

# CRYPTONAIRE WEEKLY

CRYPTO INVESTMENT JOURNAL

CRYPTOCURRENCIES CONTINUE  
TO MAKE STEADY GAINS

ELON MUSK  
RECRUITS THE  
DOGECOIN CREATOR

BITMAIN UNVEILS  
NEXT GENERATION  
7NM ASIC CHIP

ANTPOOL TO  
SPONSOR NBA'S  
HOUSTON ROCKETS

HIWAY.IO - THE  
BLOCKCHAIN TAILORED  
MARKETPLACE FOR WORK

BINANCE SET TO  
TEST FIAT CRYPTO  
EXCHANGE IN SINGAPORE



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# Weekly Cryptocurrency Market Analysis

The market recovered and was up significantly up last week. The overall cryptocurrency market cap increased from \$202 Billion to \$226 Billion, around 11%. Bitcoin was up 5% to \$6,700 and Ethereum's price also increased 14% to \$240. The current market cap for Bitcoin is \$115 Billion and for altcoins the current market cap is \$107 Billion.

Percentage of Total Market Capitalization (Dominance)

Bitcoin	51.88%
Ethereum	10.85%
Bitcoin Cash	3.70%
Litecoin	1.54%
Ripple	10.03%
Dash	0.74%
NEM	0.40%
Monero	0.89%
IOTA	0.69%
NEO	0.55%
Other	18.73%

Germany's Minister of Finance Olaf Scholz believes that cryptocurrencies are not yet ready to replace traditional fiat money, but he is not so confident about "20 to 30 years" into the future. This is a bullish sign, which confirms that the world is gradually coming to terms with the fact that cryptocurrencies are here to stay.

Yet, China continues to "remind" investors about the risks associated with Initial Coin Offerings (ICOs) and crypto trading. A committee of lawmakers in the UK has urged the regulators to act by introducing measures for consumer protection.

In the U.S., a study by the New York Attorney General's office has found that many cryptocurrency exchanges lack sufficient customer protections, and have "serious conflicts of interests." The report observed that only a few crypto trading platforms have market surveillance capabilities to deter trading manipulation.

A robust system is needed to attract large players, who are accustomed to the traditional exchanges that have many protective measures built in against market manipulation and fraud. Price volatility, however, might remain for even longer time as the market matures.

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**Bitcoin**  
BTC

Price  
\$6,641.91

Volume (24hr)  
\$4,497,119,473

Market Cap  
\$114,806,967,972

# Vol/MCap  
3.91%

Circulating  
17,285,225

24 HR HIGH  
\$6,790.32

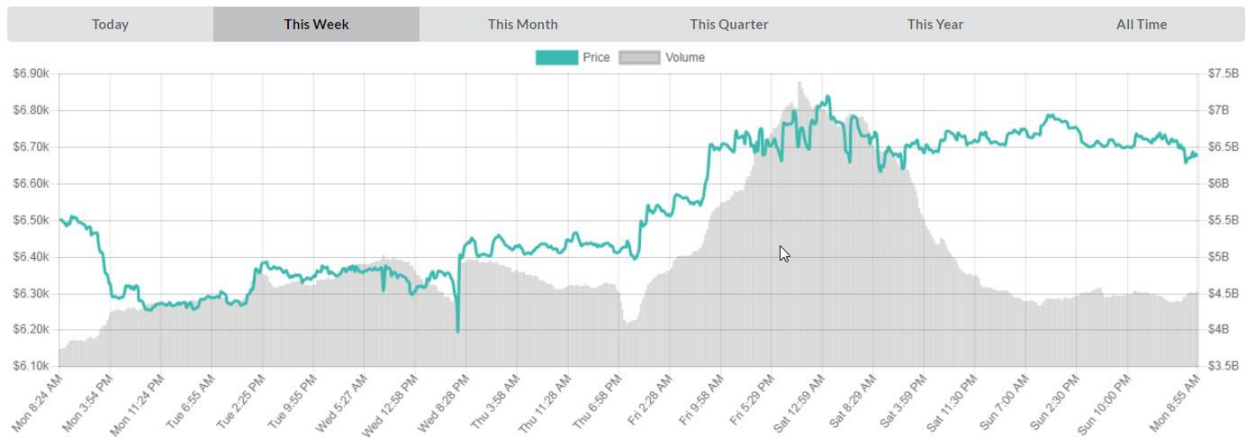
24 HR LOW  
\$6,638.23

24 HR RANGE  
2.24%

ALL TIME HIGH  
\$20,236.69

FROM MATH  
-67.16%

	1 Hr	24 Hrs	7 Days	30 Days
vs Fiat	-0.51%	-1.70%	2.48%	-0.95%
vs BTC	0.00%	0.00%	0.00%	0.00%
vs ETH	0.58%	3.42%	-4.82%	19.77%



**Ethereum**  
ETH

Price  
\$233.1708

Volume (24hr)  
\$1,974,895,788

Market Cap  
\$23,819,317,921

# Vol/MCap  
8.26%

Circulating  
102,153,926

24 HR HIGH  
\$248.34

24 HR LOW  
\$232.59

24 HR RANGE  
6.34%

ALL TIME HIGH  
\$1,538.13

FROM MATH  
-84.87%

	1 Hr	24 Hrs	7 Days	30 Days
vs Fiat	-1.03%	-4.91%	7.82%	-17.19%
vs BTC	-0.51%	-3.24%	5.27%	-16.34%
vs ETH	0.00%	0.00%	0.00%	0.00%



# CRYPTONAIRE WEEKLY

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Price  
▲ \$0.53330260

Volume (24hr)  
\$853,772,724

Market Cap  
\$21,230,280,075

# Vol/MCap  
3.96%

↻ Circulating  
39,809,069,106

24 HR HIGH  
\$0.5914

24 HR LOW  
\$0.5265

24 HR RANGE  
10.97%

ALL TIME HIGH  
\$3.92











FROM ATH  
-86.40%

	1 Hr	24 Hrs	7 Days	30 Days
vs Fiat	▼ -4.77%	▼ -8.60%	▲ 90.97%	▲ 63.52%
vs BTC	▼ -4.24%	▼ -7.01%	▲ 86.46%	▲ 65.20%
vs ETH	▼ -4.06%	▼ -4.19%	▲ 76.70%	▲ 96.99%













# Top 10 Coins





















## Top 10 Coins by Percentage Gain (Past 7 Days)

#	Name	Symbol	Volume (24h)	Price	% 7d
1	 Bob's Repair	BOB	\$1,445,236	\$0.062027	367.24%
2	 NetKoin	NTK	\$139,617	\$0.000124	357.83%
3	 Gold Poker	GPKR	\$181,173	\$0.847100	126.67%
4	 Blocktrade	BTT	\$340,965	\$0.065751	119.49%
5	 Electroneum	ETN	\$3,236,911	\$0.011166	103.85%
6	 Dalecoin	DALC	\$84,689	\$0.160506	91.99%
7	 XRP	XRP	\$889,030,325	\$0.533569	90.36%
8	 OFecoin	OF	\$744,425	\$0.000386	79.22%
9	 Banyan Network	BBN	\$679,796	\$0.011538	76.43%
10	 Earth Token	EARTH	\$51,325	\$0.001164	63.47%

## Top 10 Coins added to Exchanges with the Highest Market Capitalisation (Past 30 Days)

Name	Symbol	Added	Market Cap	Price	Circulating Supply	Volume (24h)	% 24h
 Timicoin	TMC	25 days ago	\$15,609,515	\$0.050698	307,892,909 *	\$41,684	-4.02%
 BitNewChain	BTN	27 days ago	\$11,352,960	\$0.063186	179,676,210	\$324	21.39%
 Moneytoken	IMT	25 days ago	\$10,521,894	\$0.001191	8,832,820,687 *	\$7,567	-1.80%
 Qubitica	QBIT	27 days ago	\$8,975,233	\$3.62	2,482,451 *	\$2,993	-3.35%
 Rotharium	RTH	12 days ago	\$8,623,671	\$4.67	1,845,074 *	\$37,250	-4.21%
 Ulord	UT	18 days ago	\$4,076,380	\$0.142509	28,604,308 *	\$57,689	-4.56%
 BOXX Token [Blockparty]	BOXX	4 days ago	\$3,617,195	\$0.171018	21,150,921 *	\$8,341	-11.30%
 AiLink Token	ALI	19 days ago	\$3,482,379	\$0.002492	1,397,535,480 *	\$505,019	-6.15%
 RealTract	RET	11 days ago	\$3,295,152	\$0.000330	10,000,002,000 *	\$17,567	-12.65%
 Cruisebit	CRBT	7 days ago	\$2,528,947	\$0.09185	25,497,360 *	\$179,539	-0.29%

## Top 10 Coins by Total Market Capitalisation

#	Name	Market Cap	Price	Volume (24h)	Circulating Supply	Change (24h)	Price Graph (7d)
1	 Bitcoin	\$114,594,772,949	\$6,629.64	\$4,207,426,446	17,285,225 BTC	-1.63%	
2	 Ethereum	\$23,790,254,166	\$232.89	\$1,769,669,387	102,154,004 ETH	-4.41%	
3	 XRP	\$21,097,166,341	\$0.529959	\$892,743,066	39,809,069,106 XRP *	-8.96%	
4	 Bitcoin Cash	\$8,076,141,702	\$465.07	\$399,979,105	17,365,488 BCH	-6.50%	
5	 EOS	\$5,140,893,946	\$5.67	\$712,317,997	906,245,118 EOS *	-5.90%	
6	 Stellar	\$4,823,581,478	\$0.256718	\$252,757,080	18,789,416,513 XLM *	-9.45%	
7	 Litecoin	\$3,383,994,217	\$57.91	\$296,551,207	58,431,506 LTC	-6.92%	
8	 Tether	\$2,812,623,341	\$1.00	\$2,945,835,188	2,806,421,736 USDT *	0.48%	
9	 Cardano	\$2,164,954,457	\$0.083502	\$122,589,987	25,927,070,538 ADA *	-8.73%	
10	 Monero	\$1,932,242,919	\$117.58	\$45,854,688	16,432,862 XMR	-7.51%	

# Crypto Trade Opportunities

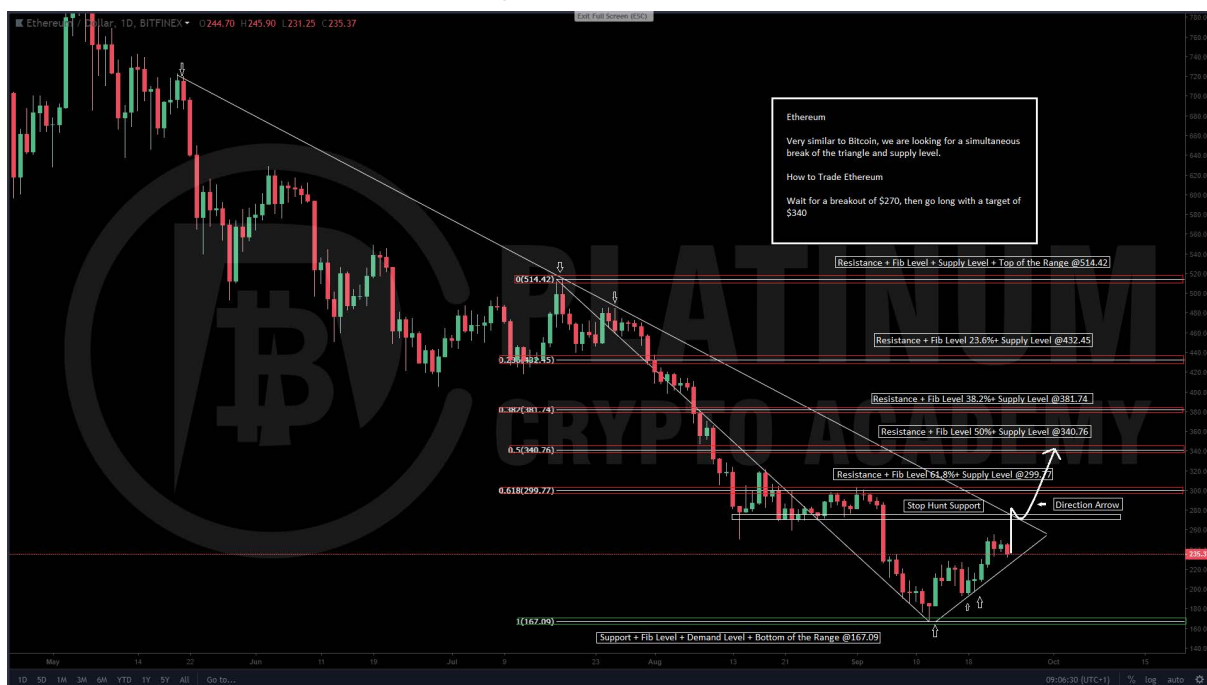
## Bitcoin (BTC)

Wait for a Breakout of \$6,800 – Then Entry @ \$6,800 – Exit @ \$7,500



## Ethereum (ETH)

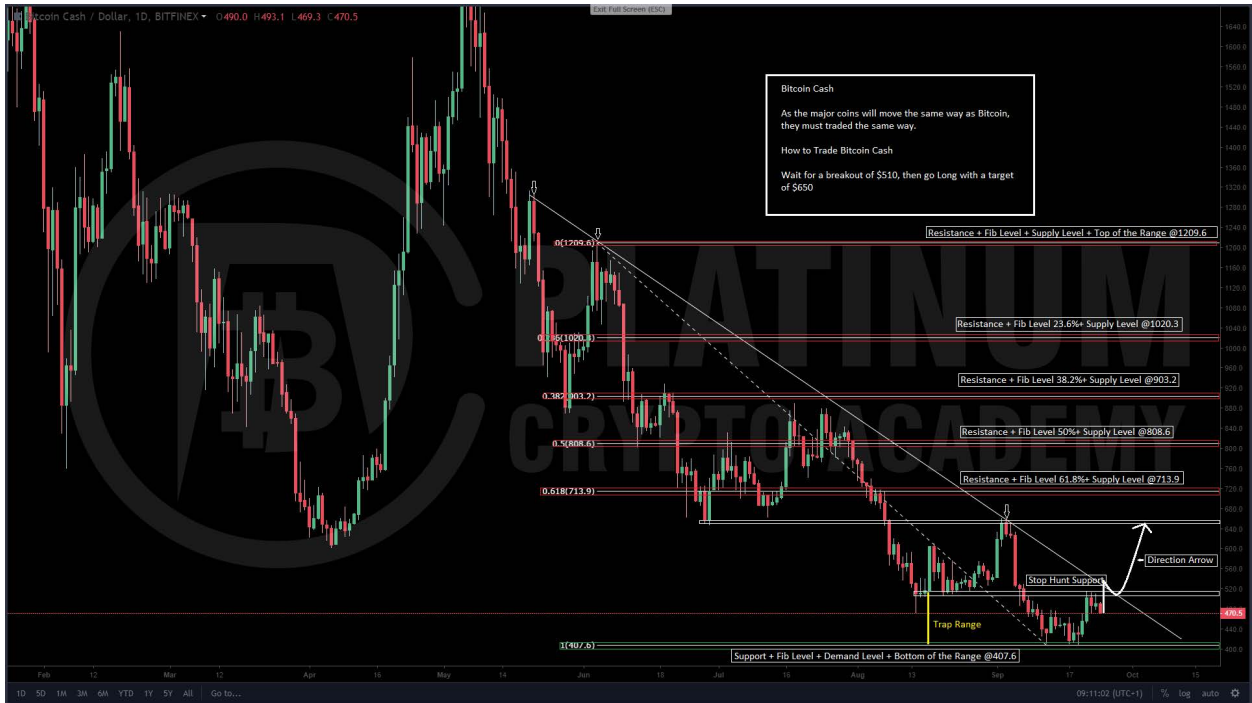
Wait for a Breakout of \$270 – Then Entry @ \$270 – Exit @ \$340





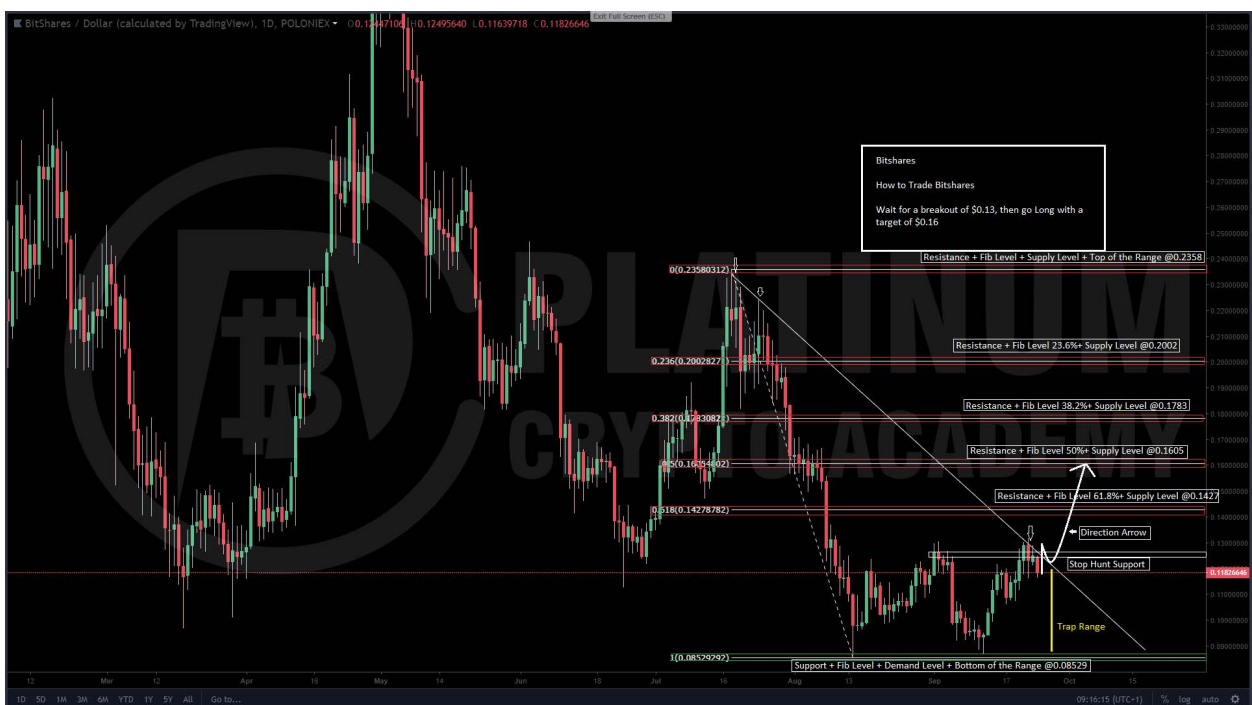
## Bitcoin Cash (BCH)

Wait for a Breakout of \$510 – Then Entry @ \$510 – Exit @ \$650



## BitShares (BTS)

Wait for a Breakout of \$0.13 – Then Entry @ \$0.13 – Exit @ \$0.16



## NEO (NEO)

Entry @ \$13 – Exit @ \$21



## Stellar (XLM)

Entry @ \$0.24 – Exit @ \$0.30



# PLATINUM GENERATION X

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White Paper

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Pre-ICO Duration Aug 10 - Sept 30

SOLD	AVAIL.
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Chelle Coin is going to develop its platform in multiple stages:

ICO Raise

Stage 1: Investment property acquisition and residual income stream customization

Stage 2: The Property Exchange Service (Buy and Sell property using both crypto and fiat)

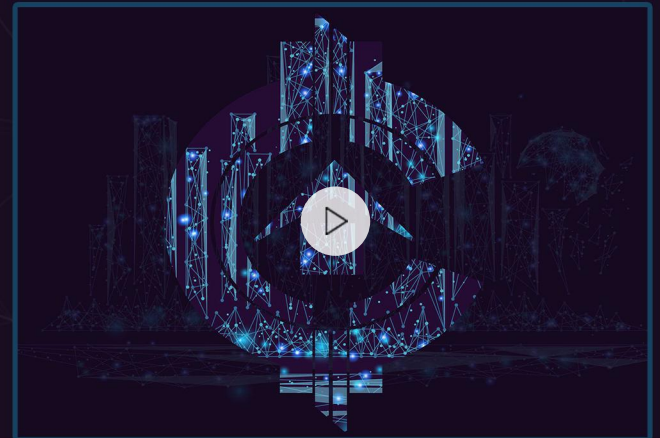


### CHELLE CORP. & CHELLE SERVICE CAPITAL INC.

Chelle Service Capital Inc, the parent company of Chelle Corp., established in 2014 and currently manages over \$200 million in North American Properties. By analyzing the current problems within the real estate industry, Chelle Corp. was introduced to solve the issues posed in real estate investing and acquisition. Chelle Corp. has an experienced, skilled team acquiring premium real estate with devotion to maximizing value and quality of investment. Chelle Coin (CHL) and the Chelle Platform constitute the first ever blockchain powered real estate ecosystem, bringing unseen levels of ease customization, efficiency and accessibility and in real estate investing and acquisition.

The solution is the Chelle Coin (CHL), and it's platform, a blockchain powered real estate ecosystem.

Visit Chelle Service Capital



LEARN MORE

Want to learn more about Chelle Coin? View our Whitepaper.

Or join the discussion on our Telegram.

Whitepaper (Eng)

Telegram

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# Advancements in the Cryptocurrency World

## Brazil's Biggest Brokerage Goes Big on Bitcoin

<https://cryptoslate.com/brazils-biggest-brokerage-goes-big-on-bitcoin/>



With a mission to “to help Brazilians invest better, offering the ideal solutions for each investor”, Grupo XP currently has 500,000 active customers and over 120 billion in the country’s currency reals (~\$30 billion) under custody. Grupo XP is reportedly planning to control 1 trillion reals (~\$245 billion) by 2020 through its custodial services and is also planning to launch a bank in the near future.

Grupo XP currently offers access to equities, fixed-income products, investment funds, real estate funds, futures, and other financial products.

While this news of the crypto exchange is very exciting, Guilherme Benchimol, the President of XP Investimentos SA, has expressed sentiments indicating otherwise.

Benchimol recently said: “I must confess, this is a theme I’d rather didn’t exist, but it does. We felt obligated to start advancing in this market.”

Benchimol also mentioned that 3 million Brazilians “have exposure” to Bitcoin, while around approximately 600,000 invest in stocks.

## Elon Musk recruits Dogecoin creator to fight cryptocurrency scambots

<https://thenextweb.com/hardfork/2018/09/17/musk-twitter-scambots-dogecoin/>



We might finally be getting an antidote to Twitter's cryptocurrency scambot virus – thanks to none other than Tesla CEO Elon Musk.

Determined to stop malicious botnets from impersonating him, Musk has asked Dogecoin creator Jackson Palmer to help him build a solution to curb the spread of fraudulent bots on the platform.

As luck would have it, Palmer had already devised a similar script in the past. If Jackson Palmer is right, he has armed Elon Musk with the power to get end the epidemic once and for all.

Indeed, the Dogecoin creator later tweeted that he hooked up Musk with the scambot-scattering script. He further shared they also discussed some solutions Twitter can implement to fix the problem on their end.

The scambots are so prevalent that Twitter was forced to add a new rule: changing your name to Elon Musk will get you banned from the platform.

Ironically, just a few months ago, Musk joked about the prevalence of scambots on Twitter – and how impressed he is by the people behind them. It seems they no longer amuse him.

## VanEck/SolidX ETFs Delayed Again as SEC Seeks Comment on Fund Proposal

<https://bitcoinmagazine.com/articles/vanecksolidx-etfs-delayed-again-sec-seeks-comment-fund-proposal/>



The U.S. Securities and Exchange Commission (SEC) has once again postponed a decision on the application for a Bitcoin Exchange Traded Fund (ETF) by VanEck and SolidX, in what is the latest update in a protracted regulatory process that has dragged on for several months. The agency has stated that it needs more time to consider more input to help it arrive at a decision on the matter, which was originally postponed to September 29, 2018.

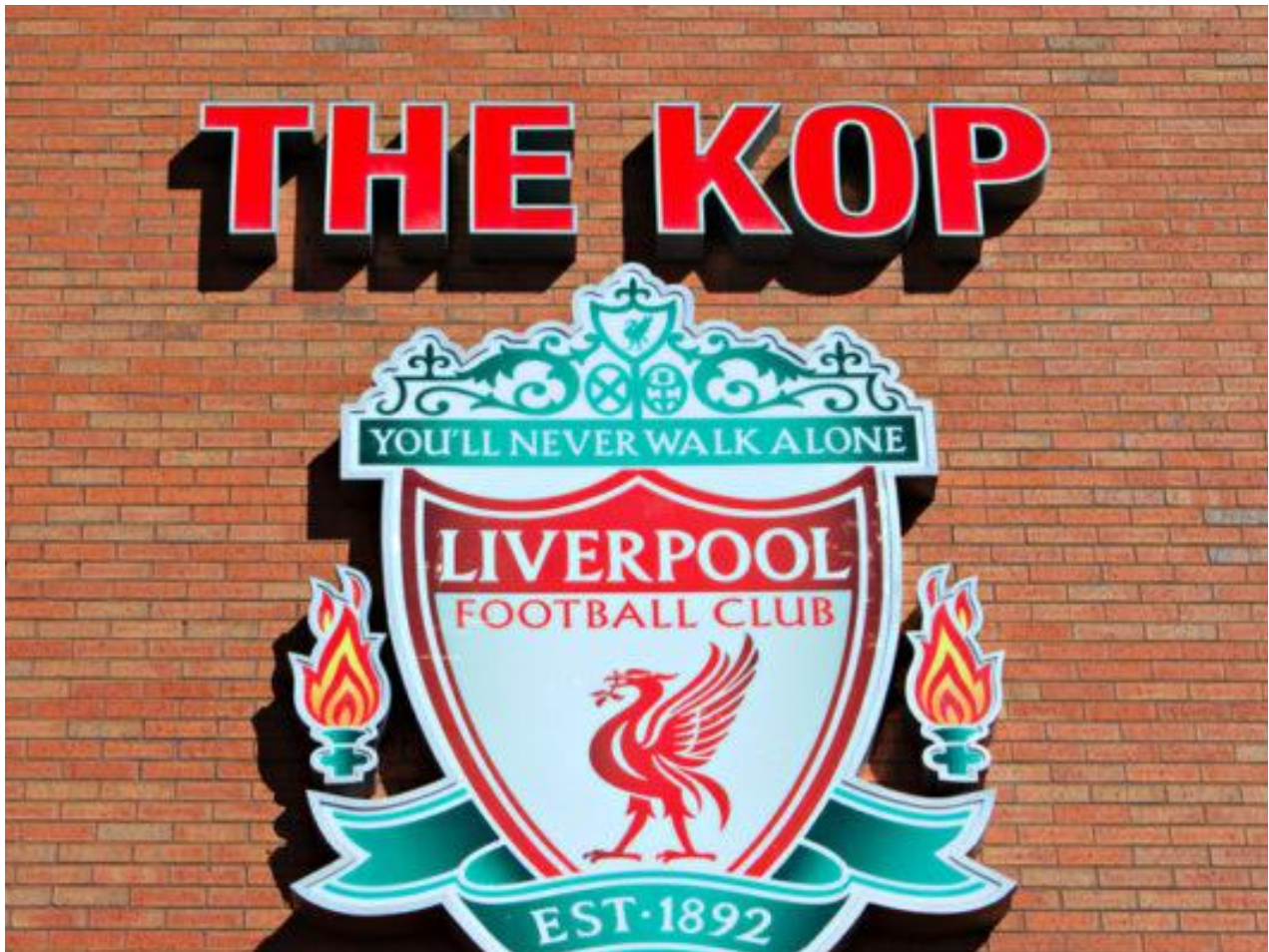
Despite the huge market appetite for a bitcoin ETF, which would enable investors to effectively invest in bitcoin without actually holding the asset and risking exposure to its unique security challenges, the SEC has so far rejected or deferred a decision on every application for a bitcoin ETF. Earlier, the commission rejected a series of applications by a number of organizations including Gemini, the exchange owned by Cameron and Tyler Winklevoss.

The commission also recently halted U.S. trading of Tracker One's Swedish ETF, as it seeks further consultations and comments on VanEck's listing request.

Thus far, the SEC has received over 1,400 comment letters about the proposal by VanEck and SolidX to front an ETF, but the agency is open to receiving even more feedback, according to a filing published on Thursday. The filing states that those who wish to comment on the application have 21 days after the SEC's order is published in the Federal Register, while those who wish to make rebuttals have 35 days from that date.

## English Football Giant Liverpool Partners Blockchain-Based Trading App TigerWit

<https://www.ccn.com/english-football-giant-liverpool-partners-blockchain-based-trading-app-tigerwit/>



Forex trading platform TigerWit has announced a new partnership with Liverpool Football Club and the launch of a new blockchain-based trading app that gives clients access to access to key global markets and trade FX, indices, commodities and metals.

Under the terms of the partnership, TigerWit becomes the 'Official Foreign Exchange Trading Partner of Liverpool FC' in an arrangement that gives the company a unique opportunity to increase its brand recognition and drive adoption of its new trading app which comes with a DLT-based settlement system.

The partnership becomes the latest in a growing pattern of European football clubs embracing partnership opportunities with organisations in the blockchain space, as the world of sports and the world of cryptocurrency increasingly see the possibility of a symbiotic relationship.

CCN earlier reported that Global online investment platform eToro signed a partnership paid for in bitcoin with seven Premier League clubs namely Tottenham Hotspur, Newcastle United, 2015-16



## Indian Authorities Round up on Bitcoin Scammer's Properties Worth \$60 Million

<https://www.ccn.com/indian-authorities-round-up-on-bitcoin-scammers-properties-worth-60-million/>



The Directorate of Enforcement (ED) attached \$60 million worth of assets in connection with its probe against Amit Bhardwaj in the alleged Bitcoin Ponzi fraud of \$5.26 billion.

The Indian law enforcement agency has attached immovable properties of the owner of GainBitcoin.com, including six offices in Dubai and the residential apartments and bank balances of two of his associates Hemant Bhope and Pankaj Adlakha, under the provision of Anti Money Laundering (AML) act.

It is the first attachment in the case where Bhardwaj, under the guise of Variabletech Pvt Ltd, Singapore, duped 8,000 people into investing in his fraudulent Bitcoin trading Ponzi scheme, [www.gainbitcoin.com](http://www.gainbitcoin.com). The alleged conspirator would hold marketing events at expensive hotels across India, where his associates attracted attendees towards their Bitcoin mining investment schemes. In an event held in Noida city in 2016, which the author attended in person, the marketers claimed that GainBitcoin owns mining facilities in China. As proof, they showed attendees video clips that formerly belonged to one of the Motherboard coverages of a Chinese mining facility.

Tricks such as these were used to lure people that had no prior knowledge of Bitcoin. The digital currency's potential as an investable asset would fuel investors' interest, with most of them often mistaking GainBitcoin as the "Bitcoin company." One of the Indian parliamentarians even went ahead calling Bitcoin a Ponzi scheme while referring to GainBitcoin.

## Bitcoin Mining Pool AntPool to Sponsor NBA's Houston Rockets

<https://www.ccn.com/bitcoin-mining-pool-antpool-to-sponsor-houston-rockets/>



The partnership signed by both outfits is for the 2018-2019 professional season and will stand out as one of the significant moves by the China-based company towards achieving its expansion goals into the Houston area. At the same time, this joins in the increasing number of similar awareness and publicity programs being experienced by cryptocurrency in recent times, especially in associating with the sporting industry.

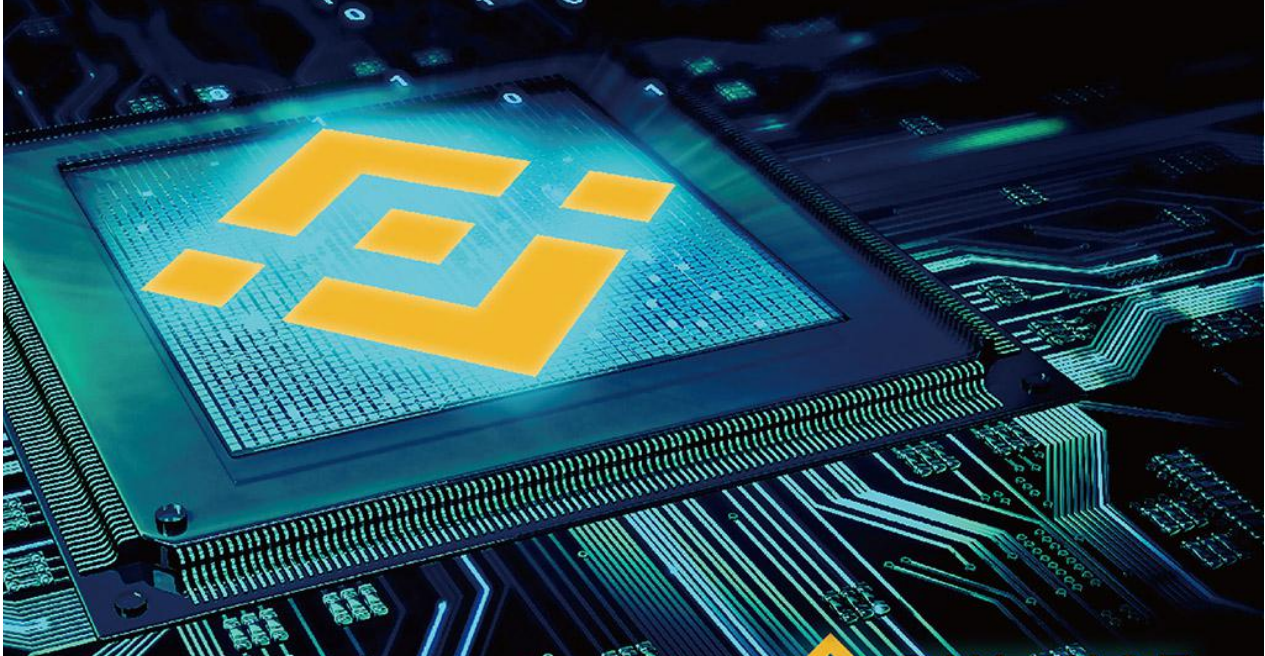
According to AntPool overseas operations manager Haijiao Li, there is no better way for his company to continue with its momentum in expanding to the U.S. than partnering with the Houston Rockets. He describes the NBA outfit as most popular team in China — Chinese Hall of Famer Yao Ming played for the Rockets — and a legendary basketball club with global recognition.

“We’re excited to work with AntPool as a conduit in the U.S. for their ever-growing business,” added Rockets vice president of corporate development John Croley. “The Rockets are always looking to stay ahead of the curve with technology both on and off the court and AntPool’s prowess with crypto currency makes for a great partnership.

It is obvious knowledge that the crypto industry is still trying to find its way into the mainstream. This phenomenon requires a lot of awareness and proper education in order to encourage reasonable adoption. Efforts such as these are becoming more popular in the industry and also seem to be delivering expected results.

## Binance Unveils Plans To Test A Fiat Crypto Exchange In Singapore

<https://cryptodaily.co.uk/2018/09/binance-unveils-plans-to-test-a-fiat-crypto-exchange-in-singapore/>



Binance, the world's largest cryptocurrency platforms by trading volume, will start a crypto fiat exchange testing in Singapore. This was revealed by the Binance Co-founder and CEO ChangPeng Zhao, during a blockchain conference in Singapore. He later confirmed the plans through an official tweet post. It can therefore be assumed that before the end of the year, Binance would offer support for the Singapore Dollar (SGD) including alternatives like SGD/BTC and SGD/ETH pairs. For now, the SGD pairs will only be available in closed Beta, since the beta testing will be through invitation only. More information on the digital currencies which will be used for the trading has not yet been revealed.

Since the establishment of the exchange in 2017, Binance has been progressively increasing daily and now has the largest trading volume worldwide. The platform was initially founded and based in China although the servers and officers have later moved to Japan then Malta. Binance, which boasts of more than 10 million users, is expected to end the year with an estimated \$1billion profit. The crypto exchange has also expressed interest in moving to unfamiliar cryptocurrency places like Bermuda and Africa, which are characterized by underdeveloped financial systems. The firm believes that the blockchain technology would be embraced relatively since they have a highly decentralized economy.

The news comes only a few days after Binance teamed up with Malta Stock Exchange (MSX) to allow the security token trading. A memorandum of understanding, which was signed by the Binance chief financial officer Wei Zho and MSX chairman Joe Portelli, would facilitate more innovations between the two companies. The trading platform has also been working closely with Malta's authorities for some time: in March, Binance announced its plans to build an office Malta as well as a fiat to cryptocurrency exchange.

## Singapore Central Banker: No Securities Crypto Token Approved To Date

<https://www.coindesk.com/singapore-central-bank-no-tokens-weve-seen-are-securities/>



The Monetary Authority of Singapore (MAS), the city state's de-facto central bank, highlighted in interview today that no tokens representing securities have been approved to date.

During a fireside chat at CoinDesk's Consensus Singapore 2018 conference on Wednesday, Damien Pang, head of the MAS technology infrastructure office for fintech and innovation, opened up to the audience about "A Guide to Digital Token Offerings," a framework it published in 2017 that was meant to provide clarity to crypto entrepreneurs.

Pang said emphasized a reason for the difference in his statements and those by regulators abroad, is that every jurisdiction has their own set of criteria of judging what is or isn't a security.

As such, he said regulators like the U.S. Securities and Exchange Commission, which has also been vocal on the subject but has yet to offer a framework, can be expected to come to a different conclusion.

Pang spoke about how MAS divides tokens into three categories – utility tokens, payments tokens and securities tokens. Pang went on to state for the first time that he believes the categorization of a digital token applied by MAS, could change over the time, depending their current and future characteristics.

He told attendees: "The MAS takes a close look at the characteristics of the tokens, in the past, at the present and in the future, instead of just the technology built on."

## Bitcoin Mining Giant Bitmain Unveils 'Next-Generation' 7nm Chip

<https://www.ccn.com/bitcoin-mining-giant-bitmain-unveils-next-generation-7nm-chip/>



Bitmain, the world's most valuable cryptocurrency company, isn't ready to relinquish its position as the dominant manufacturer of bitcoin mining chips — at least not yet.

The China-based firm on Friday announced that it had developed a new 7nm application-specific integrated circuit (ASIC) mining chip for the SHA256 algorithm used by bitcoin, bitcoin cash, and many other cryptocurrencies.

Bitmain CEO Jihan Wu announced the new chip — the BM1391 — at the World Digital Mining Summit in Georgia, adding that it will be deployed in the firm's next generation of mining rigs, the follow-up to the Antminer S9.

GMO Internet, a Japanese tech company based out of Tokyo, unveiled a 7nm chip in June. According to Wu, the BM1391 has an energy consumption ratio of 42W/TH, while GMO's B2/B3 miners consume 81W/TH at peak.

Notably, Bitmain's announcement came just two days after competitor Bitfury unveiled a new SHA256 ASIC chip. The "Bitfury Clarke," while much larger than the BM1391 at 14nm, offers "unparalleled efficiency," according to the company. Per the company, each chip can achieve a hashrate of 120GH/s with a power efficiency of 55mW/GH. Bitfury, incidentally, operates a mining farm in Georgia, where Wu announced Bitmain's new chip.

"Bitfury is looking at all factors, including silicon packaging, chip efficiency, optimal power distribution, cooling designs and speed of development when designing our mining hardware," said Valery Vavilov, CEO of Bitfury. "We think that this will lead to solutions that deliver the best ROI to our customers—regardless of ASIC size."

The announcement also comes ahead of Bitmain's rumored initial public offering (IPO), which will reportedly take place "very soon."

## Crypto Exchange Zaif Hacked In \$60 Million Bitcoin Theft

<https://www.coindesk.com/crypto-exchange-zaif-hacked-in-60-million-6000-bitcoin-theft/>



Yet another Japan-based cryptocurrency exchange has been hacked, losing a 6.7 billion yen (about \$60 million worth of cryptocurrency), including 5,966 bitcoins.

The licensed exchange, called Zaif, is operated by the Tech Bureau. It said on Thursday that the exchange first noticed an unusual outflow of funds on the platform around 17:00 Japan time on September 14, after which the company suspended asset deposit and withdrawal services.

Tech Bureau explained that after further investigation, it discovered that hackers with unauthorized access to the exchange's hot wallets had stolen roughly \$60 million in bitcoin, bitcoin cash, and MonaCoin. That being said, the exact amount of bitcoin cash stolen remains unknown.

The exchange added that since its own asset reserve is currently around 2.2 billion yen (or \$20 million), it has reached an agreement with a Japan-listed firm called Fisco to receive a \$44.5 million investment in exchange for a major share of ownership.

Tech Bureau said given the nature of the unauthorized fund access, it has filed the incident as a criminal case to local authorities for further investigation.

The incident marks the second hack in Japan this year, after Coincheck also reported that a whopping \$520 million in NEM tokens were stolen by hackers in January.

Following Coincheck's hack, the Financial Services Agency (FSA) – Japan's financial watchdog – has launched a series of inspections on cryptocurrency exchanges in the country regarding their security measures.

The FSA had already notably issued a business improvement order to Tech Bureau in March specifically on its security and anti-money laundering enhancement.

# Platinum ICO Information

Hiway.io



## The Blockchain: Fuelling the Next Economic Revolution

### Project Details:

There is a quiet revolution going on, one that is changing the ways financial values are stored, exchanged, transacted, and valued. Born out of the ashes of the 2007/2008 global financial crisis, this revolution is not only putting users in control of their funds, but also opening direct channels of communication and transaction without mediation by any human agency.

The spectre of the recent global, financial crisis continues to loom over the financial market with aftershocks still rippling across various industry. The employment industry has been hit the hardest. Job instability, limited openings for talented young graduates, and insecurities. The traditional 9-5 labour model is being challenged by the increasingly mobile and nimble gig economy continues to offer

Seen as the future of workforce employment, the freelance economy currently accounts for a staggering 34% of the workforce in America and is expected to raise to 43% by 2020. Businesses tapping into this workforce are being afforded a competitive edge that just does not exist in the traditional labour market, accessing a highly-skilled workforce that offers greater variety and variabilities. This workforce can also be tailored to seasonal needs and changes within any business and ad hoc projects at no additional labour cost.

This monumental shift in manpower engagement has carved open a massive opportunity in how workers are recruited and employed. The accelerated mobility and communication afforded by technological advancements is enabling new approaches. Yet, the employment industry has been slow to respond.

Just about anybody can post an ad on the internet these days and any freelancer worth their salt has a social media account - or two they often use to showcase their abilities and network. However, when it comes to recruitment, "traditional" agencies are still the dominant force in the industry evinced by their multi-billion-dollar revenues and global market reach. Adecco and Randstad, two of the biggest players in the market, generated €22.5bn and €20.7bn respectively in 2016 alone, and with over 62,000 combined full-time employees placed annually it's clear to see there is still value in the conventional agency model. These agencies operate on a very centralized model that is becoming increasingly outdated, inefficient, and plagued by numerous risks and challenges.

From archaic search and match tools to isolated portfolio and work engagement ecosystems that cannot be leveraged on other platforms, privacy and security concerns, and just downright duplicity. These dated systems and methodology continue to hinder the employment industry's effectiveness and ability to scale globally to accommodate and unleash the inherent opportunities in cross-border working. Most significantly, these challenges have also tarnished the reputation of employment agencies, resulting in huge operational costs that directly impact the customer in the form of hefty service fees.

With issues of diversity and equality now at the forefront of most companies' hiring policies, there is growing pressure to eliminate any factors that could contribute to discrimination. Unfortunately, agencies have often been found culpable of facilitating prejudice among employers and fuelling distrust. This stems from the agencies reliance on intermediaries to make every agreement and transaction work - intermediaries with their own personal agendas and bias. Workers want to claim back their independence and free themselves from corporate politics, while employers would like to have clear channels of engagement and seeing talents as they really are.



And where there is a problem, there is an opportunity.

In recent times, a number of challengers have risen to address these problems, offering technologically driven solutions for a borderless, employment market. Built on the backbone of the same technology powering the gig industry, online platforms such as Fiverr, Upwork and Thumbtack are changing the way freelancers engage new clients providing the freedom and flexibility the market has been craving for. However, while these challengers have made great inroad in adapting recruitment and employment processes, these benefits have an added cost in the form of commission fees - sometimes up to 23%. Worst still, they are yet to get on par with the traditional agencies—a fact reflected in fractional revenue figures and far smaller placement rates

So, what went wrong? Wasn't taking recruitment and employment processes online, enough? Apparently, it wasn't. The current solutions are more or less playing catch-up to centuries of problems. Any solution that truly wants to solve these problems must get ahead of the curve, using not only the most groundbreaking technological developments available, but also anticipating future trends. With the integration of some of the key pillars of the Fourth Industrial Revolution - big data, artificial intelligence, and most importantly, the blockchain - this solution is here.

So, why is the blockchain that important?

Simply, the blockchain makes it possible to trust people online without the need for any middleman through direct, peer-to-peer channels. Instead of middlemen, their human failings and vulnerabilities, we have smart contracts. These smart contracts are self-executing protocols that gives users the ability to set the terms of engagement for any contract and how those terms will be executed without having to rely on a mediator or meet face-to-face. Something critical for the thriving global gig economy.

Built into the right business, these innovations can evolve the industry from trust-based (and its attendant problems) to eradicate issues of discrimination, lower fees and enable smoother financial procedures.

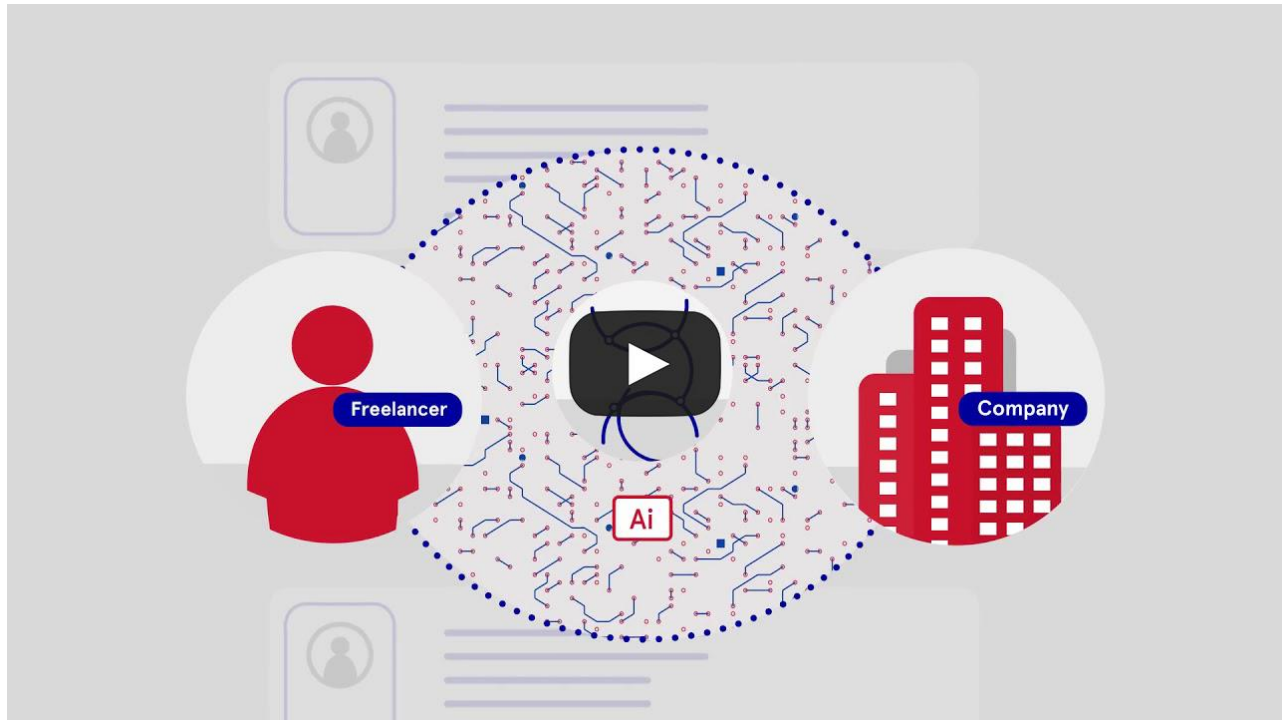
This business is Hiway

Hiway is a blockchain-based, global workforce recruitment and employment platform. The platform provides seamless and direct connection connections between workers, employer, and headhunters without borders or boundaries.

Consider what AirBnB brought to the hospitality sector and what Uber brought to the transportation network industry; that is our ambition for the job market—but with a decentralised. This is what Hiway is building by leveraging blockchain, smart contracts, big data and AI.

“We believe that Hiway can truly address the challenges holding the rest of the employment industry back, and ultimately empower those looking for a job or wanting a job done in equal measure”

Official Video: <https://youtu.be/jeSyygog2ek>



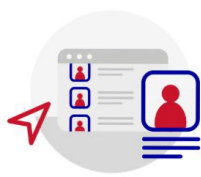
## How it works

Hiway builds on some of the key pillars of the Fourth Industrial Revolution: big data, blockchain and artificial intelligence. These innovations fuel a platform that will ultimately reinstall trust to the recruitment process, eradicate issues of discrimination, lower fees and enable smoother financial processes. Hiway serves both the employee and the employer, empowering those looking for a job or wanting a job done in equal measure.



### Step 1: POST

Post your profile and tell us what you need



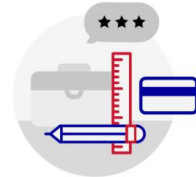
### Step 2: SEARCH

Find the right match for your skills or the job you have



### Step 3: MATCH!

Make an agreement



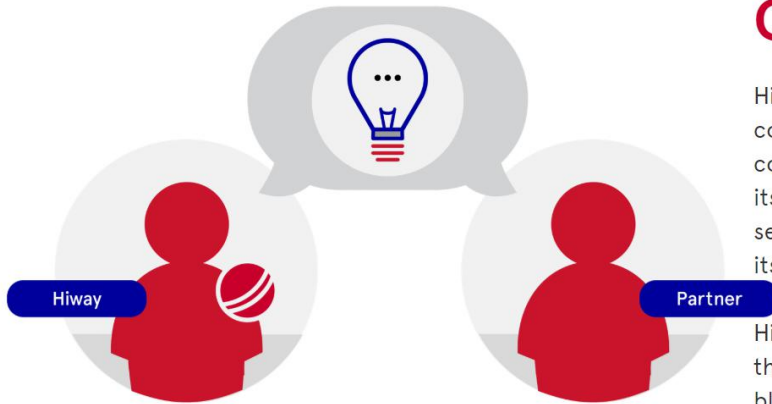
### Step 4: WORK, DELIVER & REVIEW

Get the job done and tell us what you think

## Roadmap

The roadmap is built with the vision of making Hiway accessible as soon as possible. Firstly, to promptly generate user feedback and secondly, to initiate cash flow. This is key to our commitment to grow the team and build the project as the global work solution we aspire to create. Specific dates for each of the individual milestones will be communicated as soon as possible.





## Collaborations

Hiway works together with the following companies in developing the platform. Each company has committed to helping Hiway reach its full potential by using the platform in their search for talent while being closely involved in its development.

Hiway is involved in the recruitment process for these companies, providing freelancers in the blockchain space where they are needed the most.

## Collaboration/Partnership/Media



### ICO Details:

PREICO TIME

**Starts in 36 days 14 hours**

2018-11-01 - 2018-11-14

ICO TIME

**Starts in 66 days 14 hours**

2018-12-01 - 2018-12-01

Token	WAY
PreICO Price	1 WAY = 0.13 USD
Price	1 WAY = 0.14 USD
Bonus	Available
MVP/Prototype	Available <input type="checkbox"/>
Platform	Ethereum
Accepting	ETH
Minimum investment	0.1 ETH
Soft cap	None
Hard cap	8,000,000 USD
Country	Netherlands
Whitelist/KYC	KYC & Whitelist
Restricted areas	USA , CHINA

The Team:



**Simon Rikmenspoel**  
Founder & Head of Product



**Rob Barneveld**  
Founder & Head of Operations



**Thale Sonnemans**  
Founder & Creative Director



**Tijs Gietman**  
Head of Blockchain Technology  
& Full-Stack Developer



**Max Velderman**  
Linux Engineer & IT Security



**Jowe M.K. Fan**  
Head of Data Development



**Pieter Jan Boterhoek**  
Head of Visual Identity



**ErnoLedder**  
Junior Developer Artificial Intelligence



**Casper van Well**  
Head of Marketing



Advisors:



**Lars Rensing**  
Co-Founder & CFO at Ark Ecosystem



For more information about the ICO, please visit the following links:

Website: <https://hiway.io>

Email: [contact@hiway.io](mailto:contact@hiway.io)

LinkedIn: <https://www.linkedin.com/company/hiwayofficial/>

Github: <https://github.com/Hiway-github>

Twitter: <https://twitter.com/hiwayplatform>

Medium: <https://medium.com/hiway-official>

Facebook: <https://www.facebook.com/hiwayofficial/>

Reddit: <https://www.reddit.com/r/Hiwayofficial/>

Telegram: <https://t.me/hiwaycommunity>

Bitcoin: <https://bitcointalk.org/index.php?topic=4541736.0>

Whitepaper: [https://hiway.io/downloads/HIWAY\\_white\\_paper\\_v1.2.pdf](https://hiway.io/downloads/HIWAY_white_paper_v1.2.pdf)



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