

CRYPTONAIRE WEEKLY

CRYPTO INVESTMENT JOURNAL

CRYPTOS CLIMB UP TO RECENT HIGH

ETHEREUM DEVELOPERS
**CUT BLOCK REWARDS BY
33% TO CURB INFLATION**

NEW INFORMATION
**HIGHTENS THE MYSTERY
OF SATOSHI NAKAMOTO**

APPLE REMOVES CRYPTO
**COLLECTIBLE GAME
FROM COINBASE WALLET**

B I T H U M B T O
**RESTART USER
REGISTRATIONS**

FRIEND - THE INTERNET
**OPERATING SYSTEM
BECAUSE PRIVACY MATTERS**

WHAT'S **HOT**
WHAT'S **NOT**



PLATINUM
CRYPTO ACADEMY

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Weekly Cryptocurrency Market Analysis

The market was generally up during last week. The overall cryptocurrency market cap increased 10% to \$237 billion. Bitcoin was up 9% to \$7,300 and Ethereum's price increased 6% to \$290. The current market cap for Bitcoin is \$125 Billion and for altcoins the current market cap is \$112 Billion.

Overall trading volume was up compared to the previous week but still fairly thin. However, altcoins have done fairly well in general, with certain coins like Dogecoin and Dash performing extraordinary well.

Percentage of Total Market Capitalization (Dominance)

Bitcoin	53.05%
Ethereum	12.52%
Bitcoin Cash	4.61%
Litecoin	1.60%
Ripple	5.72%
Dash	0.74%
NEM	0.43%
Monero	0.84%
IOTA	0.83%
NEO	0.59%
Other	19.06%

A new study from the Initial Coin Offering (ICO) advisory firm Satis Group has claimed that the price of Bitcoin (BTC) could soar to \$98,000 within the next five years. However, the company forecasts a lower target for both Bitcoin Cash (BCH) and Ripple (XRP) in that period. According to the research team, Ethereum (ETH) will also lose about half of its share in the next ten years.

The job market in the blockchain and the cryptocurrency industries in Asia is growing and many are shifting from their traditional jobs to be a part of this budding technology.

Japanese messaging app LINE is planning to launch its own cryptocurrency in September. Rakuten, the Japanese e-commerce giant has purchased a domestic crypto exchange, Everybody's Bitcoin. The government of a South Korean province Gyeongsangbuk-do plans to issue its own digital currency.

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Bitcoin
BTC

Price
\$7,192.03

Volume (24hr)
\$4,373,935,580

Market Cap
\$124,039,835,440

Vol/MCap
3.53%

Circulating
17,246,825

24 HR HIGH
\$7,289.68

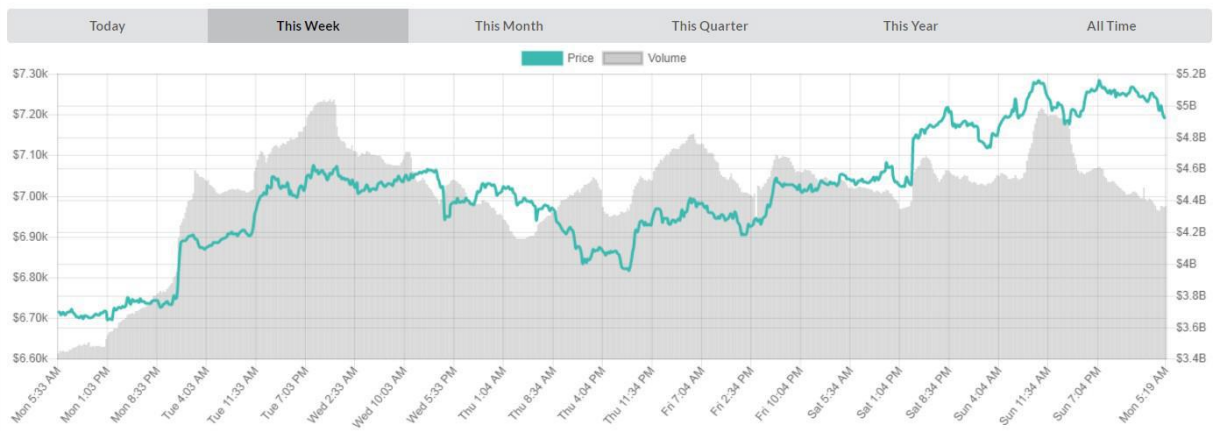
24 HR LOW
\$7,172.13

24 HR RANGE
1.61%

ALL TIME HIGH
\$20,236.69

FROM ATH
-64.46%

	1 Hr	24 Hrs	7 Days	30 Days
vs Fiat	-0.40%	-0.06%	7.09%	-3.90%
vs BTC	0.00%	0.00%	0.00%	0.00%
vs ETH	-0.10%	2.01%	3.26%	37.87%



Ethereum
ETH

Price
\$291.0573

Volume (24hr)
\$1,437,732,037

Market Cap
\$29,607,046,689

Vol/MCap
4.85%

Circulating
101,722,367

24 HR HIGH
\$298.86

24 HR LOW
\$290.03

24 HR RANGE
2.95%

ALL TIME HIGH
\$1,538.13

FROM ATH
-81.07%

	1 Hr	24 Hrs	7 Days	30 Days
vs Fiat	-0.29%	-2.06%	3.71%	-30.30%
vs BTC	0.05%	-2.01%	-3.19%	-27.49%
vs ETH	0.00%	0.00%	0.00%	0.00%



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Price
\$0.33763996



Volume (24hr)
\$226,767,652



Market Cap
\$13,293,695,363



Vol/MCap
1.71%



Circulating
39,372,399,467

24 HR HIGH
\$0.3498

24 HR LOW
\$0.3366

24 HR RANGE
3.77%

ALL TIME HIGH
\$3.92

FROM ATH
-91.40%

	1 Hr	24 Hrs	7 Days	30 Days
vs Fiat	▼ -0.81%	▼ -2.92%	▲ 1.89%	▼ -23.81%
vs BTC	▼ -0.50%	▼ -2.89%	▼ -4.87%	▼ -20.73%
vs ETH	▼ -0.58%	▼ -0.84%	▼ -1.71%	▲ 9.35%





**DON'T JUST HODL YOUR COINS
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Have weekly sessions with a
PORTFOLIO SPECIALIST
and increase your portfolio profits each month.

Our Crypto Portfolio Specialists will not only review and analyses your portfolio each week for consistent top buying and selling levels, but will also advise you on what positions to add, and which coins to take profit from. Our CEO's position is that when we hold and don't take profit in cryptocurrencies we have a portfolio that is just not working.











The saying is that 60% of people that trade cryptocurrencies did not take profit during the bull run from \$2,000 to \$20,000 on Bitcoin, and this is where the art of trading comes in.

If you want to see what's possible and what your portfolio could be doing for you each month get in touch and book a free portfolio review.











MAKE MY PORTFOLIO WORK FOR ME

Top 10 Coins





















Top 10 Coins by Percentage Gain (Past 7 Days)

#	Name	Symbol	Volume (24h)	Price	% 7d
1	 IGToken	IG	\$2,231,525	\$0.000563	507.23%
2	 VikkyToken	VIKKY	\$155,098	\$0.000233	161.92%
3	 PKG Token	PKG	\$527,215	\$0.000536	160.14%
4	 Yuan Chain Coin	YCC	\$824,102	\$0.022902	126.06%
5	 Dogecoin	DOGE	\$136,564,916	\$0.005318	120.61%
6	 BetterBetting	BETR	\$136,067	\$0.019517	108.27%
7	 Debitum	DEB	\$91,857	\$0.035847	99.49%
8	 GoChain	GO	\$3,419,258	\$0.069138	96.28%
9	 IoT Chain	ITC	\$6,143,368	\$0.366355	84.98%
10	 Endor Protocol	EDR	\$910,290	\$0.057446	84.01%

Top 10 Coins added to Exchanges with the Highest Market Capitalisation (Past 30 Days)

Name	Symbol	Added	Market Cap	Price	Circulating Supply	Volume (24h)	% 24h
 Linkey	LKY	18 days ago	\$26,808,042	\$0.762130	35,175,175 *	\$84,957	-1.87%
 ETERNAL TOKEN	XET	25 days ago	\$16,510,442	\$0.273171	60,440,001 *	\$284,865	-12.68%
 Scorum Coins	SCR	27 days ago	\$11,393,208	\$0.389311	29,265,075 *	\$210	-1.46%
 TTC Protocol	TTC	20 days ago	\$10,285,111	\$0.045638	225,361,786 *	\$1,490,588	-1.98%
 OptiToken	OPTI	27 days ago	\$4,847,519	\$0.217404	22,297,237 *	\$13,154	0.41%
 Airbloc	ABL	21 days ago	\$4,527,133	\$0.029632	152,775,975 *	\$625,822	11.18%
 Omnitude	ECOM	28 days ago	\$4,512,259	\$0.096339	46,837,079 *	\$393,440	-0.42%
 Kora Network Token	KNT	28 days ago	\$4,426,383	\$0.014755	300,000,000 *	\$765,636	-12.14%
 ICE ROCK MINING	ROCK2	27 days ago	\$4,352,791	\$0.277349	15,694,272 *	\$2,315	-14.07%
 Noku	NOKU	24 days ago	\$4,017,303	\$0.291241	13,793,734 *	\$17	-1.13%

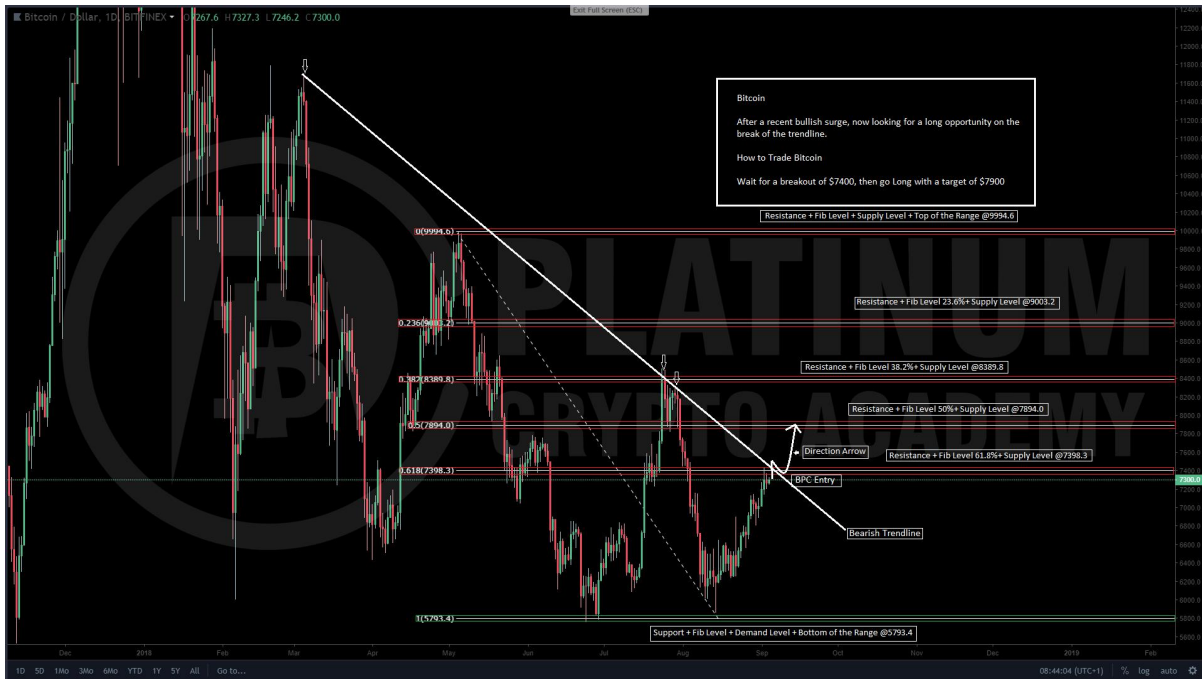
Top 10 Coins by Total Market Capitalisation

#	Name	Market Cap	Price	Volume (24h)	Circulating Supply	Change (24h)	Price Graph (7d)
1	 Bitcoin	\$124,506,367,810	\$7,219.09	\$4,236,770,157	17,246,825 BTC	0.01%	
2	 Ethereum	\$29,481,937,190	\$289.83	\$1,275,299,263	101,722,028 ETH	-2.42%	
3	 XRP	\$13,420,785,744	\$0.338480	\$223,684,556	39,650,153,121 XRP *	-2.39%	
4	 Bitcoin Cash	\$10,875,756,690	\$627.65	\$498,275,069	17,327,700 BCH	-3.22%	
5	 EOS	\$5,861,685,403	\$6.47	\$834,613,984	906,245,118 EOS *	-1.49%	
6	 Stellar	\$4,136,692,067	\$0.220349	\$43,619,601	18,773,347,184 XLM *	-4.32%	
7	 Litecoin	\$3,754,183,938	\$64.59	\$258,536,324	58,123,829 LTC	-2.71%	
8	 Tether	\$2,837,449,553	\$0.998350	\$2,763,751,763	2,842,140,336 USDT *	-0.05%	
9	 Cardano	\$2,670,590,728	\$0.103004	\$51,582,747	25,927,070,538 ADA *	-2.83%	
10	 Monero	\$1,982,376,974	\$121.07	\$30,027,766	16,373,366 XMR	-1.83%	

Crypto Trade Opportunities

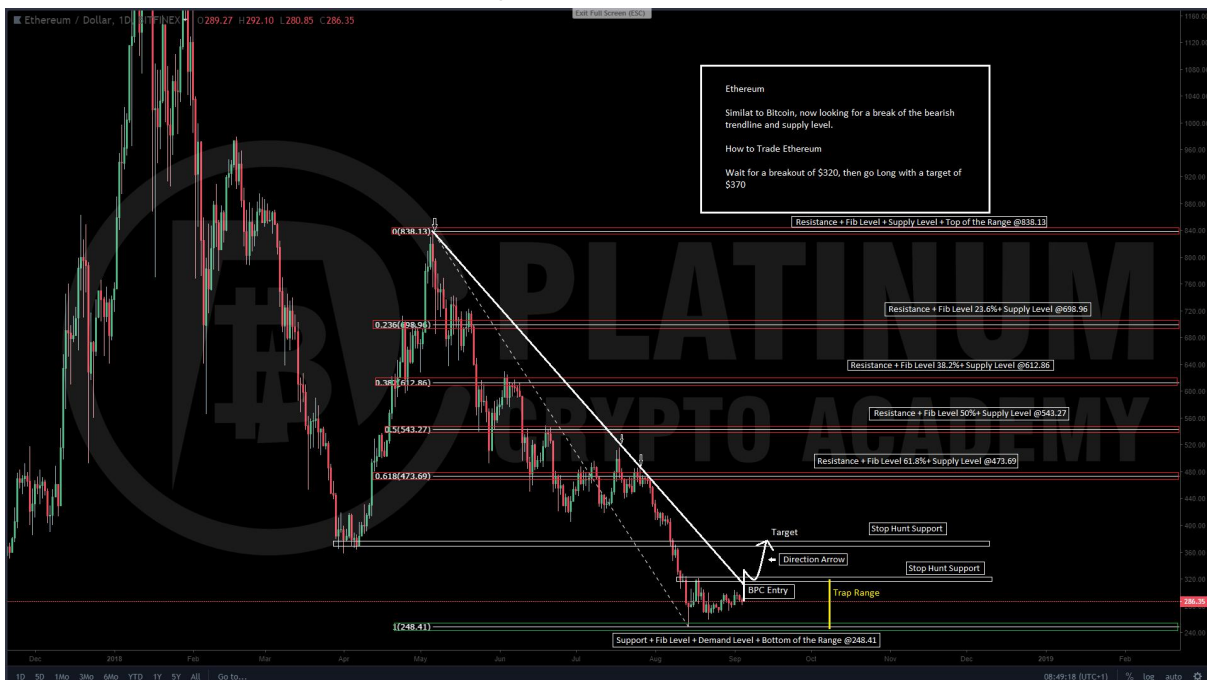
Bitcoin (BTC)

Wait for a Breakout of \$7,400 - Then Entry @ \$7,400 - Exit @ \$7,900



Ethereum (ETH)

Wait for a Breakout of \$320 - Then Entry @ \$320 - Exit @ \$370



Bitcoin Cash (BCH)

Wait for a Breakout of \$650 - Then Entry @ \$650 - Exit @ \$750



BitShares (BTS)

Wait for a Breakout of \$0.13 - Then Entry @ \$0.13 - Exit @ \$0.21



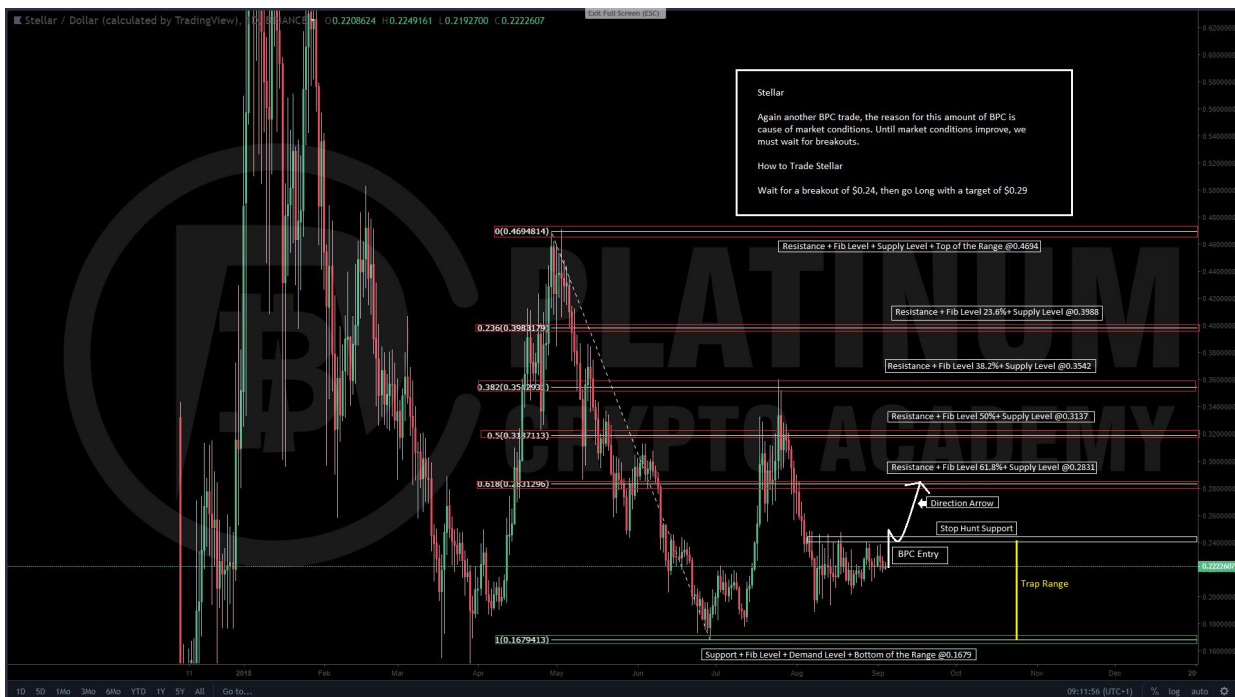
Neo (NEO)

Wait for a Breakout of \$28 - Then Entry @ \$28 - Exit @ \$40



Stellar (XLM)

Wait for a Breakout of \$0.24 - Then Entry @ \$0.24 - Exit @ \$0.29



PLATINUM GENERATION X

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WHITEPAPER

WHITEPAPER SUMMARY

BLUEPRINT

As seen in:



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A globally accessible, usable and reliable digital currency forming the basis of a new Monetary System

'VIDEOS'

- INTRODUCTION TO KINESIS
- YIELDS EXPLAINED
- INTERVIEW WITH THE CEO



The Kinesis VELOCITY TOKEN

The Kinesis Velocity Token (KVT) Initial Token Offering (ITO) offers an investor a onetime only opportunity to:

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If you believe that Kinesis has great potential and could be the monetary system of the future then KVTs provide the greatest exposure to Kinesis' future success.

Stake your claim to the economic benefits of the

BUY KVTs

To purchase KVTs you need an Ethereum ERC20 compatible eWallet. If you don't have one already, click here to see our [setup guide](#)*

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Full direct legal title to the bullion is held by the owner



Semi-annual third-party holding audits



Physical redemption available



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Bullion sourced from ABX-approved refineries



1 KAU : 1 gram of gold
1 KAG : 10 grams of silver

Advancements in the Cryptocurrency World

Japanese Social Media Giant LINE Launches Cryptocurrency, DPoS Blockchain

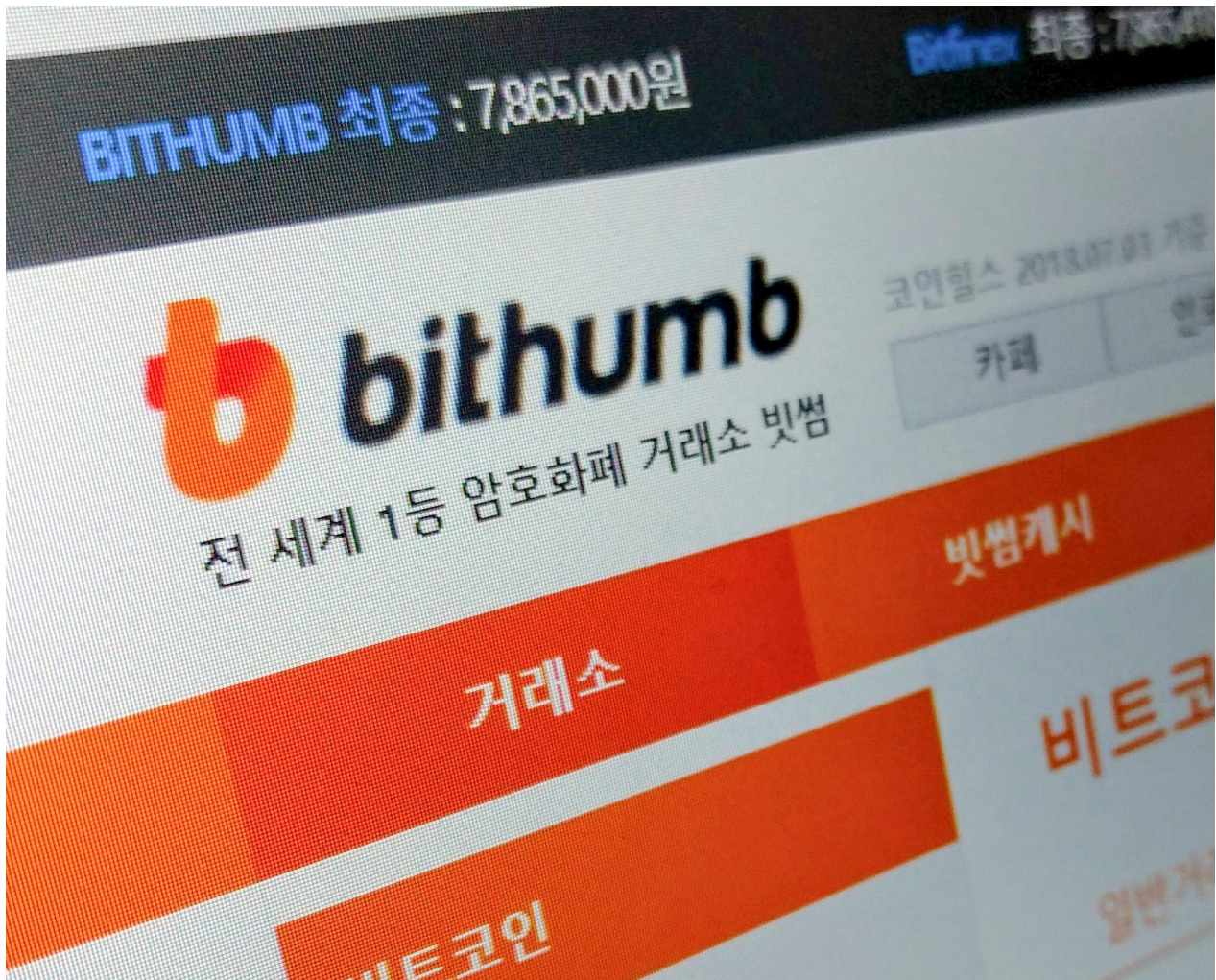
<https://news.bitcoin.com/the-daily-poloniex-goes-mobile-cobinhood-adds-usd-fiat-bitmain-expands/>



Japanese social media company LINE is doubling down on its bet that cryptocurrency has a bright future. The publicly-traded LINE announced on Friday that it has launched its own cryptocurrency, named "LINK," complete with an independent blockchain designed to serve as a platform for decentralized applications (dApps). A LINE representative told CCN that the blockchain is based on a Delegated Proof-of-Stake (DPoS) consensus algorithm to facilitate speedy transactions. Further, the blockchain is already up and running. LINE said that the LINK Chain Genesis block was processed more than a week ago, on Aug. 23, and the representative confirmed that the company is currently operating all of the block producing nodes. "Over the last seven years, LINE was able to grow into a global service because of our users, and now with LINK, we wanted to build a user-friendly reward system that gives back to our users," said LINE CEO Takeshi Idezawa. "With LINK, we would like to continue developing as a user participation-based platform, one that rewards and shares added value through the introduction of easy-to-use dApps for people's daily lives."

Korean Crypto Exchange Bithumb to Restart User Registrations

<https://www.coindesk.com/bithumb-to-restart-user-registrations-as-bank-agrees-contract-renewal/>



Bithumb, one of the largest cryptocurrency exchanges in South Korea, is reportedly renewing its contract with the country's Nonghyup Bank – a move that will allow the firm to once more accept new account registrations. Korean news agency Yonhap reports on Wednesday that Bithumb and Nonghyup are planning to sign the contract on Aug. 30 in order to allow the exchange to assign new so-called real-name virtual accounts to cryptocurrency traders. As previously reported by CoinDesk, Bithumb announced the suspension of its new account registration service on July 31, putting it down to a "service improvement process." Reports at the time suggested the halt was forced upon the exchange because the bank was insisting on changes following the exchange's \$31 million hack in June. Currently, banks in South Korea can provide account services for crypto exchanges to deposit users' assets on their behalf. However, each virtual account dedicated to a specific user within the exchange's deposit account must be paired with the user's verified identity so that banks can monitor the flow of the funds for anti-money laundering purposes. Under the country's regulations, users' accounts must also be separated from company accounts that, for instance, store an exchange's own operating funds.

Reserve Bank of India Forms Unit on Cryptocurrencies, Blockchain, AI

<https://news.bitcoin.com/reserve-bank-of-india-forms-unit-on-cryptocurrencies-blockchain-ai/>



In an obvious attempt to improve its own capacity in the field, the Reserve Bank of India (RBI) has gathered experts in a newly formed unit that will be responsible for tracking crypto, blockchain and artificial intelligence technologies, The Economic Times reported quoting two sources familiar with RBI's plans. According to the report, the new unit will be tasked to research the emerging tech but also prepare rules and supervise the sector at some point in the future. One of the individuals cited in the article commented: "As a regulator, the RBI also has to explore new emerging areas to check what can be adopted and what cannot. A central bank has to be on top to create regulations. This new unit is on an experimental basis and will evolve as time passes." No formal announcement about the new team has been made yet and the RBI has not responded to media queries for more details. Nevertheless, the publication notes that the unit was formed about a month ago and the bank's management has already appointed its leader.

Apple Removes Crypto Collectible Game War Riders From Coinbase Wallet

<https://www.coinspeaker.com/2018/08/31/apple-removes-crypto-collectible-game-war-riders-from-coinbase-wallet/>



Soon after the crypto collectible game War Riders was featured on the Coinbase Wallet iOS app, Apple ordered Coinbase to remove it from their iOS Wallet's listing. War Riders is a next generation, post-apocalyptic MMO strategy game of crypto mining and blowing up cars. The game revolutionizes blockchain asset trading by introducing the first ever, in-game item marketplace truly owned by its users. The goal is to build your own customized war vehicle for the purpose of mining Benzene (BZN), and decimating your enemies. There are 2 ways for players to earn BZN: the first is by driving through waypoints, and the second is raiding other players and stealing their coins. On Monday, Coinbase enabled native hosting of the dapp's NFTs on its app. That day, War Riders got native support for its NFT (non-fungible token) on Coinbase, which means that the game can be found not only by name, but also by purchasing NFTs, and the purchase will be shown in the wallet. On Tuesday, Vlad Kartashov, CEO of Cartified, the company behind the game, said that War Riders was no longer showing up as "featured dapp" within the Coinbase Wallet at all. He said: "I'm not sure what's exactly bad with people wanting to play games." There is not any specific rule in Apple's app store that prohibits non-fungible tokens, however, the decision towards cryptocurrency and NFTs are often against them. For example, Coinbase was once removed from the App Store, as well as Trust Wallet. Viktor Radchenko, the CEO of Trust Wallet, said: "Apple is not happy with digital goods. They told us to remove all digital good dapps or Trust Wallet would be removed from the App Store within two weeks."

Ethereum (ETH) Developers Cut Block Rewards By 33% To Curb Inflation

<https://ethereumworldnews.com/ethereum-developers-cut-rewards-curb-inflation/>



As with the growth of any asset, product or service, development is key. And it seems that the team behind the Ethereum project has taken development to heart, recently holding an hour-long meeting to discuss the future of their brainchild. Friday's meeting, dubbed "Ethereum Core Devs Meeting Constantinople Session #1," covered a variety of topics that include ASIC resistance, an updated consensus algorithm (ProgPoW), future hard forks and a so-called "difficulty bomb," which are all topics that pertain to October 2018's planned Constantinople hard fork. But the curiosity of many investors, traders, analysts, and miners piqued when the 15 meeting attendees started to discuss the rules surrounding this issuance of Ether, which has become a hot topic within cryptocurrency community. After discussing Ether issuance for a good period of time, the attendees, which were mainly composed of core developers, decided to confirm a 33% block reward reduction, from 3 ETH to 2 ETH as per Ethereum-Improvement-protocol 1234. While this announcement may seem mundane on the surface, some were over the moon about this decision. Eric Conner, an Ethereum proponent, highlighted the statistics of the current Ethereum Network and when the Constantinople upgrade occurs.

New Information Heightens Satoshi Nakamoto Mystery

<https://news.bitcoin.com/new-information-heightens-satoshi-nakamoto-mystery/>



Satoshi Nakamoto is the anonymous creator of the Bitcoin technology and the entire cryptocurrency economy today is based on Nakamoto's words and original code. Satoshi is an unknown person or group who wrote the original white paper, launched the network, made the first transaction, communicated with software developers between 2008-2010, and possibly possesses over 1 million bitcoins. Since the creation of blockchain technology lots of people and news-outlets like Newsweek, Wired, Gizmodo, BBC, GQ, New York Times, Bloomberg, Fast Company, and many others have tried to uncover the mystery. There's a lot of evidence, clues, and research on the subject and multiple suspects. Some people believe knowing who Satoshi is doesn't matter. Other people believe Bitcoin's creator does matter, as he could possibly help with scaling conflicts, and then there's the possibility of the alleged 1M bitcoins mined could affect the price if they were dumped on the market. Either way the hunt for Satoshi just out of mere curiosity alone has encouraged armchair sleuths and journalists to seek out the unknown person(s). One of the first suspects in the search for Nakamoto is Hal Finney, a man who worked with Satoshi during the early days testing the protocol. Finney was an excellent cryptographer and was allegedly the first person to run the original Bitcoin protocol. Back in 2014 the journalist Andy Greenberg wrote an article called "Nakamoto's Neighbor: My Hunt For Bitcoin's Creator Led To A Paralyzed Crypto Genius" which explains that Hal Finney could have been Satoshi. According to Greenberg's article, Finney could have also helped the Satoshi group 'ghost write' some of the writings shared online. The reason this theory is bolstered is because the well-known writing analysis organization, Juola & Associates, detailed that Nakamoto's and Finney's writings had the closest resemblance.

China's Baidu Joins Tech Giants Tencent, Alibaba in Imposing Fresh Anti-Crypto Measures

<https://cointelegraph.com/news/chinas-baidu-joins-tech-giants-tencent-alibaba-in-imposing-fresh-anti-crypto-measures>



Chinese tech giant Baidu has joined Tencent and Alibaba in imposing new anti-crypto measures in line with Beijing's toughened stance, South China Morning Post (SCMP) reports Monday, August 27. China's 'Google,' Baidu, has closed at least two popular crypto-related chat forums, according to SCMP, with a notice reportedly informing users that the move comes "in accordance with relevant laws, regulations and policies." Meanwhile, Tencent — the operator of the 1-billion-user social media platform WeChat, has reportedly issued a statement announcing its own ban on crypto trading. The platform has said it will monitor daily transactions in real time and block any suspicious transactions accordingly. Chinese e-commerce giant Alibaba — whose subsidiary Ant Financial runs the overwhelmingly popular internet payment app Alipay — has for its part said it will restrict or permanently ban any accounts it finds to be engaged in crypto trading. All three announcements follow closely upon the heels of last week's onslaught of toughened anti-crypto measures in China. These included a ban on all commercial venues from hosting any crypto-related events in Beijing's Chaoyang district, alongside measures targeting communication channels or "loopholes" through which Chinese investors can gain exposure to Initial Coin Offerings (ICO) and crypto trading.

Yahoo Finance Integrates Bitcoin, Ethereum and Litecoin Trading

<https://cointelegraph.com/news/yahoo-finance-integrates-bitcoin-ethereum-and-litecoin-trading>



While statistics are available on the platform for other digital currencies like Bitcoin Cash (BCH), Ethereum Classic (ETC) or EOS, they currently do not have buy and sell options. The development has led some in the crypto community to say that it is an important step forward for crypto adoption. Crypto enthusiast and founder of Morgan Creek Digital, Anthony Pompliano tweeted: "You can now buy Bitcoin, Ethereum, and Litecoin on Yahoo Finance. THE VIRUS IS SPREADING " BTC continues to trade near the \$7,000 price point, according to Cointelegraph's Bitcoin price index, after it broke through the \$7,000 threshold on August 28. At press time, the leading cryptocurrency is trading around \$7,043. ETH is trading around \$290 at press time, down 1.36 percent over the last 24 hours, seeing negligible price change on the day. Yesterday, August 28, ETH saw the first major upswing in price performance after a faltering week range bound between \$270-280. LTC is currently trading around \$62, down 1.74 percent on the day, according to CoinMarketCap. The total market capitalization of the altcoin is nearly \$3.6 billion, while its trading volume over the past 24 hours totalled around \$222 million. In March, the Japanese arm of internet giant Yahoo said it will open a cryptocurrency exchange "in April 2019 or later." Yahoo Japan was going to buy 40 percent of BitARG Exchange Tokyo in April, and immediately dispatch executives to lay the foundations for the exchange to launch a year later

Mark Zuckerberg's Sister Signs on to Serve on Huobi Chain Advisory Committee

<https://www.ccn.com/mark-zuckerbergs-sister-signs-on-to-serve-on-huobi-chain-advisory-committee/>



Cryptocurrency exchange Huobi sent a "friend request" to a member of the Zuckerberg clan, and that friend request has been accepted. This is after Randi Zuckerberg, the elder sister to the founder of Facebook, Mark Zuckerberg, was unveiled as a member of Huobi Chain Expert Advisory Committee. The serial entrepreneur and author is currently the CEO of Zuckerberg Media, a New York-based content creation firm she founded five years ago. Zuckerberg will join seven other experts on the committee, which is designed to serve as a think tank for the digital asset trading platform. Notably, the Huobi Chain Expert Advisory Committee will provide professional advice as well as support during the Huobi Chain Superhero Championship Program's election phase. The Huobi Chain Superhero Championship Program was launched a little over two months ago as a way of enhancing community participation in the development of Huobi's planned public blockchain. Additionally, the Huobi Chain Expert Advisory Committee will offer the digital asset exchange counsel with regards to the governance and development matters of Huobi Chain. Besides Zuckerberg, other experts on the advisory committee include investor and bitcoin evangelist, Jeffrey Wernick, and the co-founder and CEO of bitcoin mining giant Bitmain, Jihan Wu.

Mycrypto Raises \$4 million, Islamic Crypto Exchange Sets Foot in Malta

<https://news.bitcoin.com/the-daily-mycrypto-raises-4-million-islamic-crypto-exchange-sets-foot-in-malta/>



Popular ethereum interface Mycrypto has raised \$4 million in a funding round led by Polychain Capital. The money will be used to build a platform that allows users to create new wallets as well as buy, sell and trade cryptocurrencies. The news comes after the team recently launched a desktop app with which clients can manage or use their cryptocurrency without online resources or protocols and secure their funds outside an exchange. The platform is non-custodial, does not hold customers' funds or personal data, and users are in control of their private keys. "We're dedicated to designing an experience that can further simplify how people can access and store cryptocurrency and are thrilled to see the overwhelming support we've received from our partners, investors, and community," Mycrypto CEO Taylor Monahan commented. The team behind crypto wallet Bitfi, which has been advertised by cyber security 'expert' and entrepreneur John McAfee, has announced it will no longer describe its product as "unhackable". The statement follows the release of evidence by a group of researchers showing the wallet has been compromised, BBC reported. Earlier this month, security experts claimed they had successfully sent signed transactions with the wallet and someone had even managed to establish root control over the device.

Platinum ICO Information

Friend

The Internet OS



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Project Details:

Data ownership for end users can only be achieved in a decentralised architecture with a sound economic model that does not exploit user data.

Friend will be the first decentralised, user-owned cloud computer. The Friend Network will provide a whole new way of computing. With native Blockchain connectivity. Friend's technology connects web applications and Dapps to provide **easier access** to functionality **for the user**.

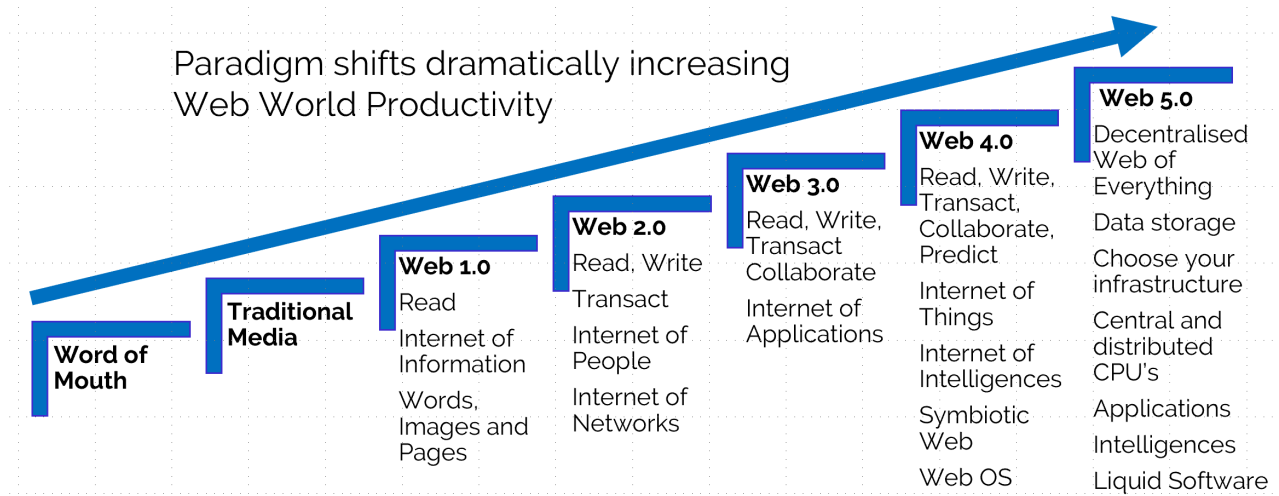
Key functionality:

- One login to all legacy applications, webapps and Dapps the user has access to
- The user gains full control over all user data and applications
- Sound economic model for a global decentralised platform that provides computing for everybody
- **Lower entry barrier** for both end users and developers - **allowing for better adoption of Blockchain technologies**
- Protocol and technology agnostic architecture

The Friend platform was built with the user in focus. Friend wants to help developers reach more users and to make it easier for users to test and use the exciting new promise of the decentralised internet.

Friend is a unifying platform that allows users to access and use both legacy, webapps, and Dapps with just **one login**. As an operating system it makes life easier for developers and allows developers to focus on the functionality of their app while using Friend's rich APIs to achieve their goals faster. User-, file- and access management features are unique to Friend and will position it in the middle of the transition to networked computing.

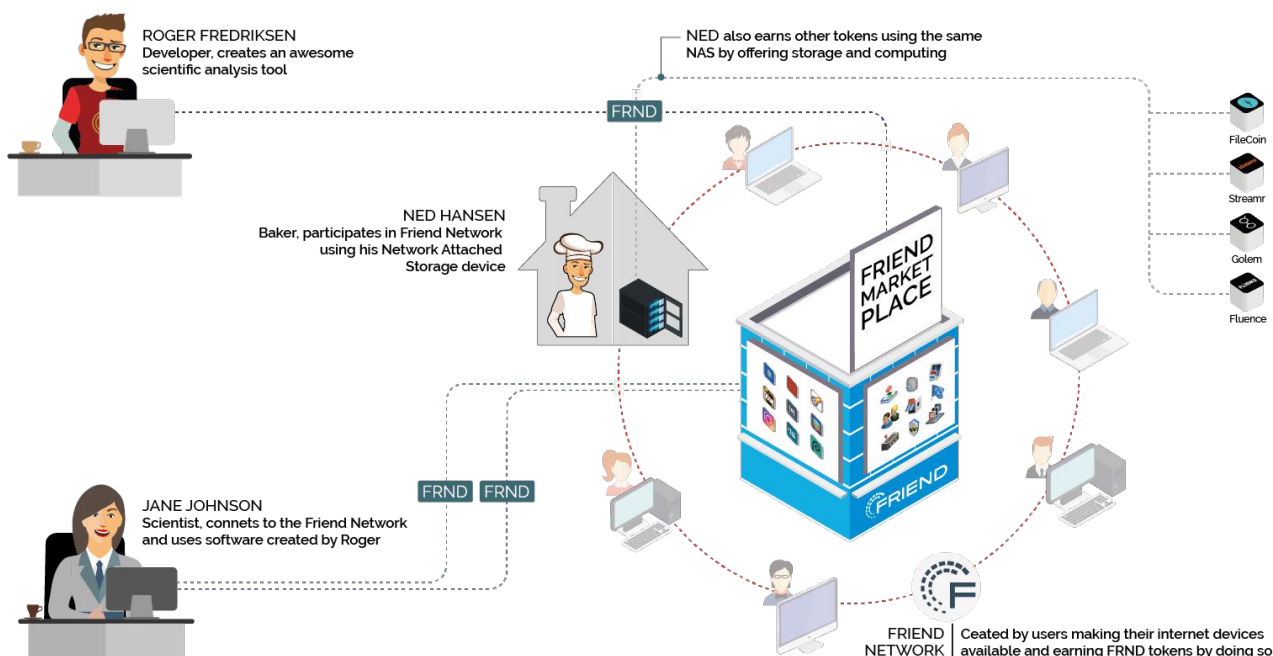
FRIEND ENABLES FAST TRANSITION TO WEB 5.0



The FRND token

The FRND token holds the economic model of the Friend Network cloud. It introduces a fairer model for trade between individuals and commercial entities. It nurtures stronger privacy and personal ownership over own data, property and subscriptions. FRND is also a means for incentivising the organic, user-driven growth of the infrastructure nodes in the network.

The FRND token will be the native means of payment in the Friend Marketplace - the internet equivalent to the Play and App Store. The FRND token will also incentivize users to run nodes and participate in the Friend Network as they get paid for providing access to the network for users nearby.



The Friend Network Token FRND will be the token for the internet and Blockchain operating system - the Friend OS. It will be the only means of direct payment in the Friend Store. In addition, it will be a means of reward for infrastructure contributors in the Friend Network.

The Friend Network Token FRND will be used to ensure that the Friend Network can become self-governed, i.e. owned and governed by its users. Using the FRND token, Friend can incentivise users to propose changes to the Network and vote on their priority. Thereby, Friend will be able to gradually evolve the governance of the smart contract, slowly turning the Friend Network and Friend Store marketplace into a distributed autonomous organization.

The Operating System For Tomorrow

The decentralised web will offer users access to productivity software, development tools, distribution channels, communication apps and storage, without leveraging any of the Big Tech ecosystems. Friend is aiming to be on the forefront of this decentralisation movement, providing all other Blockchain and network-based technology a platform for easy distribution to the users.

The decentralised version of Friend, described in their [Whitepaper](#), will be autonomous, forming an expansive network of Friend nodes which offer the power to serve all the users. An incentivisation mechanism is being put into place to pay users for sharing their resources. This means that you won't have to sign up to the big, centralised services anymore.

Friend is flattening the playing-field. Productivity? Check. Storage? Check. Communication and video chat? Check. Collaboration and file sharing? Check. Development tools and application distribution? Check. Monetisation and trading? Check. You don't even have to install anything special on your device to access this functionality. All you need is a browser.

The current macroeconomic model is inevitably leading to fewer and fewer competitors—and for the hugely important cloud computing market, the dominance of less than a handful suppliers is frightening. Their huge size alone enables them to outcompete or buy any alternative that has the audacity to try to step into this space.

The Friend Internet OS allows users to get virtual cloud computers – online virtual computers unlocked by a user account – as cheap as possible. These computers will release users forever, from being at a single supplier’s mercy. The immense rise in the development of protocols and projects that offer decentralised storage and computing has allowed Friend’s engineers to take Friend, and cloud computing as a whole, to the next level.

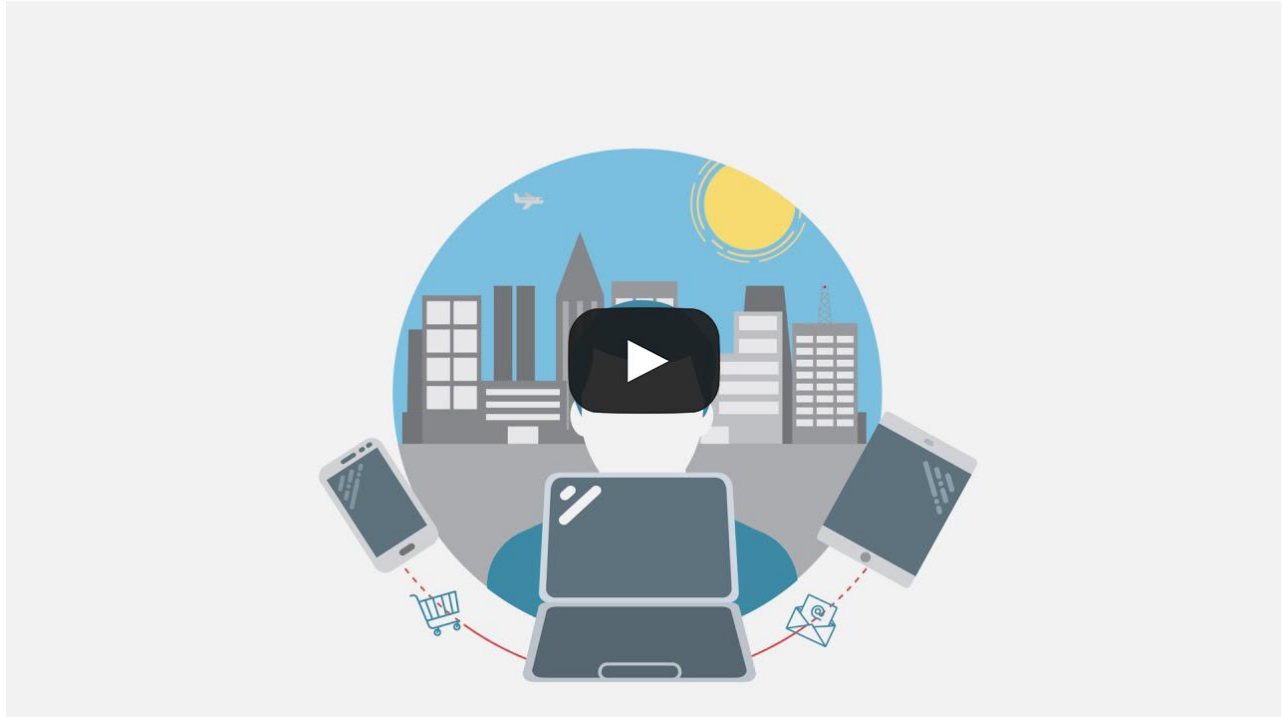
The Friend Network will be the first open source, decentralised infrastructure for working, playing and communicating online—with no compromises. Users get all of the tools they need to run their business, create, share data or simply have fun. With no middle man. With no need to sign or accept a license agreement. The entire system could be compared to running a virtual computer cluster over a Bittorrent (or VPN) network. “Just use a Bittorrent client, and you’re in”. Just use a web browser, and you’ve got access to the Friend Platform.

Not long ago, the internet was merely a network of web servers where users could read news or access public services based on text, pictures and simple forms. Much has changed since then, and the graphical display technology within every browser is capable of delivering complex applications, challenging the dominant operating systems in functionality.

Friend engages, embraces, and expands these new technological breakthroughs and provides a fully functional desktop and mobile user interface where the user gets a feature rich complete operating system experience, free from ties to anyone

Friend is the Internet Operating System, and it is going to be a great liberator for users who today are tied to corporate silos which keep tightening the grip on our Internet freedoms.

Official Video: <https://youtu.be/nMF4yPGEFLA>

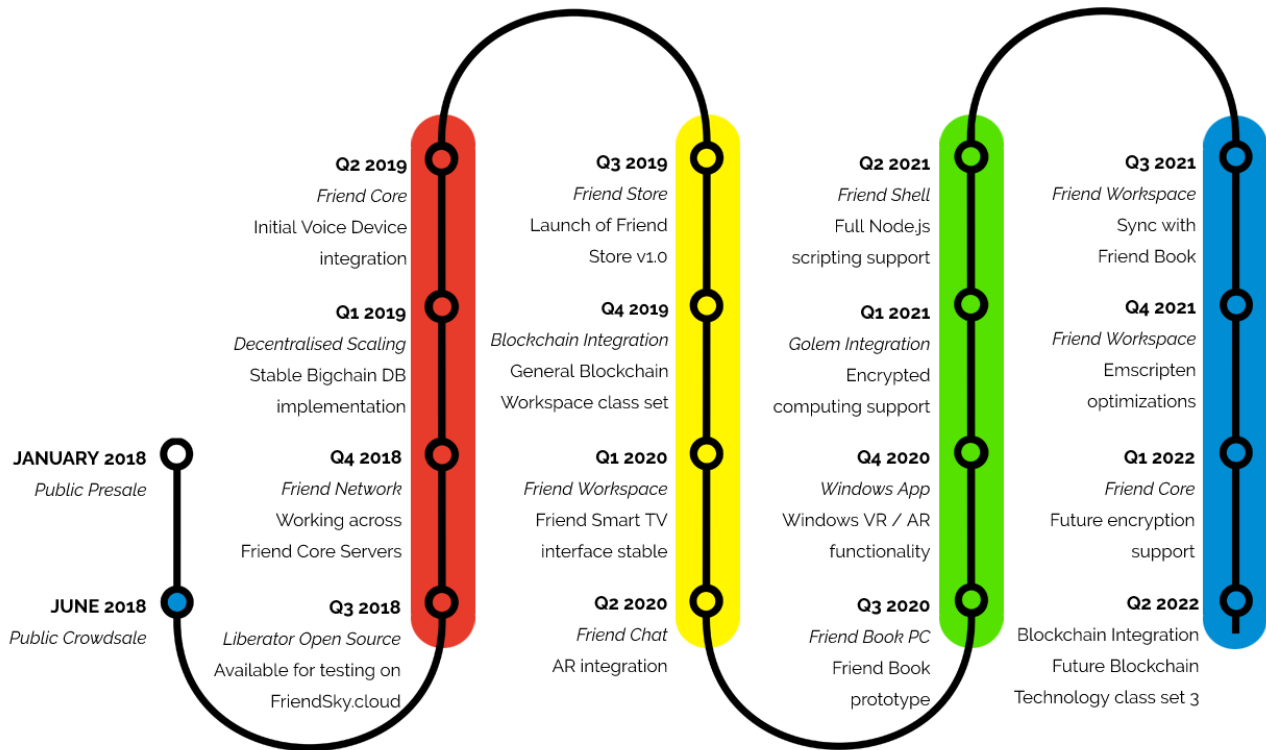


Partners & Friends:

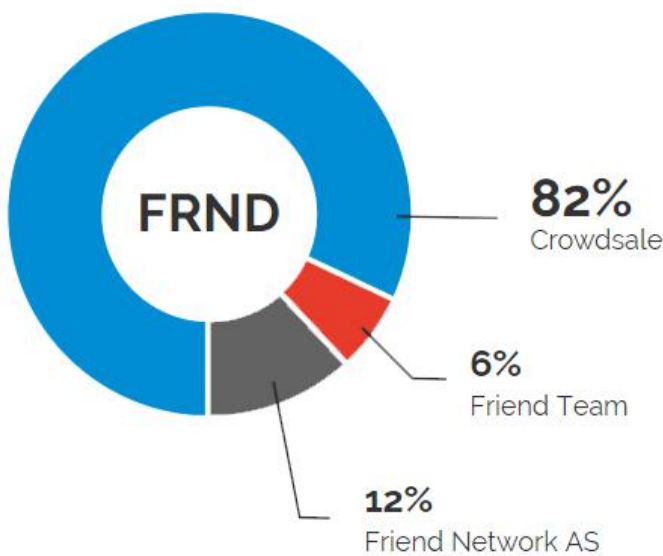
fluence.ai



Roadmap:



Token Distribution:



SYMBOL
FRND

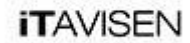
TOTAL FRND TOKENS (100%)
2,000,000,000 FRND

FRND TOKENS FOR SALE (82%)
1,640,000,000 FRND

TOKEN EXCHANGE RATE
1 FRND = 0.00005 ETH

MINIMUM CONTRIBUTION
0.1 ETH

Press Coverage:



ICO Details:

Channels	
ICO Dates	June 15th 2018 To Dec 21st 2018
Platform	Ethereum
Country	Norway
Restricted Countries	None
Total Tokens	2,000,000,000
Initial Token Price	\$0.0500
Have Prototype?	Yes
Funds in Escrow?	No
Accepted Currencies	ETH direct; Fiat; BTC (in SAFT agreement)

The Team:



Arne Peder Blix
Founder – CEO



Hogne Titlestad
Founder - Inventor – COO



Thomas Wollburg
CTO



Jolanda Engelvaart
Chairman – CFO



Christoffer Herheim
Chief Commercial Officer



Paul Lassa
Chief Product Officer



David Pleasance
International Sales and Marketing



François Lionet
Senior Software Engineer



Espen Olsen
Software Engineer



Paweł Stefański
Software Engineer



Artur Langner
Systems Engineer



Chris Andre Strømmland
Software Engineer



Advisors & Evaluators:



Mikko Terho
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Owen Barnes
Blockchain Advisor



Jens Guthe
Partner at GK Banking Partners



Mark Turell
WEF Advisor on Blockchain



Eric Egnat
Executive Advisor / CIO



Alexander Bakos Leirvåg
Norwegian Ethereum pioneer



Pekka Abrahamsson
Professor at University of Jyväskylä



Caradoc Peters
Lecturer at University of Plymouth



For more information about the ITO, please visit the following links:

Website: <https://friendup.cloud/>

Email: apb@friendup.cloud

LinkedIn: <https://www.linkedin.com/company/4831723/>

GitHub: <https://github.com/friendupcloud>

Twitter: <https://twitter.com/friendupcloud>

Medium: <https://medium.com/friendupcloud>

Facebook: <https://www.facebook.com/friendupcloud/>

Reddit: <https://reddit.com/r/friendupcloud>

Telegram: <https://t.me/friendupcloud>

Bitcoin: <https://bitcointalk.org/index.php?topic=2962099>

Whitepaper: https://friendup.cloud/templates/downloads/friend_whitepaper.pdf

YouTube: https://www.youtube.com/channel/UCi_8eeLQt9DKJC0xZQsiIDg/



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