

# CRYPTONAIRE WEEKLY

CRYPTO INVESTMENT JOURNAL

CRYPTO MARKET FALLS WHILE  
ETHEREUM SLOWLY CLIMBS

20% OF THE BRITISH  
POPULATION SEE BTC  
AS AN INEVITABILITY

9% OF BRITAIN'S  
MILLENNIALS  
OWN BITCOIN

RIPPLE MAINTAINING  
POSITION ABOVE \$0.5  
AGAINST US DOLLAR

US DEBT WILL  
LEAD TO BIG  
CRYPTO BOOM

K A M B R I A :  
ACCELERATING  
FRONTIER TECH





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# Weekly Cryptocurrency Market Analysis

Bitcoin has failed to attract buyers at higher levels. It turned down from \$6,600 levels and easily broke below both the moving averages. This is a sign of weakness. The next stop is a fall to \$6,250–\$6,200. The overall cryptocurrency Market Cap decreased by \$5 Billion to \$211 Billion. Bitcoin's price is currently \$6,400 overall, decreasing by 1.22%, and Ethereum's price also increased by 1.92% to \$212. The current market cap for Bitcoin is \$111 Billion and for altcoins the current market cap is \$101 Billion.

## Percentage of Total Market Capitalization (Dominance)

Bitcoin	52.46%
Ethereum	10.25%
Bitcoin Cash	4.36%
Litecoin	1.41%
Ripple	9.51%
Dash	0.64%
NEM	0.40%
Monero	0.81%
IOTA	0.63%
NEO	0.48%
Other	19.06%

The sharp drop in Bitcoin's volatility at a time when the volatility in the U.S. stock markets soared is a sign that cryptocurrencies have decoupled from equity markets. It has emerged as an independent asset class, buoyed by fundamentals.

A recent report by Morgan Stanley bank also underlines the emergence of Bitcoin and altcoins as "a new institutional investment class." However, any new asset has to face numerous hurdles in the beginning. Cryptocurrencies are currently going through the phase of denial, before they reach acceptance.

Previously, the naysayers pointed to the sharp volatility in cryptocurrencies as a deterrent for mass adoption. However, since September, Bitcoin has traded in a tighter range than the Argentine peso, the Turkish lira, the Brazilian real, the Mexican peso, and the South African rand. In fact, its range was only 2.7 percent greater than that of the safe haven currency, the Swiss franc.

Both on the way up and on its way down, Bitcoin has been the leader, whose price action is followed by the altcoins. However, some analysts believe that this might change in the future and the next bull market might be led by one of the top altcoins. Let's see what the charts forecast.

# CRYPTONAIRE WEEKLY

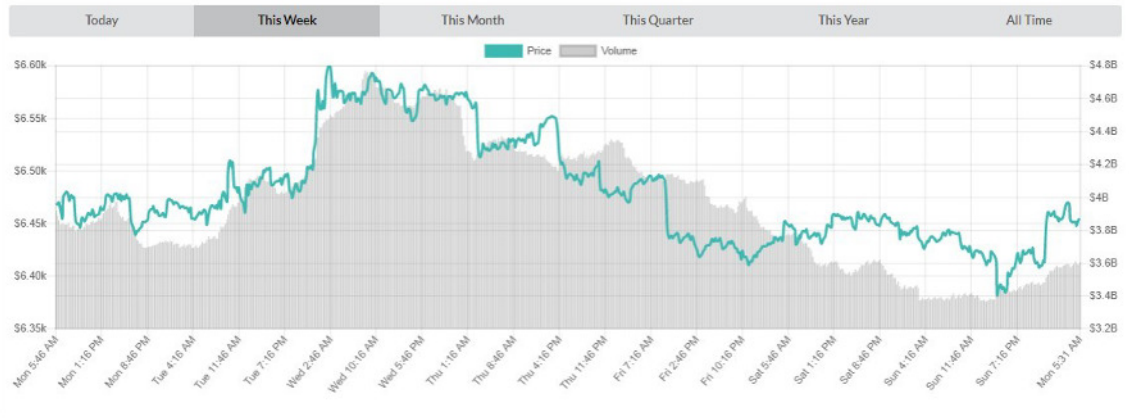
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**Bitcoin** BTC ▲ **Price** \$6,453.91 Volume (24hr) \$3,612,818,826 Market Cap \$112,116,772,415 # Vol/MCap 3.22% Circulating 17,371,912

24HR HIGH \$6,471.03      24HR LOW \$6,381.82      24HR RANGE 1.38%      ALL TIME HIGH \$20,236.69      FROMATH -68.12%

	1 Hr	24 Hrs	7 Days	30 Days
vs Fiat	▲ 0.01%	▲ 0.26%	▼ -0.27%	▲ 1.79%
vs BTC	▲ 0.00%	▲ 0.00%	▲ 0.00%	▲ 0.00%
vs ETH	▲ 0.04%	▲ 0.06%	▼ -2.32%	▼ -4.06%

BTC  Convert BTC  USD  Convert USD



**Ethereum** ETH ▼ **Price** \$214.7545 Volume (24hr) \$1,254,123,009 Market Cap \$22,082,196,683 # Vol/MCap 5.68% Circulating 102,825,320

24HR HIGH \$215.66      24HR LOW \$211.88      24HR RANGE 1.75%      ALL TIME HIGH \$1,538.13      FROMATH -86.04%

	1 Hr	24 Hrs	7 Days	30 Days
vs Fiat	▲ 0.07%	▲ 0.14%	▲ 2.09%	▲ 6.13%
vs BTC	▲ 0.02%	▼ -0.16%	▲ 2.30%	▲ 4.22%
vs ETH	▲ 0.00%	▲ 0.00%	▲ 0.00%	▲ 0.00%

ETH  Convert ETH  USD  Convert USD



# CRYPTONAIRE WEEKLY

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Price  
\$0.50781989

Volume (24hr)  
\$292,497,849

Market Cap  
\$20,417,156,894

# Vol/MCap  
1.43%

Circulating  
40,205,508,733

24 HR HIGH  
\$0.5106

24 HR LOW  
\$0.4978

24 HR RANGE  
2.51%

ALL TIME HIGH  
\$3.92

FROM MATH  
-87.03%











	1 Hr	24 Hrs	7 Days	30 Days
vs Fiat	▼ -0.04%	▲ 0.30%	▲ 9.41%	▲ 21.36%
vs BTC	▼ -0.04%	▲ 0.03%	▲ 9.72%	▲ 19.26%
vs ETH	▲ 0.03%	▲ 0.20%	▲ 7.22%	▲ 14.46%

XRP Convert XRP ⇌ USD Convert USD













# Top 10 Coins











## Top 10 Coins by Percentage Gain (Past 7 Days)

#	Name	Symbol	Volume (24h)	Price	% 7d
1	 Pedito	PEDI	\$66,608	\$0.003048	263.74%
2	 Davinci Coin	DAC	\$789,666	\$0.013575	247.82%
3	 Maximine Coin	MXM	\$1,454,613	\$0.014305	126.23%
4	 Fox Trading	FOXT	\$339,930	\$0.146249	106.12%
5	 Nasdacoin	NSD	\$108,825	\$0.831665	99.92%
6	 Atlantis Blue Digital ...	ABDT	\$90,197	\$0.031638	99.90%
7	 HYCON	HYC	\$4,247,323	\$0.048663	99.53%
8	 Profile Utility Token	PUT	\$132,230	\$0.025550	98.00%
9	 CrypticCoin	CRYP	\$70,502	\$0.007336	83.66%
10	 QYNO	QNO	\$58,789	\$0.210695	83.44%

## Top 10 Coins added to Exchanges with the Highest Market Capitalisation (Past 30 Days)

Name	Symbol	Added	Market Cap	Price	Circulating Supply	Volume (24h)	% 24h
 BOX Token	BOX	24 days ago	\$21,657,627	\$0.268364	80,702,471 *	\$2,167,301	-0.76%
 TrueDeck	TDP	25 days ago	\$14,746,929	\$1.47	10,045,480 *	\$81,050	-6.48%
 Liquidity Network	LQD	18 days ago	\$9,407,526	\$0.223273	42,134,645 *	\$735,071	-1.00%
 YGGDRASH	YEED	24 days ago	\$5,667,562	\$0.001160	4,887,116,975 *	\$251,975	-3.32%
 Pedito	PEDI	20 days ago	\$4,175,550	\$0.003051	1,368,610,817 *	\$66,669	-22.57%
 Breezecoin	BRZC	14 days ago	\$3,990,740	\$0.399061	10,000,316 *	\$1,700	-8.66%
 Helium	HLM	25 days ago	\$3,167,114	\$0.360261	8,791,161	\$842	1.95%
 CoinToGo	2GO	12 days ago	\$2,637,058	\$0.647319	4,073,817	\$20,785	12.06%
 Gravity	GZRO	20 days ago	\$2,227,873	\$0.001029	2,164,526,077	\$1,466	7.03%
 Rookiecoin	RKC	19 days ago	\$1,551,263	\$0.000512	3,031,203,013 *	\$85	1.27%

## Top 10 Coins by Total Market Capitalisation

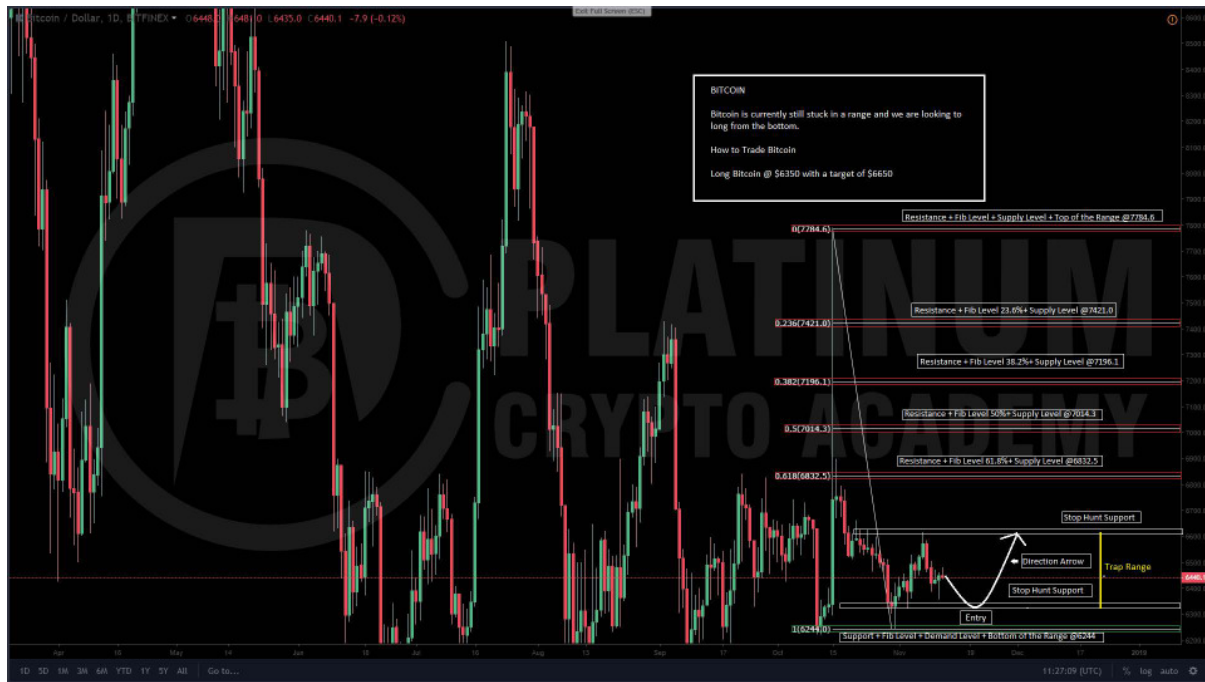
#	Name	Market Cap	Price	Volume (24h)	Circulating Supply	Change (24h)
1	 Bitcoin	\$111,560,378,656	\$6,421.88	\$3,999,274,930	17,371,912 BTC	0.27%
2	 Ethereum	\$21,833,543,607	\$211.67	\$1,504,690,415	103,149,078 ETH	0.02%
3	 XRP	\$20,351,383,883	\$0.506184	\$322,218,245	40,205,508,733 XRP *	0.36%
4	 Bitcoin Cash	\$9,032,846,394	\$517.53	\$726,792,502	17,453,688 BCH	-5.58%
5	 Stellar	\$5,276,409,217	\$0.278659	\$113,468,959	18,934,988,481 XLM *	4.28%
6	 EOS	\$4,904,856,930	\$5.41	\$678,140,890	906,245,118 EOS *	0.55%
7	 Litecoin	\$3,037,273,136	\$51.37	\$424,642,889	59,121,813 LTC	-0.95%
8	 Cardano	\$1,979,954,732	\$0.076366	\$26,826,249	25,927,070,538 ADA *	1.68%
9	 Monero	\$1,767,831,049	\$106.73	\$14,486,702	16,562,932 XMR	2.83%
10	 Tether	\$1,696,717,342	\$0.994313	\$2,777,196,558	1,706,421,736 USDT *	-0.08%



# Crypto Trade Opportunities

## Bitcoin (BTC)

Entry @ \$6,350 - Exit @ \$6,650



## Ethereum (ETH)

Entry @ \$200 - Exit @ \$250





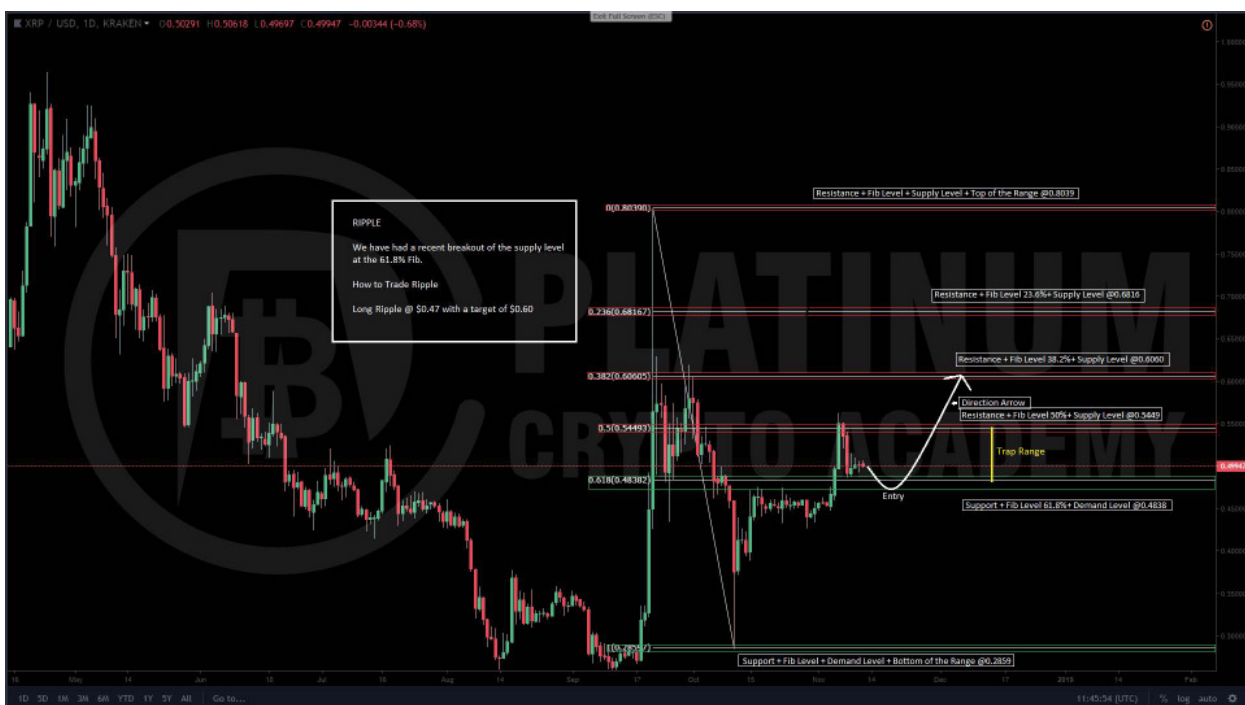
## Bitcoin Cash (BCH)

Entry @ \$500 - Exit @ \$650



## Ripple (XRP)

Entry @ \$0.47 - Exit @ \$0.60



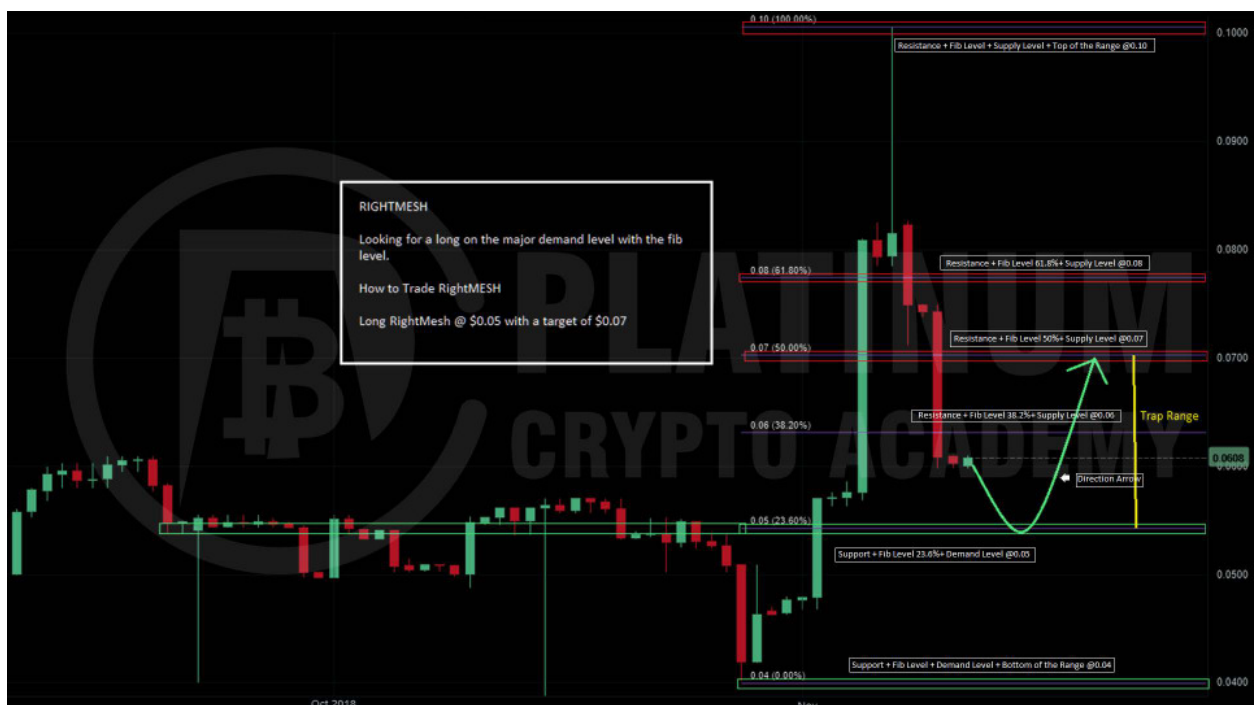
## Steem (STEEM)

Entry @ \$0.68 - Exit @ \$0.90



## RightMesh (RMESH)

Entry @ \$0.05 - Exit @ \$0.07



# PLATINUM GENERATION X

## THE SCIENCE OF MAKING MONEY WITH CONSISTENCY



Are you ready to make your first 100k for 2018, or would you like to become a Cryptonaire?

The Platinum Generation X Programme is here to help you grow by focusing on creating proven revenue streams.

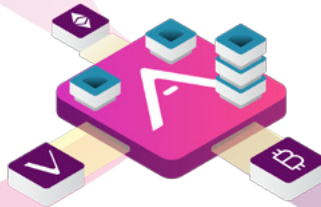
After Nirav Shah has proven his success in both the Financial and Crypto Markets, he brings this programme to your door step.

Through our unique step by step approach, and our 'Change Your Life In 90 Days Challenge', we aim to build on your core skills and introduce you to a world that you have may have considered, but never ventured.

Are you ready to take the 90 Day Challenge, or make 100k in 2018?

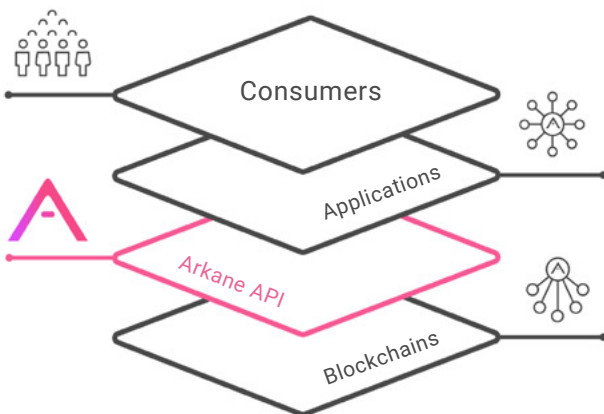
[START YOUR INITITATON JOURNEY TODAY](#)





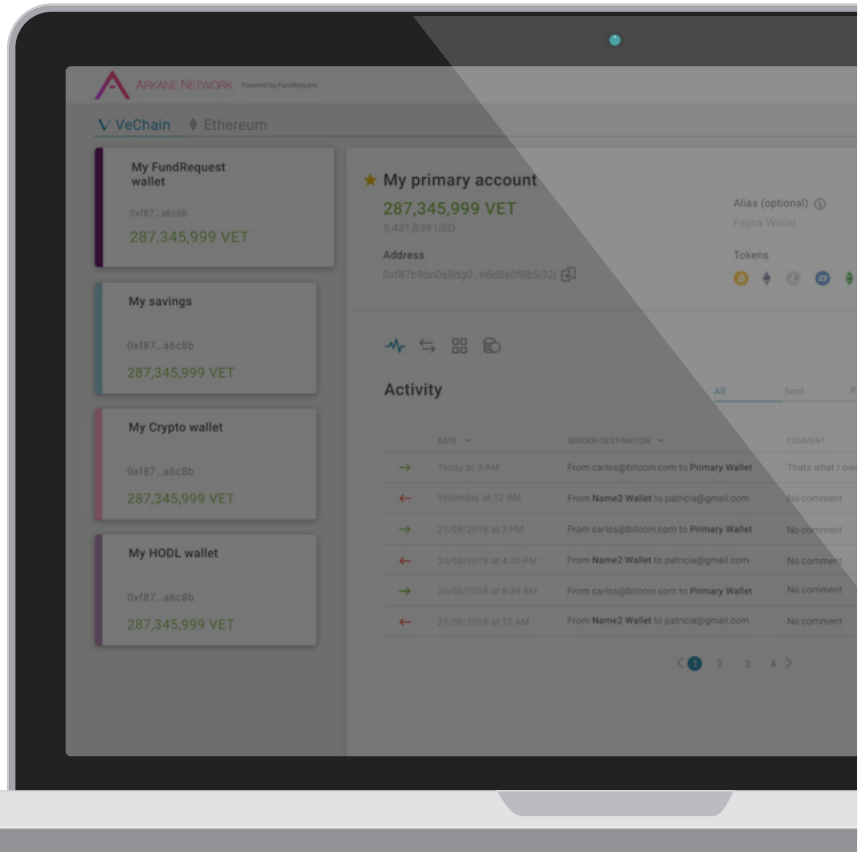
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# Advancements in the Cryptocurrency World

## Maduro Says Petro Purchasers Can Exchange It For Any Crypto, Plans to Take Petro to OPEC in 2019

<https://cryptoslate.com/maduro-says-petro-purchasers-can-exchange-it-for-any-crypto-plans-to-take-petro-to-opec-in-2019/>



Allegations that Venezuela's Petro cryptocurrency is all hot air hasn't stopped President Nicolas Maduro from announcing a special exchange period for the Petro, and that he'll be presenting it to the Organization of the Petroleum Exporting Countries (OPEC) next year as a unit of account for Venezuelan oil.

On Tuesday, Maduro announced via a government release that those who purchase Petro certificates during the exchange period of Nov. 6 to Dec. 31, will be able to exchange the cryptocurrency for any other crypto or "any other convertible currency in the world."

These certificates are part of a new "savings plan" organized by Maduro and the Venezuelan government to push the cryptocurrency's adoption. Part of the country's "Comprehensive National Cryptoasset Plan," it will reportedly make 4 million Petro available for purchase. Certificates are acquired through an investment in the Bolivar, Venezuela's fiat currency, according to local media outlet Telesur.

Maduro also announced his intention to present the Petro to the OPEC as an official unit of account for Venezuelan oil this week. According to the Minister of Petroleum Manuel Quevedo, the presentation will happen "during the first half of 2019."

Banks have also been ordered to adopt the Petro, and court cases have even recently been settled with fines imposed in the cryptocurrency, all in a multi-front effort to push adoption of the state-backed crypto coin, itself purportedly backed by Venezuela's oil and other natural resources. Despite the state's enthusiasm, though, the coin has been controversial since its inception.

## \$20 Trillion US Debt Will Inevitably Lead to Big Crypto Boom: Prominent Investors

<https://www.ccn.com/20-trillion-us-debt-will-inevitably-lead-to-big-crypto-boom-prominent-investors/>



ShapeShift CEO Erik Voorhees has said that the growing debt of the US, which hovers at around \$21.7 trillion as of November, will inevitably cause a big spike in crypto.

“When the next global financial crisis occurs, and the world realizes organizations with \$20 trillion in debt can’t possibly ever pay it back and thus must print it instead, and thus fiat is doomed. Watch what happens to crypto.”

Voorhees suggested that to repay the national debt, the government and the federal reserve will be forced to print more fiat money, leading to inflation and a decline in the purchasing power of the US dollar.

BlackRock, the world’s largest asset manager with more than \$6.317 trillion in assets under management, is the latest major financial institution to express concerns regarding the rapidly increasing national debt of the US.

The conglomerate’s CEO, Larry Fink, stated that the US government is heading towards a supply problem due to the country’s increasing budget deficit. Beginning next year, Fink noted that the US could be forced to borrow \$1 trillion a year.

The rising inflation rate of the US dollar, as shown by the growing interest rates of the Federal Reserve, has become too high to sustain the economy.

“That could be the real issue related to everything: where we have interest rates becoming too high to sustain the economy with its growth rates,” BlackRock CEO Larry Fink said.

Nouriel Roubini, a professor at NYU Stern School and a cryptocurrency skeptic, echoed the sentiment of Fink, emphasizing that the interest rate has increased to a point in which the US economy cannot match it with its growth rate.



## Bitcoin Cash Miners Break Records Processing Multiple 32 MB Blocks

<https://news.bitcoin.com/bitcoin-cash-miners-break-records-processing-multiple-32-mb-blocks/>



On Saturday, Nov. 10, the operation BMG mining pool mined multiple 32 MB blocks on the Bitcoin Cash (BCH) network. The first block at height 556034 was the biggest block ever mined on the BCH chain and the process confirmed over 166,000 transactions. A couple of hours later, BMG pool mined four more 32 MB blocks confirming another 166K of pending transactions each.

Bitcoin Cash supporters have a milestone to celebrate today, as miners have put the 32 MB block size limit to the test. At approximately 7:45 a.m. EST, BMG mining processed block 556034 which was approximately 31997.624 kB (31.99 MB) in size. The block surpassed the previous largest block ever mined on the BCH chain, which was block 546423 processed by BMG pool and was 23.15 MB in size. That specific block, on Sept. 4, processed only 97,318 transactions and many observers noticed how long it took to propagate.

After the block was mined, a good portion of BCH proponents took to social media and forums to tell the world about the first mega-block. Most of the BCH community was thrilled to see the 32 MB block size limit put to the test, while discussing the subject and sharing analytical data. For instance, one metric people enjoyed was the fact that block 556034 confirmed more transactions than half a day's worth of BTC transactions on an average day. Thanks to the large block mined by BMG and the previously processed blocks, the BCH chain has confirmed roughly 1.3 million transactions over the last 24 hours.

The large blocks come just days before the contentious hard fork planned for Nov. 15, where two BCH development teams have not agreed on consensus changes. The first 32 MB block wasn't a perfect achievement, however, for some community members who observed the network react. It seems some BCH nodes from 4 different implementations dropped off the network temporarily, with the largest set of dropped nodes stemming from Bitcoin Unlimited (BU) hosts. Although, BU and other BCH clients had issued new releases over the last few days and many of the BU nodes that dropped were mostly running 1.4 and earlier.

## Ripple's XRP Maintaining Position Above \$0.5000 Against USD – Nasdaq

<https://ethereumworldnews.com/ripples-xrp-maintaining-position-above-0-5000-against-usd-nasdaq/>



A similar market sentiment has taken over almost all leading crypto-coins prices for the past few days. With sellers having their saying on the 8th of November, values returned lower after a noticeable bull-run but the weekly end-result is by no doubt positive as digital assets have taken position on a higher trading ground.

The third largest coin by market cap XRP [XRP] by the San-Francisco blockchain-developing payment protocol firm Ripple-Labs is changing hands against the US Dollar at \$0.50868 with 1.89% increase in the last 24-hours.

On the daily chart, the pair has already overcome the formed declining trend while balancing bulls and bears above \$0.5000 signaling there is still support to stand ground or even move higher.

Weiss Ratings put the speedy coin under the must-buy assets in the digital currency industry rating it B – Buy, as it did also mark Stellar's XLM, Cardano ADA and EOS.

"These are among the few that are beginning to put it all together — the advanced tech and adoption in the real world. They're not all the way there yet. But they're making good progress."

Combining the results of all four models, we arrive at a final grade, from "A" to "E."

Any grade of "B-" or better is the equivalent of a "Buy."

"D+" or lower is "sell."

And "C" implies no action — "hold" if you already own it; "avoid" if you don't.

Bitcoin was rated C as to hold or avoid if you do not have it.

With Nasdaq's [National Association of Securities Dealers Automated Quotation] crypto-platform coming in early 2019, the firm is in the talks with Ripple to bring XRP as one of the first cryptocurrencies to be listed on the exchange.

## Why India Says Yes to Blockchain, Yet Still Undecided About Crypto

<https://cryptoslate.com/interview-why-india-says-yes-to-blockchain-yet-still-undecided-about-crypto/>



As countries around the world find their feet in the cryptocurrency market, governments have jumped on board in attempts to regulate the use of digital assets. Places such as Malta, Gibraltar, and Singapore have taken an open-arms approach to new crypto ventures and companies, coupled with a strict regulatory framework to help prevent fraud.

India and China, however, have opted for a much more cautious approach to cryptocurrencies while embracing blockchain technology. Both governments have said they think cryptocurrencies are too risky to remain unregulated.

India is currently considering a ban on cryptocurrency offerings to private retail investors, an announcement that comes mere months after the ribbon was cut on India's first 'Blockchain District' in Hyderabad, in the southern Indian state of Telangana. The country hasn't outright banned crypto but has communicated to banks that they cannot have accounts for digital assets, making their integration into the mainstream financial sector more difficult.

"I think that the current space in India is that the government is very pro-blockchain," said ex-Morgan Stanley banker turned crypto entrepreneur Prashanth Swaminathan. He added:

"Where I think the country is lacking at this stage is in its understanding of the crypto space."

Before founding crypto exchange XDAT and becoming an advisor for Indian blockchain company eleven01, Swaminathan worked ten years with Morgan Stanley and even guided financial institutions in the EU through the financial crisis of '08. He leverages that experience to try and educate companies like eleven01 on the regulatory standards they need to stay abreast of to stay out of trouble.



## 20% of the British Population See Bitcoin as an Inevitability

<https://www.ccn.com/20-of-the-british-population-see-bitcoin-as-an-inevitability/>



YouGov is a global data and research firm which serves industries, governments, and people in various ways, primarily by aggregating data and giving it to those who are able to take action on it. They are recognized the world over for their ability to “provide a more accurate, more actionable portrait of what the world thinks.”

Wednesday, they published the results of a survey of the British populace regarding Bitcoin specifically. The survey did not raise questions about other cryptocurrencies. However, 93% of those polled were aware of Bitcoin, an astronomical figure considering the relative young age of Bitcoin. Of the people who knew what Bitcoin was, only 4% (around one out of twenty) claimed to understand it very well, while almost six times that many claimed to understand it “fairly” well. Unsurprisingly, given data from other surveys conducted of the Bitcoin community and populations at large, young men were much more likely to claim they understood Bitcoin.

Only about one in six people over the age of 55 claimed to understand Bitcoin fairly well. It seems the same 4% polled who believe they understand Bitcoin “very well” were also among the few brave enough to purchase the cryptocurrency which Germans recently overwhelmingly deemed “risky.”

Six percent of all men polled had invested in Bitcoin and one percent of all women polled had purchased Bitcoin. This group of people were overwhelmingly aged 18-24. One takeaway is that the age of digital currency brings the investor out in young adults – in the United States, for example, the most likely group to own stocks are over age 70.

A seeming highlight to the YouGov researchers but perhaps a given to the average cryptonaught is the fact that a relatively high number of participants in the survey – 20% overall – firmly believe that Bitcoin will be as common as cards or cash in the future. Another spin on this might be that 80% don’t believe or are not sure of as much, with 43% firmly negative on the prospect. However, those more familiar with the technology understand that the technologies which enable true mass merchant adoption, such as Lightning Network, have only just entered the playing field.

The answers were notwithstanding whether or not the participant had purchased Bitcoin within their lifetime, and men and women across age groups were roughly equal in their positive and negative responses to the question.

## Asia's Amazon' Starts Using Bithumb's Payment Service for Cryptocurrency Users

<https://news.bitcoin.com/asias-amazon-bithumbs-payment-cryptocurrency/>



South Korean cryptocurrency exchange Bithumb announced on Wednesday the launch of its "cryptocurrency payment service" for major online shopping marketplace Qoo10, which it referred to as "Asia's Amazon."

The two companies signed a contract in August and have been developing a payment service for Qoo10 that uses Bithumb cash.

A Bithumb representative explained to news.Bitcoin.com that for each customer: "Bithumb cash is the total asset [value] of [their] cryptocurrencies and KRW."

Bithumb started offering the "Bithumb cash payment service for Qoo10 from the 5th of this month," the exchange wrote. This payment option is now listed on the marketplace alongside Payco, Paypal, and E-money.

The representative emphasized that currently this service is only available to Koreans, including those living overseas. Foreigners living in Korea cannot use it, the representative noted, adding that the company is working to make it available to all users.

Qoo10 operates seven localized online marketplaces in five countries, its website details. Bithumb described this marketplace as a Korean e-commerce company that is "the No. 1 shopping mall in Singapore, and has become a leader in Asian e-commerce markets such as Hong Kong, China and Indonesia."

Bithumb revealed in November last year that it was working on creating a "simple" payment system to allow its members to use their cryptocurrencies and KRW to pay for goods and services, Chosun described.

An official of the exchange explained at the time that all cryptocurrencies held in Bithumb accounts can be used. "The process of converting virtual currencies into Bithumb cash is done automatically based on current market prices," the news outlet detailed.

## Survey: 9% Of Britain Millennials Own Bitcoin (BTC)

<https://ethereumworldnews.com/survey-9-of-britain-millennials-own-bitcoin-btc/>



In spite of the crypto market's dismal performance in 2018, a post-mortem report from YouGov, an international market data analytics corporation, has revealed that upwards of 93% of Brits have heard the good name of Bitcoin (BTC), even though it has been just 10 years since Satoshi Nakamoto released the network's original whitepaper.

However, in YouGov's post-mortem of the survey, it was also revealed that only 4% of study respondents explained that they understand Bitcoin "very well," likely alluding to the long-standing knowledge/technological expertise barrier of entry that this industry faces. Still, another 23% noted that they understand the technology "fairly well," with Britain millennial males being the most dominant demographic to express their crypto knowledge as such.

Regardless, while 27% of surveyees understand Bitcoin in some capacity, per YouGov's points of data, only 4% the pool had "gone out and bought the currency." Interestingly, reflecting the statistics regarding crypto knowledge, 9% of 18 to 24 year-olds had bought the digital asset, while only 1% of seniors had reportedly purchased BTC.

Although these figures may sound dismal, a jaw-dropping 21% of Brits claimed that eventually, cryptocurrencies will be used as commonly as banknotes or debit/credit cards. And, surprisingly, a near-equal proportion of woman and men (19% and 22% respectively) believe that crypto will eventually rise to prominence, contrary to the gender gap in BTC ownership.

Regardless, these stats could potentially be alluding to the sentiment that crypto assets in their current state aren't ready for mass adoption, or that this industry is years, if not decades away from succeeding on a substantial scale.

Still, 34% of YouGov's surveyees noted that they remain undecided on the future of this ground-breaking asset class. Keeping this in mind, cryptocurrencies could have big shoes to fill, even though traditionalists, such as former FED chair Janet Yellen and J.P Morgan's Jamie Dimon, are



# Platinum ICO Information

## Kambria.io



### Project Details:

Since the middle of the 20th Century, humans have dreamt of a future filled with magical robots that automate the mundane and achieve the impossible. Sure enough, thanks to human ingenuity and imagination, robotic machines have been adopted on a massive scale in the industrial work space. Robotic arms can be found on every assembly line, making automobiles or loading pallets. This revolution of industrial robots was fueled by advancements in both computing power and artificial intelligence; the former allowed robots to be programmed and the latter gave robots complex reasoning ability. Coupled with sensors, the robots could interact with the real world to handle a wide range of tasks. Large economic value, captured by specialty machines working around the clock, hastened robotics use on all manufacturing lines.

But have you ever stopped to consider why functional robots limited to the industrial sector? Where are all the dishwashing robots, the laundry bots, and the bots that make our day-to-day lives easier? Although robots have fully affirmed their place on the industrial floor, they have not been able to penetrate the home. Why is that?

The problem is that the traditional development processes used by robotics companies are too expensive to include the everyday consumer market. Only robots programmed to do very simple household tasks, such as vacuuming or mowing, have succeeded in the consumer market. Highly functional robots, including the Honda Asimo that can walk up the stairs and the Toyota's Human Support Robot that can fetch, only exist in a research facility due to their expensive price tags. However, neither will be commercially viable in the near future because the problems robotics engineers struggled with years ago are still prevalent today.

- Lack of tools and methods for collaboration and sharing
- Duplicate effort to find good suppliers, select parts, negotiate, verify paperwork, and assemble in-house team
- Slow turnaround, high minimums, and poor interfaces from "traditional" manufacturers

The result is that hundreds of billions of dollars worth of technology are left unutilized in universities' research projects. Many startups raised a huge amount of capital and invented really cool technology, but all that is lost when the startups fail. Companies pour billions into R&D, but then build a moat of patents and secrets around their inventions so no one else can innovate. Smart teams and individuals

## Waste & Inefficiencies in Today's Innovation Model



University  
research  
projects left  
wasted



Startups  
inventions lost  
forever



Corporates  
thrive on  
patents &  
secrets



Individual  
contributions  
are fragmented

But what if there was a better way to innovate? What if improving HOW people innovate was considered as deeply as WHAT they innovate on? Can a mechanism be created that incentivizes people to innovate together? Where innovations are open and accessible to everyone. And where the waste and inefficiencies of today's innovation model could be eliminated.

That is the mission of Kambria.

The team at Kambria faced many innovation challenges related to robotics development through their startup OhmniLabs. OhmniLabs successfully launched Ohmni, a **telepresence robot** and turned the outdated, expensive R&D process on its head by focusing on streamlined, iterative design and 3d-printed manufacturing. Because of this, Ohmni is 10x faster, better, and cheaper to build than other products in the field. With Kambria, the team is taking the next step (or more like a Giant Leap) by offering Ohmni as the foundation for the world's first end-to-end, collaborative, crowdfunded, open source platform for robotics.

## The Kambria Way

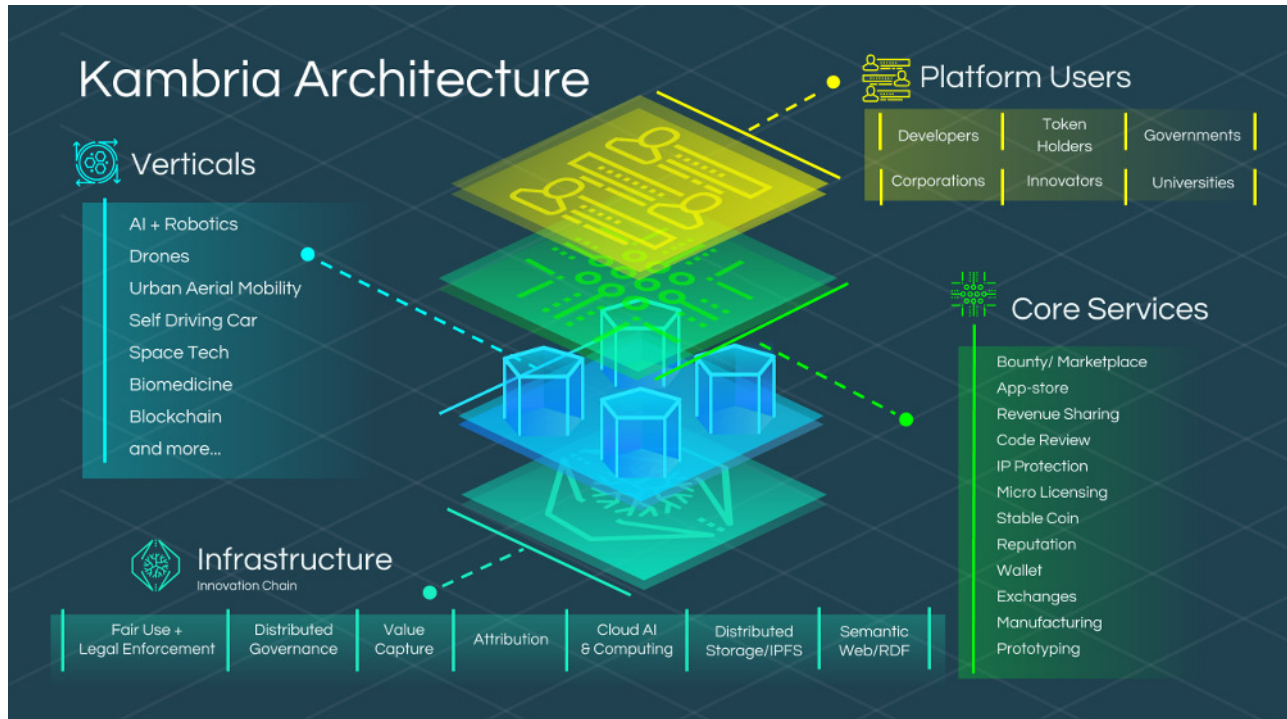
We are driven to make Robotics & AI development



Accessible to everyone, everywhere, anytime

**Kambria** is an open innovation platform that enables and incentivizes collaborations in R&D, manufacturing, and commercializing of advanced technology. Kambria contains protocols uniquely designed with blockchain and crypto-economics to address the current waste and inefficiencies in today's innovation model. The founders have chosen to utilize blockchain technology for Kambria because innovations can remain open and available to humanity forever; contributions to Kambria will be transparent, and immutable; and attributions to contributors will be fair, transparent, and decentralized.

The platform will include both hardware and software components. Over time, due to network effects, Kambria will offer thousands of repositories, spanning across many technology verticals, not just robotics. The repositories will be semantically linked to each other for better access and more effective collaborations. For example, self-driving cars will share certain technology components with autonomous robots.



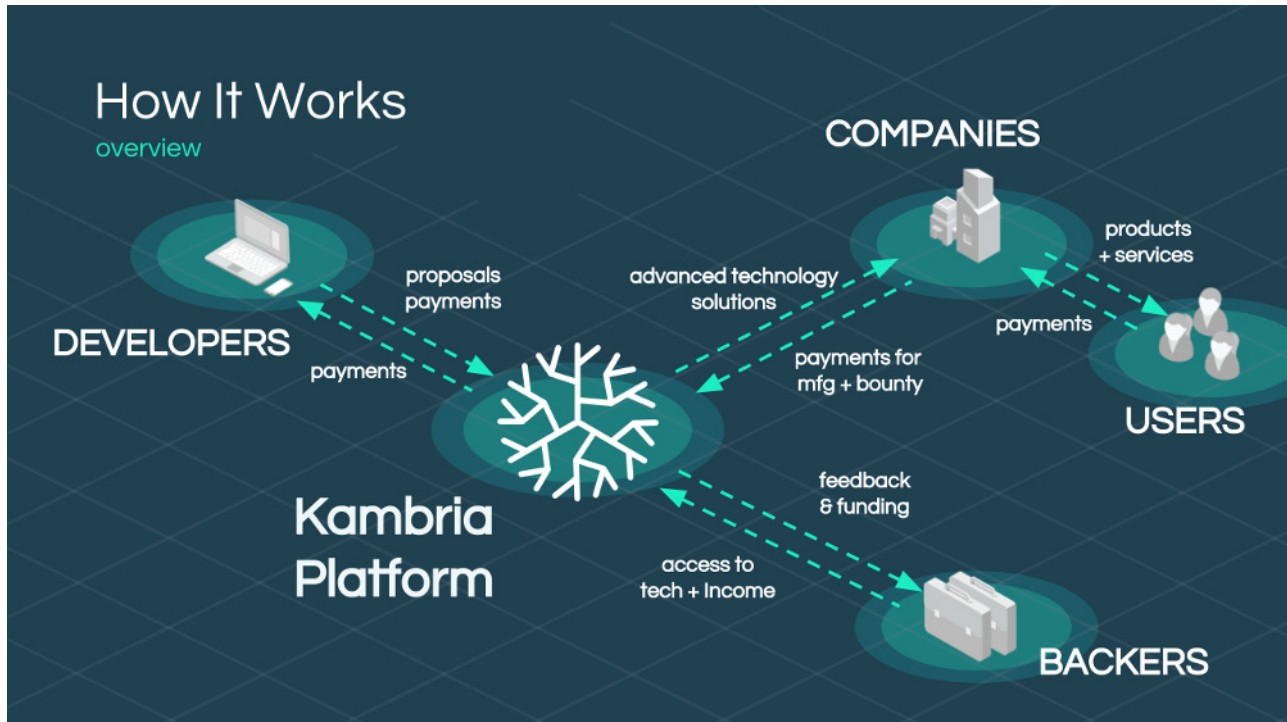
All technology on Kambria will be open and free to use for personal and R&D purposes, with the option for a licensing fee for commercial and enterprise purposes. Kambria has already developed an elegant “micro-licensing” system to ensure that commercialization from this pool is easy and predictable. Anyone, from big companies to startups and individual entrepreneurs, can license the entire stack of technology without the burden of legal paperwork and negotiations with every single contributor. At the same time, the value flow network on blockchain ensures that their licensing fees flow back fairly and transparently.

One of the biggest challenges in building such a platform is how to incentivize contributions to the platform. Relying on goodwill or legacy, would take too long to gain a critical mass. This is where Kambria’s token economics will make a huge difference.

The Kambria token, KAT, will help Kambria bootstrap the community and technology base very quickly. Kambria can acquire technologies from universities, startups, and individual contributors in exchange for KAT. In addition, KAT allows:

- Community members use KAT to promote specific projects and fundraise for the shared technology.
- Individuals or teams are rewarded with KAT for designs or code they contribute.
- Companies can use KAT to issue bounty challenges which are awarded to projects when fulfilled.
- Manufacturers earn KAT through prototyping and producing robots and robotic parts.





Kambria is one of the very few projects that have existing commercial products, a passionate user base, and partnerships with top universities and large corporations. The platform is designed to spread the value and opportunity as far as possible while aiming to capture a significant portion of the rapidly growing commercial robotics market (**\$188B by 2020!**) for its diverse community of stakeholders. The platform will democratize access to the robots themselves, so everything developed on the Kambria platform will be open source, \*forever\*.

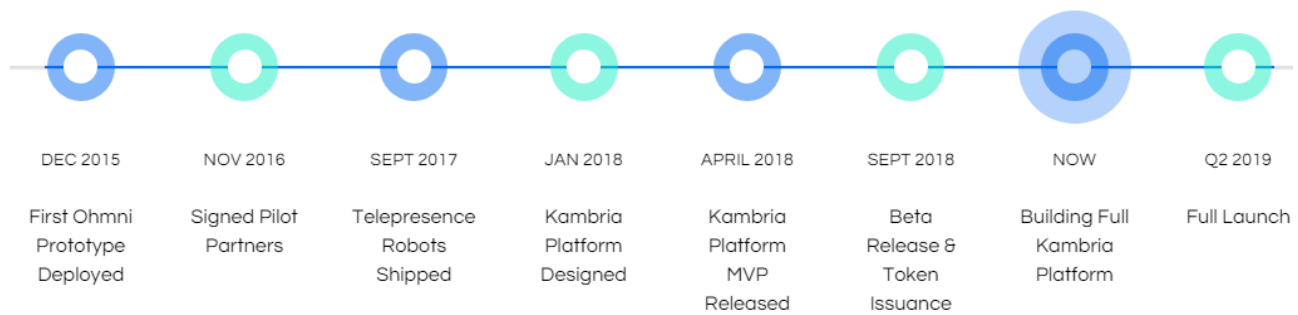
**Official Video:** <https://youtu.be/ayGuWHjPwvA>



**Roadmap:**

## Our Progress

Outlining our goals and being transparent on our progress demonstrate our intent, and allow others to see how we're doing on our journey.



**Collaboration/Partnerships/Media**

### Building Developer Community

Kambria is building robotics labs around the world.



They also partner with existing open-source projects and organize hackathons in major tech hubs.



## Building Business Partnerships

Kambria helps corporations augment their existing services.



Humana

TOPPAN

Kambria co-develops robotics technology to tackle new markets.



Kambria creates a new marketplace for companies to offer their products and services.



## Our Unique Differentiators

Can generate revenue and impact within 6 months

Real physical products  
Strong partnerships

Built best customizable + programmable telepresence robot

Deployed 200+ worldwide, diverse use cases  
Amazing user feedback, with one life saved  
Great press coverage

Massive market potential in multitude of verticals



### Private Pre-sale

Soon we will begin the private pre-sale of our Kambria Token, KAT. This sale is the next major milestone in the development of our open innovation platform focusing first on the Robotics & AI vertical with the backing of our well-established robotics company, [OhmniLabs](#). Total KAT supply is 5 billion, 50% is available for sale with a hard cap of \$19.9M. We hit our soft cap of \$9M early on with the backing of HASHED, FoundationX, Bitzantin, Bamboo Capital, Tomochain, and KuCoin.

Please subscribe to [our mailing list](#) and join our [Telegram](#) community to get updated news, event details, and pre-sale information. We have an active and strong global Telegram community with over 15K members combined.

Kambria is excited to announce the pre-sale of the Kambria Token (KAT) to eligible purchasers with distributor codes\*. The whitelist opens on **Sunday, November 18th at 10 am UTC+7**; interested individuals should visit <https://app.kambria.io/kyc> to join the list.

The whitelist closes on **Friday, November 30th at 10 am UTC+7**. So head over to <https://app.kambria.io/kyc> to register and join the Kambria community of backers. Together, we can accelerate the innovation process and deliver real value to billions of people around the world.

*\*Disclaimer: KAT is sold to be used on the Kambria Platform. Only buy KAT if you intend to help us build the Kambria ecosystem. To be eligible for purchase, you must obtain a distributor code, and pass the Know-Your-Customer (KYC) check. To participate you must also verify that you are not a citizen or resident of the following countries: Balkans, Belarus, Bolivia, Bulgaria, Burma, Cote D'Ivoire (Ivory Coast), Cuba, Democratic Republic of Congo, Ecuador, India, Indonesia, Iran, Iraq, Liberia, Nicaragua, North Korea, People's Republic of China, Qatar, Sudan, Syria, United States of America, Yemen, and Zimbabwe.*



## The Team:

The highly-accomplished founding team has expertise in AI, robotics, and blockchain from leading institutions including [Stanford](#) and [Carnegie Mellon](#), and have successful exits including one to [Google](#).

### Co-founders



#### Dr. Thuc Vu, AI & Game Theory [in](#)

Thuc is a serial entrepreneur, with multiple company acquisitions, the last one by Google. He has deep expertise in game theory, machine learning, tournament design and multi-agent systems. He earned his PhD from Stanford and BS from Carnegie Mellon, both in computer science. Thuc is a social entrepreneur in Vietnam, involved in several community projects.

#### Jared Go, Blockchain & Robotics [in](#)

Jared is an avid maker and roboticist, previously CTO and founding member at a networks startup. He has an extensive experience in blockchain, AI, real-time graphics, VR, mechanical engineering and electrical engineering. Jared is a Stanford Graduate Fellow, and has a BS in computer science from Carnegie Mellon University.



#### Tingxi Tan, Blockchain & Cloud [in](#)

Tingxi has a background in cloud computing, network infrastructure and distributed system design. He has been active in Crypto Investment since 2010. He was responsible for building the global scale cloud infrastructure at a networks startup. Tingxi graduated from MSc Computer Science at the University of Calgary and BSc Applied Math at Western University.

## Leadership Team

Dr. Tra Vu  
COO



Dhana Pawar  
Director of Marketing



Jill Nguyen  
Head of Partnerships



Dr. Minh Nguyen  
Research Lead



Lien Cao  
Head of Vietnam Operations



## Advisory Board

Simon Seojoon Kim  
Hashed CEO and  
Partner



Loi Luu  
CEO and Co-founder  
of Kyber Network



Roger Lim  
Founding Partner at  
NEO Global Capital



George Li  
CEO and Co-founder  
of WeTrust



Dr. Long Vuong  
CEO and Founder of  
TomoChain



Lily Sarafan  
CEO of Home Care  
Assistance



Michelle Tsing  
Attorney and  
Blockchain Advisor



Kenzi Wang  
Co-founder of  
AU21



Prof. Manuela Veloso  
Carnegie Mellon  
University



For more information about the ICO, please visit the following links:

Website: <https://kambria.io/>

Email: [info@kambria.io](mailto:info@kambria.io)

LinkedIn: <https://www.linkedin.com/company/kambria/>

Twitter: <https://twitter.com/KambriaNetwork>

Telegram (ENG): <https://t.me/kambriaofficial>

Telegram (KOR): <https://t.me/KambriaKorea>

Telegram (VIE): <https://t.me/KambriaVietnam>

Medium (ENG): <https://medium.com/kambria-network>

Facebook: <https://facebook.com/KambriaNetwork>

Reddit: <https://www.reddit.com/user/KambriaIO/>

Bitcointalk: <https://bitcointalk.org/index.php?topic=3121447.msg32266701#msg32266701>

Whitepaper: [https://kambria.io/Kambria\\_White\\_Paper\\_v2\\_20180615.pdf](https://kambria.io/Kambria_White_Paper_v2_20180615.pdf)

Blog: <https://medium.com/@teamkambria>

KaKaoTalk: <https://open.kakao.com/o/gcUpSEQ>





[WWW.PLATINUMCRYPTOACADEMY.COM](http://WWW.PLATINUMCRYPTOACADEMY.COM)