

13<sup>th</sup> JULY 2021

190<sup>TH</sup>  
EDITION

# CRYPTONAIRE WEEKLY

CRYPTO INVESTMENT JOURNAL

## CRYPTO MOVE FOR GAMING GIANT RAZOR

**SOCCER'S COPA  
AMERICA TROPHY**

ARGUES ANALYST AS  
LONDON FORK NEARS

**BINANCE DROPPED  
BY EUROPEAN**

PAYMENT PROCESSOR  
CLEAR JUNCTION

**APPLE CO-FOUNDER  
STEVE WOZNIAK CALLS**

BITCOIN 'THE MOST AMAZING  
MATHEMATICAL MIRACLE'

**SUBME:**

DISRUPTING SUBSCRIPTION MODELS  
THROUGH A SMART ECOSYSTEM!

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## Editor's Letter



Cryptocurrencies are in a bear phase with many having lost about 50% value from their all-time highs. The sentiment has turned negative and trading volumes have plunged more than 40% in June, compared to the May highs, according to data from CryptoCompare.

Even Bitcoin derivatives volumes have crashed from their peak of \$230 billion in May to \$45 billion on July 9, according to Trade the Chain. However, Clara Medalie, research lead at Kaiko told CNBC that trading volumes were “still magnitudes greater than they were one year ago today,” and even after the dip, “June volume still ranks in the top five months of volume ever recorded.”

**OUR BLOG ARTICLES FOR THIS SPECIAL ISSUE ARE  
UNDERSTANDING THE COOP ECONOMIC MODEL AND THE GMD,  
CLOSECROSS – NON-CUSTODIAL LEVERAGE-FREE DERIVATIVES FOR CRYPTO,  
STOCKS, FOREX AND COMMODITIES,  
SUBME: DISRUPTING SUBSCRIPTION MODELS THROUGH A SMART  
ECOSYSTEM!,  
ASIA BROADBAND – A NEW WAY TO CHAIN THE SALE OF PRECIOUS & BASE  
METALS!  
&  
WHAT IS NFT AND HOW WEREWOLF CAN CONTRIBUTE CLEAR THE FOG  
SURROUNDING THIS SPACE**

Bitcoin has been trading between the 20-day exponential moving average (EMA) and the horizontal support at £23,620 for the past few days. This tight range trading suggests a lack of urgency among traders to buy at the current levels.

When the price consolidates near a strong support, the possibility of a breakdown increases. The bears will now try to sink the BTC/GBP pair below the £23,620 support. If they succeed, the pair could start its journey to the next major support at £21,000. This level has held successfully twice before, hence the bulls will again try to defend the support.

A strong rebound from the £21,000 to £23,620 support zone will indicate accumulation by the bulls while a shallow bounce will enhance the prospects of a further slide. If bears sink the price below £21,000, the selling could intensify and the pair may drop to £15,000. This negative view will invalidate if the price rebounds off the current level and breaks above the 50-day simple moving average (SMA). Such a move will open the gates for a move to £29,350.

Lastly please check out the advancement's happening in the cryptocurrency world.

Enjoy the issue!

*Karnav Shah*

**Karnav Shah**

Co-Founder, CEO & Editor-in-Chief



## CRYPTONAIRE WEEKLY

After mentoring thousands of crypto traders around the globe, we have culminated all of the consistent and ongoing requirements of crypto-traders into one place.

Our Cryptonaire Weekly magazine includes expert technical analysis, providing trading opportunities to our subscribers as well as fundamental analysis so our readers can keep up to speed with the current developments in the crypto markets.

Not only do we provide the information necessary to trade active cryptocurrencies on the exchanges, but we also take a look at ICOs to help you find those golden projects with real value!

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# WEEKLY CRYPTOCURRENCY MARKET ANALYSIS

Hello, welcome to this week's 190th edition of Cryptonaire Weekly Magazine. The global crypto market cap is \$1.35 Trillion, down \$100 billion since the last week. The total crypto market trading volume over the last 24 hours has increased by 11.53 % to \$60.96 Billion.

The DeFi volume is \$5.73 Billion, 9.41% of the entire crypto market's 24-hour trading volume. The volume of all stable coins is \$46.85 Billion, 76.85% of the total crypto market's 24-hour trading volume.

Bitcoin's market cap is \$616 Billion and the altcoin market cap is \$734 Billion.

Cryptocurrencies are in a bear phase with many having lost about 50% value from their all-time highs. The sentiment has turned negative and trading volumes have plunged more than 40% in June, compared to the May highs, according to data from CryptoCompare.

Even Bitcoin derivatives volumes have crashed from their peak of \$230 billion in May to \$45 billion on July 9, according to Trade the Chain. However, Clara Medalie, research lead at Kaiko told CNBC that trading volumes were "still magnitudes greater than they were one year ago today," and even after the dip, "June volume still ranks in the top five months of volume ever recorded."

A bear phase is a great time to accumulate for investors who are bullish on the crypto sector in the long term. Capital International Group, a \$2.3 trillion asset manager, bought a nearly \$560 million stake in MicroStrategy, according to SEC filings. Due to its massive Bitcoin holding, many believe MicroStrategy to be a proxy play on Bitcoin.

In another positive sign, Fidelity Digital Assets president Tom Jessop said in a recent interview that demand from institutional investors remained strong and the firm plans to increase its headcount by about 70%.

However, Guggenheim's chief investment officer Scott MinerD remains bearish on Bitcoin. In a recent interview with CNBC, MinerD said that Bitcoin was in the midst of a crash, which could pull the price to the \$15,000 to \$10,000 zone.

## Percentage of Total Market Capitalization (Dominance)

Bitcoin	46.64%
Ethereum	17.17%
Tether	4.61%
Binance Coin	3.51%
Cardano	3.07%
XRP	2.12%
USD Coin	1.97%
Dogecoin	1.95%
Polkadot	1.05%
Uniswap	0.83%
Others	18.08%



## What is Aloha DeFi?

Aloha DeFi is your gateway to the DeFi world. With NFTs, staking, and a DAO platform that utilizes NFTs. Earn platform rewards by participating in the DAO. All at near-instant speeds and negligible transaction fees.

You can do all of this and more today with our mainnet product. Our community is already busy nabbing some rare NFTs through staking. Our Aloha app also lets you earn tokens by sharing your mobile bandwidth.

### Aloha NFTs

NFTs have exploded onto the scene this year with vast potential rewards for everyone involved.

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### Staking NFTs

Aloha NFTs are particularly special because you can actually use them in the governance platform!

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### Aloha DAO

A Decentralized Autonomous Organization is a decentralized governing body where the participants have full control in determining changes to the network.

[How to Participate](#)

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Aloha's Yield Farming Platform

LIMITED EDITION Aloha NFTS

SEASON 4:

ZOMBIE APOCALYPSE!



News

# CRYPTO TRADE OPPORTUNITIES

## BITCOIN - BTC/GBP

COINBASE:BTCGBP, 1D 23860.01 ▲ +10.01 (+0.04%) O:23845.00 H:23929.80 L:23661.35 C:23860.01



Bitcoin has been trading between the 20-day exponential moving average (EMA) and the horizontal support at £23,620 for the past few days. This tight range trading suggests a lack of urgency among traders to buy at the current levels.

When the price consolidates near a strong support, the possibility of a breakdown increases. The bears will now try to sink the BTC/GBP pair below the £23,620 support.

If they succeed, the pair could start its journey to the next major support at £21,000. This level has held successfully twice before, hence the bulls will again try to defend the support.

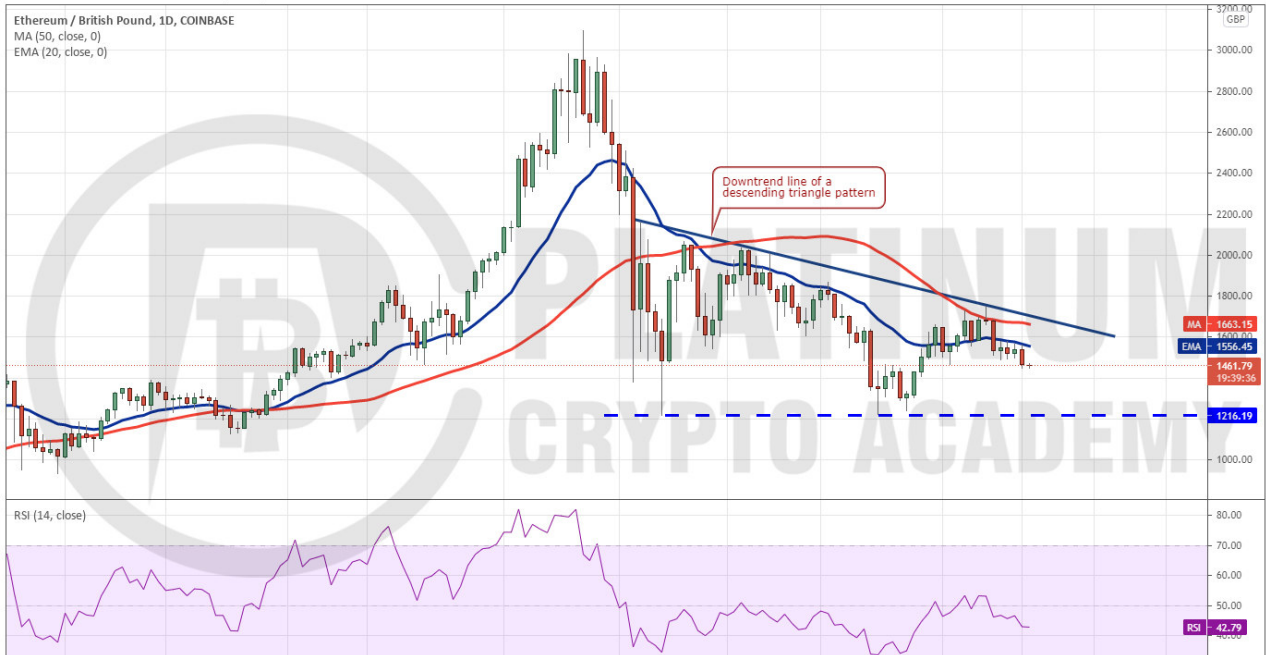
A strong rebound from the £21,000 to £23,620 support zone will indicate accumulation by the bulls while a shallow bounce will enhance the prospects of a further slide.

If bears sink the price below £21,000, the selling could intensify and the pair may drop to £15,000. This negative view will invalidate if the price rebounds off the current level and breaks above the 50-day simple moving average (SMA). Such a move will open the gates for a move to £29,350.

[Previous Analysis...](#)

## ETHEREUM - ETH/GBP

COINBASE:ETHGBP, 1D 1461.79 ▼ -2.97 (-0.2%) O:1464.04 H:1471.07 L:1450.86 C:1461.79



The bears pulled Ether below the 20-day EMA on July 8 and have been defending the resistance since then. The failure to rise above the 20-day EMA may have attracted selling from short-term traders.

If the price breaks and sustains below £1,468.55, the ETH/GBP pair could slide to the next critical support at £1,216.19. The 20-day EMA has started to turn down and the RSI has dipped into the negative zone, indicating the path of least resistance is to the downside.

The £1,216.19 level is an important support to watch out for because if it cracks, the bearish descending triangle pattern will complete. This could result in long liquidation, pulling the price down to £1,000 and later to £800.

To negate this possibility, the bulls will have to push and sustain the price above the downtrend line. If that happens, the aggressive bears who have gone short in anticipation of a breakdown may be forced to cover. That could propel the pair to £2,160.

[Previous Analysis...](#)



## RIPPLE - XRP/GBP

BINANCE:XRPGBP, 1D 0.43389 ▲ +0.01016 (+2.4%) O:0.42373 H:0.43436 L:0.42125 C:0.43389



XRP has been gradually drifting lower for the past few days. The downsloping moving averages and the RSI in the negative zone suggest that bears are in control.

The sellers will try to sink the XRP/GBP pair to the next major support at £0.36680. If this support gives way, the bearish momentum may pick up. The next major support on the downside is the £0.25 to £0.28 support zone.

Conversely, if the price rises from the current level or rebounds off the £0.36680 support, the bulls will try to drive the pair above the 20-day EMA. If they succeed, the pair could rise to the stiff overhead resistance of £0.53566.

If the price turns down from this resistance, the pair could remain range-bound between £0.36680 and £0.53566 for a few more days. On the other hand, a break above £0.53566 could set the stage for a stronger relief rally.

[Previous Analysis...](#)

## CARDANO - ADA/GBP



After trading between the moving averages for four days, Cardano slipped below the 20-day EMA on July 8. This suggests profit-booking from the short-term bulls.

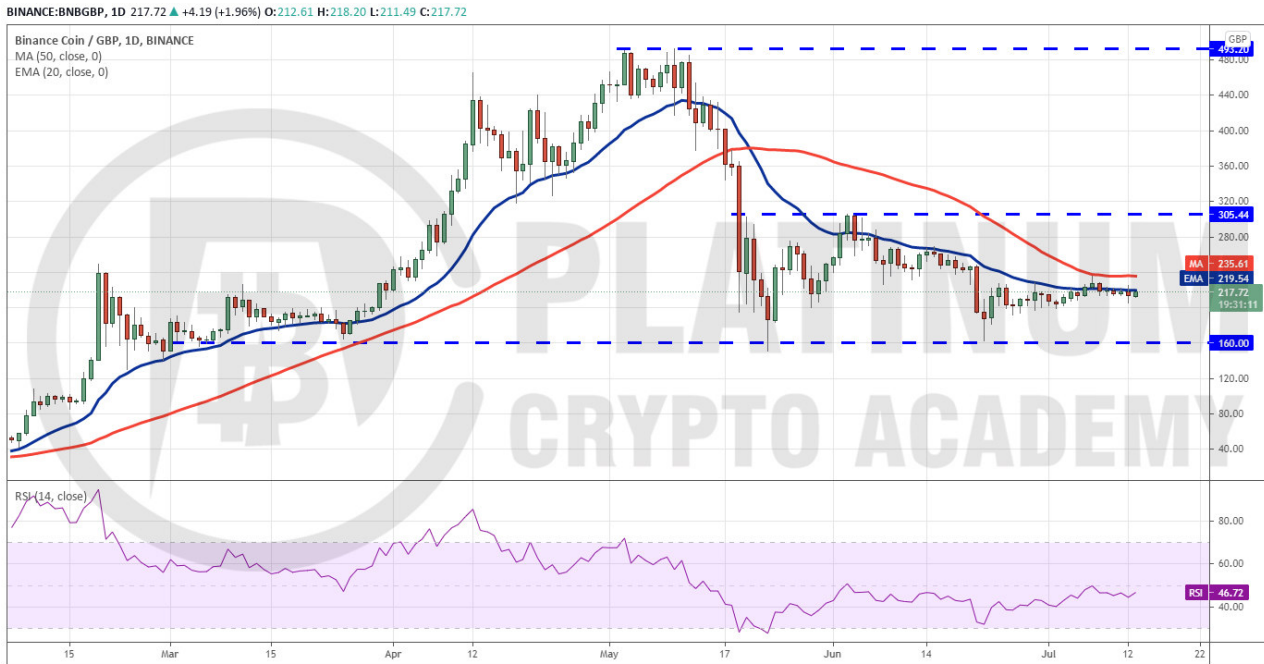
The 20-day EMA has started to turn down and the RSI has dipped into the negative zone, indicating advantage to the bears. If sellers sink and sustain the price below £0.932, the ADA/GBP pair could drop to £0.86576 and then to the critical support at £0.71.

This is an important level for the bulls because if it cracks, long liquidation may ensue. That could result in a quick decline to £0.50.

Alternatively, if the price rises from the current level and breaks above the moving averages, it will indicate that bulls are attempting a comeback. A close above £1.10 may signal strength, opening the doors for an up-move to £1.33.

[Previous Analysis...](#)

## BINANCE - BNB/GBP



Binance Coin continues to trade near the 20-day EMA. This is a positive sign as it indicates that bulls are not closing their positions because they anticipate a move higher.

The 20-day EMA is gradually sloping down and the RSI is above 46, indicating a minor advantage to the bears.

However, if bulls drive the price above the moving averages, it will open the doors for an up-move to £269.22. If bulls push the price above this level, the BNB/GBP pair could reach £305.44.

On the contrary, if the price fails to rise above the 20-day EMA within the next few days, short-term traders may close their positions. That could pull the price down to £191.21. If this level also cracks, the decline may extend to the critical support at £160.

[Previous Analysis...](#)



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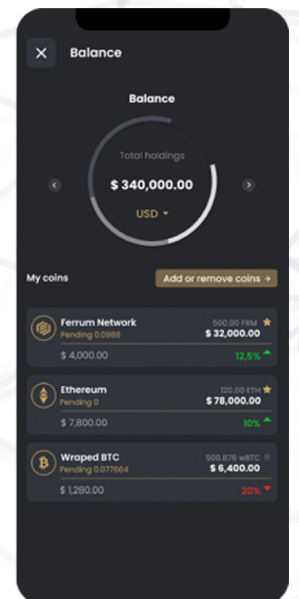


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You can use this token bridge to swap Ferrum Network tokens Across several blockchains.

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## PRESS RELEASE

# WORLD'S TOP CRYPTO WALLET MAKER SECURES \$380 MILLION IN FUNDING, SAYS NEW HARDWARE PRODUCTS IN THE PIPELINE



Ledger, the world's top cryptocurrency hardware wallet services provider, confirmed to have raised a whopping \$380 million in its Series C funding that concluded earlier this month. With the exploding popularity of top digital tokens, hack-proof safe storage of crypto assets has been the utmost concern of all crypto investors and traders globally. Over the past six years, delivering on its promises, Ledger has emerged as a brand synonymous with the “most secure crypto storing device.”

What started in 2014, as an initiative to provide cryptocurrency users with affordable and easy access to secure their digital coins offline in a hardware wallet, has already sold over 3 million wallets and sits on a 1.5 million active subscriber base on “Ledger Live,” which is another Ledger product that adds advanced features and functionalities to your hardware wallet. Users can install their favorite crypto apps on their ledger device and also directly buy, sell or lend or stake tokens directly using the Ledger Live app.

Earlier in June, Ledger announced completing its \$380 million Series C funding round. The event was a remarkable success. It was led by 10T and several other investors including Cathay Innovation,

Draper Associates, Draper Dragon, Draper Esprit, DCG, Wicklow Capital and newcomers including Tekne Capital, Uphold Ventures, Felix Capital, Inherent, Financière Agache (Groupe Arnault), and iAngels Technologies.

#### Innovative Products On The Way

Ledger says they are planning a more robust and advanced solution that's also lighter on the pockets of individual retail investors. In their latest blog, discussing the event, the top wallet services provider has confirmed it will be using the funds to "further innovate their hardware products." Ledger also said there are new products in the pipeline and will soon be releasing updates.

Explaining how the \$380 million investment will be used, Ledger says they are actively researching and will be adding "*new transactional services to Ledger Live such as decentralized finance solutions.*"

Defi has witnessed exponential growth in the past 18 months. Reports from data aggregators suggest there are already over 1.2 million active wallets interacting with Defi protocols. With new additions to Ledger Live, the French wallet service provider is gearing up to tap further into an already growing market.

Without disclosing the names of its third-party associates, Ledger has confirmed integrating "third-party services" through the ongoing development of their proprietary OS.

The fundraising event is yet another testimony to the fact that Ledger not only reigns in the "cryptocurrency hardware wallet" industry, but a larger investor community is also confident of the company's potential to disrupt the digital wallet market globally.

As they say, the ones who sold shovels made the most when mining was discovered; Ledger will be no exception. Its top-quality services are a bonus!

**Karnav Shah** Founder of **Platinum Crypto Academy** expressed "*It's an absolute pleasure to be working with a company like Ledger who have become the world's top cryptocurrency hardware wallet services provider and has emerged as a brand synonymous with the "most secure crypto storing device."* Secure your crypto with the Nano X hardware wallet, then manage and grow it with the **Ledger Live app**. We say look forward to the upcoming edition of Cryptonaire weekly to find out more about The Ledger Live App."

*"By combining a hardware wallet with the Ledger Live app, Ledger is now a true secure gateway to the entire digital asset ecosystem.*

*We are very happy to collaborate with Platinum Crypto Academy to continue to develop the Ledger brand and to make it known to advanced crypto owners as well as to beginners."* Says Benoit Pellevoizin, VP Marketing at Ledger.

## GOT SCAMMED? COME MEET THE SHERIFF OF DEFI AND HIS NETWORK



Alexander “Sasha” Lisin is charismatic and larger than life. He’s well-spoken and composed, extremely well-versed in the DeFi landscape, and, in some of the most exquisite polo shirts, has the brawny, strict look of someone not to be trifled with. Like a cowboy... or a Russian gangster. Either way, who better to wage war against the rising corruption and rampant scams of DeFi and BSC? Fortunately, he’s sworn to do just that.

Enter ClearMoon, the first Network dedicated exclusively to education in DeFi, for newcomers and veterans alike. It’s backed with a deflationary token for which it’s founder, Sasha, has declared a target market cap of 1B\$.

But how? How do you educate the masses and grow a token to SafeMoon levels? Are these unrealistic ambitions?

Sasha is certain they’re not. And he’s not alone. Backed by the extremely talented and fully doxxed (and incorporated) ClearMoon team, made up of a hodgepodge of hotshot developers, crypto millionaires, veteran content producers, and a couple of top-tier designers who’ve done extensive branding work for the likes of BMW and Red Bull, he’s taken it into his hands in several ways:

- ClearMoon Academy: a vast resource of educational videos produced in-house and released for free to the public.
- ClearMoon Ambassadors: a network of homegrown educational TikTok influencers boosted and viralized from within the ClearMoon community.
- ClearMoon Launchpad: other new projects within the ClearMoon Network, including a secret utility ICO that will be announced mid-July. To protect ClearMoon's price, priority discount whitelisting on the Network's projects will always be given to holders first.

The ClearMoon team has promised a lot, and so far they have managed to deliver on each of their promises in record time. Established little over a month ago, the massive progress this dedicated, ambitious group has managed to pull together in these short weeks is nothing less than remarkable. One look at their recently-revamped website and aggressive roadmap clearly spotlights the ambition and evolution of the team and their project.

As ClearMoon's infrastructure develops and their still-nascent market cap almost nonchalantly doubles with each passing fortnight, the sentiment among staff and holders is that they're destined for greatness. Far from slowing down, things at ClearMoon are just starting to get ramped up.

Will they succeed?

In his many interviews and AMAs, Sasha often compares the current DeFi landscape to the Wild West of the past: unregulated, dangerous, but with fortunes to be made for those pioneers who master it. Dubbed the "Sheriff of DeFi" by some of his supporters, the moniker has stuck. Ever-evolving and imbued with tireless energy, he's made it clear that the ClearMoon network is ready for a showdown. And like the West of yore, it will be won.

Come stop by the saloon:<https://www.clearmoon.io/>

Karnav Shah, CEO of **Cryptonaire Weekly** expressed, "It's exciting to provide exposure for a company like ClearMoon, the first Network dedicated exclusively to education in DeFi, for newcomers and veterans alike. It's backed with a deflationary token for which it's founder, Sasha, has declared a target market cap of 1B\$. The Platinum Crypto Academy looks forward to working with ClearMoon on providing maximum exposure to the crypto community. We say look forward to the upcoming edition of Cryptonaire weekly to find out more about ClearMoon."

*"Our chief goal is to civilize and professionalize the DeFi ecosystem, and the primary weapon in our arsenal is education." says Alexander "Sasha" Lisin, Founder of the ClearMoon Network and CEO of Doxxbox Ltd. "In this regard, our partnership with Platinum Crypto Academy has a natural common purpose, empowering investors and increasing accessibility to this particularly lucrative and rapidly-evolving space."*



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# ADVANCEMENTS IN THE CRYPTOCURRENCY WORLD

## Soccer's Copa America Trophy to Be Minted as NFT



To commemorate the 47th Copa America, CONMEBOL has partnered with Ethernity Chain to mint the trophy as an NFT.

CONMEBOL, the governing body for soccer in South America, is to mint the Copa America trophy as a non-fungible token (NFT).

The 47th Copa America, the premier soccer tournament for South American international teams, concluded Saturday with Argentina beating Brazil 1-0 in the final.

To commemorate the tournament, CONMEBOL has joined with Ethernity Chain to mint the trophy as an NFT.

Four other digital collectibles are also being minted: one each commemorating the Brazilian and Argentinian teams, one of Argentina's captain, Lionel Messi, and one of the "Goleadot" trophy awarded to the tournament's top goal scorer.

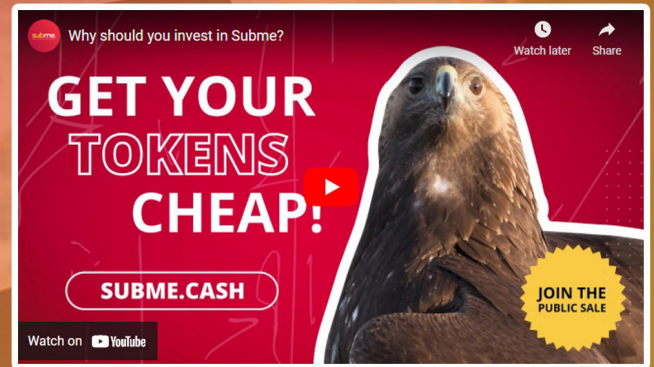
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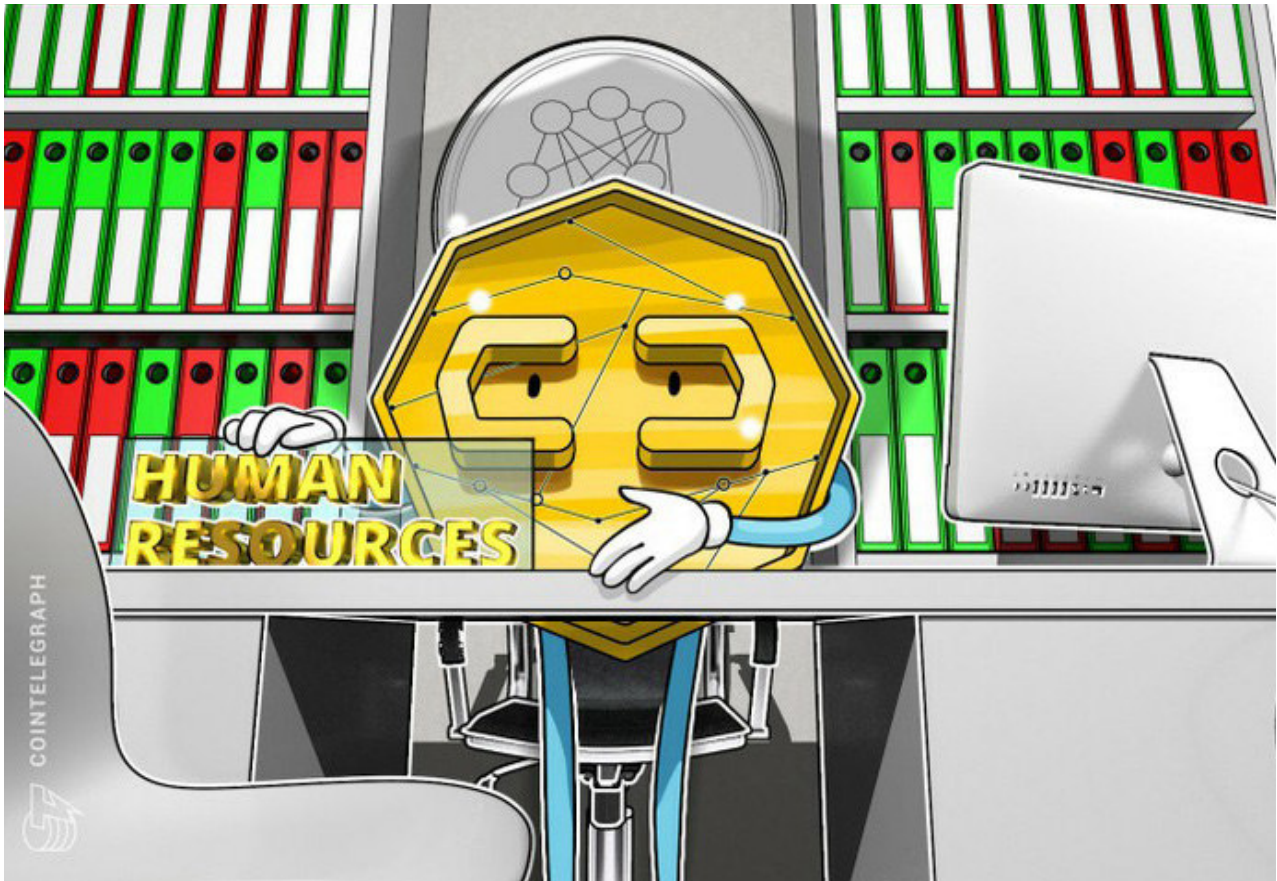


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## Fidelity to hire more crypto hands amid growing institutional interest



Fidelity Digital is planning to hire 100 more people for its crypto business to service the growing needs of institutional investors.

Fidelity Digital, the crypto arm of the global asset management giant Fidelity Investments Inc., will reportedly hire more people for its expanding cryptocurrency business.

According to Bloomberg on Monday, the company is planning to increase its staff size by about 70% to handle the growing patronage from big-money crypto investors.

The increased workforce, numbering at least 100, will reportedly be deployed to locations in Salt Lake City, Boston and Dublin.

As part of the staff headcount expansion, Fidelity Digital president Tom Jessop said the company is looking to offer exposure to other cryptocurrencies apart from Bitcoin (BTC), telling Bloomberg: *"We've seen more interest in Ether, so we want to be ahead of that demand."*

Indeed, institutional interest in Ether (ETH) has been growing since the start of the year with investment inflows for ETH-based products even outpacing Bitcoin's on some occasions.

[Read more...](#)

## UNDERSTANDING THE COOP ECONOMIC MODEL AND THE GMD



Coop Network presents an alternative business model. The Coop economic model attempts to overcome the barriers to effectively leveraging evolving technologies like blockchain, AI, and AR challenging. It focuses on creating practical business solutions for the future while simultaneously opening doors to more secure ways to start cryptocurrency investing.

Before we attempt to understand the GEOMA DAO COOP business model, we must understand the context and learn what challenges/problems validate the very need and purpose of the model.

### WHY DO WE NEED AN ALTERNATIVE BUSINESS MODEL?

The technical landscape is rapidly evolving. Technology is presenting itself in new forms and providing us with some incredibly potent solutions. The unique problem with the growing technology has nothing to do with the technologies themselves. It is how we leverage, incorporate, distribute and eventually put them to practical uses. Simply put, the wider effective adoption of even the most promising technological advancements and their applications is rather sluggish. Not to mention that because technology and economics go hand in hand, they must be aligned. To make the human capital like intelligent, innovative ideas that lead to creating disruptive solutions efficiently and effectively work for global causes, it is quintessential that we have an equally efficient and effective model.

Over the past decade, with the advent of blockchain technology, we have seen multiple innovative developments and solutions that have sprung up to challenge the pre-existing and conventional business processes – especially in the fintech and supply chain management sectors. However, practical use cases of blockchain technology (which is built on the idea of creating decentralised business models) are not as visible due to conspicuous disharmony between the centralised models and radical blockchain-based protocols using the decentralised ledger technology (DLT). This is to say that the pre-existing business models are struggling to adapt and deliver, and that’s precisely why we need a novel approach and a better business model.

To address it, Coop Network has created and adopted the GEOMA DAO COOP business model, which is strategically researched, successfully tested, and is effectively implemented to provide a better, more robust and secure business model alternative.

## **WHAT IS THE GEOMA DAO COOP MODEL?**

The GEOMA DAO COOP model is an “economic model” adopted by the Coop Network. It is a hybrid and innovative economic model that relies on the typical cooperative system (not to be confused with the socialist economic model), along with blockchain’s decentralised autonomous organisation (DAO) model.

The Coop economic model features an association of like-minded people who share common economic and financial goals, and they work towards achieving those by using a shared and jointly-owned and operated business as a vehicle. The model incorporates the principles and values of a cooperative. The GEOMA DAO COOP model has voluntary and open membership, democratic member control with each member having one vote, economic participation by members, autonomy and independence, education, training and information, cooperation among cooperatives, and concern for the community.

In the wake of the blockchain revolution and exploding Defi markets, it is poised to become a leading economic model in the 21st century.

The Coop economic model leverages blockchain technology to make the conventional cooperative systems more efficient and ready for the next-gen business process solutions.

## **HOW DOES THIS COOP NETWORK GEOMA DAO COOP MODEL WORK?**

The members of the network vote to elect a governance council. All members are eligible to be elected to the governing council. They can announce their candidacy based on their skills. Also, to ensure the trust factor, the candidates are screened and verified by a third party. A key parameter would be that they don’t have any involvement, past or present, in illegal or criminal activities, and that they should have sound health.

An important point to be noted is that the “council members are not employees”. Also, to avoid any conflict of interest, it is ensured that the council members are not related to each other in any way. The members have to undergo a KYC and an AML.

To understand how the GEOMA DAO COOP model works, please refer to the figure below:



As you see this model, notice the chain, how every stakeholder is connected and assigned a role within the Coop Network.

The members of the network vote to elect a governance council. All members are eligible to be elected to the governing council. They can announce their candidacy based on their skills. Also, to ensure the trust factor, the candidates are screened and verified by a third party. A key parameter would be that they don't have any involvement, past or present, in illegal or criminal activities, and that they should have sound health.

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Both members and the Governance Council are the core of the Coop economic model.

The different projects are managed by dedicated teams for separate projects. As all projects are strategically managed, Coop ensures the use of the latest and precise technology to create the most effective solutions.

The operations of the project are handled by staff workers who are not members of the Coop.

The GEOMA DAO COOP has also secured permission to form a lending union. The lending union allows the entire network to tap into the Defi and cryptocurrency-investing market. The union can participate in various cryptocurrency-investing processes like staking, and yield farming. The GEOMA DAO COOP model also features an insurance pool that effectively minimises risks.

The GEOMA DAO COOP model uses an open accounting system that further ensures the highest levels of transparency. It is important to note that the benefit sharing is unlike typical corporations where dividends are credited – the GEOMA DAO COOP model shares the profits amongst all the members proportionate to their contributions.

One of the advantages of the Coop economic model is that it can also access government funding. In the GEOMA DAO COOP model, the Governance Council is tasked with securing such fundings. Investors can invest in bonds issued by the Coop network.

## **COOP NETWORK CURRENCY & ITS FEATURES**

The Coop network is powered by two native crypto tokens. The first one is a Security Token. The security tokens are the tokens that all members must have to become a part of the network. These are non-fungible tokens. It means they cannot be duplicated or recreated. Each security token created will be unique, immutable and irreplaceable. The security token's ticker symbol is COOP.

These Tokens are dividend bearers. The holder will automatically receive dividends through the blockchain from the economic activities. They can only be sold to members of the Network and after the governance council has approved the buyer. However, they'll only be able to do that after approval from the council through decentralised voting. Also, these tokens will not be listed on exchanges for common cryptocurrency-investing purposes and can be sold or bought by the members within the platform. Members can also purchase these tokens as certificates.



The GEOMA DAO COOP model ensures that the price of the COOP tokens increase in perpetuity as long as the value of the network's businesses continues to grow.

The other token that forms the backbone of the GEOMA DAO COOP model is the GMD tokens. Unlike the COOP tokens, these are utility tokens that are tradable digital assets that are used to "finance the network by providing its buyers with a guarantee of being able to consume some of the network's products". The GMD tokens have multiple uses, including GAS payments, for governance on the platform, and also for securing the blockchain.

## THE TRADITIONAL SECURITY MODEL USED BY CRYPTOCURRENCIES

Conventionally, cryptocurrencies apply the proof of work (PoW) consensus mechanism to add new blocks to the chain and secure the network; typical examples are Bitcoin and Ethereum. In a Proof of Work (PoW) blockchain, blocks are added by miner nodes. To process a transaction or add a block, the miner nodes have to solve complex cryptographic equations to add a new block to the chain, following which any transaction on the network is added to the decentralised ledger. Once a transaction is initiated on the network, miner nodes spread across the globe compete to solve the equation. The one who does it first receives a reward, which is often a certain percentage/part of the token native to the blockchain. It is a continual process and has evolved into a big industry. Many different companies are dedicated to mining Bitcoin.

However, the PoW consensus mechanism has multiple issues:

**1. Highly energy-intensive:** One of the biggest practical issues with the way conventional cryptocurrencies like Bitcoin and Ethereum secure the network is that scaling the network consumes humongous amounts of power. To solve the complex cryptographic equations, miners use high-end sophisticated pieces of equipment. These mining rigs consume a lot of power. If you have been watching the news about cryptocurrencies and Bitcoins, you know how China is cracking down on Bitcoin-mining factories and electricity companies. Bitcoin mining in China is big and reports estimate that about 70% of the world's mining activities happen in China.

**2. More congestion leads to longer transaction processing time:** The transaction processing is significantly delayed on the PoW blockchains. Users have to wait several minutes before the transaction is processed.

**3. Gas:** Gas on the network could be simply understood as the transaction-processing fee. On the PoW blockchains, the gas is significantly higher, which makes cryptocurrency investing less profitable.

The PoW consensus mechanism has been a spoiler. Ethereum, the biggest altcoin and smart contract provider, is struggling with scalability issues and is already in the process of actively deploying other advanced protocols to secure its blockchain. However, it has been extremely challenging and Ethereum is yet to solve its high gas and congestion issues. As the world is battling climate change, any cryptocurrency or digital asset must have a negligible carbon footprint – which at this point seems impossible with PoW blockchains.

## WHICH SECURITY MODEL DOES THE COOP NETWORK USE TO MAXIMISE ITS BENEFITS?

The Coop Network uses a more advanced protocol. The Coop Network's tokens' underlying technical process to secure the network and add a block onto the chain uses the Proof of Stake (PoS) consensus mechanism. Unlike the proof of work (PoW) consensus, where miners compete to solve complex cryptographic equations, on PoS blockchains, token owners stake their tokens to validate a transaction on the network. Those staking the tokens to secure the network are called validators. The process is called "Staking". In return, the validators get a reward for securing the PoS blockchain. Like mining, staking is also one of the most profitable ways to generate passive income from parked crypto assets.

Proof of stake is a rather advanced method to secure a blockchain. It has multiple advantages:

**1. Greener and sustainable mechanism:** Coop Network's tokens are greener and sustainable, thanks to its PoS consensus. In contrast to the PoW blockchain counterparts, the Coop Network's GMD and COOP tokens use significantly less energy. It would be safe to say that energy consumption is negligible and the carbon footprint is minimal. There is research that quantifies and estimate PoS blockchains to be up to 100 times more energy-efficient than PoW blockchains.

**2. Nominal fees and faster transaction processing:** both COOP and GMD tokens are significantly faster, which keeps the network from being congested. As the blockchain can support millions of transactions within minutes, it is scalable, regardless of the size of the network. Also, the gas is low, which translates to a nominal transaction fee for users, making it one of the preferred choices for cryptocurrency investing.

Moreover, to ensure the safety of the ingenious network, 13% of the total token supply has been permanently blocked by the Coop Network's governance council. It works as an additional layer of security. One of the key factors to the successful operation of any blockchain network is to ensure that no single node owns more than 50% of the tokens. Once a particular node starts accumulating more and more tokens, it can be detrimental to the security of the network. Practically, it is highly unlikely, because of the way the entire ecosystem is architected, but it's not an impossibility. The Coop Network is taking no chances and has deployed Multi-Sign wallets. No tokens can be "moved without the approval of at least other 4 wallets and after a voting process, performed by all members". Moreover, the wallets storing 13% of locked tokens are available for public monitoring and scrutiny.

Additionally, to secure the blockchain, the Coop Network prevents account holders from moving their stake from one account to another. This limits the possibility of malicious intent to manipulate the network. The protocol ensures tokens are stationary within an account for 1,440 blocks before they can contribute to the block generation process.

Furthermore, to prevent any breach of security, which is possible if an attacker starts adding random blocks, “peers allow chain re-organisation of no more than 720 blocks behind the current block height. Any block submitted at a height lower than this threshold is rejected.”

## CONCLUSION

The Coop economic model can be a gamechanger for both private and institutional players who want to better their cryptocurrency-investing prospects. The most who could benefit are the absolute newbies who don't have to worry about the typical pretentious problems of the Defi world. With the Coop Network economic model, members enjoy absolute protection along with seamless access to the most profitable investment opportunities that are mentored and managed by experts who are once again positioned by the community itself.

Another important aspect of the Coop Network is that it just expands the horizons. It knocks all different doors behind which there's a possible opportunity. It talks of systemic and wholesale modification – not just peripheral changes. The potential is unlimited and we won't be exaggerating even a bit if we say that the Coop Network is a gem, a market leader in the making.



## Apple Co-Founder Steve Wozniak Calls Bitcoin ‘The Most Amazing Mathematical Miracle’



Apple co-founder and legendary programmer Steve Wozniak said that Bitcoin is superior to gold and a “*mathematical miracle.*”

As Cointelegraph previously reported, per an article in Mexican newspaper El Sol de México, on July 8, at the Jalisco Talent Land Digital 2021 event, Wozniak talked about Bitcoin during his presentation, calling it “*the only digital gold.*” (This is “*the largest connection and interaction event between young talent, specialists, companies and the government for the development of technology, innovation and entrepreneurship projects.*”)

Woz referred to gold as “*limited*” and noted the difficulty of having to search for and extract the precious metal from the ground.

He said:

*“Gold is limited and you have to look for it. Bitcoin is the most amazing mathematical miracle. I do not invest in Bitcoin, but I believe it’s here to stay.”*

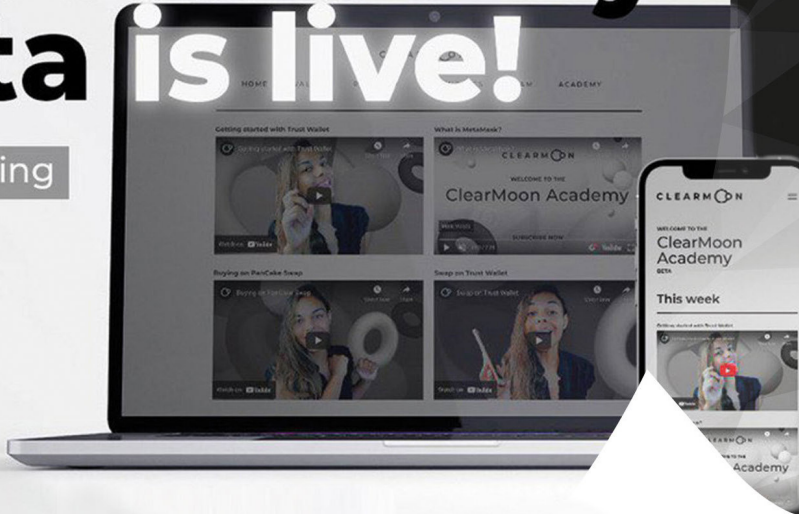
Wozniak’s comments come just days after Mexican billionaire businessman Ricardo Benjamín Salinas Pliego, who is the founder and chairman of Mexican conglomerate Grupo Salinas, said that it was “*absolutely right*” to refer to Bitcoin as the new form of gold.

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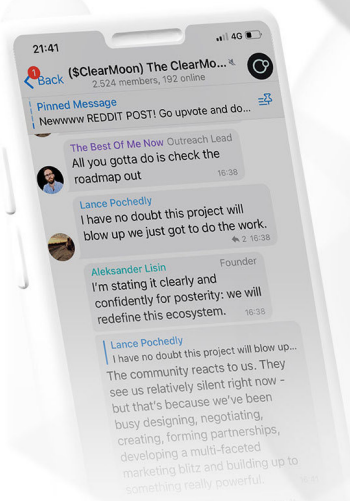
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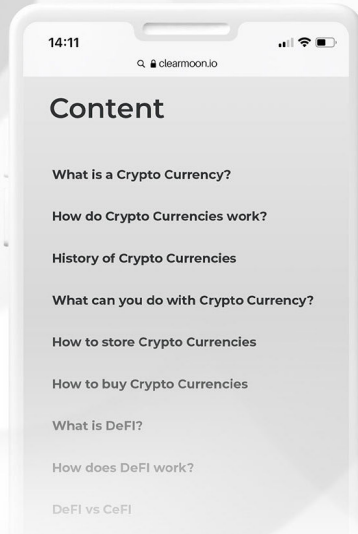
## OUR MISSION

The ClearMoon Network is an innovator in DeFi education. The cryptocurrency market, particularly in the anonymous and currently highly-corrupt environment of Decentralized Finance, is a dangerous place for the new investor. Our mission is to make this space - our space - safer and more accessible to all.



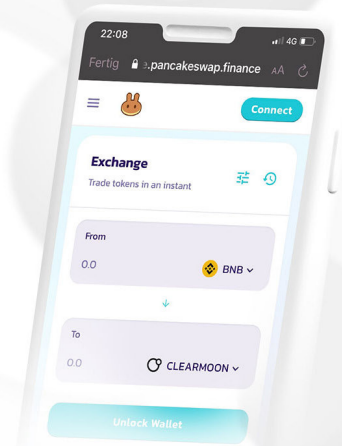
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Join the Academy

**ENROLL NOW**



Become a Holder

**BUY NOW**



## Capital Group Division Buys 12% Stake in Bitcoin-Heavy MicroStrategy



Only BlackRock has a bigger stake—and therefore bigger indirect exposure to Bitcoin—than Capital International Investors.

A \$2.2 trillion asset manager has bought a stake in MicroStrategy, a cloud software company with huge Bitcoin holdings.

Capital International Investors, a division of Los Angeles-based Capital Group, bought a 12.2% stake in MicroStrategy last month, according to an SEC filing today. The 953,242 shares are worth \$561 million at today's prices.

This means that Capital Group, one of the biggest investment organizations in the world, has indirect exposure to Bitcoin as MicroStrategy keeps a majority of its treasury in BTC. The Michael Saylor-led firm has hoovered up 105,085 of the cryptocurrency—worth \$3.4 billion at today's prices.

Capital Group, which counts mutual fund manager American Funds as one of its companies, declined to comment to Decrypt on the investment.

MicroStrategy's Bitcoin-buying obsession is one of the key reasons for the cryptocurrency's phenomenal bull run, which started last year. The Virginia-based company started buying up the asset last year, investing \$250 million in August.

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## CLOSECROSS – NON-CUSTODIAL LEVERAGE-FREE DERIVATIVES FOR CRYPTO, STOCKS, FOREX AND COMMODITIES



The first generation cryptocurrencies like Bitcoin and Litecoin promised an alternative value storage system. With the launch of Ethereum, the leading second-generation cryptocurrency, we saw a wave of decentralised apps. And now, with the third generation of innovation, we see how interoperability and decentralised finance (Defi) are redefining the entire cryptocurrency-investing process.

Crypto trading is rapidly evolving and continually challenging conventional investment markets like never before. Not to mention that cryptocurrencies have become one of the most profitable asset classes. Bitcoin have jumped at least 300% in value every year over the past decade.

However, an individual retail investor finds making profitable trades challenging in many ways. The extreme market volatility, hidden fees, complex terminologies and lingo of a typical Defi project – all of it can be overwhelming. Moreover, these are roadblocks to the wider adoption of cryptocurrencies and Defi. Talking about forex and conventional stocks and precious metals, typical trading terminals significantly cut into profits and turn it into a “high-risk, low-gain” investment opportunity for all retail and mid-cap investors, while benefiting only the whales in the market and the centralized derivatives issuers.

But here is CloseCross, which radically takes the challenge head-on. It extends financial predictions to crypto assets and Defi, and brings novel features that allows traders to maximise gains with minimum risks. We found the platform interesting for all it has to offer. So, we decided to dig a bit deeper and explore in-depth how the very promising CloseCross trading platform is redefining cryptocurrency investing and traditional trading processes, and literally giving conventional trading portals a run for their money.

In this article, we will find answers to questions like what is it that makes CloseCross a must-try for all individual retail investors and traders? What are those uniquely innovative features that enhance the trading experience and accentuate trading benefits on the platform? Is the CloseCross trading platform worth the hype? And we will also explain how you can start trading and locking your price predictions with just three clicks!

## **INTRODUCING CLOSECROSS TRADING PLATFORM**

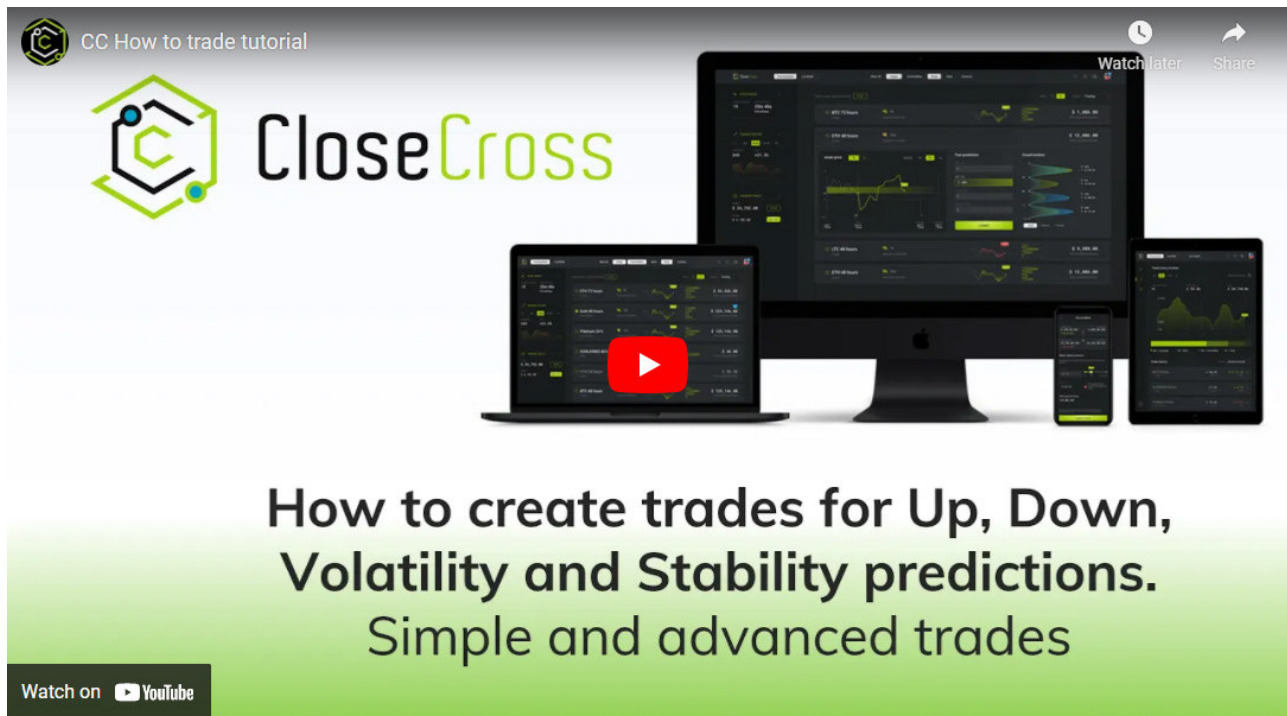
With Defi's popularity exploding, trading platforms are a dime a dozen. However, what grabs our attention about the CloseCross trading platform is its approach, and the uniquely advanced functionalities, including a novelty introduced to the world of Defi-focused trading portals. Before we go on to unravel the exhaustive but exclusive list of features, let us understand what CloseCross is.

Cutting across jargon, simply put, CloseCross is a trading platform that allows users to tap into the financial predictions market and actively place trades on multiple derivatives of all hues and stripes. It was founded back in 2017, at a time when it was raining ICOs and the world just had the first real glimpse of the potential of the nascent Defi market.

What started as a trading platform grew and gradually evolved. Today, it is a leading multi-party derivatives and crypto-trading platform. CloseCross is a pioneer in bringing market movement predictions to the extremely volatile cryptocurrency and Defi market. One of the key factors that define CloseCross's trading philosophy is to keep it simple, real, and make it exciting by expanding the range of features and functionalities on the platform. It would be safe to say that aligned with its trading philosophy, CloseCross has created a trading platform that's the most user-friendly, intuitive and beginner-centric among its peers. With offices in London and Malta, CloseCross is your safe bet if you're looking for a secure, rewarding and multifarious trading platform.

Unlike typical Defi projects and trading platforms, it allows you to enter the financial prediction market and monetise your opinion and price predictions. You can make money by leveraging your knowledge and financial expertise to predict price movements of several derivatives and crypto-assets, including but not limited to top digital currencies. Both newbies and seasoned players get to make leverage-like returns, without them having to risk additional funds. CloseCross's trading platform also provides users with multiple trading benefits, as they can mint money simply by using their experience and expertise to predict the market movement of range-bound assets – something that no other trading platforms offer.





## A CRYPTO TRADING PLATFORM OR A TRADING TRAILBLAZER?

CloseCross is not just another crypto-trading platform; it's a trailblazer in many aspects. A gateway to the Defi market and crypto trading, it pioneers as a multi-party derivatives trading portal. It hosts features that are exclusive to CloseCross – and they are super exciting, especially if you're gearing up to tap into the multibillion-dollar Defi market to make real trading benefits.

So, what makes CloseCross an outlier?

## YOUR ONE-STOP DEFI/TRADING SHOP

Once you're on the CloseCross trading platform, you'll find there are limitless possibilities. You can trade a range of assets, including the leading cryptocurrencies like Bitcoin, Ethereum etc. There, you get seamless access to trading conventional derivatives like stocks, and stock indices from Wall Street giants like DowJones, Nasdaq, and FTSE 100.

If, on a shiny Monday, you have a pro-level tip about precious and base metal price movement, you won't have to look elsewhere – you can trade in them on CloseCross. The trading platform also features support for commodities markets and even forex pairs and interest rates.

The "all-in-one" makes trading highly accessible and you don't need to worry about switching accounts or using a sophisticated multi-screen setup to become a successful trader. Most importantly, it's equally simple to trade on CloseCross.

## THREE CLICKS AND YOU'RE ALL DONE

Most of the new and typical trading platforms – especially the ones mushrooming in the aftermath of the Defi explosion – have poor UI. If you're a beginner and if you're to look at those trading screens, you may never want to get into trading.

But it doesn't have to be that way! If only trading platforms spend a bit on enhancing their user experience. Most importantly, when a trading platform is simple to navigate and everything is easy to follow, you know exactly what you're getting into. It means there's less chance of placing those booby traps and onsite catches.

With CloseCross, all you need is three simple clicks to complete even the most advanced trade.

## GET LEVERAGE-LIKE BENEFITS WITHOUT LEVERAGE

It's simply amongst the coolest features of the CloseCross trading platform. You don't need to leverage to gain "leverage-like benefits" on the platform. But what does it mean?

Let's break it down. You have limited capital or crypto assets to trade. You want to make maximum profits by getting leverage on your capital/asset, but at the same time, you can't afford to lose as much.

This is where CloseCross's patented multi-party model allows you to get "leverage-like returns" without losing more than what you place on predictions. CloseCross's patented multi-party model "ensures that leverage is not needed to achieve potentially outsized returns. Money placed on incorrect predictions is lost, but you never lose more than what you put in as there is no leverage needed or possible on the platform."

In a conventional trading setup, "each derivative contract is 1-to-1 between you, the trader, and the issuer of the derivative contract". However, CloseCross introduces a mechanism that makes it possible to diminish the risks by simply changing the number of people/parties involved in the derivatives contract instead of increasing the leverage amount.

To sum it up, CloseCross allows you to maximise your gains while traders take minimum risks. You can never lose more than what you put in. No surprise margin calls or liquidations like you see in generic CFD trading.

## MAKE EASY MONEY PREDICTING PRICE STABILITY

CloseCross lets you predict price stability. No other trading platform allows users to make money by predicting price stability. It means you get to trade on range-bound assets and make money if actual prices remain within your price prediction bracket. It is an exciting feature exclusive to the CloseCross platform. If you believe you can leverage your experience and expertise and predict the prices of your favourite derivatives and assets, you would love to make as much on the CloseCross trading platform.

## **PAY FEES ONLY ON WINNING TRADES**

On CloseCross, you don't pay any facilitation fee until you place a winning trade. It means that in the long run, you save a significant percentage on the fees paid. Typically, we have seen traders paying up to 3%, even on losing trades. Moreover, it's disheartening to see several upcoming Defi platforms rely on pompous advertising campaigns to acquire clients and then charge ridiculous fees on the platform to mitigate the high acquisition costs. CloseCross has a zero-hidden fee policy and they don't upsell, which is a good thing if you're looking to get on a platform where you can have your peace of mind while trading your favourite assets.

## **SUPERIOR ANALYTICS FOR SECURE TRADING**

The importance of strategy, data and analytics cannot be stressed enough. They can be really helpful to make informed trading decisions. CloseCross provides access to advanced analytics and custom tools to help you become a better trader. Best of all, you get seamless access to "real-time data on the predictions of other traders, enabling investors to make a more informed forecast based on increased transparency".

It allows you a flexible investment opportunity to either follow the trend or stick to your strategy. Usually, we recommend diversifying both strategic investments and also asset choices.

## **HOW TO START TRADING WITH CLOSE CROSS**

Trading with CloseCross is simple. The first step is to sign up on the platform and complete the Know Your Customer (KYC) process. As a registered and regulated platform, CloseCross makes sure all compliance procedures are met and it also adequately represents and protects the interests of its customers.

Once you create an account on the platform, you get access to a virtual trading/price prediction floor and a personal CloseCross wallet. The next step before you start trading is to top up your wallet. You can directly transfer tokens to your CloseCross wallet address. Alternatively, you have a wide range of top-up options to choose from, which includes all top PSPs like Skrill, Neteller, and major credit or debit cards including Visa and Mastercard. However, to use your card options, you'll have to first purchase USDC on MoonPay, which is a CloseCross partner exchange that allows you to make purchases using cards and PSPs.

After you have funds in your CloseCross wallet, you'll be able to top up your trading account cart. Thereafter, you'll have access to the CloseCross prediction floor where you'll be able to trade price movements of a range of crypto assets and conventional derivatives.

Trading is easy. It's just three clicks! The first step is to select your CloseCross Virtual Trading Floor (VTF) depending on the derivative or asset class you want to trade; the second, you predict the price, and the third, you commit your funds.

You can see your transaction history and also your past performance on CloseCross. Also, setting up an account on CloseCross is completely free.

## ACTIVELY ADDING FEATURES!

The technical landscape is rapidly evolving. If you're predicting price movements, it is crucial that your trading platform is fast and first to come up with the latest that turns tides in the world of financial prediction trading and Defi. CloseCross has created a name for itself in the past 4 years for being an innovation leader. Their technical team is actively researching shapeshifting ideas to implement them on the platform to provide users with the best trading and prediction experience. Commenting on the plans for the future, CloseCross says they are positive about launching "tradeable notes", followed closely by social/follow trading as additional revenue-generating avenues, in the coming 24 months.

## THE VERDICT

CloseCross is a next-gen trading platform that focuses on user experience and provides seamless access to monetising opinions and predictions related to the financial markets. It is revolutionary in bringing a range of crypto assets and conventional derivatives from across the spectrum – all in one place. With multi-party prediction trade, it allows users the best value proposition with the minimum risk taken to gain the maximum possible. All-in-all, the platform is convincingly ahead of most peers, and if you're into Defi and prediction trading or looking to make money with your financial knowledge, CloseCross is where you should be.



## El Salvador Bitcoin move will put pressure on network: JPMorgan



Daily payment activity in El Salvador would represent more than 1% of the total value of BTC that has been transferred among wallets in the past year, JPMorgan experts say.

American megabank JPMorgan has continued criticizing El Salvador's declaration of Bitcoin (BTC) as legal tender, warning of the potential risks for both the country and the cryptocurrency.

A JPMorgan expert group led by economist Steven Palacio released a report suggesting that El Salvador adopting BTC as legal tender could put a strain on the Bitcoin network, Bloomberg reported Sunday.

The experts said that Bitcoin is highly illiquid, noting that most Bitcoin trading volumes are internalized by major exchanges, with more than 90% of Bitcoin not changing hands in more than a year.

The use of Bitcoin as legal tender in a country like El Salvador will potentially put a "significant limitation" on Bitcoin's capability to serve as a medium of exchange, JPMorgan experts noted, pointing to the cryptocurrency's illiquidity and trading nature.

*"Daily payment activity in El Salvador would represent 4% of recent on-chain transaction volume and more than 1% of the total value of tokens which have been transferred between wallets in the past year," they said.*

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WORLD MOBILE TOKEN



# STAKE AND EARN WMT.

Connect billions of people in Africa and beyond.



## Earn rewards as the network grows.

We're building a mesh network using hybrid spectrum, renewable energy, and blockchain technology. Earth Nodes are the backbone of our network and process all transactions on our blockchain.

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## Pre-stake the first 10% and earn extra rewards.

Earn WMT for being one of the first to secure the network and kickstart the sharing economy.

[GET THE TOKEN](#)

## When the world calls, will you pick up?

Connect the unconnected and earn rewards as the network grows.

[CREATE VAULT](#)



## Binance Dropped By European Payment Processor Clear Junction



The London-based payments firm said that it acts in “full compliance” with FCA regulations.

European payment processor Clear Junction said it would stop processing Binance payments.

A number of UK banks have also placed restrictions on the world's biggest crypto exchange.

European payment processor Clear Junction today said it would stop processing transactions for the world's biggest crypto exchange, Binance.

The London-based company said on its website that the decision was made after the UK’s financial watchdog, the Financial Conduct Authority (FCA), last month issued a consumer warning against Binance-owned Binance Markets Limited, which planned to launch a bespoke UK crypto exchange.

Clear Junction said that it acts in “full compliance with FCA regulations and guidance in regards to handling payments of Binance.”

“We have decided to suspend both GBP and EUR payments and will no longer be facilitating deposits or withdrawals in favour of or on behalf of the crypto trading platform,” the company said.

“The decision has been made following the Financial Conduct Authority’s recent announcement that Binance is not permitted to undertake any regulatory activity in the UK.”

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## SUBME: DISRUPTING SUBSCRIPTION MODELS THROUGH A SMART ECOSYSTEM!



The e-commerce subscription market is a fast-expanding way of buying online. According to research, around 15% of online shoppers have one or many subscriptions for receiving their preferred products/services on a regular basis. Another survey found that 70% of business leaders think that the subscription model of business will be integral to their prospects for growth in the future.

The subscription e-commerce service offers consumers a personalised, easy, and low-cost method of purchasing their desired products and services. Today, we can also see that e-commerce has become a prominent aspect of the subscription and retail industry. Besides, our life is way different from what it was a couple of years ago.

This is where platforms like Subme come into the picture.

With the internet becoming quickly accessible to everyone and in every corner of the globe, the market for the Subme ecosystem will only grow at a fast or similar rate at which the entire e-commerce industry is growing. The Subme ecosystem allows users to design their offers for several subscriptions and save both money and time in the process. So, if you are into cryptocurrency investing and intend to take advantage of the subscription market and model, then Subme is the right way forward.



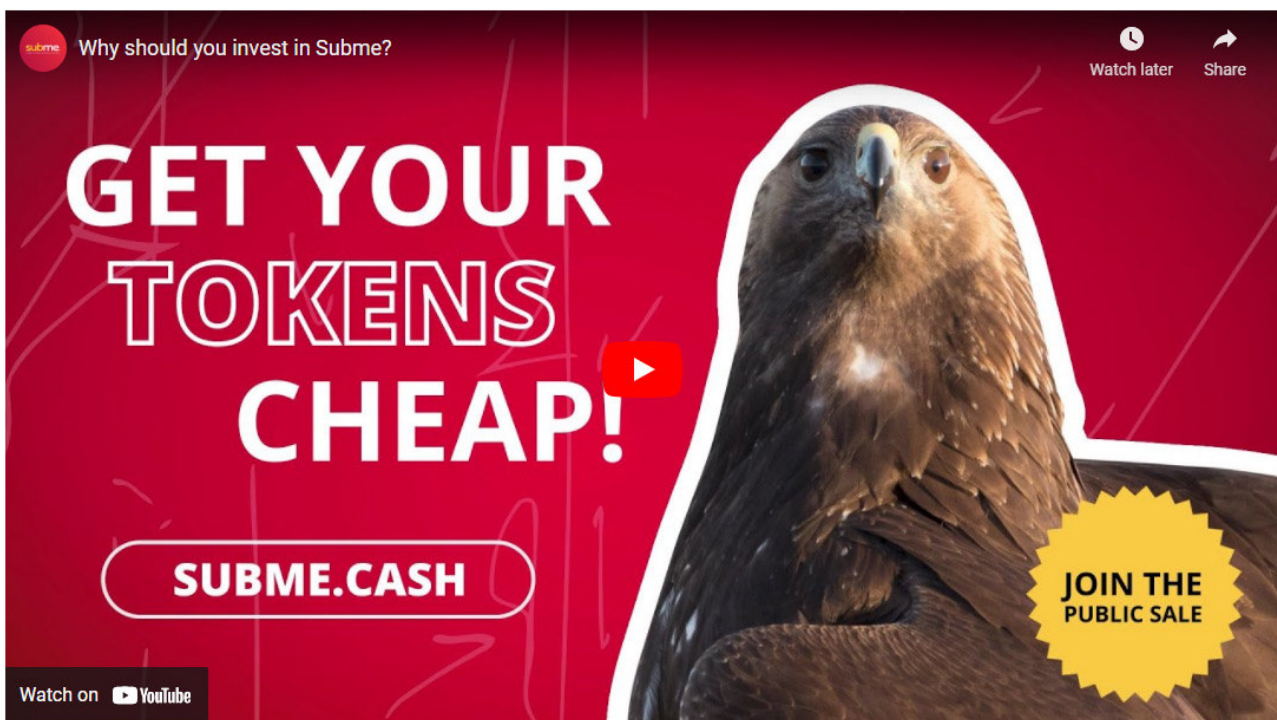
**IN THIS ARTICLE, FIND OUT HOW SUBME IS DISRUPTING THE SUBSCRIPTION MARKET AND MODEL VIA A SMART ECOSYSTEM.**

## **WHAT IS THE SUBME ECOSYSTEM?**

The e-commerce and subscription market is growing at a rapid pace and has already surpassed \$4 billion in 2020. This is where platforms like Subme can act as a game-changer. Subme is the first platform in the world that allows its users to subscribe to both physical products as well as services.

With the Subme ecosystem, a crypto token investor gets to design their own and exclusive offers for varied subscriptions. It makes their daily life easy and functions as an all-in-one application. As a result, users of the Subme platform don't need to remember purchasing consumable products each month. Neither are they required to make appointments for any recurring service nor save for future purposes. The Subme platform lets its users manage their applications and subscriptions, including that of Spotify, Netflix, HBO GO, Tidal, Photoshop, and Microsoft Office 365 while on the go. It must be noted that managing these subscriptions is difficult, and one tends to forget them. As a result, a crypto investor often ends up making payments towards services that they are not using. With the Subme ecosystem, users can do all of that in one spot.

The Subme app allows users to save time as well as manage their expenses in multiple areas with ease. Subme follows the AI (Artificial Intelligence) module to suggest users based on their previous buying decisions. As a result, users come to know about the products and services that they may want to buy. With Subme, a crypto investor gets the opportunity to minimise the cost of their purchases, and get cashback in SUB currency, which may gain a higher value in the future (5% of Subme quarterly revenue will be used to buy back \$SUB tokens from the market).



Hence, it won't be wrong to say that Subme has the potential of disrupting the entire subscription industry and redefining it. It makes both physical and digital goods easy to subscribe to, thereby helping customers to save money, time, and make their life easy while being crypto-friendly.

## **HOW SUBME IS REVOLUTIONISING SUBSCRIPTION MODELS**

Until some time back, the models of subscription were available only for sports membership, magazines, and cable TV. However, the internet and technologies like cloud computing have transformed the entire game, and this is exactly where Subme plays a vital role. The Subme ecosystem has revolutionised the entire e-commerce market. Today, many organisations have transitioned from a one-time buying model to a constant revenue stream. This provides greater scope to future streams for certainty and also helps in bettering the business decisions in the future. From a user perspective, especially within the SaaS industry, the subscription provides much-improved customer support aside from useful updates. The Global e-commerce subscription market, which stood at US\$13.23 billion in 2018, is now expected to touch US\$ 478.2 billion by 2025 at a CAGR of 68.0% from 2019-2025. Hence, there is no denying the fact that the e-commerce subscription industry has witnessed a huge evolution in the past couple of years. Since its inception, the subscription market has become highly competitive.

## **WHY THE SUBME ECOSYSTEM IS SO GOOD, BUT WHAT ARE ITS ADVANTAGES?**

The Subme ecosystem is beneficial for local businesses, global brands, crypto token users, financial services, and influencers. The platform helps local businesses to find and secure new as well as recurring orders on one hand, and on the other hand, it allows global brands to gain customer loyalty in one place. As far as a crypto investor/user is concerned, the Subme platform helps them to save both money and time, whereas financial service providers benefit in terms of increasing their portfolio of clients. Influencers also benefit through Subme as they can generate an extra income source by establishing a bond with the Subme users and community.

As far as producers and retailers are concerned, they can benefit by using Subme as an effective tool for sales and marketing. With the Subme ecosystem, they get a new set of clients to reach out to, and develop relationships with the existing ones for both selling and buying parties. Sellers on the Subme platform acquire an extra channel of repeat and predictable sales. Subme does not apply any charge for the creation of subscription baskets consisting of products but charges a commission on sale only. This works as an effective solution for local and small entrepreneurs who cannot design advanced platforms as well as online stores. As far as big brands are concerned, they too acquire an extra medium of repeated sales. The top brands also enjoy increased brand recognition via collaboration through placing products in the influencer baskets.

Aside from being a subscription platform for receiving your preferred product/service, Subme can also be used in the form of a tool for investment. One can use the world's most powerful cryptocurrency-investing strategy – Dollar Cost Averaging – and in just one year and with an investment of \$100 every month, a crypto investor can acquire massive returns.

The Subme finance system does not end with cryptocurrency. The platform also provides a subscription model for investing in traditional finance too. The concept of DCA works well with several financial instruments, such as shares, bonds, and ETFs, while exposing you to minimal risk. So, if we look at today's Bitcoin DCA value, which stands at \$4,530.28, you can expect an ROI to be 248.48%.

Thus, the same subscription concept can be used in many ways, not just cryptos but also for fiat currencies. Subme users can thus save for their retirement or buy other financial products, or save for their next holiday. So, for instance, if you are a crypto investor or even if you choose to use the fiat currency, then you can save for your next holiday, and the money would go to your preferred travel agency. After the subscription period ends, you will get to enjoy the much-awaited trip to your favourite destination at highly affordable rates.

## **MANAGING YOUR SUBSCRIPTIONS AND APPS**

With the Subme ecosystem, managing your apps such as Spotify, Netflix, HBO GO, etc., which are otherwise difficult to manage, is easy. Whether you are a crypto token user or even if you use fiat currency, often, you end up paying for applications even when you don't use them. With Subme, this issue can be easily solved. The platform allows both fiat and crypto token users to manage all their apps in one single place.

## **SUPPORTING GOOD CAUSES**

If you are a fiat or crypto investor who believes in supporting good causes, then the Subme platform is apt for you. When you order your preferred goods and services through Subme, you also help many other individuals in need, and that too regularly. Simply pick one of Subme's partner charities as well as the amount that you would want to send on a monthly, weekly, and yearly basis, and the platform will use it to support charitable causes.

## **THE SUBME BUSINESS MODEL**

The Subme business model has been designed in such a manner that you will earn a fee on every subscription. The category of the subscriptions revolves around the margin and the category level of the service or product. Subme provides its users with products and services at affordable rates since they offer a constant stream of revenue to the supplier of the goods. With the platform's development and higher product amount, the cost of a shipment can be significantly lower than customers who choose to get more than one subscription product, as Subme will design its first fulfilment centre in 2022. Another advantage for users is that they get a 3% cashback in terms of Subme Cash every time they make a subscription purchase. One can easily withdraw the Subme crypto token and sell the same in the open market. Apart from this, there is also a possibility that they would get to use that cash for their next subscription.

## STAKING, FEE DISTRIBUTION & MORE

Every crypto investor loves to stake, which is exactly why Subme has decided that 10% of the subscription fee will be used for rewarding the investors who choose to invest in the Subme project on a long-term basis (staking).

Subme has also allocated 5% for making contributions to the charity and environment. Subme uses the game theory optimisation process of using the subscription fee collected, thus increasing the demand for Subme cash. This will be done by partially using the collected fee, which will be used for market buying Subme cash. Each quarter 5% of the entire Subme revenue will be burned. This will reduce the supply of Subme tokens and further create demand until 44% of all the tokens are bought back.

## BUYING SUB CASH

In essence, Subme Cash is BEP-20 token, so created on the BSC (Binance Smart Chain) network. Those looking to purchase Subme.Cash need to have their MetaMask digital wallet with BEP-20 network installed and enter the Public Sale panel at <https://subme-sale.vercel.app/>. All the Public Sale Participants will receive 40% APY till the Token Generation Event and \$SUB listing on Pancake Swap.

## WHAT'S NEXT FOR THE SUBME PLATFORM?

Subme has recently opened its public sale (round two) for tokens. The pre-sale that commenced on the 29th of June aims to generate Hard capital of 600,000 USD. A total of 0,010393 USD will be generated, and the listing price of the token is 0,01500 USD. Also, the initial market capitalisation is around 1 million USD.

Once the Subme crypto token pre-sale is over, Subme will develop the subscription-based e-commerce platform integrated with Bitcan/Ari10, Coinpaprika, and MetaMask. Subme will also look to get listed on CEX or Centralised Exchange. The platform will also look at other industry expansions and include products, such as cosmetics, books, and audiobooks. By the end of the first quarter of 2022, the company will have rolled out its online subscription and also integrate Lightning Network while implementing an AI module to its business structure in the second quarter of 2022.

## CONCLUSION

The Subme crypto token and subscription platform will likely witness tremendous growth in the future, given that e-commerce subscription consumers today look forward to enhanced consumer experience and subscribe only when their purchases give them benefits such as low cost or greater personalisation. The Subme model is apt for traditional and crypto investors.

Subme has the potential of disrupting the entire subscription market by redefining the same. The platform, along with the Submecrypto-token, makes subscribing to both physical and digital goods easy.

To sum up, if you are searching for the next best crypto token and would want to make the most of subscription products and services, then choose Subme right away! To learn more about Subme, visit <https://subme.cash/>

## Investors Seeking Diversification in Crypto with Multi-Asset Products Recording Largest Inflows



While Bitcoin investment products had minor outflows last week, Ether had minor inflows with Cardano, XRP, and BNB attracting capital.

The second half of 2021 is having a slow start, with the week ending July 9 being a quiet one, not only in terms of price, which remained between \$32,000 and \$35,000, but also in terms of flows recorded by crypto investment products.

Digital asset investment products saw minor outflows of just \$4 million.

Last week was actually “the quietest trading week since October 2020,” according to a report by digital asset manager CoinShares.

Bitcoin investment products recorded outflows of a mere \$7 million last week, while trading volume was \$1.58 billion for the week.

A regional divide in Bitcoin inflows has been seen in recent weeks, with North American providers seeing consistent inflows while their European counterparts continue to see outflows.

Purpose, which launched the first bitcoin ETF of North America and has also launched an Ether ETF, had the largest inflow of \$13.1 million. Besides Purpose, 21Shares, Bitwise, and others had minimal net inflows.

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# BE AN ALPHA OF CRYPTO WORLD

*"Become an Alpha Werewolf in this exciting DeFi ecosystem"*

Launch App

Whitepaper

▶ Team Talk

# NEXT FULL MOON BUCK MOON

## 10 DAYS

Stake Now

 **LATOKEN**

WWC is Trading Now

 **CONSBIT**

WWC is Trading Now

## WEREWOLF PROTOCOL

Werewolf harnesses the power of Blockchain to evolve cryptocurrency. Our ecosystem consists of decentralized finance-based apps such as Decentralized Exchange, Staking, Decentralized Asset Marketplace (NFTs and Werewolf Assets), Finance Gaming and others to come. Werewolf Coin (WWC) is our Utility Token used as Governance Token in the Werewolf ecosystem and as an internal currency for the overall ecosystem.

## Why WEREWOLF



### Staking

Stake your WOLF Tokens in Moon Pools and get WWC as a reward.



### NFT Marketplace

Mint/Sell Alpha, Beta and Omega Werewolf NFT. Be in a desired territory.



### NFT Raffle

Raise fund by selling your NFT on our NFT Raffle platform



## Grayscale Says Institutional Fund Featuring Bitcoin, Ethereum, Cardano and Additional Altcoins Now Registered With SEC



Digital asset management giant Grayscale has reached a new milestone with the Securities and Exchange Commission (SEC).

In a new filing, Grayscale receives approval to launch its Large Cap Fund (GDLC) as an SEC-reporting company after initially seeking approval in May.

The Large Cap Fund contains six top crypto assets, including Bitcoin (BTC), Ethereum (ETH), Litecoin (LTC), Bitcoin Cash (BCH), Chainlink (LINK), and Cardano (ADA).

This is Grayscale's third digital asset fund to become an SEC-reporting company, joining the Grayscale Bitcoin Trust (GBTC) and Grayscale Ethereum Trust (ETHE).

Vice president of legal at Grayscale, Craig Salm, says the move will give investors a high level of transparency and confidence in the Large Cap Fund.

*"We hold our products to a higher standard because this is what investors want and what we believe they deserve. Events such as the [Large Cap] Fund becoming our third SEC reporting company, and the additional Form 10 filings, signal that there is continued investor interest in gaining exposure to the growing digital currency ecosystem within existing regulatory frameworks, and that regulators continue to engage with market participants in the asset class."*

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## ASIA BROADBAND – A NEW WAY TO CHAIN THE SALE OF PRECIOUS & BASE METALS!



The sale and purchase of *precious and base metals* have a long history. Metals have been the primary means of value storage throughout human history. As the concept of value storage evolved from barter to paper currency, consequently over the years, the market for bullion and other *precious and base metals* also advanced. Because of the limited *supply*, scarcity consistently drives the value of precious metals northwards.

The cardinal rule of *precious metals investing* is that, in the long run, you'll always be adding value to your capital. That said, the challenge is how to leverage your capital to gain maximum with *precious and base metals trading*. And that's where strategy and innovative disruptions can be pivotal.

**Asia Broadband, Inc. (OTC: AABB)** is redefining the conventional approach to precious metal trading by creating a brand-new gold-backed cryptocurrency that has all that's needed to be a game-changer in the multi-billion-dollar market. Leveraging the robust Ethereum network, **AABB Gold** is poised to become a standard currency of bullion and *base metals trading*. The newly-minted tokens solve the most pertinent concerns of cryptocurrency investors by providing them with the ultimate crypto alternative that is increasingly immune to market volatility.



## A BRIEF OVERVIEW OF ASIA BROADBAND, INC.

AABB is a US-based “resource company” that deals in the supply and *sale of base metals* to Asian markets. Led by a team that has years of experience in the sale and purchase of base metals, the company’s innovative distribution processes ensure a seamless supply of precious metals mined in Mexico to their clients in Asia. What Asia Broadband calls a vertical approach is their strength, which makes them stand out, putting them ahead of their competitors.

## WHAT ARE PRECIOUS AND BASE METALS?

All metals are scarce. However, depending on how scarce they are, the metals have been readily classified into two popular groups: Precious and Base metals. Those metals that are a rare find and expensive to mine are considered to be precious metals. Gold, Silver and Platinum are typical examples. Historically, several precious metals have been used as currencies. However, contemporarily, they are more of an investment option and a means of value storage.

On the other hand, base metals or low-grade metals are metals, but not as scarce as precious metals. Zinc, Copper, Iron and Nickel would be typical examples of base metals. When compared with precious metals, base metals are inexpensive. Nevertheless, the production, supply, and *sale of base metals* are high. They are also traded extensively. In recent years, *base metals trading* is increasingly becoming a profitable investment choice for investors globally.

## IS IT A GOOD IDEA TO INVEST IN PRECIOUS METALS?

Investing in precious metals is a great idea for many different reasons. Throughout human history, precious metals have been the primary source of value storage. For over 2,000 years of recorded history, precious metals have served as a medium of exchange across cultures and geographies. It’s only recently that the use of precious metals has been actively replaced by paper currencies as a medium of exchange. Regardless, the charm of precious metals is intact; they are still the most preferred means of value storage. *Moreover, precious metals investing* is both profitable and one of the most secure ways to add to your capital.

Amongst other precious metals, gold is still the most preferred. It is the top investment choice of investors. Trading data of 2019 reveals that gold had the **third-highest average daily trading volume, after US treasuries and S&P 500 stocks**. Because the *supply of precious metals* is limited, their prices are always increasing. The only question is by how much? All of it translates to guaranteed profits on investments. Another benefit of investing in precious metals is they are a strong hedge against inflation.

Coming to the question of profitability, gold has historically outperformed Dow Jones Industrial Average (DJIA). Data for the period between 2005 and 2020, comparing gold prices and DJIA, show that while gold prices jumped by over 330%, during the same period, the DJIA increased by only 153%. It means that an investment in gold in 2005 would have been twice as profitable as investing in DJIA for the same period.

Furthermore, if we are to talk about investment-grade corporate bonds, we see that historically, gold and other precious metals outperform them by a long shot. The average annual rate of return on bonds from 1920 until 2020 has only been 5%. Putting it into perspective, we see that a 5% effective annual rate of return means a 330% return in the past 30 years, which is still below what gold has given back to investors. Also, if we are to compare the return on Bonds versus returns on gold, we see that gold has outperformed corporate bonds.

It should be noted that it is not gold alone, but other precious metals like silver and platinum share a similar history of success. In 2019, silver gave a 15.36% effective rate of return. Analysts forecast silver prices to rise by over 234% in the next 10 years. Data sourced from markets that facilitate the purchase and sale of base metals also demonstrate a similar trend.

While profitability is one of the reasons, the security that comes with precious metal investing is unparalleled. It is a minimum risk investment. If you have a negligible appetite for risk and believe that slow and steady win the race, you must consider investing in precious metals.

## **HOW DOES ASIA BROADBAND SUPPLY PRECIOUS METALS?**

Asia Broadband has its production and supply centres in Mexico. The company leverages its network and connects suppliers with buyers in Asian markets. The company focuses on ethical mining. It is also very committed to a greener and scalable means to procure precious metals. Deploying environmentally-friendly procedures in their mining activities, Asia Broadband supplies clean metals that have the minimum carbon footprint.


Also, the company takes added steps to make sure their goldmines are free from any unethical or child labour. When supplying precious metals in the Asian markets, Asia Broadband regards all regulatory compliances. It also respects the interests of its shareholders and other stakeholders such as workers and contractors. The company is diligently committed to protecting the interest of the local communities, and says it will “continue to improve operations, programs and contributions to provide a net social and economic benefit to all communities impacted by our business.”

## **WHAT BENEFITS DOES ASIA BROADBAND PROVIDE TO ITS INVESTORS?**


Asia Broadband provides a host of opportunities to its investors. It brings to them a unique way to invest in precious and base metals. The company, through its innovative disruptions, makes it seamless for investors of all shapes and sizes to get into base metal trading and start their precious metals investing journey. Asia Broadband’s key focus is on protecting the interest of their investors through equitable sharing of profits.

Earlier in the year, Asia Broadband launched a new project, intending to create a disruptive solution that would make investing in cryptocurrency and precious metals accessible to both retail and institutional investors. With its new **AABBG cryptocurrency**, which is a pioneer token backed by gold, Asia Broadband provides investors with an opportunity to trade in precious metals like never before.

ASIA BROADBAND'S GOLD-BACKED CRYPTO TOKEN EXPLAINED




# ASIA BROADBAND'S GOLD-BACKED CRYPTO TOKEN EXPLAINED




## Asia Broadband launched AABB Gold Token (AABBG)

A gold-backed cryptocurrency, in March 2021. The company calls it a "hybrid cryptocurrency" which is backed by 100% physical gold. The central idea behind creating a gold-backed token is to provide investors with a more stable crypto investment option. While the newly-created token is not a stable coin itself, it derives its stability from the gold reserves that back the coin's value.



### Vertically integrated mine to the token concept


1




**Asia Broadband** has capitalised on a novel idea of linking its gold reserves – which has an estimated value of **\$30 million** – with a hybrid token. The company calls it a "vertically integrated mine to the token concept" While the tokens are backed by the company's native gold reserves, it is also open to integrating third-party reserves.


### The Gold dynamics


3





Each **AABB Gold Token (AABBG)** token is tied to **0.1 g** of gold price. Purchasing **AABB** tokens is like investing in gold but without getting into regulatory complexities and involving third-party intermediaries. The entire supply of **AABB** tokens is backed by **100%** physical gold reserves, which are currently valued at **\$30 million**.


  
 ethereum





  
 CRYPTO INVESTMENT JOURNAL





Adding a new dimension to how gold is traded, Asia Broadband launched **AABB Gold Token (AABBG)**, a gold-backed cryptocurrency, in March 2021. The company calls it a “hybrid cryptocurrency”, which is backed by 100% physical gold. The central idea behind creating a gold-backed token is to provide investors with a more stable crypto investment option. While the newly-created token is not a stable coin itself, it derives its stability from the gold reserves that back the coin’s value.

– Vertically integrated mine to the token concept

Asia Broadband has capitalised on a novel idea of linking its gold reserves – which has an estimated value of \$30 million – with a hybrid token. The company calls it a “vertically integrated mine to the token concept”. While the tokens are backed by the company’s native gold reserves, it is also open to integrating third-party reserves.

– An ERC 20 token that provides greater stability

One of the key concerns of cryptocurrency investors is the extreme market volatility. Recent research shows that even for the top 30 tokens by market cap, a price fluctuation of up to 50% is a normal occurrence. However, for retail and individual investors, it is particularly risky.

The AABB Gold Token (AABBG), is designed as a solution where users can gain as the price of gold increases in the international market. Most importantly, because the tokens are fully backed by physical gold reserves, they are highly stable and easily transferable.

The AABB tokens are developed as an ERC-20 standard token leveraging the popular Ethereum network. The token smart contract is verified by independent third-party validators. They can be purchased directly using a dedicated app, which is available on both the Apple and Android store.

– The Gold dynamics

Each AABB Gold Token (AABBG) token is tied to 0.1 g of gold price. Purchasing AABB tokens is like investing in gold but without getting into regulatory complexities and involving third-party intermediaries. The entire supply of AABB tokens is backed by 100% physical gold reserves, which are currently valued at \$30 million.

Apart from being a fairly stable crypto asset, AABBG tokens can also be your gateway to start benefiting from rising gold prices.

## CATCHING THE PULSE

The AABBG token catches the pulse of the investors. It provides them with an investment option that has real value and exemplary growth potential. No wonder that over 1 million tokens were sold just within two weeks of the launch. With a total supply of just 5.4 million tokens, AABB has already sold a significant part of its reserve.

New cryptocurrencies are dime a dozen. Over 90% of them offer no real value to investors. Fred Ehrsam, the co-founder of Coinbase, the world's biggest cryptocurrency exchange, recently took a dig at the mushrooming cryptos, and NFTs and said that in the next 3-5 years, over 90% of them will have no value. It should be a stark reminder of what's ahead.

– Proprietary exchange scheduled to launch in September

To provide a seamless purchase and sale of AABBG tokens, along with other top cryptocurrencies like Bitcoin, Litecoin, and Ethereum, Asia Broadband is also gearing up to launch a proprietary cryptocurrency exchange in September. The company says their investors can benefit from the price rise of the tokens, which will progressively increase in value as the revenue from transactions on the proposed proprietary exchange starts coming in.

## CONCLUSION

Asia Broadband brings years of experience and expertise in the sale and *supply of precious metals* to the world of cryptocurrencies. The AABBG tokens connect the best of both worlds, creating a win-win for investors. It provides them with a unique opportunity to invest in a crypto asset that's highly stable and whose value increases in perpetuity with an increase in international gold prices.

Moreover, by backing the AABBG tokens with a physical gold reserve, Asia Broadband provides users with a cryptocurrency that is secure against market volatility and price manipulations. The company's existing network in the Asian markets and a robust supply chain fed by extensive mining infrastructure back in Mexico ensure that their physical gold reserve will only increase in the future.

The market price of precious metals is expected to grow exponentially. It wouldn't be surprising if we see gold prices doubling in the next couple of years. Moreover, both conventional and typical cryptocurrencies are defenceless against inflation and market volatility. The **gold-backed AABBG tokens** are highly immune to market volatility. If you imagine a perfect investment opportunity in the crypto world with minimum risk and sustained profits that cater to both individual and retail investors, and even institutional players, AABBG should be somewhere on the top of the list.

If you want to know more about the gold-backed, highly stable AABBG tokens, please visit their website here: <https://aabbgoldtoken.com/aabb-gold-token/>.

## Gaming giant Razer is considering a crypto move. And it's "not just NANO"



In a further nod to adoption, Razer is thinking about accepting crypto as a payment method.

The founder of Razer Inc., Min-Liang Tan, tweeted that his firm is considering using crypto as a payment method. What's more, Min-Liang said this could cover several cryptocurrencies, not just Nano.

### **Razer is already in the crypto space**

Razer Inc. is a high-end computing manufacturer best known for its gaming laptops and desktops that utilize top-spec graphics cards.

The firm is no stranger to cryptocurrency; it has launched a crypto mining program several years ago. Users can divert idle computing power to mine crypto through the program in exchange for "Silver" loyalty points.

Razer Silver holders can redeem their loyalty points for computer peripherals and games. This loyalty scheme may also offer an additional avenue for crypto integration aside from direct website purchases.

*"The loyalty rewards credits backed by Razer. Earn Silver when you Pay with Razer or engage in software and services from Razer and our Partners."*

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# BLOCKCHAIN TECHNOLOGY AT WORK

PROFITS ARE NOT CREATED EQUAL.  
THOSE WHO CARRY A SOCIAL BENEFIT ARE BETTER

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## VOLUNTARY AND OPEN MEMBERSHIP

Open to all people which subscribe to our principals and values without discrimination



## DEMOCRATIC MEMBER CONTROL

We work together for the common good



## MEMBERS ECONOMIC PARTICIPATION

Members contribute and democratically control the capital of the cooperative



## AUTONOMY AND INDEPENDENCE

Co-operatives are autonomous, self governed organisations controlled by their members



## EDUCATION

Co-operatives provide education for their members for a more effective contribution to the development of the Coop



## CONCERN FOR COMMUNITY

Our COOP supports projects which benefit their local communities

## How do Members benefit?

### DEFI

Our own Lending Union powered by Blockchain

### TELEMEDICINE

Our own telemedicine app

### MEDICAL CANNABIS

Authorised to grow Cannabis for CBD purposes

### VERTICAL FARMING

A response to the looming agricultural land crisis

### DRONE SERVICES

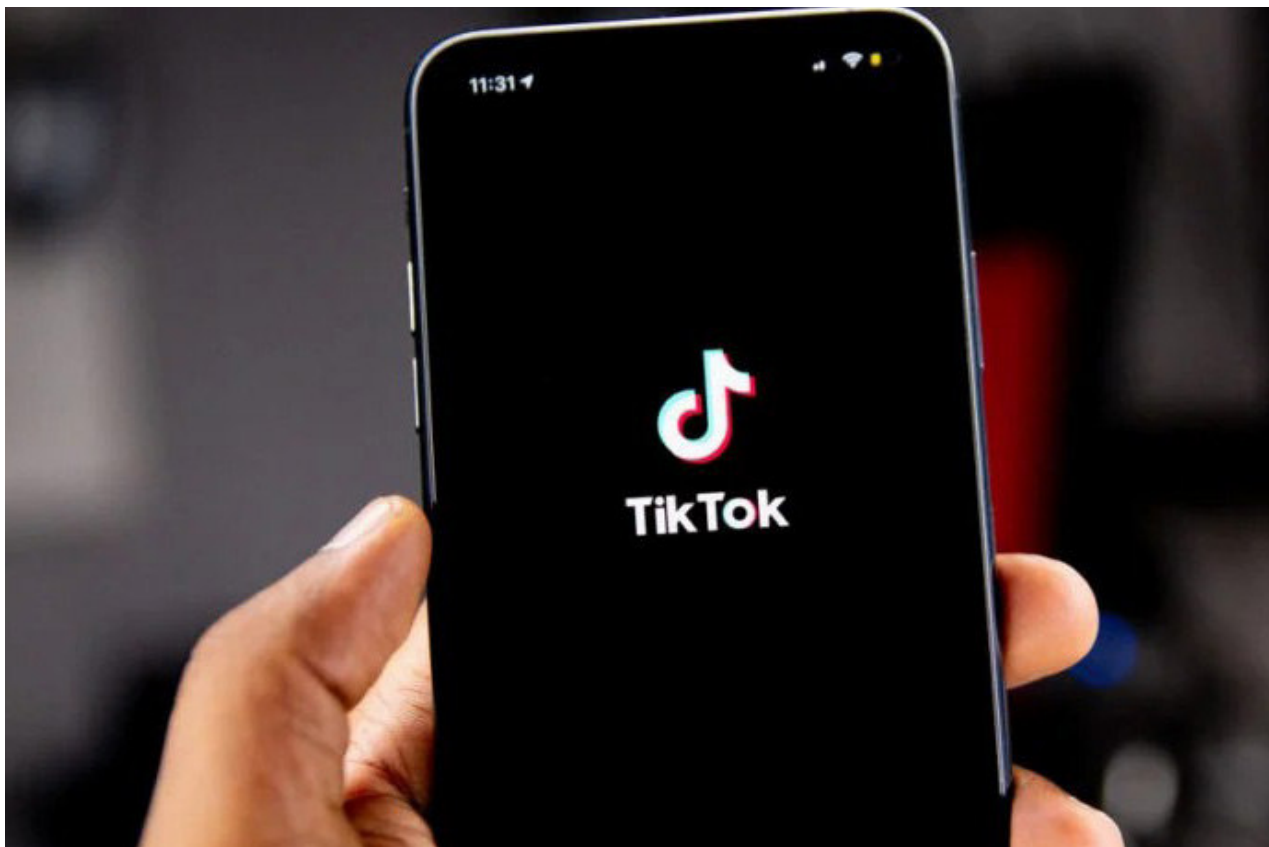
Drones as support for dangerous and complicated missions

### COOP ACADEMY

The COOP academy is focused on education for our youngest members, but not only



## TikTok Bans Investment Promotions Including Cryptocurrency Ads



Popular China-based social media app TikTok, with an estimated 1 billion monthly active users, has updated its branded content policy to put a global ban on touting financial services, including cryptocurrencies.

Besides cryptos, this ban also covers but is not limited to Forex companies loans, credit cards, pyramid schemes, investment services, get rich quick schemes, management of money assets, and buy now pay later companies.

The social media giant's ad policy stated that financial services are allowed to advertise to users over the age of 18. However, ads for cryptocurrencies are prohibited from the platform.

This move is aimed at putting a stop to the promotion of high-risk investments on social media.

In February, UK's Financial Conduct Authority (FCA) released a report that said that TikTok had been used to target young investors looking to make a quick buck.

*"The findings reveal there is a new, younger, more diverse group of consumers getting involved in higher-risk investments, potentially prompted in part by the accessibility offered by new investment apps,"* reads the report.

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## WHAT IS NFT AND HOW WEREWOLF CAN CONTRIBUTE CLEAR THE FOG SURROUNDING THIS SPACE



NFT's are the revolution this generation has been waiting for. If seen from an intellectuals' eye, one can comprehend the importance it bears. They have been making fuss from 2013 and 2014, but nobody was stepping ahead and trying it out until 2020. Everything shifted online due to the pandemic, resulting in an across-the globe lockdown.

It made people search more about digital assets and **cryptocurrency investments**. Those sitting at home were left only with the internet, which made them realize its significance in this era.

Now, the NFTs have been boosted to the significance of a random token whose mechanism nobody seems to understand but has become a part of a bigger and better ecosystem called the **NFT ecosystem**. Anything that is one of a kind, like; games, digital art pieces, songs, and scripts, can be a part of the **NFT ecosystem** with **Werewolf**. These non-fungible tokens contribute to the economy in various ways. People have started to feel a lot more comfortable about them now, as they are rapidly acknowledged and talked about. Let's talk about the NFTs from scratch and how they build up the appreciation they have now.

Werewolf is an ethereum based defi platform with an NFT marketplace. WOLF, an ERC-20 token, surrounds Werewolf's NFT ecosystem. The token can be used to buy or mint werewolf assets, only Beta and Omega, or it can be staked in Werewolf's yield farm to earn WWC as rewards. WOLF token itself can be bought from the IBCO (Initial Bonding Curve) that acts as AMM (Automated Market Maker). IBCo also helps with liquidity as it keeps more than enough Ethereum or token in reserve to facilitate buying and selling instantly.

## WHAT IS AN NFT AND HOW IT WAS PIONEERED?

Non-Fungible Tokens are basically a unit of data stored on a digital ledger based on the principles of blockchain. They can be used to represent the soft copy of any audio, video, or photo. They are different from fungible tokens, i.e., bitcoins, and ethereum in a way that they cannot be exchanged with any other form of currency. The difference in the relation between the two can be described in these words that the NFTs are cryptocurrency's stepsons.

### HOW NFTS WORKS?

NFTs are individual tokens added to the Ethereum blockchain that store additional information. Those extra pieces of information allow that creative output to take the form of art, music, videos etc. NFT tokens primarily use ERC-721 or ERC-1155, which are two popular Ethereum token standards.

NFTs belong to their creator, who owns the copyright to them and can freely duplicate them. The value of these objects is determined by the market and demand, just like the value of any type of art that is sold. There are instances when creating an NFT will result in royalty payments, but there isn't a universal system in place currently.

### HOW IT WAS PIONEERED?

NFTs have been around as long as the first-ever cryptocurrency. Many believe Colored Coins (mentioned in 2012 blog) to be the very first NFT, it was made up of small BTC denominations and could vary in value ranging between 1 Satoshi to any number of Bitcoins.. Until **2013** hardly a few people knew or just heard the name Non Fungible tokens. It was **2014** when two artists collectively sold the first NFT at the Newyork museum, which failed to gather much attention. Later in **2015**, NFT was taken onethereum network, and it finally started to gain prominence in the industry.

In **2017** NFT became a **decentralized marketplace** on the ethereum blockchain. Projects like CryptoPunks and crypto kitties also came forward in the same year. These days it has become a trend getting much-awaited attention, and we all know how gen-y and gen-z love to follow the trends.

## RECOGNIZABLE PROJECTS IN NFT'S

NFTs generate more worth and revenues when they are raised to bid by some influencer or a celebrity. Examples like Jack Dorsey's Tweet, Grimes digital artwork, Logan Pauls' token that had his graphic art on the cards shows how they do wonders if you have a fan following. On Ethereum, the first NFT was CryptoPunks in 2017, proceeded soon afterward by the CryptoKitties, which is observed to be the most successful and well-known NFT project ever.

## CRYPTO PUNKS

Crypto punks came forward as the first non-fungible token site by the larva labs. It had 10,000 cartoon characters that were distinct from each other. All of them are sold now, and so far, a few are up for bidding. The net worth of CryptoPunk, a **decentralized marketplace**, is around \$2 billion a year. It played an important role in pioneering NFTs.

## CRYPTO KITTIES

The same year a game was released by a Canadian studio that has kitties in it. It lets the players play by purchasing the kitties that are actually tokens, breeding them to produce more of them, and then selling the virtual cats. One can not only trade but also enjoy. You can make money while playing a game. Unlike Cryptopunks, it does not have a fixed amount of tokens; rather, it grows with the number of people joining the platform.

NFTs are assets that can be leased and collateralized to create additional cash flow. Their remarkable ascent in the world of art has accelerated the artist's productivity rate. All around the world, art producers and admirers are happy that now they can trade the art pieces with the audience from across the globe. It has given well-deserved value to the things that were only praised with words until now. The bidding culture benefits the artist. It makes the world realize the importance of a certain art piece giving the artist exposure and contributing to the build-up of a reputation in the community.

## CAN NFT CHANGE THE GAME IN CRYPTO LIKE DEFI?

The potential in NFT is apparent. Comparison between the two systems is unnecessary because they are like the two poles of a magnet. Cryptocurrency is an old medium of exchange as compared to NFTs. The relatively new and unique unit of data NFT can do wonders now that it is rising. The tokenized version of assets is indirectly also the source of **cryptocurrency investment**. Upon bidding, the rate keeps increasing and serves the purpose of investment, that is, profit.

One such example is Werewolf that has become the latest establishment in the **NFT ecosystem**, giving a great opportunity to **crypto investors** in the **decentralized marketplace**. Just like Crypto kitties, it allows its users to play an addicting game. The players can purchase and keep the extra ammo and other such beneficiaries from the game. They will own those things and can sell further by bidding. Similarly, many new large and small-scale initiatives are coming forward that involve NFTs.

Non-fungible tokens are expected to change the game in crypto by many folds. They have created opportunities for new business models. People have got a unique means of earning especially, the artists community, from the ease of their couch. It is expected that NFTs will soon take over Defi crypto.

## WHAT ARE THE MAJOR DRAWBACKS OF NFTS FOR INVESTORS?

In the previous year, if you have used the internet, you must have heard about NFTs. That is because they were hyped up enough and were rapidly rising. Just like anything, non-fungible tokens also have their pros and cons. The serious drawbacks for investors should be discussed because everybody is just diving in without putting a light on the drawbacks until now.

Trading your hard-earned money with a digital asset sounds all unique and outstanding, but it has certain risks that come with it. If you have bought a token with a plan of reselling it, then there is a risk if its price will surge high or not. Experts have noticed that only those with an influence have the power to generate profit out of the tokens. Commoners have fewer chances of the price getting higher.

The non-fungible tokens are booming for sure, but the hype is mostly feeding people. Many youngsters without having adequate knowledge jump into the trend just to see it dump afterward. In-depth research should be considered before the **cryptocurrency investment** because it might result in disappointment.

Unfortunately, NFT can be minted out of the file by anybody and can be sold by taking over its ownership. The risk of wash trading is also there. In it, people make multiple accounts and start trading with themselves. Old and experienced buyers of non-fungible tokens can easily get through this sniffing practice, and it is tough for newcomers.

## HOW WEREWOLF ADDRESSES THESE PROBLEMS WITH ITS DEFI PLATFORM?

**Werewolf NFT** is a platform that is made to perfection. Its error-free Defi network has noticed and solved all such drawbacks that might affect its audience in any way. Producers with keen attention to detail build the NFT ecosystem. To cater to all prevailing NFT ecosystem-related problems, Werewolf has come up with specific policies to assist its users. Some of them are discussed below;

### WEREWOLF EXCHANGE

For the **crypto investors**, Werewolf has provided the opportunity of automated market-making. In this way, your account will be held and dealt with by you. Any involvement of a third party is not allowed as it makes it riskier for the future of your asset. It does not mean that you will have to be part of the hassle. Just give them your money, and blockchain technology will responsibly do the job. It increases the security from the risk of data breach and also gives you freedom. On the Werewolf exchange platform, everybody is allowed to enlist their tokens for trade, and investing in the initial staging of the token will help them generate potentially high returns.

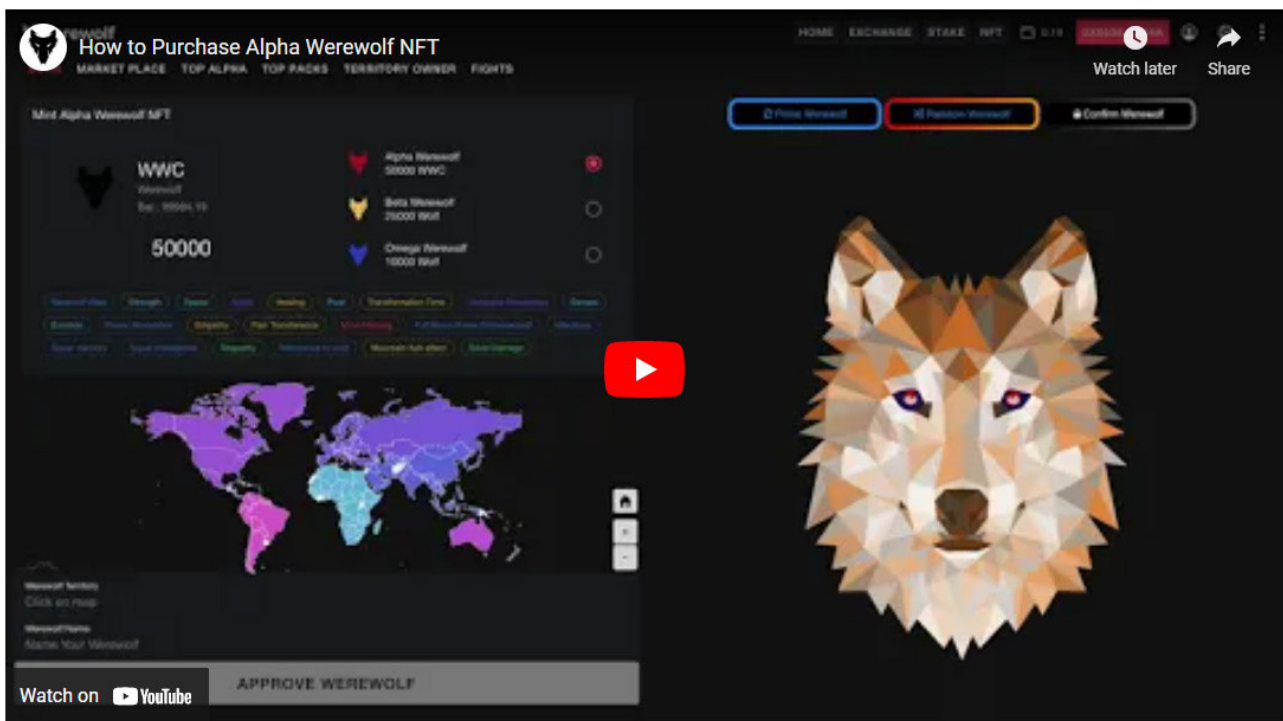
### DECENTRALIZED ASSET MANAGEMENT

Werewolf utilized a framework called ERC-721, which is extremely well-known. The assets are divided into three packages with the names alpha, beta, and omega. All three have different abilities. The decentralization factor is the fundamental component of a werewolf. It allows users to directly be a part of the wallet by minting the assets mentioned above.

It is a highly organized system that tones down the risks mentioned above. The whitepaper gives a keen look at how the whole system works so that the newbie users can dive in without any fear.

## AN INNOVATIVE APPROACH TO NFTS

There are fascinating mythological theories surrounding werewolves. The Defi ecosystem will be enriched in this way by bringing the concept. To make the platform more interesting for its community, the Werewolf team created a connection between mythology and blockchain technology. People can stake their WOLF tokens on a Moon Pool of Werewolf Platform to earn Werewolf Coins (WWC) as a reward.



## CONCLUSION

Many people still have question marks on their minds when it comes to adequate knowledge about NFTs. There are very few people out there who have used the right words and phrases to describe the mechanism of NFTs, which is also the reason why people are still afraid to tokenize their artistic creations. There is so much on YouTube and in the form of articles on the internet, but very few people have explained it the way it should be.

**Werewolf NFTs'** goal is to make you a excellent **crypto investor** with their easy to use platform. The Werewolf's **NFT ecosystem** is totally safe and allows you to thrive in life and enjoy life simultaneously. No one would have thought of this a few years back that one day they can earn profits by doing their favorite recreational activity that is gaming. The world is evolving, and so should you. Shifting to a decentralized marketplace will surely innovate your perspective for life. Werewolf is there at your service, improving and thriving every day to fall on your expectations.



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