

CRYPTONAIRE WEEKLY

CRYPTO INVESTMENT JOURNAL

**CRYPTOCURRENCY MARKET SHOWING
SIGNS OF STABILITY**

**SEC REVIEWING
9 REJECTED
BITCOIN ETFS**

**GEMINI EXCHANGE
OBTAINS INSURANCE
FOR CRYPTO-ASSETS**

**MALTA PM TELLS UN:
CRYPTO IS THE
FUTURE OF MONEY**

**NORWAY ESTABLISHES
NEW RULES FOR CRYPTO
SERVICE PROVIDORS**

**CRYPTO MARKET STABILITY
SUGGESTS MASSIVE ACCUMULATION
BY INSTITUTIONAL INVESTORS**



**PLATINUM
CRYPTO ACADEMY**

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Weekly Cryptocurrency Market Analysis

The market was a bit boring last week when it comes to price action, staying around the same levels. The overall cryptocurrency market cap decreased from \$222 Billion to \$216 Billion around 2%. Bitcoin was down 1% to \$6,600 and Ethereum's price also decreased by 5% to \$220. The current market cap for Bitcoin is \$113 Billion and for altcoins the current market cap is \$103 Billion.

Percentage of Total Market Capitalization (Dominance)

Bitcoin	52.59%
Ethereum	10.61%
Bitcoin Cash	4.08%
Litecoin	1.56%
Ripple	8.72%
Dash	0.69%
NEM	0.43%
Monero	0.86%
IOTA	0.72%
NEO	0.54%
Other	19.19%

The year 2017 was all about high volatility with huge range days and remarkable returns in the cryptocurrency market and this year is about a bearish market with a huge drop in volatility, full of false hope, fear, and greed. Many are now disgruntled by this crushing bear market, with every rebound becoming a dead cat bounce.

Bitcoin's volatility is at year-to-date lows and most altcoins have followed the same. While flat markets are despised by speculative traders, it is a good time to make an investment for the long term.

A small range trading period with low volatility will be followed by range expansion and increased volatility. However, we believe that the rise from current levels will face a number of hurdles on the way up. A large number of retail investors stuck at higher prices will bail out when the price of Bitcoin starts a new uptrend.

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Bitcoin
BTC

Price
▲ \$6,618.21

Volume (24hr)
\$3,510,537,612

Market Cap
\$114,565,491,328

Vol/MCap
3.06%

Circulating
17,310,650

24 HR HIGH
\$6,660.07

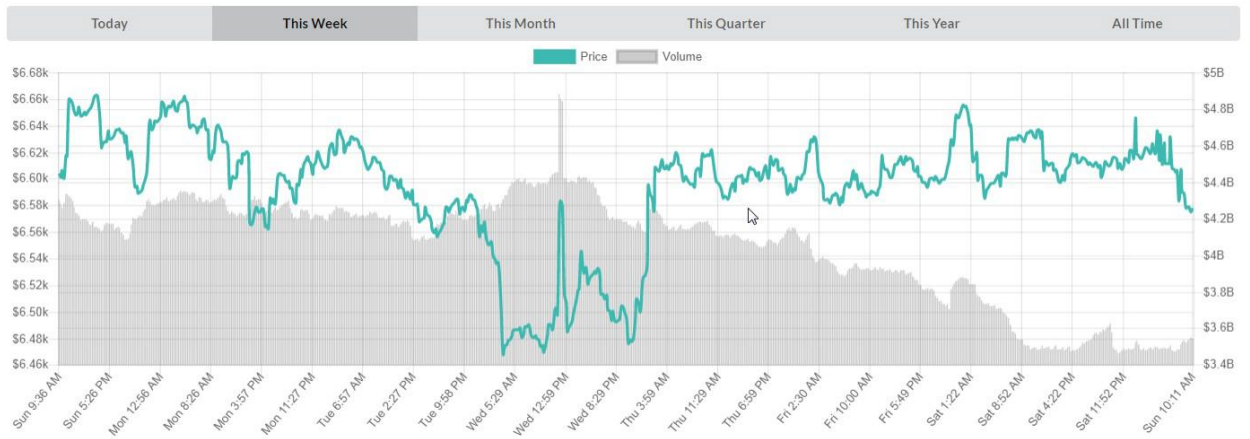
24 HR LOW
\$6,570.95

24 HR RANGE
1.34%

ALL TIME HIGH
\$20,236.69

FROM ATH
-67.49%

	1 Hr	24 Hrs	7 Days	30 Days
vs Fiat	▼ -0.09%	▲ 0.09%	▼ -0.34%	▲ 2.23%
vs BTC	▲ 0.00%	▲ 0.00%	▲ 0.00%	▲ 0.00%
vs ETH	▲ 0.12%	▲ 0.18%	▲ 1.98%	▼ -0.76%



Ethereum
ETH

Price
▼ \$225.9327

Volume (24hr)
\$1,452,099,335

Market Cap
\$23,140,169,702

Vol/MCap
6.28%

Circulating
102,420,629

24 HR HIGH
\$227.32

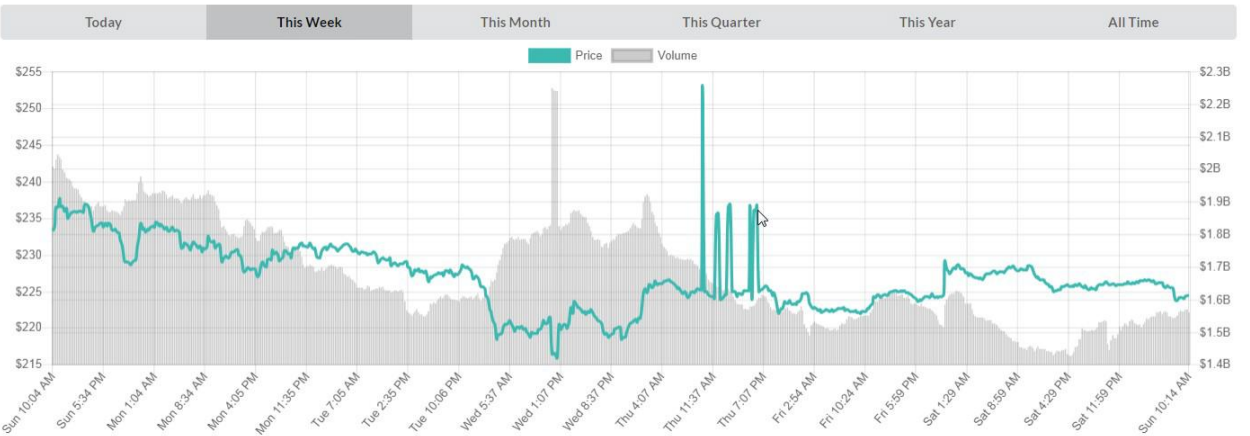
24 HR LOW
\$223.43

24 HR RANGE
1.71%

ALL TIME HIGH
\$1,538.13

FROM ATH
-85.42%

	1 Hr	24 Hrs	7 Days	30 Days
vs Fiat	▼ -0.06%	▼ -0.07%	▼ -2.23%	▲ 3.06%
vs BTC	▲ 0.09%	▼ -0.15%	▼ -1.91%	▲ 0.80%
vs ETH	▲ 0.00%	▲ 0.00%	▲ 0.00%	▲ 0.00%



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Price
▲ \$0.48783795

Volume (24hr)
\$567,599,291

Market Cap
\$19,482,008,596

Vol/MCap
2.92%

Circulating
39,935,410,492

24 HR HIGH
\$0.4951

24 HR LOW
\$0.4714

24 HR RANGE
4.78%

ALL TIME HIGH
\$3.92











FROMATH
-87.77%

	1 Hr	24 Hrs	7 Days	30 Days
vs Fiat	▲ 0.02%	▲ 2.51%	▼ -15.94%	▲ 67.00%
vs BTC	▲ 0.16%	▲ 2.41%	▼ -15.68%	▲ 63.31%
vs ETH	▲ 0.10%	▲ 2.59%	▼ -14.01%	▲ 62.07%













Top 10 Coins





















Top 10 Coins by Percentage Gain (Past 7 Days)

#	Name	Symbol	Volume (24h)	Price	% 7d
1	 ARBITRAGE	ARB	\$53,662	\$4.11	128.24%
2	 Puregold Token	PGT	\$597,444	\$0.196204	127.98%
3	 CyberMusic	CYMT	\$101,883	\$0.000052	123.35%
4	 Haven Protocol	XHV	\$94,877	\$0.855600	117.89%
5	 Digitex Futures	DGTX	\$772,300	\$0.074247	113.34%
6	 MobileGo	MGO	\$2,505,933	\$0.324643	93.54%
7	 VINchain	VIN	\$649,697	\$0.012189	88.99%
8	 Noah Coin	NOAH	\$1,234,180	\$0.002188	80.51%
9	 DAPS Token	DAPS	\$297,533	\$0.000331	79.09%
10	 MonetaryUnit	MUE	\$697,081	\$0.047803	76.06%

Top 10 Coins added to Exchanges with the Highest Market Capitalisation (Past 30 Days)

Name	Symbol	Added	Market Cap	Price	Circulating Supply	Volume (24h)	% 24h
 DAPS Token	DAPS	13 days ago	\$16,251,722	\$0.000362	44,945,339,006 *	\$231,598	9.93%
 Rotharium	RTH	26 days ago	\$14,352,908	\$4.28	3,357,270 *	\$89,273	0.00%
 Playgroundz	IOG	17 days ago	\$8,706,858	\$0.360381	24,160,120 *	\$11,823	-0.72%
 Eden	EDN	21 days ago	\$8,414,070	\$0.025290	332,700,552 *	\$385,122	-6.51%
 Nerves	NER	6 days ago	\$6,058,071	\$0.001244	4,869,050,300 *	\$1,276,772	-2.42%
 Formosa Financial	FMF	20 days ago	\$5,048,245	\$0.006011	839,897,364 *	\$227,721	4.56%
 BOXX Token [Blockparty]	BOXX	18 days ago	\$4,387,366	\$0.191431	22,918,824 *	\$575,027	-7.14%
 MidasProtocol	MAS	11 days ago	\$3,168,067	\$0.023814	133,033,208 *	\$296,489	2.53%
 PAYCENT	PYN	17 days ago	\$3,141,090	\$0.115550	27,183,719 *	\$12,732	-20.31%
 RealTract	RET	25 days ago	\$2,890,545	\$0.000289	10,000,002,000 *	\$350,569	3.53%

Top 10 Coins by Total Market Capitalisation

#	Name	Market Cap	Price	Volume (24h)	Circulating Supply	Change (24h)	Price Graph (7d)
1	 Bitcoin	\$114,041,125,945	\$6,587.92	\$3,273,556,633	17,310,650 BTC	-0.04%	
2	 Ethereum	\$23,061,234,126	\$225.13	\$1,397,677,653	102,436,773 ETH	-0.05%	
3	 XRP	\$19,385,596,565	\$0.485424	\$534,677,445	39,935,410,492 XRP *	2.00%	
4	 Bitcoin Cash	\$9,001,627,901	\$517.61	\$335,042,595	17,390,600 BCH	1.32%	
5	 EOS	\$5,201,095,507	\$5.74	\$513,774,878	906,245,118 EOS *	-0.13%	
6	 Stellar	\$4,603,485,382	\$0.244777	\$33,823,439	18,806,826,278 XLM *	1.74%	
7	 Litecoin	\$3,380,406,210	\$57.66	\$273,894,103	58,628,902 LTC	-0.29%	
8	 Tether	\$2,803,149,370	\$0.998834	\$2,139,872,465	2,806,421,736 USDT *	0.11%	
9	 Cardano	\$2,180,871,643	\$0.084116	\$40,705,137	25,927,070,538 ADA *	3.35%	
10	 Monero	\$1,861,675,006	\$113.03	\$25,218,108	16,470,818 XMR	-0.98%	

Crypto Trade Opportunities

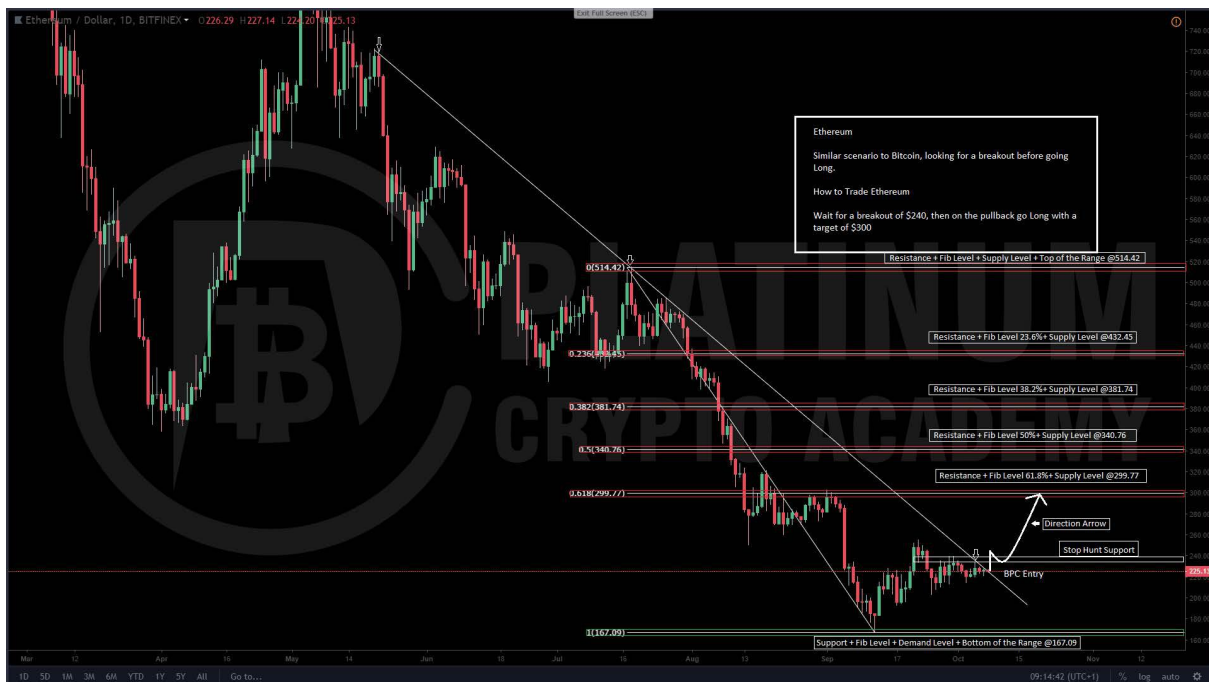
Bitcoin (BTC)

Wait for a Breakout of \$6,700 – Then Entry @ \$6,700 – Exit @ \$7,150



Ethereum (ETH)

Wait for a Breakout of \$240 – Then Entry @ \$240 – Exit @ \$300



Bitcoin Cash (BCH)

Entry @ \$500 – Exit @ \$640



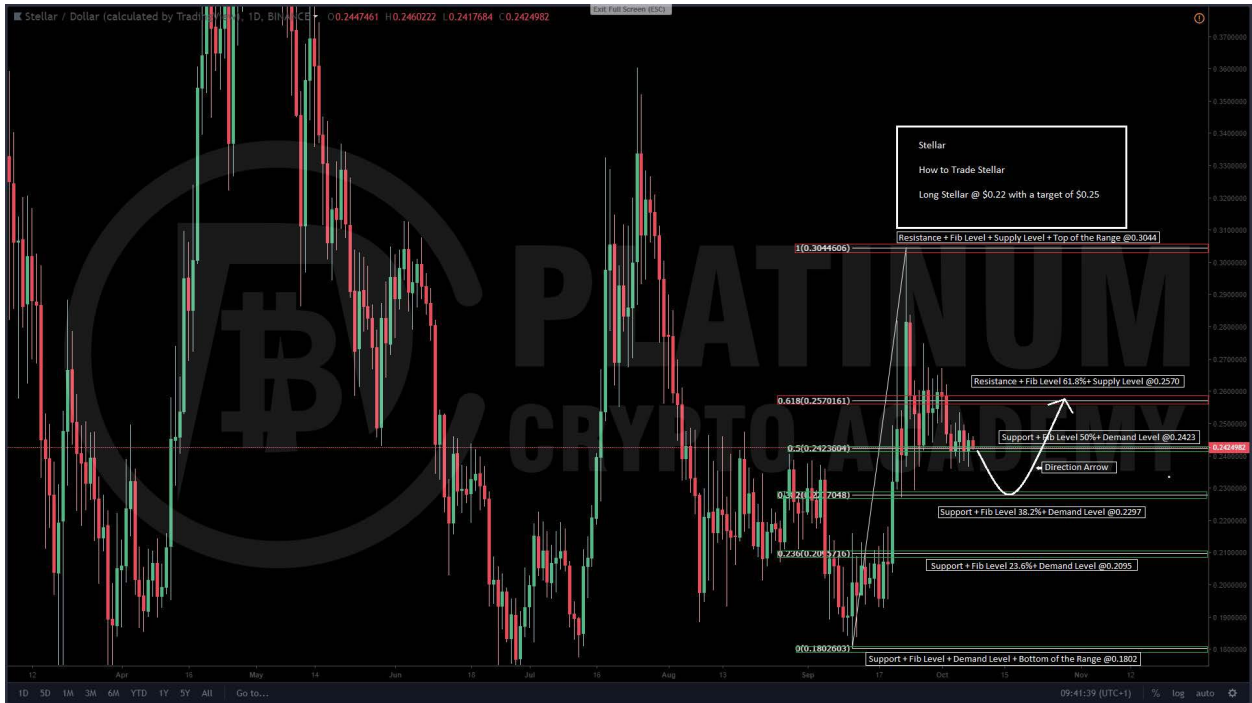
Ripple (XRP)

Entry @ \$0.45 – Exit @ \$0.60



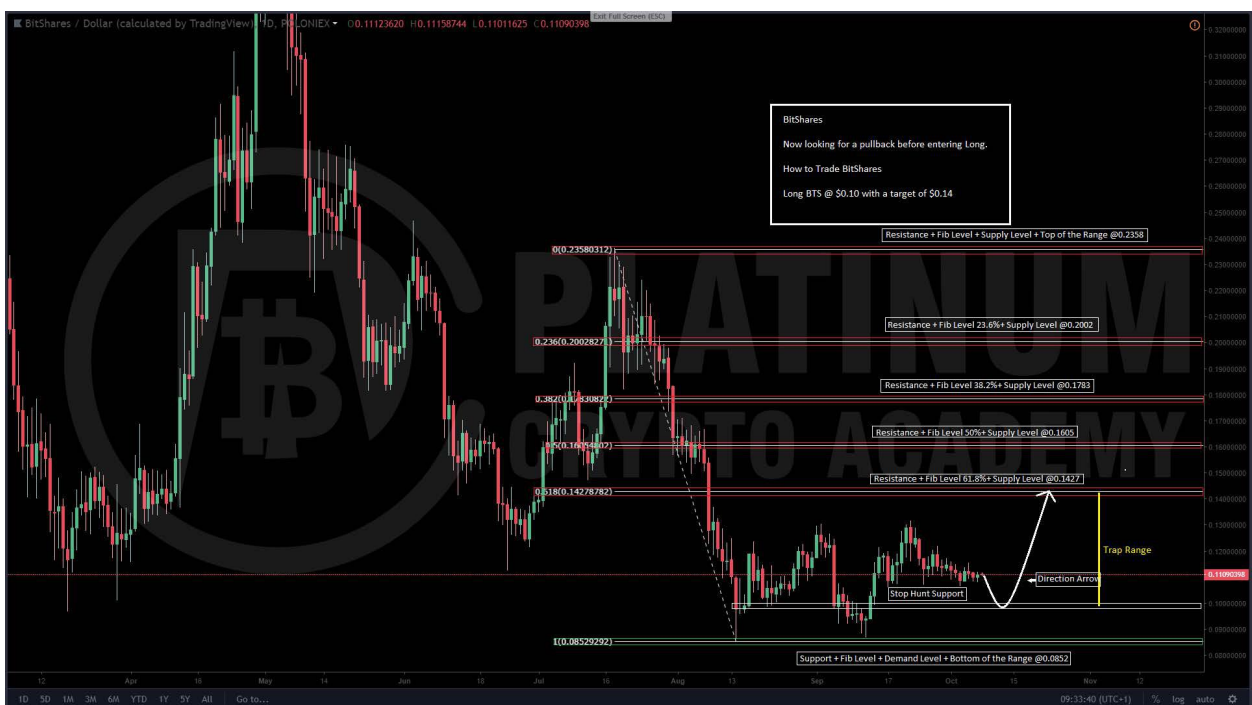
Stellar (XLM)

Entry @ \$0.22 – Exit @ \$0.25



BitShares (BTS)

Entry @ \$0.10 – Exit @ \$0.14



PLATINUM GENERATION X

THE SCIENCE OF MAKING MONEY WITH CONSISTENCY



Are you ready to make your first 100k for 2018, or would you like to become a Cryptonaire?

The Platinum Generation X Programme is here to help you grow by focusing on creating proven revenue streams.

After Nirav Shah has proven his success in both the Financial and Crypto Markets, he brings this programme to your door step.

Through our unique step by step approach, and our 'Change Your Life In 90 Days Challenge', we aim to build on your core skills and introduce you to a world that you have may have considered, but never ventured.

Are you ready to take the 90 Day Challenge, or make 100k in 2018?

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Advancements in the Cryptocurrency World

SEC to Begin Reviewing 9 Rejected Bitcoin ETFs

<https://www.ccn.com/resurrection-sec-to-begin-reviewing-9-rejected-bitcoin-etfs/>



The Securities and Exchange Commission (SEC) has set a late October deadline to begin reviewing proposed rule changes that would allow several regulated exchange operators to list bitcoin ETF products on their trading platforms.

In a series of documents published yesterday, on Oct. 4, the SEC revealed that it is set to begin reviewing bitcoin ETF applications from ProShares, Direxion, and GraniteShares, who had sought to list their funds on either NYSE Arca or CBOE BZX.

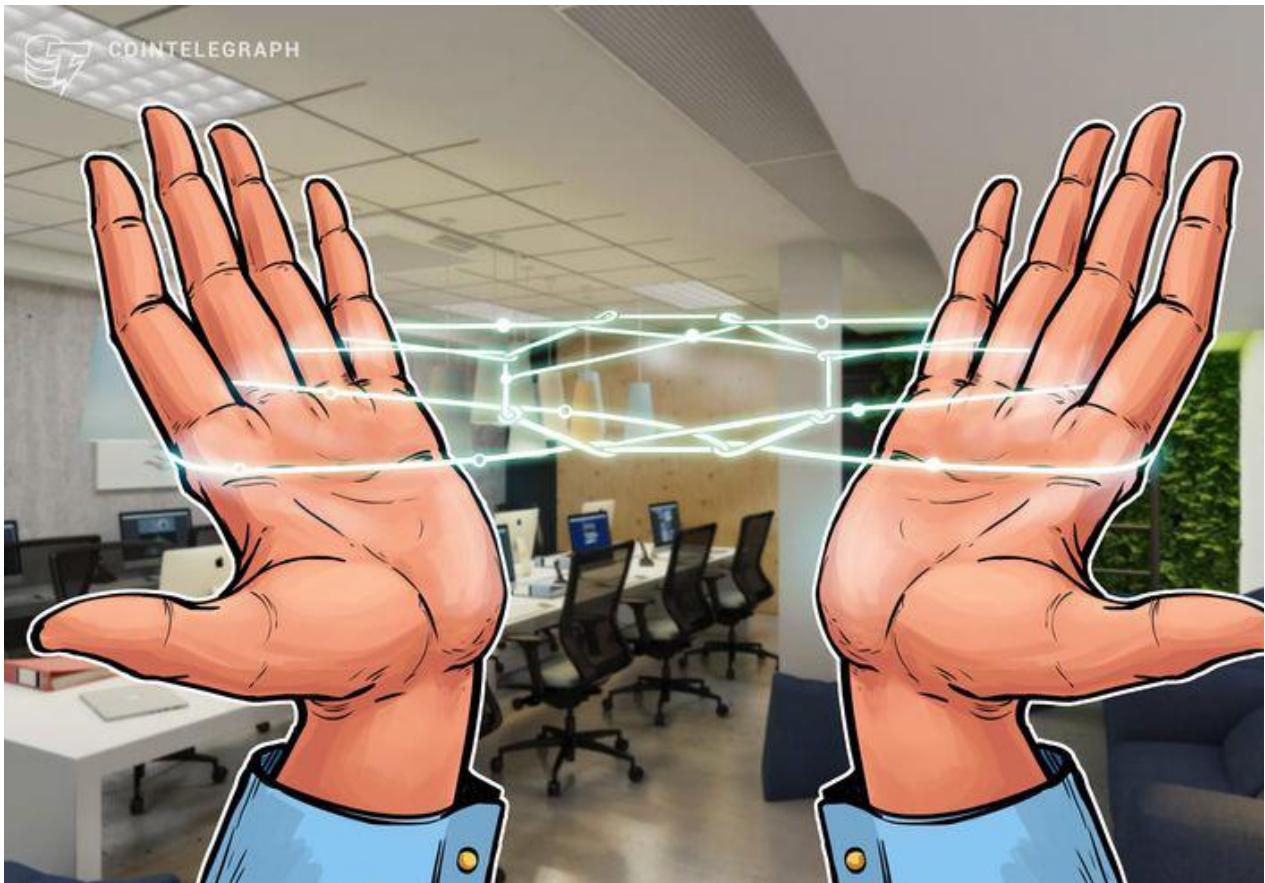
As part of that process, the SEC has amended NYSE Arca and CBOE's applications to include clarifying information about the funds subsequently submitted to the agency by the exchange operators.

Accordingly, the SEC has set a new deadline, Oct. 26, for the public to file statements in support of, or in opposition to, the amended applications, after which it will begin the formal review process. In the interim, the current SEC orders denying the applications will remain in force.

As CCN reported, the SEC denied these applications in August, slashing hope among many retail cryptocurrency investors that one of these funds would soon be listed on a regulated securities exchange.

Bank of America: Blockchain Market Could Hit \$7 Bln, Will Give Boost to Amazon, Microsoft

<https://cointelegraph.com/news/bank-of-america-blockchain-market-could-hit-7-bln-will-give-boost-to-amazon-microsoft>



The Bank of America (BoA) has estimated that blockchain could be a \$7 billion market and provide a major boost to corporate giants such as Microsoft and Amazon, CNBC reports Oct. 2.

While BoA's analysts refrained from putting "a time stamp" on the industry becoming a major, multi-billion dollar addressable market, they reportedly based their estimates on a ballpark figure that two percent of corporate servers would be used to run blockchain at a cost of \$5,500 annually.

BoA research analyst Kash Rangan told CNBC that the technology is well-suited to some of the world's largest corporations, noting for example that:

"Amazon will benefit from incremental cloud services demand from Blockchain implementation, while improved supply chain tracking should make Amazon's retail operations more efficient."

Rangan emphasized, however, that while many potential use cases for blockchain have been widely recognized, "full products/services have not yet been built out and are not used in production," leaving the technology's capacity to generate real-world capital still unproven.

Gemini Exchange Obtains Insurance for Crypto-Assets

<https://www.bloomberg.com/news/articles/2018-10-03/winklevoss-s-gemini-obtains-crypto-asset-insurance-through-aon>



Gemini Trust Co., the digital-asset exchange founded by Cameron and Tyler Winklevoss, said that it secured insurance for customers' digital assets.

The company obtained insurance coverage for virtual currency it holds on behalf of clients in online wallets, according to a release Wednesday. The coverage comes through a consortium of insurers globally arranged by Aon Plc, according to the release, and will add to Federal Deposit Insurance Corporation deposit insurance on their U.S. dollars.

The news comes as the exchange looks for ways to signal it's a safe intermediary in the legally murky zone of digital wealth. Gemini won New York state approval in September to launch a cryptocurrency pegged to the U.S. dollar, called the Gemini Dollar.

Blockchain Use in the Life Science Organizations has Tripled Since 2017

<https://www.ccn.com/blockchain-use-in-the-life-science-organizations-has-tripled-since-2017-survey/>



Blockchain adoption in the life sciences has risen exponentially in the last one year despite the existence of significant barriers.

According to The Pistoia Alliance, a global nonprofit of life science firms, 60% of the professionals in the pharmaceutical and life science sector are either currently using blockchain technology or at least experimenting with it. This compares to a figure of 22% recorded when a similar survey was conducted in the sector last year by the nonprofit.

For the remaining 40% who have no plans of implementing blockchain, there were various barriers cited. Among 55% of the respondents, the lack of skilled blockchain personnel was the reason given for the ambivalence shown towards blockchain technology.

The survey also revealed that another 16% of the respondents viewed blockchain technology as being too difficult to understand and this was also serving as a barrier to adoption. But despite the perception that blockchain was a complex technology, awareness regarding the capabilities of the technology was increasing.

TD Ameritrade invests in cryptocurrency exchange ErisX

<https://www.reuters.com/article/us-crypto-currency-td-ameritrade/td-ameritrade-invests-in-cryptocurrency-exchange-erisx-idUSKCN1MD1JC>



Retail brokerage TD Ameritrade Holding Corp (AMTD.O) said on Wednesday it has invested in a new cryptocurrency exchange called ErisX in a bid to offer clients digital asset investment options beyond the popular bitcoin.

TD Ameritrade clients can already trade bitcoin futures over the CBOE Futures Exchange. ErisX will allow clients to potentially trade other cryptocurrency futures, such as Ethereum and Litecoin, said J.B. Mackenzie, TD Ameritrade's managing director of futures and foreign exchange.

"It could open up additional cryptocurrency products on the future and spot side that our clients could potentially trade," Mackenzie said.

Cryptocurrencies are virtual tokens that can be used as forms of payments on a variety of online applications. They can also be traded on dedicated online exchanges.

ErisX plans to launch spot trading in the first half of 2019, with physically settled futures to launch later in 2019, subject to regulatory approval, said ErisX Chief Executive Officer Thomas Chippas.

TD Ameritrade did not disclose the size of its investment in ErisX. It joins more than a dozen other investors, including Virtu Financial Inc (VIRT.O), Cboe Global Markets Inc (CBOE.N) and Digital Currency Group in contributing to the funding round.

Seoul Mayor Announces \$53.39 Million Fund for Blockchain Districts

<https://www.ccn.com/seoul-mayor-announces-53-39-million-fund-for-blockchain-districts/>



A South Korean politician has committed a \$53.39 million fund to develop blockchain regions in Seoul, local media reported.

Park Won-soon, who is the mayor of the South Korean capital city, said their government would create two business complexes to settle 200 blockchain-related companies by 2021. The districts would also serve the purpose of training 730 experts in the field over the course of the next five years.

“There’s no doubt blockchain is the core technology of the fourth industrial revolution, which will shape the future IT industry. I will make efforts to help Seoul become the center of a blockchain industry ecosystem,” Park said during his 10-day diplomatic visit to Switzerland, Estonia, and Spain. The minister also signed a memorandum of understanding in Zurich to lay the foundation of their blockchain tie-ups.

Park, who has been a strong advocate of the digital ledger technology for public and government services, also visited Zug, Switzerland’s crypto valley, with his 30-person delegation. He studied the city’s business atmosphere and structure to understand the potential of his blockchain hub plans for Seoul, as he comes closer to launch a state-backed cryptocurrency, tentatively called S-Coin.

Seoul has committed a 100 billion-won public-private fund – almost \$88.56 million – to invest in local startups, research centers, and to train workers in the field of the blockchain. The city’s efforts in digital ledger will focus on offering social services to citizens. S-Coin is a result of the government’s plans to fund public welfare programs or compensate private contractors. A blockchain-based asset should enable the Seoul municipalities to put expenditure details in public.

The city is planning to insert close to \$12 million into the proposed fund.

Stability in Crypto Market Suggests Massive Accumulation by Institutional Investors

<https://cryptoslate.com/stability-in-crypto-market-suggests-massive-accumulation-by-institutional-investors/>



The past two months from August 2018 to early October 2018 have been the most productive period for the cryptocurrency sector. The market has seen more progress in institutionalization, regulation, and infrastructure improvement within the last 60 days than the past nine years.

To recap, in merely two months, the following events have transpired in the cryptocurrency industry:

1. Goldman Sachs clear Bitcoin futures, set to offer crypto custody
2. Citigroup expected to offer crypto custodian once approved by regulators
3. Morgan Stanley to offer Bitcoin swap trading, already developed infrastructure to serve clients
4. The launch of a regulated cryptocurrency exchange Bakkt by NYSE, Microsoft, and Starbucks
5. South Korea, Japan, and the US seeing rapid progress in regulation
6. \$30 Billion brokerage giant TD Ameritrade support the launch of first multi-crypto futures exchange ErisX
7. Coinbase and BitGo approved as trusted crypto custodians

Yet, the fast improvement in the infrastructure of the market had little effect on the price of Bitcoin and other major cryptocurrencies. Since Aug. 9, Bitcoin has remained stable in the \$6,400 to \$6,800 range, apart from one period in mid-September when it briefly broke out of the \$7,000 mark.

Malta's Prime Minister Tells UN That Crypto Is the 'Inevitable Future of Money'

<https://cointelegraph.com/news/maltas-prime-minister-tells-un-that-crypto-is-the-inevitable-future-of-money>



The Prime Minister of Malta, Joseph Muscat, has said that cryptocurrencies are the “inevitable future of money,” and that blockchain can galvanize a more transparent and equitable society. The Prime Minister made his remarks in a speech addressed to the general debate of the 73rd Session of the General Assembly of the U.N. September 27.

Muscat made a spirited case for the transformative, political impact of bleeding-edge technologies, saying that those who “pair the new digital economy with a new state – a digital state,” will be best poised “to create a future-proof society”:

“Blockchain makes cryptocurrencies the inevitable future of money, more transparent since it helps filter good businesses from bad businesses. But these distributed ledger technologies can do much more.”

The Prime Minister argued that distributed ledger technologies (DLT) – of which blockchain is one type – will transform the gamut of political, civic, and corporate systems. Their potential to solve “decades-old problems” was the impetus for Malta to “launch itself as a ‘Blockchain Island,’” he said, claiming the island was “the first jurisdiction worldwide to regulate [the] technology,” prising it out of a “legal vacuum.”

Malta’s Prime Minister proposed that DLT can ensure “that no one is deprived of their legitimate property because of compromised data,” that corporations “become more accountable to their shareholders,” and that states “move from hoarding information on their citizens to regulating an environment where citizens trust the handling of their own data.”

Norway Establishes New Rules for Crypto Service Providers

<https://news.bitcoin.com/norway-crypto-service-providers/>



Finanstilsynet, the Financial Supervisory Authority (FSA) of Norway, announced Thursday that the country's Ministry of Finance has established new money laundering regulations which apply to "Norwegian providers of virtual currency exchange and storage services."

Norway Establishes New Rules for Crypto Service Providers While the new rules will go into effect on Oct. 15, companies have until Jan. 15 next year to comply. "The law applies to reporting companies established in Norway, including branches of foreign companies," the regulator clarified, adding:

Finanstilsynet will ensure that virtual currency exchange and storage providers comply with the money laundering rules. However, FSA does not have any tasks related to the monitoring of other areas of these providers, such as investor protection.

Norway Establishes New Rules for Crypto Service Providers The obligations under the new Money Laundering Act apply to crypto storage services and providers offering exchange services between any cryptocurrencies and fiat currencies, such as the Norwegian kroner.

The law also applies to "platforms that facilitate trading and exchanges by connecting buyers and sellers," Finanstilsynet wrote, emphasizing:

Exchanging between different types of virtual currencies (eg from bitcoin to ethereum) is not included.

The regulator detailed that firms storing private keys on behalf of customers are considered to be involved in "the transfer, storage or purchase of virtual currency" and are therefore included in the new regulations. However, "Storage solutions that do not store private cryptographic keys (often referred to as non-custodial wallets) are not covered by the regulations."

Yale CIO David Swensen invests in Andreessen and Paradigm crypto funds

<https://www.cnn.com/2018/10/05/yale-investment-chief-david-swensen-jumps-into-crypto-wit-h-bets-on-two-silicon-valley-funds.html>



David Swensen, who's known as Yale's 'Warren Buffett' because of his investing success with the university's endowment, is making his first big bets on cryptocurrency following the recent swoon in the price of bitcoin and other digital currencies.

Swensen, who is chief investment officer of the university's \$29.4 billion endowment, has invested in two venture funds dedicated to cryptocurrency, according to people familiar with the matter.

Swensen's team invested in Andreessen Horowitz's inaugural \$300 million crypto fund, which closed in June, said the sources, who declined to be named because the investment was confidential. It also backed Paradigm, a new blockchain and cryptocurrency-focused fund started by Coinbase co-founder Fred Ehrsam and former Sequoia Capital partner Matt Huang, the sources said.

Representatives from Andreessen Horowitz, Paradigm and the Yale Investment Office declined to comment.

Yale's investments represent a much-needed vote of confidence for an asset class that's been hammered in 2018 following a historic rally last year and has yet to see the support of major endowments and foundations. Bitcoin plunged more than 50 percent this year, while the total market capitalization for all cryptocurrencies has plummeted 63 percent, according to data from CoinMarketCap.com.

Platinum ICO Information

Hiway.io



The Blockchain: Fuelling the Next Economic Revolution

Project Details:

There is a quiet revolution going on, one that is changing the ways financial values are stored, exchanged, transacted, and valued. Born out of the ashes of the 2007/2008 global financial crisis, this revolution is not only putting users in control of their funds, but also opening direct channels of communication and transaction without mediation by any human agency.

The spectre of the recent global, financial crisis continues to loom over the financial market with aftershocks still rippling across various industry. The employment industry has been hit the hardest. Job instability, limited openings for talented young graduates, and insecurities. The traditional 9-5 labour model is being challenged by the increasingly mobile and nimble gig economy continues to offer

Seen as the future of workforce employment, the freelance economy currently accounts for a staggering 34% of the workforce in America and is expected to raise to **43% by 2020**. Businesses tapping into this workforce are being afforded a competitive edge that just does not exist in the traditional labour market, accessing a highly-skilled workforce that offers greater variety and variabilities. This workforce can also be tailored to seasonal needs and changes within any business and ad hoc projects at no additional labour cost.

This monumental shift in manpower engagement has carved open a massive opportunity in how workers are recruited and employed. The accelerated mobility and communication afforded by technological advancements is enabling new approaches. Yet, the employment industry has been slow to respond.

Just about anybody can post an ad on the internet these days and any freelancer worth their salt has a social media account - or two they often use to showcase their abilities and network. However, when it comes to recruitment, "traditional" agencies are still the dominant force in the industry evinced by their multi-billion-dollar revenues and global market reach. Adecco and Randstad, two of the biggest players in the market, generated €22.5bn and €20.7bn respectively in 2016 alone, and with over 62,000 combined full-time employees placed annually it's clear to see there is still value in the conventional agency model. These agencies operate on a very centralized model that is becoming increasingly outdated, inefficient, and plagued by numerous risks and challenges.

From archaic search and match tools to isolated portfolio and work engagement ecosystems that cannot be leveraged on other platforms, privacy and security concerns, and just downright duplicity. These dated systems and methodology continue to hinder the employment industry's effectiveness and ability to scale globally to accommodate and unleash the inherent opportunities in cross-border working. Most significantly, these challenges have also tarnished the reputation of employment agencies, resulting in huge operational costs that directly impact the customer in the form of hefty service fees.

With issues of diversity and equality now at the forefront of most companies' hiring policies, there is growing pressure to eliminate any factors that could contribute to discrimination. Unfortunately, agencies have often been found culpable of facilitating prejudice among employers and fuelling distrust. This stems from the agencies reliance on intermediaries to make every agreement and transaction work - intermediaries with their own personal agendas and bias. Workers want to claim back their independence and free themselves from corporate politics, while employers would like to have clear channels of engagement and seeing talents as they really are.

And where there is a problem, there is an opportunity.

In recent times, a number of challengers have risen to address these problems, offering technologically driven solutions for a borderless, employment market. Built on the backbone of the same technology powering the gig industry, online platforms such as Fiverr, Upwork and Thumbtack are changing the way freelancers engage new clients providing the freedom and flexibility the market has been craving for. However, while these challengers have made great inroad in adapting recruitment and employment processes, these benefits have an added cost in the form of commission fees - sometimes up to 23%. Worst still, they are yet to get on par with the traditional agencies—a fact reflected in fractional revenue figures and far smaller placement rates

So, what went wrong? Wasn't taking recruitment and employment processes online, enough? Apparently, it wasn't. The current solutions are more or less playing catch-up to centuries of problems. Any solution that truly wants to solve these problems must get ahead of the curve, using not only the most groundbreaking technological developments available, but also anticipating future trends. With the integration of some of the key pillars of the Fourth Industrial Revolution - big data, artificial intelligence, and most importantly, the blockchain - this solution is here.

So, why is the blockchain that important?

Simply, the blockchain makes it possible to trust people online without the need for any middleman through direct, peer-to-peer channels. Instead of middlemen, their human failings and vulnerabilities, we have smart contracts. These smart contracts are self-executing protocols that gives users the ability to set the terms of engagement for any contract and how those terms will be executed without having to rely on a mediator or meet face-to-face. Something critical for the thriving global gig economy.

Built into the right business, these innovations can evolve the industry from trust-based (and its attendant problems) to eradicate issues of discrimination, lower fees and enable smoother financial procedures.

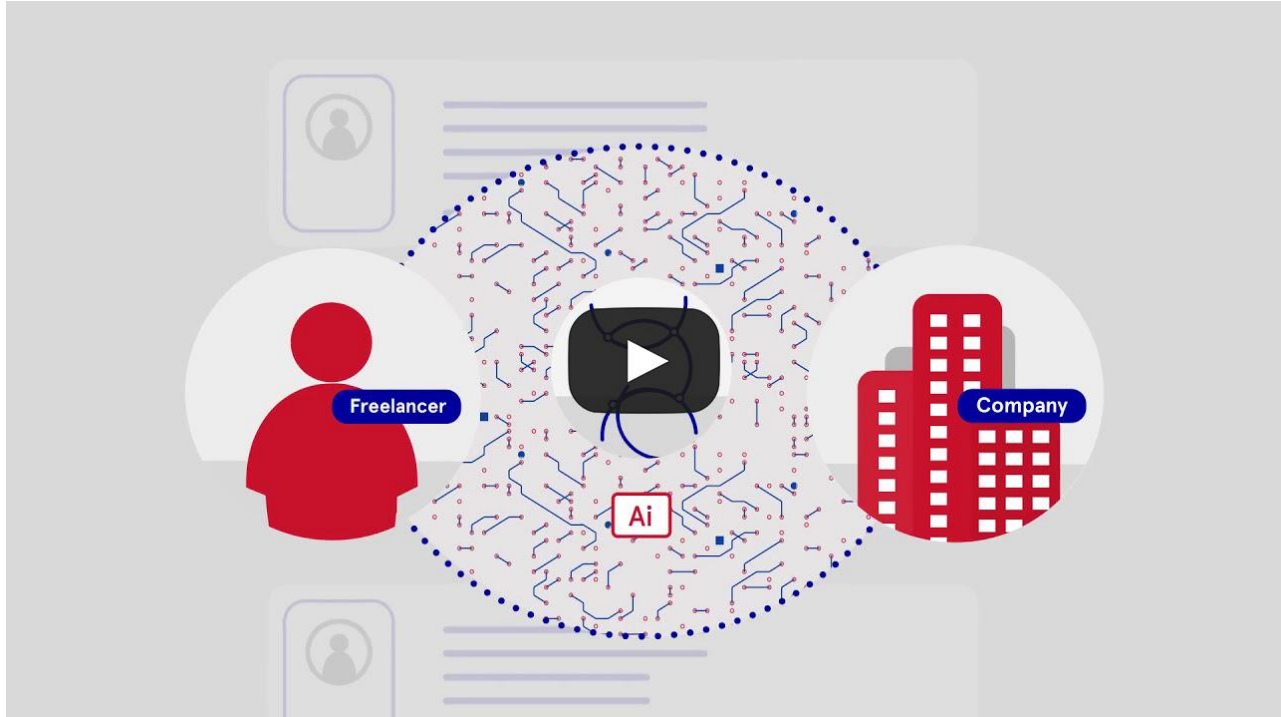
This business is Hiway

Hiway is a blockchain-based, global workforce recruitment and employment platform. The platform provides seamless and direct connection connections between workers, employer, and headhunters without borders or boundaries.

Consider what AirBnB brought to the hospitality sector and what Uber brought to the transportation network industry; that is our ambition for the job market—but with a decentralised. This is what Hiway is building by leveraging blockchain, smart contracts, big data and AI.

“We believe that Hiway can truly address the challenges holding the rest of the employment industry back, and ultimately empower those looking for a job or wanting a job done in equal measure”

Official Video: <https://youtu.be/jeSyygog2ek>



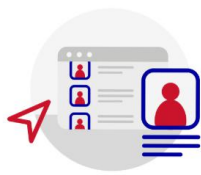
How it works

Hiway builds on some of the key pillars of the Fourth Industrial Revolution: big data, blockchain and artificial intelligence. These innovations fuel a platform that will ultimately reinstall trust to the recruitment process, eradicate issues of discrimination, lower fees and enable smoother financial processes. Hiway serves both the employee and the employer, empowering those looking for a job or wanting a job done in equal measure.



Step 1: POST

Post your profile and tell us what you need



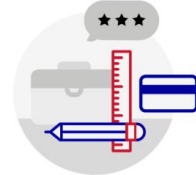
Step 2: SEARCH

Find the right match for your skills or the job you have



Step 3: MATCH!

Make an agreement



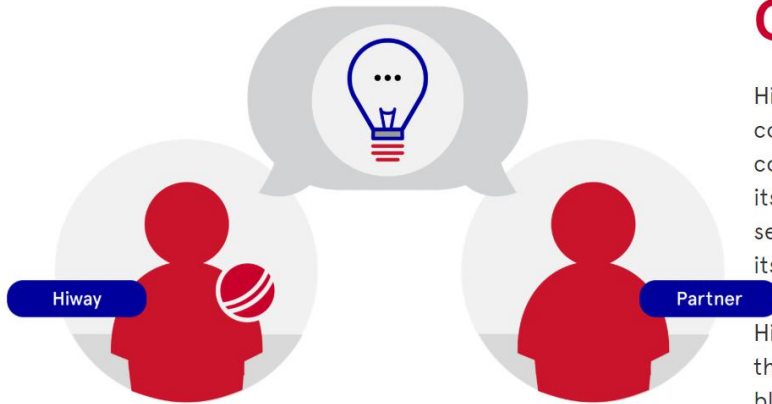
Step 4: WORK, DELIVER & REVIEW

Get the job done and tell us what you think

Roadmap

The roadmap is built with the vision of making Hiway accessible as soon as possible. Firstly, to promptly generate user feedback and secondly, to initiate cash flow. This is key to our commitment to grow the team and build the project as the global work solution we aspire to create. Specific dates for each of the individual milestones will be communicated as soon as possible.





Collaborations

Hiway works together with the following companies in developing the platform. Each company has committed to helping Hiway reach its full potential by using the platform in their search for talent while being closely involved in its development.

Hiway is involved in the recruitment process for these companies, providing freelancers in the blockchain space where they are needed the most.

Collaboration/Partnership/Media



ICO Details:

PREICO TIME

Starts in 36 days 14 hours

2018-11-01 - 2018-11-14

ICO TIME

Starts in 66 days 14 hours

2018-12-01 - 2018-12-01

Token	WAY
PreICO Price	1 WAY = 0.13 USD
Price	1 WAY = 0.14 USD
Bonus	Available
MVP/Prototype	Available <input type="checkbox"/>
Platform	Ethereum
Accepting	ETH
Minimum investment	0.1 ETH
Soft cap	None
Hard cap	8,000,000 USD
Country	Netherlands
Whitelist/KYC	KYC & Whitelist
Restricted areas	USA , CHINA

The Team:



Simon Rikmenspoel
Founder & Head of Product



Rob Barneveld
Founder & Head of Operations



Thale Sonnemans
Founder & Creative Director



Tijs Gietman
Head of Blockchain Technology
& Full-Stack Developer



Max Velderman
Linux Engineer & IT Security



Jowe M.K. Fan
Head of Data Development



Pieter Jan Boterhoek
Head of Visual Identity



ErnoLedder
Junior Developer Artificial Intelligence



Casper van Well
Head of Marketing



Advisors:



Lars Rensing
Co-Founder & CFO at Ark Ecosystem



For more information about the ICO, please visit the following links:

Website: <https://hiway.io>

Email: contact@hiway.io

LinkedIn: <https://www.linkedin.com/company/hiwayofficial/>

Github: <https://github.com/Hiway-github>

Twitter: <https://twitter.com/hiwayplatform>

Medium: <https://medium.com/hiway-official>

Facebook: <https://www.facebook.com/hiwayofficial/>

Reddit: <https://www.reddit.com/r/Hiwayofficial/>

Telegram: <https://t.me/hiwaycommunity>

Bitcoin: <https://bitcointalk.org/index.php?topic=4541736.0>

Whitepaper: https://hiway.io/downloads/HIWAY_white_paper_v1.2.pdf



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