verteda**  
Innovative technology

EPOS provider to the NEC Group & the majority of UK football clubs &

 **CROWD FOR ANGELS**

Official FCA regulated funding platform for token sales

**Affiliate Support**

[as@zapaygo.com](mailto:as@zapaygo.com)

**Enquiries**

[tokensales@zapaygo.com](mailto:tokensales@zapaygo.com)



# Platinum Project Information



## Project Details:

The betting industry is worth over \$300 billion and growing but is ripe for new and innovative ideas. Enter BETR, a digital token powering truly decentralised sports betting on the blockchain. Disrupting traditional betting by establishing a Peer-to-Peer sportsbook, BETR offers a unique alternative to conventional betting.

BETR ICO'd in February 2018 and launched the first version of the BETR software in time for the World Cup in June 2018. Since then, a suite of world-class software has been delivered in line with the ICO roadmap.

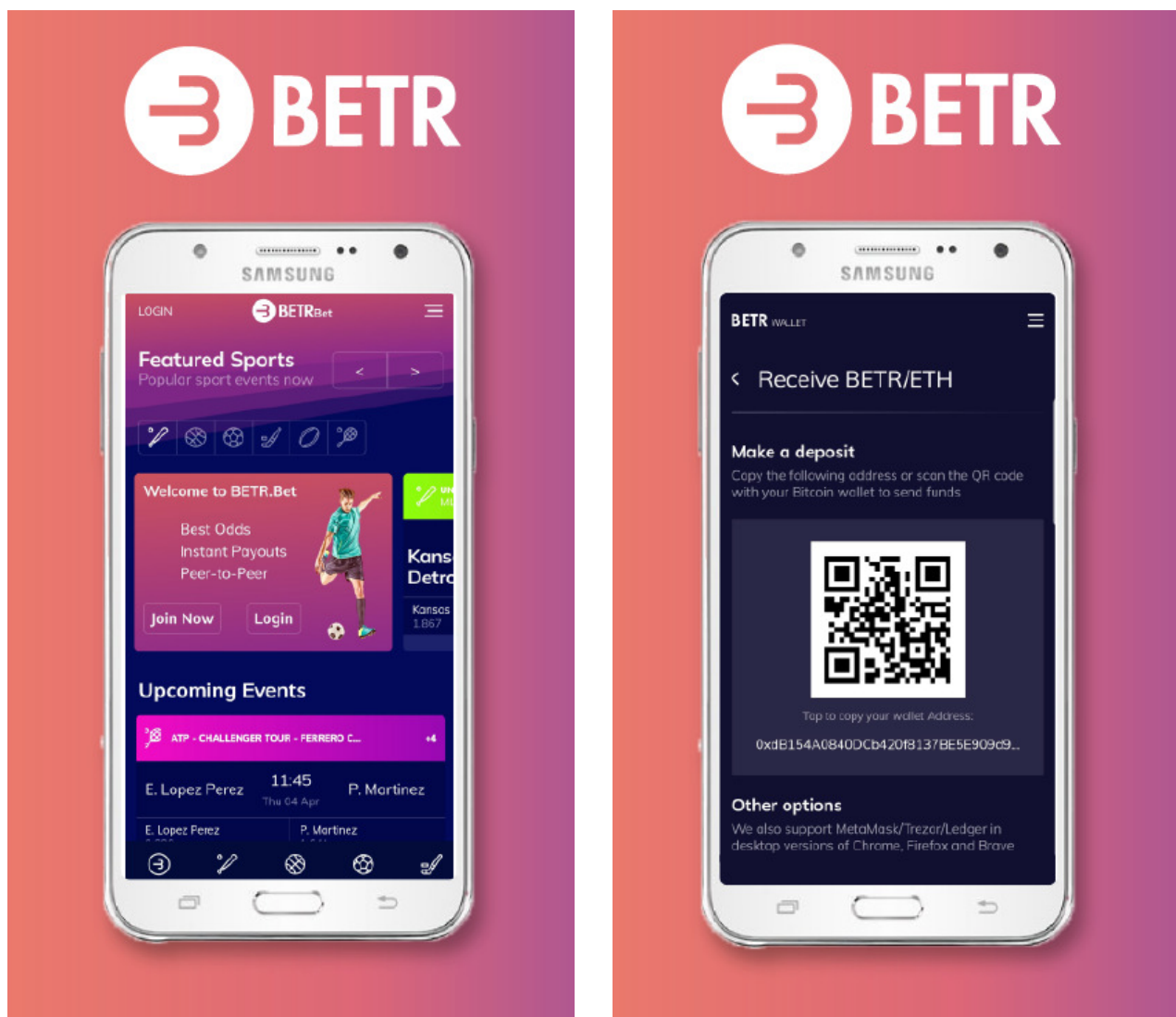
## Why BETR is different?

### Simply, BETR offers some unique advantages:

- **Instant pay-outs:** winnings are distributed as soon as a bet is resulted and available straight away to the winner.
- **Better odds:** traditional sportsbooks reduce their odds to increase margin. As there is no middleman, odds on BETR are substantially higher than most sportsbooks.
- **No exchange fees:** as there is no operator, there are no exchange fees.
- **No limits:** often sportsbooks ban winning players and restrict amount and number of bets.
- **Bettors remain anonymous:** no credit card details, address or ID are held.

- **Legal in more jurisdictions:** BETR is open to all jurisdictions. Whilst many jurisdictions ban sportsbooks, most jurisdictions that prohibit sportsbooks focus on the operator as the entity to be licensed. With the BETR solution, individuals wishing to place a bet do not break the law as the bet is laid directly between a bettor and a layer – there is no operator. The role of bookmaker is filled by a smart, automated system on the blockchain, developed by BETR. Bookmakers and exchanges are encouraged to participate but they are simply another entity on the system.
- **Working with existing sportsbooks:** The BETR system provides APIs for sportsbooks to offer lays – consolidating liquidity from multiple sources and driving token liquidity

The betting process is broken into several discrete software components with defined APIs for interaction between them. Ethereum smart contracts are key to the system as they escrow funds from both parties and hold them until settlement.



## THE BETR TOKEN

BETR tokens comply to the industry standard ERC20 which enables trading and exchangeability with other crypto but have additional functionality to enable escrows for the betting process. The objective is that this digital currency will become the industry standard for transparent and provably fair sports betting.

### Multicurrency betting

BETR introduced the ability to bet in other currencies to ease adoption and drive liquidity to the underlying tokens. A player can currently bet in either BETR or ETH – they simply choose the currency that they wish to bet in. Bets placed in ETH are settled in ETH. BETR will soon add EOS and other cross-chain currencies to the betting client.

To facilitate multicurrency betting, bets are stored in any one of the supported currencies and every bet is recorded with a fixed exchange rate, which is used to calculate the winnings (if applicable). The bet is laid against the peer-to-peer layer at the BETR amount according to this rate - layers will always lay in BETR and the underlying escrows will always happen in BETR – this is fundamental to the concept of BETR. The underlying liquidity pool remains in BETR.

### BETR, a smart escrow token

A transaction does not have to comprise a bet – the BETR system can be used for any activity where funds are escrowed prior to a result and then settled to the winner/purchaser. Whilst BETR has initially focus on betting BETR can be used anywhere escrow functionality is required, for example domain name purchases or even house purchases. This additional utility will also drive liquidity and demand.

### Why invest in BETR?

BETR has consistently delivered on its white paper roadmap and is live with a world class product. It is run by veterans of the online gambling industry and addresses a market that is huge and growing. By expanding the betting offer beyond the token to other currencies the team has put itself into a position to capture significant market share across the crypto space, while simultaneously holding true to the fundamental model of the BETR token being core to the betting liquidity. Usage will start to drive the token price as betting increases.

## The Team:



Adriaan Brink  
CEO



Stephen Gray  
CTO



Ed Philpott  
Developer



George Guliman  
Developer



Lindsey Lewis  
Marketing



Oliver Lillepruun  
Product Manager



Ian Sherrington  
Sportsbook Architect



Anton Dolmat  
Developer

## Trading on Exchanges :



For more information about the project, please visit the following links:

Website: <https://betr.org>

Product: <https://betr.bet>

Email: [info@betr.org](mailto:info@betr.org)

Telegram: <https://t.me/betterbetting>

Whitepaper: <https://betr.org/whitepaper-nov17.pdf>



# Platinum Project Information



## Project Details:

KuCoin is a global cryptocurrency exchange for numerous digital assets and cryptocurrencies. Also known as “The People’s Exchange”, KuCoin launched in September 2017. It aims to provide users with digital asset transactions and exchange services which are both convenient and exceptionally secure. It also features some of the lowest trading fees available on any exchange combined with a swift withdrawal system. KuCoin offers service in multiple languages, and is building communities in numerous countries across the globe. Lastly, it provides 24/7 customer support 365 days per year.

KuCoin has grown rapidly since launched and already has over 5 million registered users from 100 countries and regions. KuCoin is often known for a wide range of tradable digital assets. The platform has listed over 180 tokens including about 400 pairs. In November 2018, KuCoin announced \$20 million USD round A funding from IDG Capital and Matrix Partners.

Official Video: <https://youtu.be/HQtF72xa9UE>



Key Figures:

 30

KuCoin is the exchange with **the most widely distributed visitors**, with the number of countries and regions exceeding **30**. And **70% users** come from USA, Europe, South Korea, Japan and SEA.

 Top 5

The Monthly Unique Visits of KuCoin **ranks top 5 globally**, according to Alexa traffic ranking.



 13th

KuCoin's trading volume **ranks 13th** among all clean exchanges, according to Blockchain Transparency Institute.




Blockchain Transparency Institute

 A<sup>-</sup>

KuCoin has been rated **A minus** in the Exchange Security Report released by ICORating and rated **BBB** by Tokeninsight.




Why KuCoin:




### Advanced KuCoin API

KuCoin's APIs are designed to offer an easy and efficient way to develop secure and programmatic trading strategy.




### Various Order Types

KuCoin offers users a suite of order types to give traders the tools they need for every scenario, e.g Limit, Stop, Post Only, etc.




### Reliable Security Solutions

Multiple security mechanisms to protect user information and funds are our first priority, e.g SMS authentication and device trust system.




### Lower Maker Fees

Attractive to the most powerful trading makers, creating high liquidity while also saving trade costs and improving trade efficiency.



### Excellent Customer Support

Our support team is available 24 hours a day to assist you with any issues or questions you may have.



### Efficient Notification Module

The KuCoin Websocket feed, newly added App and SMS push notifications let you easily gain access to real-time market data.

RoadMap:





**The Team:**



**Michael Gan**  
CEO & Founder



**Eric Don**  
President & Founder



**Miles Mu**  
Chief Operating Officer



**Steve Zhang**  
Chief Compliance Officer

**Investors:**



For more information about the ICO, please visit the following links:

Website: <https://www.kucoin.com/>

Email: [support@kucoin.com](mailto:support@kucoin.com)

Facebook: <https://www.facebook.com/KuCoinOfficial>

Twitter: <https://twitter.com/KuCoinCom>

LinkedIn: <https://www.linkedin.com/company/kucoin/>

Medium: <https://www.medium.com/kucoinexchange>

Telegram: [https://t.me/Kucoin\\_Exchange](https://t.me/Kucoin_Exchange)

Instagram: <https://www.instagram.com/kucoinexchange/>

Reddit: <http://reddit.com/r/kucoin>

GitHub: <https://github.com/Kucoin>

Coin market cap: <https://coinmarketcap.com/exchanges/kucoin/>

YouTube: <https://www.youtube.com/c/KuCoinExchange>

[Trade on KuCoin Now](#)



[WWW.PLATINUMCRYPTOACADEMY.COM](http://WWW.PLATINUMCRYPTOACADEMY.COM)