

# CRYPTONAIRE WEEKLY

CRYPTO INVESTMENT JOURNAL

CRYPTOCURRENCY MARKET SHOWING  
SIGNS OF STABILITY

GOOGLE ENDS  
CRYPTOCURRENCY  
ADVERTISEMENT BAN

COINBASE HAS  
PARTNERED  
WITH CASPIAN

US LAWMAKERS  
ASK SEC TO CLARIFY  
ICO REGULATIONS

CHINESE INVESTORS  
CONTINUE TO BUY ICOS  
DESPITE CRYPTO BAN

CHELLE COIN:  
CRYPTOCURRENCY  
MEETS REAL ESTATE





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# Weekly Cryptocurrency Market Analysis

The market was very much stable last week staying around the same levels. The overall cryptocurrency market cap decreased from \$226 Billion to \$222 Billion (around 2%). Bitcoin was down 1% to \$6,600 and Ethereum's price also decreased 2% to \$230. The current market cap for Bitcoin is \$114 Billion and for altcoins the current market cap is \$108 Billion.

## Percentage of Total Market Capitalization (Dominance)

Bitcoin	51.34%
Ethereum	10.58%
Bitcoin Cash	4.14%
Litecoin	1.60%
Ripple	10.43%
Dash	0.70%
NEM	0.39%
Monero	0.86%
IOTA	0.71%
NEO	0.55%
Other	18.71%

Though cryptocurrencies are stuck in a bear market, it hasn't managed to scare away investors. A report by the Satis Group predicts digital currency trading volume to grow by over 50 percent in 2019. They also anticipate a compound annual growth rate (CAGR) of about 9 percent all the way until 2028.

Several nations are introducing measures to benefit from the increased adoption of the blockchain technology and crypto trading. Many top players in the crypto space urged the U.S. regulators to come up with clear crypto regulations, the alternative being to lose out to competition.

Similarly, tech giants are warming up to cryptocurrencies. Google has partially reversed its ad ban for cryptocurrency exchanges advertising in the U.S. and Japan. The fundamentals of the sector are improving and investors are likely to jump on the bandwagon once a confirmed bottom is in place.

# CRYPTONAIRE WEEKLY

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**Bitcoin**  
BTC

Price  
\$6,617.61

Volume (24hr)  
\$4,291,341,186

Market Cap  
\$114,475,799,044

# Vol/MCap  
3.75%

Circulating  
17,298,662

24 HR HIGH  
\$6,665.34

24 HR LOW  
\$6,586.07

24 HR RANGE  
1.19%

ALL TIME HIGH  
\$20,236.69

FROM ATH  
-67.30%

	1 Hr	24 Hrs	7 Days	30 Days
vs Fiat	▼ -0.35%	▲ 0.22%	▼ -0.95%	▼ -5.95%
vs BTC	▲ 0.00%	▲ 0.00%	▲ 0.00%	▲ 0.00%
vs ETH	▼ -0.35%	▲ 1.00%	▲ 0.71%	▲ 17.46%



**Ethereum**  
ETH

Price  
\$230.7669

Volume (24hr)  
\$1,920,651,948

Market Cap  
\$23,606,615,720

# Vol/MCap  
8.14%

Circulating  
102,296,323

24 HR HIGH  
\$323.02

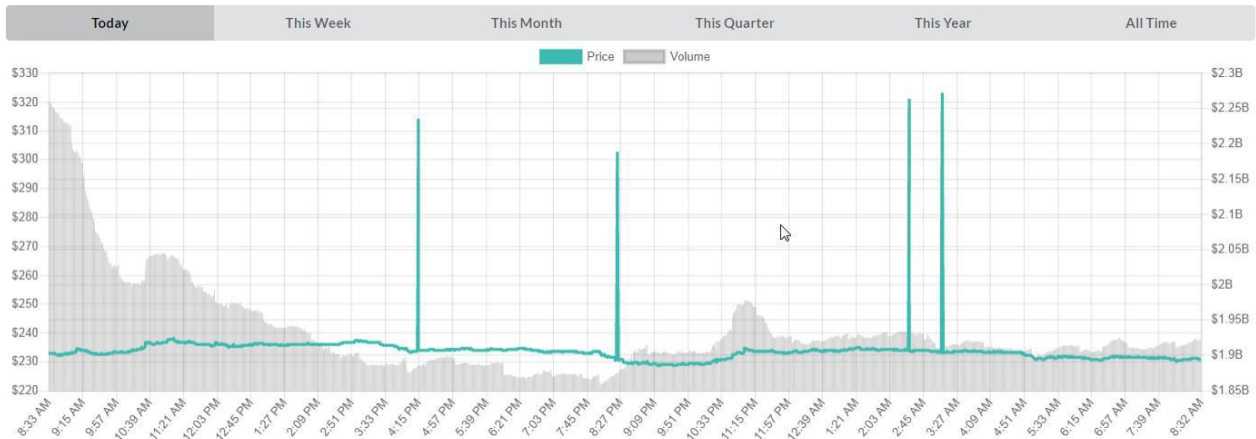
24 HR LOW  
\$228.48

24 HR RANGE  
29.27%

ALL TIME HIGH  
\$1,538.13

FROM ATH  
-85.00%

	1 Hr	24 Hrs	7 Days	30 Days
vs Fiat	▼ -0.12%	▼ -0.84%	▼ -1.74%	▼ -19.99%
vs BTC	▲ 0.23%	▼ -1.09%	▼ -0.82%	▼ -14.83%
vs ETH	▲ 0.00%	▲ 0.00%	▲ 0.00%	▲ 0.00%





# CRYPTONAIRE WEEKLY

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▼ **Price** \$0.58205586

**Volume (24hr)** \$1,347,687,960

**Market Cap** \$23,207,095,315

**# Vol/MCap** 5.81%

**Circulating** 39,870,907,279











24 HR HIGH \$0.6182
24 HR LOW \$0.5637
24 HR RANGE 8.81%
ALL TIME HIGH \$3.92
FROM ATH -85.14%

	1 Hr	24 Hrs	7 Days	30 Days
vs Fiat	▼ -0.01%	▼ -1.00%	▲ 4.71%	▲ 71.08%
vs BTC	▲ 0.33%	▼ -1.25%	▲ 5.69%	▲ 82.13%
vs ETH	▲ 0.07%	▼ -0.20%	▲ 6.52%	▲ 113.75%













# Top 10 Coins

## Top 10 Coins by Percentage Gain (Past 7 Days)





















#	Name	Symbol	Volume (24h)	Price	% 7d
1	 ETERNAL TOKEN	XET	\$392,576	\$1.88	653.94%
2	 Octoin Coin	OCC	\$892,782	\$0.330330	243.69%
3	 BunnyToken	BUNNY	\$65,391	\$0.007978	228.23%
4	 EJOY	EJOY	\$2,199,289	\$0.000244	190.47%
5	 Sumokoin	SUMO	\$463,271	\$0.279991	161.88%
6	 ONG	ONG	\$2,747,201	\$1.49	157.07%
7	 Odyssey	OCN	\$59,198,733	\$0.013729	153.19%
8	 Pareto Network	PARETO	\$1,916,526	\$0.009317	141.12%
9	 Brickblock	BBK	\$87,745	\$0.101783	120.24%
10	 eosBLACK	BLACK	\$2,123,468	\$0.104072	101.38%

## Top 10 Coins added to Exchanges with the Highest Market Capitalisation (Past 30 Days)

Name	Symbol	Added	Market Cap	Price	Circulating Supply	Volume (24h)	% 24h
 Rotharium	RTH	19 days ago	\$14,576,722	\$4.34	3,357,270 *	\$43,803	-2.11%
 Playgroundz	IOG	10 days ago	\$8,735,466	\$0.361566	24,160,120 *	\$1,103	-1.82%
 Eden	EDN	14 days ago	\$8,118,458	\$0.024402	332,700,552 *	\$250,424	-0.23%
 Ulord	UT	25 days ago	\$4,165,861	\$0.142342	29,266,477 *	\$143,206	-1.65%
 BOXX Token [Blockparty]	BOXX	11 days ago	\$3,870,283	\$0.171243	22,601,116 *	\$273,287	-7.74%
 AiLink Token	ALI	26 days ago	\$3,484,967	\$0.002068	1,685,423,480 *	\$47,960	-13.49%
 RealTract	RET	18 days ago	\$3,295,958	\$0.000330	10,000,002,000 *	\$836	-3.53%
 UChain	UCN	14 days ago	\$2,860,875	\$0.010625	269,266,373 *	\$502,062	-5.24%
 Cruisebit	CRBT	14 days ago	\$2,495,016	\$0.097492	25,592,049 *	\$115,825	4.21%
 Carebit	CARE	20 days ago	\$2,359,792	\$0.023662	99,729,748	\$95	156.56%



## Top 10 Coins by Total Market Capitalisation

#	Name	Market Cap	Price	Volume (24h)	Circulating Supply	Change (24h)	Price Graph (7d)
1	 Bitcoin	\$114,385,972,572	\$6,612.42	\$4,032,963,582	17,298,662 BTC	0.35%	
2	 Ethereum	\$23,607,746,310	\$230.78	\$1,776,409,633	102,296,418 ETH	-0.71%	
3	 XRP	\$23,226,860,877	\$0.582552	\$1,370,854,289	39,870,907,279 XRP *	-0.96%	
4	 Bitcoin Cash	\$9,259,728,263	\$532.83	\$494,766,860	17,378,250 BCH	-0.66%	
5	 EOS	\$5,146,523,925	\$5.68	\$858,304,923	906,245,118 EOS *	-1.06%	
6	 Stellar	\$4,883,333,578	\$0.259891	\$68,634,884	18,789,957,955 XLM *	1.57%	
7	 Litecoin	\$3,551,992,641	\$60.69	\$482,962,445	58,531,202 LTC	-0.21%	
8	 Tether	\$2,802,966,266	\$0.998769	\$3,380,972,883	2,806,421,736 USDT *	-0.05%	
9	 Cardano	\$2,195,875,007	\$0.084694	\$49,607,210	25,927,070,538 ADA *	-0.59%	
10	 Monero	\$1,905,787,915	\$115.84	\$22,923,683	16,452,134 XMR	0.97%	



**DON'T JUST HODL YOUR COINS  
MAKE YOUR PORTFOLIO  
WORK HARDER FOR YOU**



Have weekly sessions with a  
**PORTFOLIO SPECIALIST**  
and increase your portfolio profits each month.

Our Crypto Portfolio Specialists will not only review and analyses your portfolio each week for consistent top buying and selling levels, but will also advise you on what positions to add, and which coins to take profit from. Our CEO's position is that when we hold and don't take profit in cryptocurrencies we have a portfolio that is just not working.

The saying is that 60% of people that trade cryptocurrencies did not take profit during the bull run from \$2,000 to \$20,000 on Bitcoin, and this is where the art of trading comes in.

If you want to see what's possible and what your portfolio could be doing for you each month get in touch and book a free portfolio review.

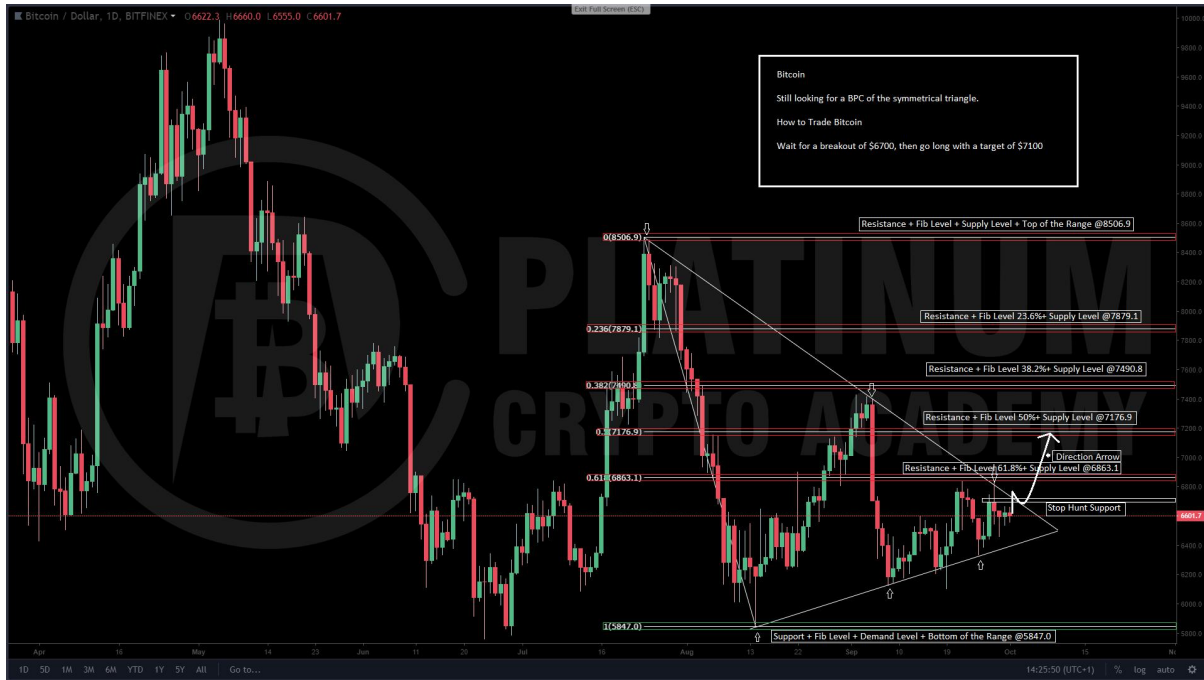
**MAKE MY PORTFOLIO WORK FOR ME**



# Crypto Trade Opportunities

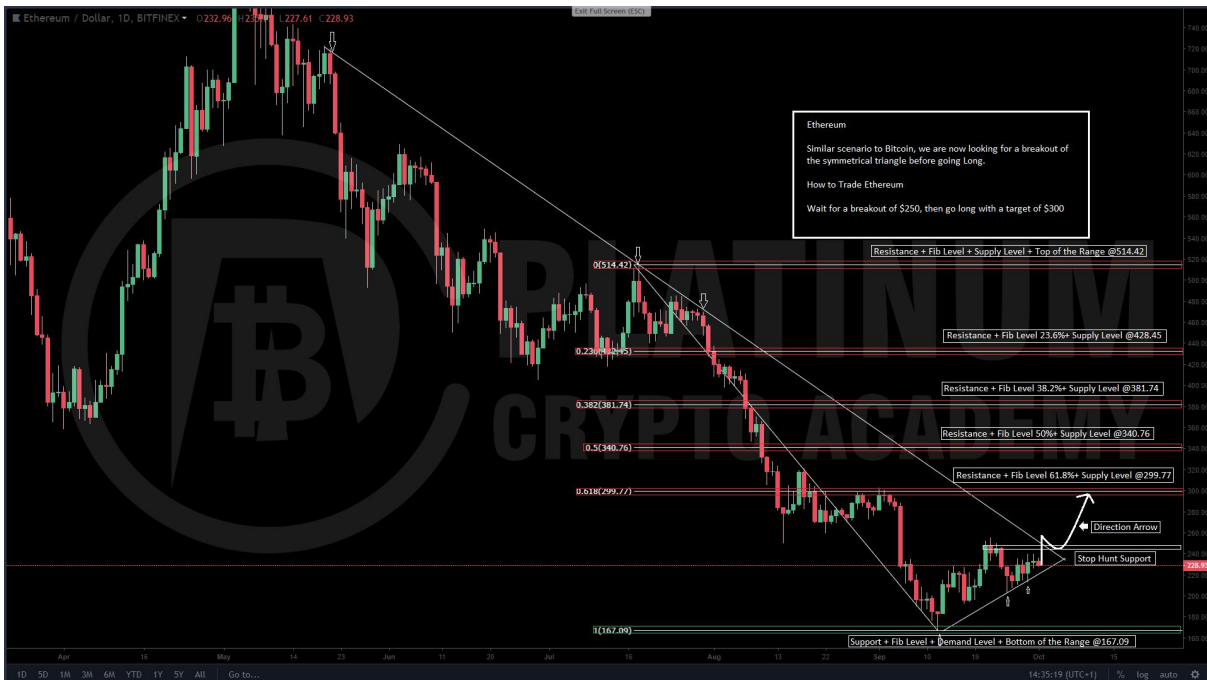
## Bitcoin (BTC)

Wait for a Breakout of \$6,700 – Then Entry @ \$6,700 – Exit @ \$7,100



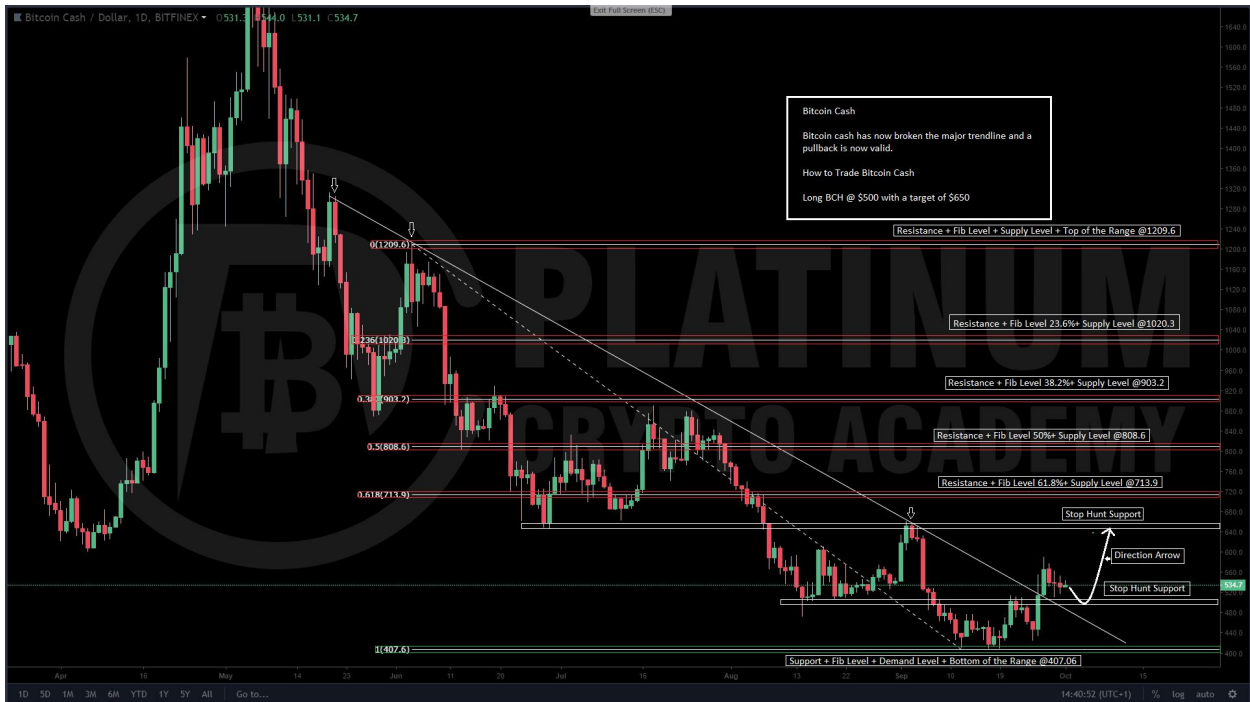
## Ethereum (ETH)

Wait for a Breakout of \$250 – Then Entry @ \$250 – Exit @ \$300



## Bitcoin Cash (BCH)

Entry @ \$500 – Exit @ \$650



## Cardano (ADA)

Wait for a Breakout of \$0.09 – Then Entry @ \$0.09 – Exit @ \$0.11





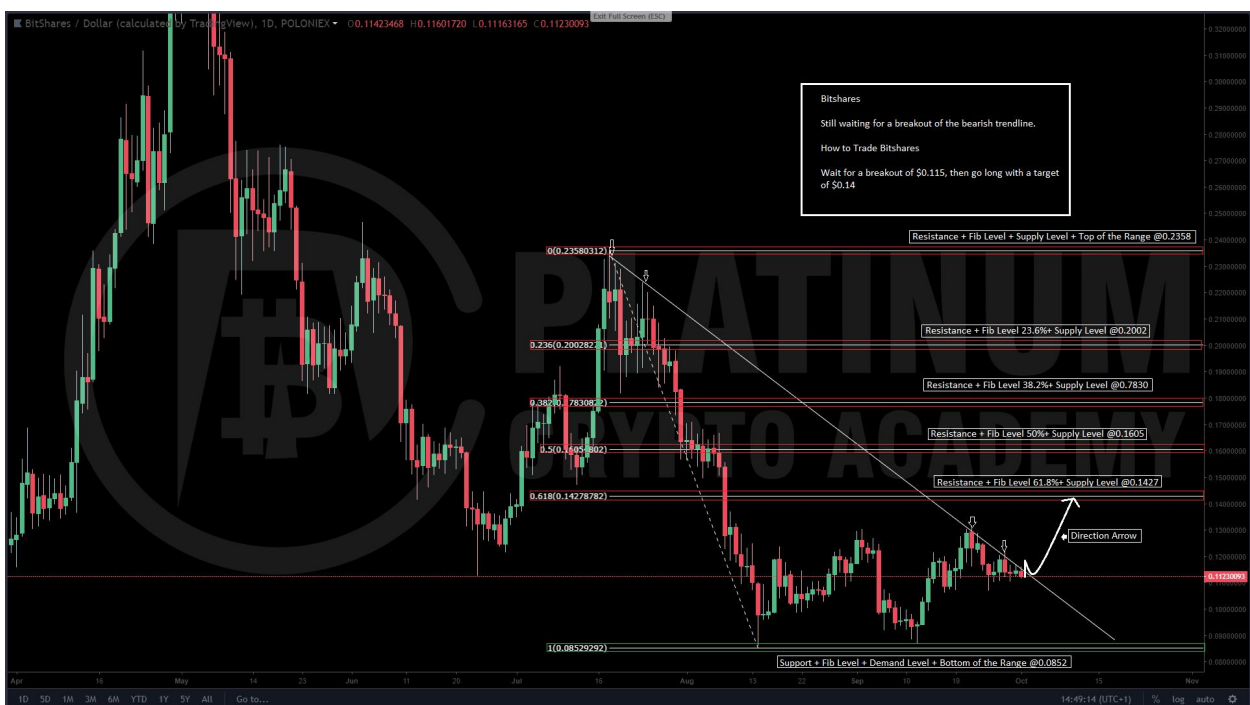
## EOS (EOS)

Wait for a Breakout of \$6 – Then Entry @ \$6 – Exit @ \$8.5



## BitShares (BTS)

Wait for a Breakout of \$0.115 – Then Entry @ \$0.115 – Exit @ \$0.14



# PLATINUM GENERATION X

## THE SCIENCE OF MAKING MONEY WITH CONSISTENCY



Are you ready to make your first 100k for 2018, or would you like to become a Cryptonaire?

The Platinum Generation X Programme is here to help you grow by focusing on creating proven revenue streams.

After Nirav Shah has proven his success in both the Financial and Crypto Markets, he brings this programme to your door step.

Through our unique step by step approach, and our 'Change Your Life In 90 Days Challenge', we aim to build on your core skills and introduce you to a world that you have may have considered, but never ventured.

Are you ready to take the 90 Day Challenge, or make 100k in 2018?

**START YOUR INITITATON JOURNEY TODAY**

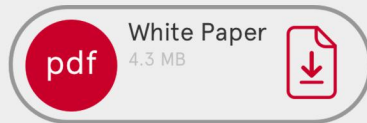
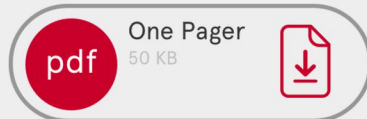


# Connecting the blockchain skilled workforce to the companies of the future.

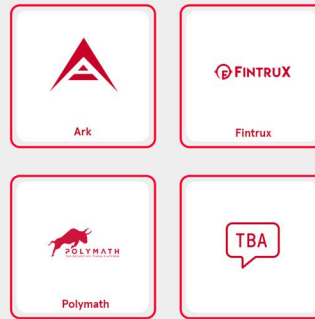
Meet the blockchain tailored marketplace for work.

[Token sale information](#)

Dive into the following document to get to know the platform we are building:



## Collaborations



Hiway works together with the following companies in developing the platform. Each company has committed to helping Hiway reach its full potential by using the platform in their search for talent while being closely involved in its development.

ICOMARKS

Rating

8.2 / 10

ICOCHAMPS

★★★★★

4.7 / 5

Findicq

★★★★★

4.5 / 5

ICO BENCH

★★★★★

4.4 / 5

## How it works

Hiway builds on some of the key pillars of the Fourth Industrial Revolution: big data, blockchain and artificial intelligence. These innovations fuel a platform that will ultimately reinstall trust to the recruitment process, eradicate issues of discrimination, lower fees and enable smoother financial processes. Hiway serves both the employee and the employer, empowering those looking for a job or wanting a job done in equal measure.



Step 1: POST

Post your profile and tell us what you need



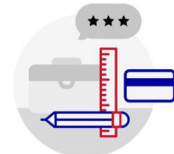
Step 2: SEARCH

Find the right match for your skills or the job you have



Step 3: MATCH!

Make an agreement



Step 4: WORK, DELIVER & REVIEW

Get the job done and tell us what you think

# Advancements in the Cryptocurrency World

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## Google ends cryptocurrency ad ban — but only for certain kinds of ads

<https://www.cnn.com/2018/09/25/google-reverses-ban-on-cryptocurrency-exchange-advertising-in-us-japan.html>



Google is ending its sweeping ban on cryptocurrency-related advertising and plans to allow regulated crypto exchanges to buy ads in the United States and Japan. The new policy starts in October.

Google's original restrictions, which it announced in March and rolled out in June, were intended to protect consumers and included initial coin offerings (ICOs), wallets and trading advice, which are still not allowed.

While the cryptocurrency boom has produced both excitement and wealth, it has also spawned fraud and high-profile scams, as regulation struggles to catch up with a fast-moving space. At various points earlier this year, Google, Facebook, Twitter and Snap all cracked down on crypto-related advertising to stop bad actors, though their initial hard-line approaches prevented even legitimate businesses from buying ads.

"We don't have a crystal ball to know where the future is going to go with cryptocurrencies, but we've seen enough consumer harm or potential for consumer harm that it's an area that we want to approach with extreme caution," Google's Scott Spencer told CNBC at the time of its original ban.

## Exchanges Roundup: Ledgerx Readies ETH Futures, Coinbase Partners With Caspian

<https://news.bitcoin.com/exchanges-roundup-ledgerx-eth-futures-coinbase-caspian/>



According to an anonymous source, cryptocurrency derivatives trading platform, Ledgerx, is readying to launch ETH futures.

The source states that the company has an Ethereum options product ready for launch, however, is currently awaiting regulatory approval for such. The source added that Ledgerx currently has a meeting with the United States Commodities Futures Trading Commission scheduled for the 5th of October.

At the start of September, Business Insider cited anonymous sources in reporting that The Chicago Board Options Exchange (CBOE) was readying for the launch of ETH futures markets. The source predicted CBOE's ETH futures may go live by 2019.

Major U.S.-based cryptocurrency exchange, Coinbase, has announced a partnership with Caspian to "drive institutional participation in crypto."

According to Caspian's website, the company offers an "institutional grade [...] asset management solution that covers the lifecycle of the trade," with Caspian purporting to currently be providing services to 25 cryptocurrency exchanges including Binance, Bitfinex, Bitmex, and Gemini.



## Ripple Leads Crypto Coalition Seeking Gov't Oversight Encouraging Crypto, Blockchain

<https://cointelegraph.com/news/ripple-leads-crypto-coalition-seeking-govt-oversight-encouraging-crypto-blockchain>



Ripple will lead a group of crypto startups to lobby lawmakers and financial regulators in D.C. to support crypto and blockchain innovation, Bloomberg reported on Thursday, September 27.

According to the report, the coalition of San-Francisco-based crypto firms is planning to pay Klein/Johnson Group, a bipartisan lobby group, to assist the crypto and blockchain community in conveying to regulators that the industry needs support from the government.

The new group, called the Securing America's Internet of Value Coalition, aims to soften the government's stance in order to encourage innovation and support competition in the ecosystem of global crypto markets.

The coalition, together with the lobby group, will raise issues with Congress, as well as the Securities and Exchange Commission (SEC), the Internal Revenue Service (IRS), and other agencies that have relations to cryptocurrencies.

According to the preliminary agreement, the fintech lobby group Klein/Johnson will reportedly receive around \$25,000 a month and 10,000 in Ripple (XRP) from the coalition. As Bloomberg reports, the company is planning to convert the cryptocurrency into dollars by the time it discloses the payments on federal lobbying forms.

## US Lawmakers Ask SEC to Clarify ICO Regulations

<https://www.coindesk.com/us-lawmakers-ask-sec-to-clarify-ico-regulations/>



A group of U.S. lawmakers are asking Securities and Exchange Commission (SEC) chairman Jay Clayton to clarify when initial coin offerings (ICOs) are considered securities sales.

In the letter, Representatives Ted Budd, Warren Davidson, Tom Emmer and Darren Soto, along with 11 co-signers, request that Clayton clarify how it is approaching token sales, saying that "current uncertainty surrounding the treatment of offers and sales of digital tokens is hindering innovation in the United States and will ultimately drive business elsewhere."

The letter continues, saying:

"We believe the SEC could do more to clarify its position. Additionally, we are concerned about the use of enforcement actions alone to clarify policy and believe that formal guidance may be an appropriate approach to clearing up legal uncertainties which are causing the environment for the development of innovative technologies in the United States to be unnecessarily fraught."

As such, the letter continues, the lawmakers are asking the SEC to clarify when token sales should be classified as "investment contracts," whether a token sold as a security can later become a non-security and what tools are available for the "SEC to offer more concrete guidance to innovators."

The letter does not provide a timeline, noting that "such guidance will, reasonably, take time, caution and deep consideration." As such, the letter says the questions are aimed at providing formal guidance in the long-term.



## Hong Kong Activates 'Faster Payment System' with 450,000 Public Registrations

<https://www.ccn.com/hong-kong-activates-faster-payment-system-with-450000-public-registrations/>



Hong Kong has become the latest nation to introduce a 24×7, instant payments system as a fintech upgrade for retail payments in the country.

Aptly dubbed the Faster Payment System (FPS), the initiative was first announced by the Hong Kong Monetary Authority (HKMA) – the country's defacto central bank – two weeks ago.

The new platform operates in real-time, all-the-time, to connect banks and stored-valued facility (SVF) operators, the HKMA said at the time. At launch, 21 banks including the majority of retail banks and 10 SVFs were participating in the system to provide the service to customers immediately.

Quite simply, the platform enables Hong Kong residents to transfer funds in real-time across banks and SFVs participating in the system by using the mobile number or email address of the recipient, rather than a bank account number, with added support for QR codes.

The FPS notably supports both the Hong Kong Dollar (HKD) and China's fiat currency Renminbi (RMB) for settlements in the mainland. The HKMA will operate the book of settlement for HKD payments while the Bank of China (Hong Kong) limited performs the same role for RMB payments. The Hong Kong Interbank Clearing Limited will take up the mantle as the entire system's operator.



## Chinese Search Giant Baidu Shares Details of Upcoming Blockchain

<https://www.coindesk.com/chinese-search-giant-baidu-shares-details-of-upcoming-blockchain/>



Chinese search giant Baidu has officially released a white paper through its new Blockchain Lab for its proposed XuperChain network.

The company claims XuperChain will support more than 10,000 transactions per second through inter-chain parallel technology and a stereoscopic network, according to the white paper. The nodes of XuperChain use multi-core parallel calculations, maximizing the work of processors, and employ sidechains to speed up the network.

While Baidu has more than 50 patents for XuperChain and maintains 100 percent ownership of the intellectual property, the white paper notes that the software itself will be open source.

Chinese news outlet Cnchan.com quotes Tan Bai, chief architect of Baidu and director of the Blockchain Lab, as saying he hopes third parties will choose to build on the XuperChain network.

He added:

"We will further promote the open source and openness of the XuperChain in the future, and provide the XuperChain as an infrastructure to all developers ... We look forward to working with the industry to build a trusted ecosystem of blockchains."

## Despite Ban, Chinese Investors Continue to Buy ICO Tokens via Bitcoin OTC Providers

<https://cryptoslate.com/despite-ban-chinese-investors-continue-to-buy-ico-tokens-via-bitcoin-otc-providers/>



Despite China's infamous blanket ban on cryptocurrencies, Initial Coin Offering (ICO) investing is making a resurgence in the country as Bitcoin Over-The-Counter (OTC) exchanges gain prominence, reported local outlet Sina News on Sept. 26.

Most OTC providers are overseas-registered "shell" companies that bypass local supervision of the cryptocurrency market. Such firms provide their services to customers regardless of the strict banking laws in place by Chinese banks, such as People's Bank of China which recently stated it strives to protect investor interests from "digital trading risks."

As corporations—even social media players—and government bodies join forces to curb cryptocurrency investing in China, the citizens' lure towards digital tokens means a black market for the rising asset class is forming.

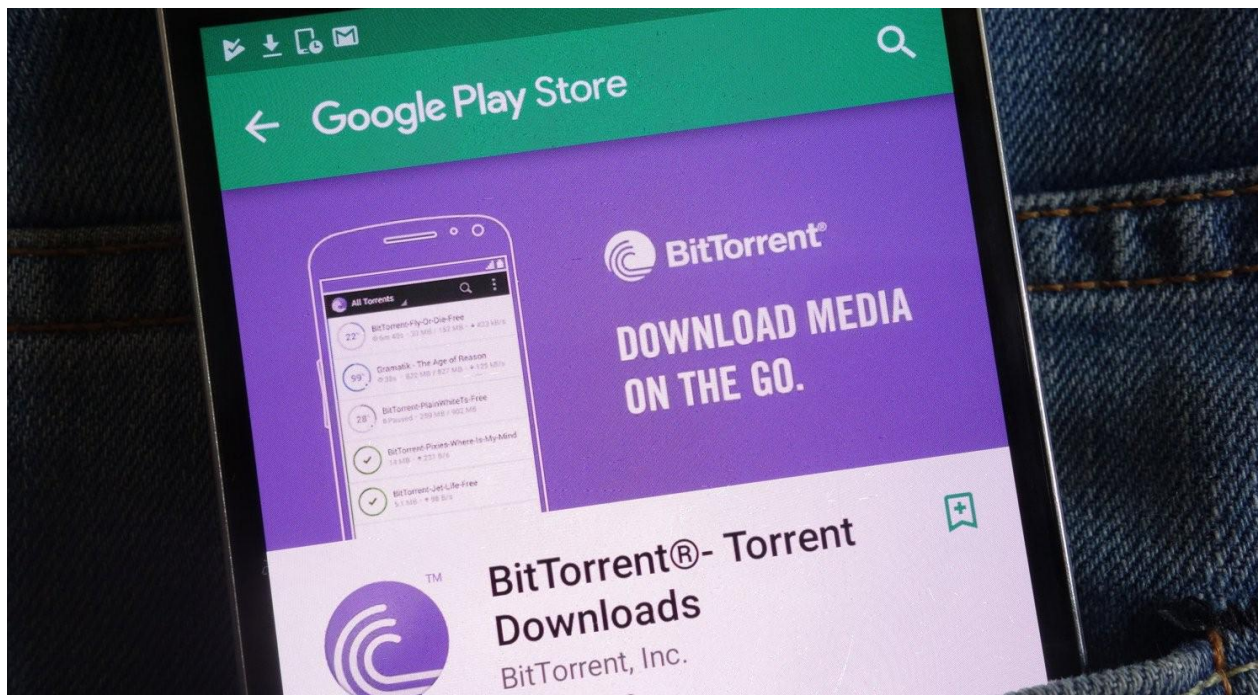
The report suggests firms are employing a variety of methods to cover tracks. While foreign incorporations are an easy method, few companies remove the word "blockchain" from all advertisements.

Importantly, it was observed that the cryptocurrency plunge in 2018—which saw over \$600 billion leave the crypto market—has not deterred the purchase of ICO tokens in the Chinese Renminbi.



## BitTorrent to Integrate Tron Tokens in New Incentive Model

<https://www.coindesk.com/bittorrent-to-integrate-tron-tokens-in-new-incentive-model/>



Following its acquisition by blockchain startup Tron, peer-to-peer file sharing service BitTorrent will begin incentivizing users by paying them with its cryptocurrency tokens.

Tron announced Thursday that its forthcoming Project Atlas would connect BitTorrent and Tron, hoping to make the BitTorrent protocol faster for peers, as well as encourage both new and existing users to run the file sharing protocol for longer periods of time, according to a press release.

BitTorrent seeders, or users storing and sharing files being downloaded, will earn Tron's TRX tokens for remaining online for longer periods of time, as well as for "dedicating more of their bandwidth and storage to ensure that swarms are faster and live longer."

Moreover, users downloading content can pay seeders with tokens as part of this incentive program, the company's website added.

Tron founder and CEO Justin Sun said the move is "the foundation for a new way of content distribution," according to a statement.

He added:

"To start, the product will feature faster downloads, more seeds, no mining, and backward compatibility. It is adapted to the world we live in today: mobile, connected, and transparent. We aim to eventually empower all content creators and their communities by eliminating the middleman and enabling content creators to distribute directly to users."

## Japan: Self-Regulatory Group of Crypto Exchanges Set to Tighten Rules on Online Digital Asset Storage

<https://cointelegraph.com/news/japan-self-regulatory-group-of-crypto-exchanges-set-to-tighten-rules-on-online-digital-asset-storage>



The self-regulatory Japan Virtual Currency Exchange Association (JVCEA) plans to stricthen its customer asset management measures. The Japan Times outlet reported this news Sunday, September 30, citing "informed sources."

JVCEA is a self-regulatory group of some of the largest licensed exchange operators in Japan, established in April of this year. Now, the organization is reportedly planning to tighten its rules by establishing a limit on the amount of digital currencies that can be managed online by any exchange.

According to The Japan Times' sources, the limit will likely be set at around 10 to 20 percent of customer deposits. JVCEA is reportedly in the process of revising its rules, originally formulated in July, after which they will be presented for certification to Japan's Financial Services Agency (FSA).

Crypto exchanges normally store most of their customers' crypto assets offline on cold storage wallets. However, a certain amount of cryptocurrency is usually stored on a hot wallet that is connected to the Internet, making it vulnerable to potential hacker attacks. JVCEA's new rules will limit the share of digital assets that can be stored this way by the organization's member exchanges.

The push for stricter self-regulation comes after the recent hack of a Japanese crypto exchange Zaif that has lost 6.7 billion yen (\$59.7 million) worth of crypto assets belonging to both the company and its customers.



## Sierra Leone, United Nations to Develop Blockchain Digital ID System

<https://www.ccn.com/sierra-leone-united-nations-to-develop-blockchain-digital-id-system/>



Two of the United Nation's wings are joining hands with Sierra Leone government to build a blockchain-based ID system for their seven million people.

The UN Capital Development Fund (UNDCF) and the UN Development Programme (UNDP) have entered into a partnership with Kiva, a technology nonprofit. Kiva will lend its institutional protocol of the same name to implement the "Credit Bureau Of The Future." It would allow Sierra Leone citizens to have complete and secure ownership of their identities, similar to blockchain assets in a decentralized network like that of Bitcoin.

Kiva was working without blockchain for over 13 years. And even without the distributed ledger, the nonprofit managed to crowdfund more than \$1.2 billion in loans for people in more than 80 countries. Their Kiva protocol is a new step in the direction of enabling advanced banking access to the unbanked, beginning with Sierra Leone, which is in a dire need for these innovations. Xavier Michon, Deputy Executive Secretary of UNCDF, agreed.

"Through this implementation, Sierra Leone is setting out to build one of the most advanced, secure credit bureaus," he said. "It could serve as a model for both developing and developed nations in the future and has the potential to change the landscape of financial inclusion radically.

To this date, 80% of Sierra Leone citizens have no access to a formal identification system. It is particularly problematic to the people engaged in startups and small businesses who are continually seeking capital to launch or expand services. In the absence of formal identity and credit history, these people cannot access the mainstream financial system. In one example, even a prominent businessman was not able to raise 300 million (over \$350,000 USD) for business expansion in Dubai. Reason: he did not have a credit history.

# Platinum ICO Information

## Chelle Coin



### Project Details:

How Can The Blockchain Disrupt the Real Estate Industry and Bring Innovation?

The value of all global property, including commercial and residential buildings, forestry, and agricultural land, is estimated to be **\$217 trillion**, making real estate the largest asset class in the world. But despite its size, the real estate industry is notoriously disjointed, inefficient, illiquid, and hard to get into. Blockchain, the technology behind cryptocurrencies such as Bitcoin, has the potential to change that.

### Real Estate Transactions Are Ready for Disruption

Currently, investors who are interested in real estate can either purchase a physical property or invest in real estate investment trusts (REITs), which own and typically operate income-producing real estate and can be publicly traded on major exchanges.

The first option has never been readily accessible to the general public, and the **recent rise of interest rates** by the Federal Reserve, along with the indication that two more increases are likely by the end of this year, indicates that the situation will not change anytime soon.

REITs, on the other hand, have barely evolved since President Dwight D. Eisenhower signed the **Cigar Excise Tax Extension of 1960**, which gave all investors the opportunity to invest in large-scale, diversified portfolios of income-producing real estate. Investors who decide to invest in a REIT face very high fees, and, more importantly, they are unable to see exactly which assets they invested in.

In many ways, the real estate industry is plagued by the very same problems as the banking industry: lack of transparency and high fees stemming from inefficient centralized management. And just like the banking industry, the real estate industry is ready to embrace blockchain technology to foster innovation and growth.

In fact, as far back as 2016, over half of real estate investors **believed** that the real estate industry would adopt blockchain technology to “speed up the process of buying or selling a property by enabling digitized contracts to be exchanged on a more automated basis.”

This is already happening in places like **Dubai**, where a blockchain-based platform has been implemented to automate and optimize end-to-end real-estate business process by maintaining a continuously growing distributed database consisting of records, called blocks, which are secured from tampering and revision.

#### Unleashing the Power of Tokenization

“The second way that blockchain technology could increase liquidity in property markets is through a process of ‘tokenization’ or ‘unitization.’ Enabling buyers to trade ‘units’ in real estate online, the impact of this on markets and pricing is potentially far greater than removing frictions from the sale process,” **explains** London-based real estate consultancy Knight Frank.

Blockchain technology makes it possible to divide a physical property into an infinite number of small slices, called tokens, which can then be traded like today’s popular cryptocurrencies. Since blockchain technology keeps track of each individual slice and provides complete transparency, it enables real estate investors to invest in a larger number of diverse properties to statistically increase their chance of achieving consistent returns.

One such token is called **Chelle Coin (CHL)**, and its objective is to provide users with a unique way to use and trade tokens within a blockchain-powered real estate ecosystem. Chelle Coin offers minimal fees, fast transactions, excellent transparency of ownership, and access to global liquidity, just to name a few of its key characteristics.

Real estate investors can allocate their Chelle Coins to the properties listed on the Chelle Platform however they see fit, and their choices decide the exact amount of returns investors will receive. Because Chelle Coin is built on a widely accepted token standard, the holders of the Chelle Coin can exchange any portion of their holdings to other crypto and fiat currencies.

Further down the road, the Chelle Platform would like to offer its users the opportunity to purchase real estate using their cryptocurrency holdings. "This will allow individuals to purchase any fiat listed property on the MLS [Multiple Listing Service] or its equivalent on the Chelle Platform," the developers explain in the official [whitepaper](#). *During this process, ERC721 tokens (unique, non-fungible tokens) are used for items such as land deeds or a property's ownership history. This creates an immutable history of property ownership and exchange, creating unprecedented security against mortgage and title fraud.*

While Chelle Coin is only one of many real estate projects that leverage the disruptive power of blockchain technology to bring radical innovation, it is the only project that overcomes the friction in buying, selling AND investing in properties.

#### Conclusion

Tokenized real estate offers many exciting opportunities to everyone from everyday investors to property owners to renters. It creates a market that is far more liquid than the one we have today by building on widely accepted standards that are compatible with the emerging cryptocurrency economy, which is [forecast](#) to rise at a CAGR of 31.3 percent until 2025.

**Official Video:** <https://youtu.be/7dINFXLJudo>





Official Video: <https://www.youtube.com/watch?v=KF0QQbndlwl>



## How It Works The Platform



### INVEST

Collect residual income in CHL, monitor your investment progress



### EXCHANGE

Exchange your crypto with CHL for minimal fees



### PURCHASE

Buy properties listed in fiat using CHL and the Chelle Platform

## DISTRIBUTION

### TOKEN ALLOCATION



## CHELLE CORP. & CHELLE SERVICE CAPITAL INC.

Chelle Service Capital Inc. is the parent company of Chelle Corp.

Chelle Corp. maximizes value and earning potential for our investors by acquiring premium real estate with devotion to detail, quality, and innovation. From analyzing the current problems posed in real estate, Chelle Corp. is introducing a solution to make purchases and investments in real estate more accessible, efficient, and secure than traditional means.

The solution is the Chelle Coin (CHL), and its platform, a blockchain powered real estate ecosystem.

[Visit Chelle Service Capital](#)



### AN EXPERIENCED TEAM YOU CAN TRUST

Chelle Service Capital incorporated in 2014 and owner Ronice Harrison has been apart of the industry since 2010. However, The Chelle team has over 30 years of combined experienced within the real estate industry.

### WHAT WE INVEST IN

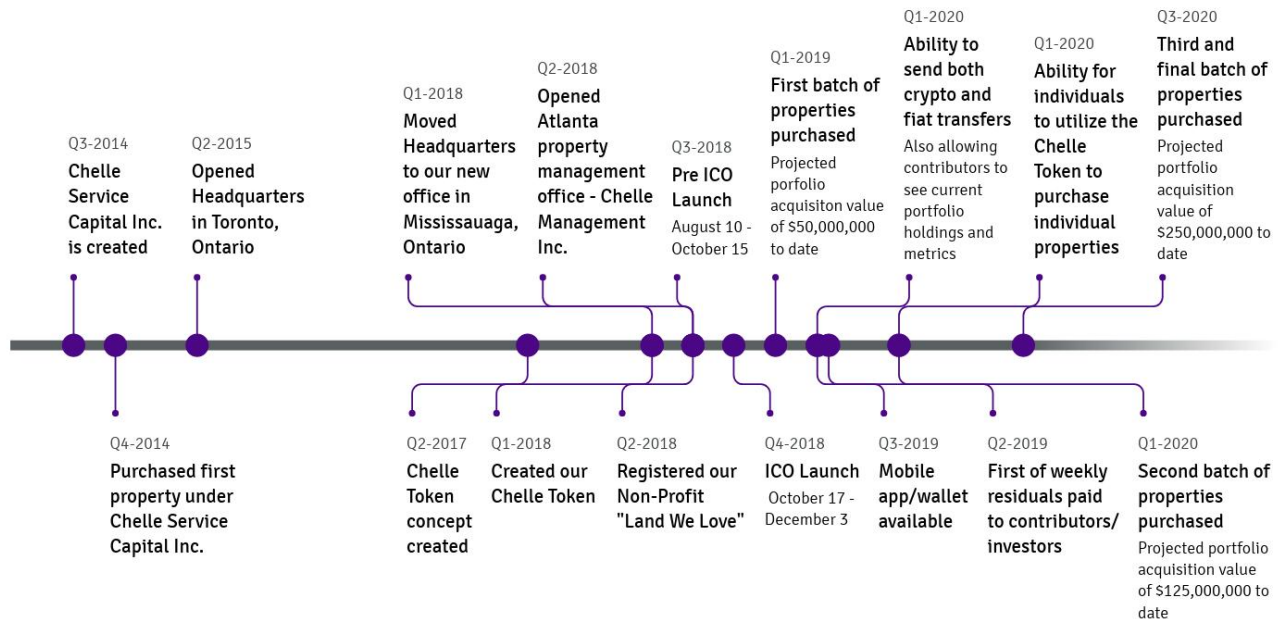
We invest in both commercial and residential properties. Nevertheless, we tend to favour Multi-Family residential homes as it allows for purchasing the property type with a higher cap rate, due to the number of units. This purchasing method is similar to the "buying in bulk" concept.

### ARE WE FLIPPING HOMES

We do not flip homes, We do purchase properties that need a little TLC. However, the Real Estate acquired with the funds obtained through this ICO and Chelle Coin will be essential to ensure we can get investors their return quickly and easily without the hassle of major renovations.

## Roadmap

From 2014-2020



FEATURED IN:



ICO Details:

	Type:	Pre-ICO
	Category:	<a href="#">Real Estate</a>
	Verified team:	No
	Whitelist of investors:	No
	KYC of investors:	Yes
	Goal of funding (Soft cap):	10.000.000 USD
	Goal of funding (Hard cap):	76.500.000 USD
	Tokens for sale:	59.500.000 CHL
	Token price:	1 CHL = 3 USD
%	Airdrop program:	Yes
%	Bounty program:	Yes
	Have escrow agent:	No
	Have working prototype:	No
	White paper:	<a href="#">Open</a>
	Currencies:	BTC, ETH
	Platform:	Ethereum
	Location:	Canada
	Website:	<a href="http://www.chellecoin.com">http://www.chellecoin.com</a>
	Links:	

The Team:



**RONICE HARRISON**  
President & CEO



**TREVELLE SIMPSON**  
Investment Executive



**KONRAD KUBICKA-FITZPATRICK**  
Digital Asset Strategist



**JAMES BROCK**  
Web Developer & Designer



**NISHAL SUKDOE**  
Marketing Manager



**PRIYA TRIKHA**  
Marketing Associate



**KYLE FRASER**  
Content Specialist



**NICHOCIE BRYAN**  
Office Administrator



**NICHOLAS SCHAUS**  
Content Specialist



Advisors:



**IHOR PIDRUNCHNY**  
CTO of Applicature



**ROMAN TSIVKA**  
Senior Full-Stack Blockchain Developer



**ANDREW ZUBKO**  
Blockchain Developer



**ZAHIR HUSSIN**  
Senior Blockchain Developer



For more information about the ICO, please visit the following links:

Website: <http://www.chellecoin.com/>

Email: [info@chellecoin.com](mailto:info@chellecoin.com)

LinkedIn: <https://www.linkedin.com/company/chelle-coin/>

Twitter: [https://twitter.com/chelle\\_coin?lang=en](https://twitter.com/chelle_coin?lang=en)

Medium: <https://medium.com/@chellesci>

Facebook: <https://www.facebook.com/ChelleCoin/>

Reddit: <https://reddit.com/r/chellecoin>

Telegram: <https://t.me/chellecoingroup>

Bitcoin: <https://bitcointalk.org/index.php?topic=4708219>



[WWW.PLATINUMCRYPTOACADEMY.COM](http://WWW.PLATINUMCRYPTOACADEMY.COM)