

CRYPTONAIRE WEEKLY

CRYPTO INVESTMENT JOURNAL

CRYPTO MARKET MAKES GAINS
THROUGHOUT THE WEEK

TRUMP CHOOSES
BITCOIN ADVOCATE
AS CHIEF OF STAFF

TD AMERITRADE
EXPLORING THE
XRP SPACE

HONG KONG
TIGHTENING
CRYPTO LAWS

US FEDERAL GOVERNMENT:
CONFUSING REGULATION FOR CRYPTO
FULL CLEARANCE FOR BLOCKCHAIN

JAPAN'S NEW
CRYPTOCURRENCY
REGULATIONS



PLATINUM
CRYPTO ACADEMY

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Weekly Cryptocurrency Market Analysis

The Crypto Currency market was a bit volatile last week. The overall cryptocurrency Market Cap stands at \$115 Billion. Bitcoin price currently is around \$3575 has increased around 1.9% in the last seven days and ether price is currently at \$98 increased around 2.5% in the last seven days.. The current market cap for bitcoin is \$62 Billion and for altcoins the current market cap is \$53 Billion.

Percentage of Total Market Capitalization (Dominance)

Bitcoin	54.21%
Ethereum	8.63%
Bitcoin Cash	1.40%
Litecoin	1.51%
Ripple	12.04%
Dash	0.53%
NEM	0.52%
Monero	0.64%
IOTA	0.63%
NEO	0.37%
Other	19.51%

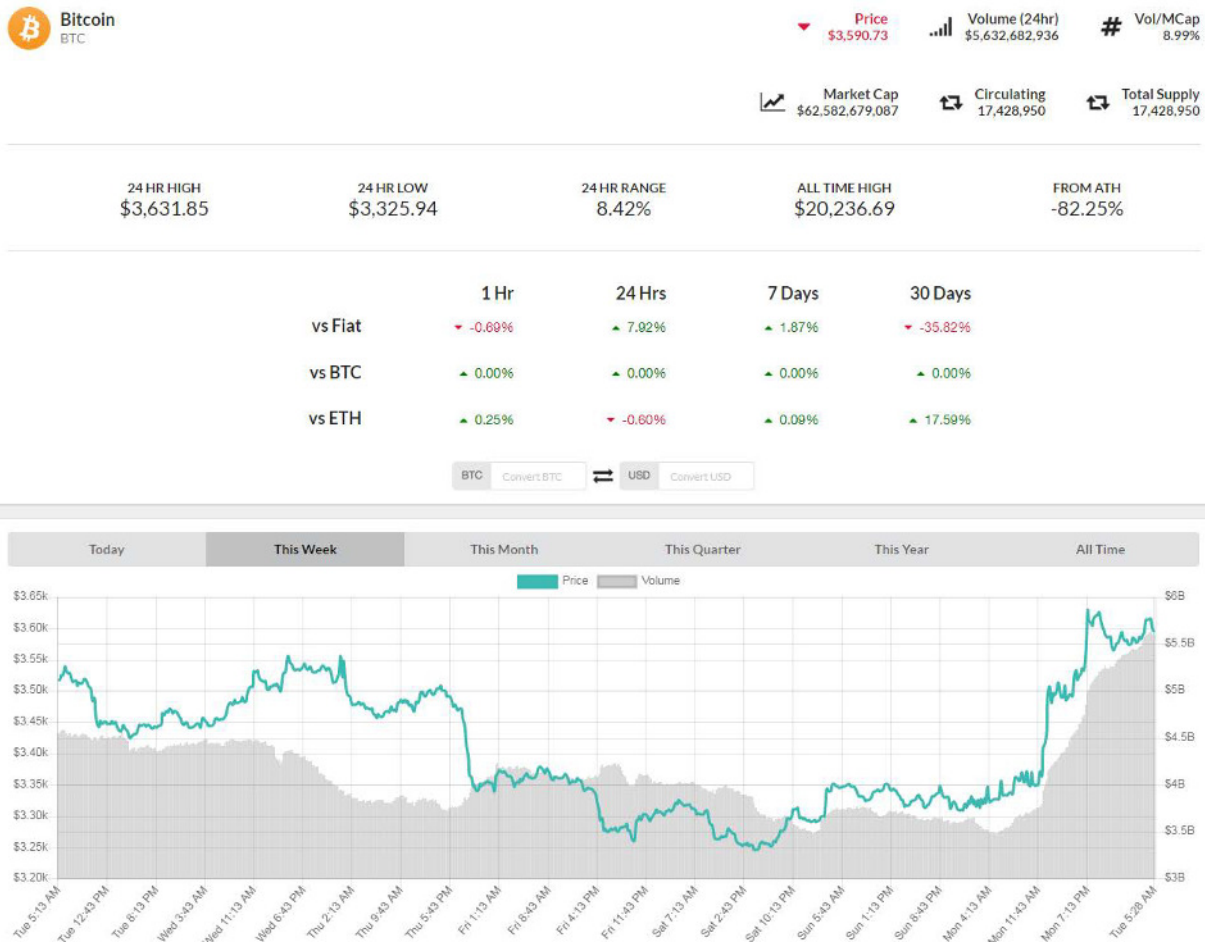
Within one year, the market capitalization of cryptocurrencies has dropped by a whopping \$730 billion. With sentiment being so negative, it is natural for a few analysts to announce the death of Bitcoin. However, long-term holders of the cryptocurrency know that this is a cycle, normal in the life of every nascent asset class. Amazon had also gone through this cycle of boom and bust.

The rally of last year was boosted more by speculation rather than fundamentals. BitPay CEO Stephen Pair expects mass adoption of Bitcoin to be another 3-5 years away. Clarity on regulations will also attract institutional money, which can boost prices back towards the lifetime highs. However, this will take time. Jeremy Allaire, CEO of Circle believes that Bitcoin will be worth a great deal more in the next three years.

Christine Lagarde, the head of the International Monetary Fund (IMF), acknowledged that “Money itself is changing.” A report by the IMF shows that about 15 central banks are exploring the option of issuing their own cryptocurrency. Ripple has been making efforts to change the way money is transferred across borders. In its latest effort for a global foothold, it has partnered with Israel’s Largest Financial Services Firm GMT. Similarly, in UAE, Ripple has tied up with UAE Exchange to capture the market for high levels of remittance inflows from expatriate workers.

The bear market has not stopped the growth of cryptocurrencies. Ethereum has seen its unique Ethereum addresses (not wallets) cross the 50 million mark. Though the growth has slowed, it has not stopped. However, due to the bear market, the number of active Ethereum addresses—accounts that send and receive transactions on the day-to-day basis—has dropped from over 1.1 million at the start of the year to 328,400 addresses on Dec. 16.

EOS jumped into the top 5 cryptocurrencies by market capitalization. It was buoyed by the addition to Coinbase, which is likely to increase its trading activity. However, not everyone is bullish on EOS. Charles Hoskinson of Cardano believes that the US’ Securities and Exchange Commission is likely to crack down on EOS because of its \$4 billion ICO.



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Ethereum
ETH

Price **\$98.3014** Volume (24hr) **\$2,029,197,852** # Vol/MCap **19.86%**

Market Cap **\$10,209,882,382** Circulating **103,863,016** Total Supply **103,863,016**

24 HR HIGH **\$100.82** 24 HR LOW **\$90.53** 24 HR RANGE **10.21%** ALL TIME HIGH **\$1,538.13** FROM ATH **-93.61%**

	1 Hr	24 Hrs	7 Days	30 Days
vs Fiat	-0.97%	8.40%	1.78%	-45.43%
vs BTC	-0.28%	1.30%	-0.09%	-14.97%
vs ETH	0.00%	0.00%	0.00%	0.00%

ETH Convert ETH USD Convert USD



XRP
XRP

Price **\$0.33856002** Volume (24hr) **\$801,002,460** # Vol/MCap **5.80%**

Market Cap **\$13,800,507,332** Total Cap **\$33,853,207,076** Circulating **40,762,365,544** Total Supply **99,991,744,391**

24 HR HIGH **\$0.3443** 24 HR LOW **\$0.2906** 24 HR RANGE **15.61%** ALL TIME HIGH **\$3.92** FROM ATH **-91.36%**











	1 Hr	24 Hrs	7 Days	30 Days
vs Fiat	-1.30%	18.33%	0.70%	-35.13%
vs BTC	-0.67%	7.82%	7.68%	1.08%
vs ETH	-0.38%	7.10%	7.78%	18.86%

XRP Convert XRP USD Convert USD













Top 10 Coins





















Top 10 Coins by Percentage Gain (Past 7 Days)

#	Name	Symbol	Volume (24h)	Price	% 7d
1	 Veros	VRS	\$2,168,767	\$0.455936	393.97%
2	 ARBITRAGE	ARB	\$201,527	\$9.35	306.99%
3	 Swarm	SWM	\$245,474	\$0.293618	193.47%
4	 Twinkle	TKT	\$154,286	\$0.002731	148.77%
5	 Consentium	CSM	\$1,317,236	\$4.97	142.61%
6	 Waves Community Token	WCT	\$87,185	\$0.496666	92.50%
7	 Alibabacoin	ABBC	\$13,029,459	\$0.079030	83.42%
8	 Waves	WAVES	\$24,334,472	\$2.55	62.82%
9	 TenX	PAY	\$1,508,443	\$0.432239	57.49%
10	 Edgeless	EDG	\$322,451	\$0.098760	50.65%

Top 10 Coins added to Exchanges with the Highest Market Capitalisation (Past 30 Days)

Name	Symbol	Added	Market Cap	Price	Circulating Supply	Volume (24h)	% 24h
 Crypto.com Chain	CRO	4 days ago	\$15,039,931	\$0.014046	1,070,776,256 *	\$648,931	-0.45%
 STACS	STACS	22 days ago	\$12,265,773	\$0.025543	480,201,852 *	\$67,284	10.67%
 Lisk Machine Learning	LML	4 days ago	\$12,022,399	\$0.100187	120,000,000 *	\$6,928	10.73%
 Kambria	KAT	5 days ago	\$6,366,827	\$0.035753	178,075,818 *	\$1,395,437	22.64%
 Business Credit Allian...	BCAC	27 days ago	\$2,565,247	\$0.005793	442,813,602 *	\$21,599	14.87%
 Online	OIO	15 days ago	\$2,306,356	\$0.002628	877,660,690 *	\$2,204	2.68%
 BitGuild PLAT	PLAT	5 days ago	\$1,925,074	\$0.000611	3,148,418,768 *	\$340,369	21.22%
 Opacity	OPQ	6 days ago	\$1,723,019	\$0.020289	84,921,937 *	\$5,476	5.51%
 LRM Coin	LRM	8 days ago	\$789,694	\$4.33	182,194	\$418,117	14.27%
 QuadrantProtocol	EQUAD	14 days ago	\$510,290	\$0.001703	299,692,661 *	\$109,611	9.32%

Top 10 Coins by Total Market Capitalisation

#	Name	Market Cap	Price	Volume (24h)	Circulating Supply	Change (24h)	Price Graph (7d)
1	 Bitcoin	\$61,597,908,178	\$3,534.23	\$5,830,727,238	17,428,950 BTC	8.04%	
2	 XRP	\$13,666,004,077	\$0.335260	\$786,404,378	40,762,365,544 XRP *	16.06%	
3	 Ethereum	\$9,762,678,279	\$94.00	\$2,228,021,021	103,862,939 ETH	9.35%	
4	 EOS	\$2,223,403,198	\$2.45	\$1,192,260,168	906,245,118 EOS *	25.71%	
5	 Stellar	\$2,105,183,214	\$0.109811	\$101,449,448	19,171,055,131 XLM *	13.66%	
6	 Tether	\$1,881,762,070	\$1.01	\$4,212,663,922	1,856,421,736 USDT *	0.82%	
7	 Litecoin	\$1,705,749,850	\$28.61	\$628,269,386	59,616,088 LTC	9.21%	
8	 Bitcoin Cash	\$1,585,474,718	\$90.51	\$114,702,392	17,516,338 BCH	10.27%	
9	 Bitcoin SV	\$1,404,785,880	\$80.20	\$101,537,435	17,515,948 BSV	4.23%	
10	 TRON	\$953,974,978	\$0.014353	\$86,845,574	66,463,845,424 TRX	9.56%	

Crypto Trade Opportunities

Bitcoin - BTC/USD



The major trend in Bitcoin is down. Both the moving averages are sloping down, which shows that the bears have an upper hand. Since Nov. 14, they haven't allowed any pullback attempt to gather momentum on the upside. Still, the positive divergence on the RSI shows that the momentum on the downside is waning.

Currently, the digital currency is facing resistance close to \$3,787. The 20-day EMA, the downtrend line and the horizontal line, all converge at this level, hence, this is likely to act as a major roadblock.

If the bulls scale and sustain above this level, the recovery can extend to the next overhead resistance of \$4,500 and above it to \$4,914, where the 50-day SMA will attract selling. Contrary to our assumption, if the bears reverse direction from \$3,787, the virtual currency can retest the low at \$3,236.09. The downtrend will resume below this level.

A bounce from the strong support zone of \$3,500-\$3,000 is an indication that buyers are stepping in to support the digital currency. Hence, we anticipate the pullback to last longer than the previous attempts. The traders can look to buy above \$3,787 with the stop below the recent low. However, they should be quick to trail the stops and book profits at resistance levels because this is only a counter trend rally and is risky.

Ripple - XRP/USD



We remain bullish on Ripple because it has bounced sharply from the support line of the descending channel. The pullback has risen above the 20-day EMA, which shows buying at lower levels.

The next resistance on the upside is \$0.41, which might attract selling. However, both the moving averages are flattening out, which points to a consolidation in the near term. The traders can wait for the range to form before entering long positions.

Investors, however, can keep accumulating on dips towards \$0.3. The purchases should be done in batches because the trend is still down. We anticipate a move to \$0.5 and above it to \$0.62 over the medium term. Our bullish view will be invalidated if the price slips below \$0.24.

Ethereum - ETH/USD



Ethereum is entering a bottoming formation after falling to a low of \$83. On the upside, it is facing resistance at the 20-day EMA and the previous support turned resistance at \$102.2.

The digital currency has a tendency to enter a range after falling to new lows. All the previous consolidations resolved to the downside. However, this time, the positive divergence on the RSI increases the probability of an upside breakout. If the bulls scale above \$103, a rally to the top of the range at \$127 is probable. Traders can wait for the price to close (UTC time frame) above \$103 to enter long positions. We anticipate a strong resistance in the zone of \$127-\$136 where partial profits can be booked and the stops on the remaining positions can be trailed higher.

Contrary to our bullish view, if the bears defend the \$103 levels and break below \$83, the virtual currency will resume its downtrend and plunge to the next support at \$66.

EOS - EOS/USD



EOS fell sharply from \$5.4793 on Nov. 13 to a low of \$1.55 on Dec. 07. That's a drop of 71.71% in less than a month.

Currently, the bulls are attempting a pullback that has risen above the 20-day EMA. The recovery can now extend to the 38.2% Fibonacci retracement level of \$3.0510 and above it to the 50% retracement level of \$3.5147.

The 20-day EMA is flattening out, which shows that the short-term trend is changing. However, the long-term trend, as denoted by the 50-day SMA, is still down. Traders can wait for the price to form a higher low before entering any long positions. The downtrend will resume if the bulls fail to hold the support at \$2.1733 and \$1.55.

Stellar - XLM/USD

BITTREX:XLMUSD, 1D 0.11182235 ▼ -0.00022640 (-0.2%) O:0.11215971 H:0.11646388 L:0.11009327 C:0.11182235



Stellar also rebounded from the low of \$0.09285498 but the pullback could not even reach the 20-day EMA. The trend on both the moving averages remains down and the RSI is in the negative zone.

The first sign of a change in trend will be signaled if the bulls breakout of the overhead resistance at \$0.13427050. Above this level, the pullback can reach the major resistance of \$0.184.

However, our bullish assumption will be invalidated if the bears turn down prices from the 20-day EMA and plunge below the low of Dec. 15. We don't find any bullish setups on the cryptocurrency; hence, the traders can remain on the sidelines.

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Advancements in the Cryptocurrency World

The Daily: Trump Chooses Bitcoin Advocate as Chief of Staff, Congressman Proposes Wall Coins

<https://news.bitcoin.com/the-daily-trump-chooses-bitcoin-advocate-as-chief-of-staff-congressman-proposes-wall-coins/>



U.S. President Donald Trump has announced on Friday that Mick Mulvaney, Director of the Office of Management & Budget, will be named Acting White House Chief of Staff. As we reported when he was first appointed as Trump's budget director back in February, Mulvaney has made public his positive interest in Bitcoin.

Mulvaney has solicited bitcoin donations for his campaigns in the past. And at a Small Business Committee hearing on Bitcoin, he stated: "I know it isn't a mainstream issue yet — and may not become one — but it is extraordinarily interesting and something that could eventually influence the dollar and our monetary policy. In fact, one of the witnesses drew favorable comparisons between Bitcoin and Milton Friedman."

Dutch Central Bank to Bring Crypto-Business Under Licensing Regime to Curb Malicious Use

<https://cryptoslate.com/dutch-central-bank-to-bring-crypto-business-under-licensing-regime-to-curb-malicious-use>



In order to curb the use of cryptocurrencies for malicious activities such as money laundering and the funding of terrorism, the central bank of Netherlands, De Nederlandsche Bank (DNB), has decided that it would be issuing licenses to cryptocurrency service providers.

'Know Your Customers,' Says Dutch Central Bank to Crypto Businesses

On December 11, a major Dutch news outlet, DeTelegraaf, reported that the Dutch Central Bank is concerned about the wrong use of cryptocurrencies and, hence, has decided that crypto-service providers and business will soon have to obtain a license to continue its operations in the country.

The report also stated that in order to obtain the license, the service providers will have to keep complete details of their customers and report any unusual transaction that they feel could be suspicious in nature.

While the complete regulatory framework around cryptocurrency is still unknown, the following move by the Dutch Central Bank is extremely positive. This move would not just regulate the cryptocurrencies, but will also help in keeping it clean from all wrongdoing.

With this announcement, the Netherlands finds itself on the list of countries that are "against anonymous cryptos." A similar set of rules introduced in Japan in April this year asked cryptocurrency exchanges to report suspicious or dubious transactions that were carried out by their customers. The regulations have helped Japanese regulators clean up the industry resulting in a significant rise in a number of reported transactions over the last six months.

Prior to this move, the Dutch regulator has had a mixed review about cryptocurrencies. In August 2018, an executive at the Dutch Central Bank announced that the Central Bank doesn't recognize cryptocurrencies as "real money," but doesn't plan to ban them, either.

Germany's Second Largest Stock Exchange To Develop Crypto Trading Platform. TD Ameritrade Exploring the XRP Space

<https://ethereumworldnews.com/germanys-second-largest-stock-exchange-to-develop-crypto-trading-platform-td-ameritrade-exploring-the-xrp-space/>



Börse Stuttgart Group (BSG), the second largest stock exchange in Germany, has set up a strategic partnership with solarisBank to develop a zero-free crypto trading platform.

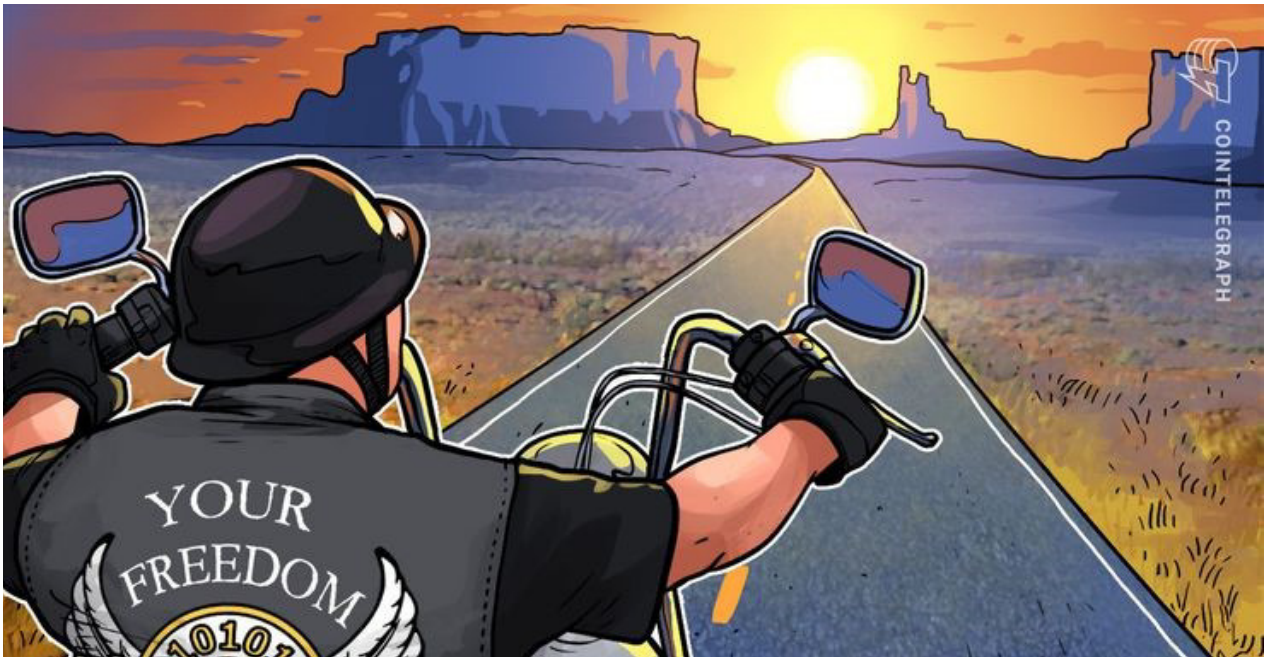
Alexander Höptner, CEO of BSG was quite enthusiastic about entering the world of crypto trading, mentioning that SolarisBank will be of great help to the successful development of this project:

"With its combination of technology and banking expertise, solarisBank is a great partner for us to offer central services along the value chain for digital assets. SolarisBank's blockchain factory helps us to take the trade in cryptocurrencies and tokens to a new level and set standards in transparency and reliability."

In the early phase, the project will support only Bitcoin and Ethereum. BSG commented that the platform will be available to private and institutional investors expecting to broaden its client base and promote ecosystem growth.

Crypto Anarchist Manifesto Author Tim May Dies of Natural Causes, Report

<https://cointelegraph.com/news/crypto-anarchist-manifesto-author-tim-may-dies-of-natural-causes-report>



However, May also admitted in the Manifesto that “many of these concerns will be valid,” since “crypto anarchy will allow national secrets to be trade freely and will allow illicit and stolen materials to be traded.”

In his Facebook post, Green wrote that while an autopsy has not been performed yet, “death appears to be from natural causes.” Green explains that May “co-founded the Cypherpunks, perhaps the single most effective pro-cryptography grassroots organization in history, together with Eric Hughes and John Gilmore in 1992.”

As Cointelegraph reported last year, many consider that the “cypherpunk movement deserves as much credit as Satoshi [Nakamoto] for laying down the foundational development of cryptography.” The legendary creator of Bitcoin (BTC) was reportedly in communication with the cypherpunk community before the release of the Bitcoin whitepaper in 2008, and communicated his ideas to them in an email thread.

As Cointelegraph reported in a dedicated analysis, government tracking of cryptocurrencies is increasing, but there are many ways to avoid it.

Privacy advocate and whistleblower Edward Snowden reportedly thinks that the leading cryptocurrency Bitcoin is not the optimal solution for private peer-to-peer transacting. Moreover, Snowden has repeatedly noted that he considers ZCash (ZEC) the “most interesting” altcoin, due to focus on privacy.

Coinbase Revamps PayPal Withdrawals for US Crypto Users

<https://www.coindesk.com/coinbase-revamps-paypal-withdrawals-for-us-crypto-users>



Coinbase customers in the U.S. can now make withdrawals into their PayPal accounts.

According to a blog post, U.S. customers can withdraw their Coinbase balances to PayPal immediately and without any fees. The new arrangement allows customers to quickly convert their cryptocurrency holdings to cash, wrote Allen Osgood, who works on product at the exchange.

Coinbase announced it was bringing back a PayPal integration last month, noting that customers will only be able to make withdrawals using PayPal. Users won't be able to buy cryptocurrencies via PayPal.

The exchange previously had a PayPal integration, but the company ceased offering the service due to technical issues earlier this year.

A spokesperson for the exchange told CoinDesk that "there is new functionality that was improved from the prior one," adding:

"There is new technical work to make this possible, and that was done in conjunction with PayPal."

On Friday, Osgood wrote that the partnership provides Coinbase customers an alternative to the traditional federal wire or automated clearing house (ACH) network that they were previously required to use.

Hong Kong Regulators Set to Tighten Cryptocurrency Laws

<https://www.ccn.com/hong-kong-regulators-set-to-tighten-cryptocurrency-laws/>



Asia is currently one of the most regulated continents on the planet in terms of cryptocurrency laws. Hong Kong is the latest Asian nation that is set to tighten crypto laws on traders and exchanges.

The Hong Kong Securities and Exchanges Commission (SFC) is looking to tighten the current cryptocurrency laws as concerns over crypto-crime and money laundering heighten across Southeast Asia.

Tightening Less-Stringent Cryptocurrency Laws

Hong Kong's current stance on cryptocurrency is one of the least stringent in the region, which is a stark contrast to the more hardline approach taken by mainland China. As Hong Kong is one of the world's leading financial epicenters, the SFC is set to reevaluate cryptocurrency laws, especially in terms of regulating the Initial Coin Offering (ICO) sector.

Writing is on the Wall fo Hong Kong

The Hong Kong SFC have been warning the industry for many months about their plans to impose tighter cryptocurrency laws. Earlier this year in February, the SFC warned seven cryptocurrency exchanges in the wake of complaints made by investors.

US Federal Government: Confusing Regulation For Crypto, Full Clearance For Blockchain

<https://cointelegraph.com/news/us-federal-government-confusing-regulation-for-crypto-full-clearance-for-blockchain>



Individual US states seem to be in competition for the title of the most crypto-friendly in the Union – Ohio’s recent announcement of imminent crypto tax payments being the latest example. Meanwhile, federal authorities remain in disarray with regard to how to define, let alone consistently regulate digital assets.

It is not just stakeholders and crypto buffs who bemoan the disorderly state of federal policies: their usual talking points have been recently validated by academics. In an article forthcoming in a *Journal of Financial Transformation*, University of Arkansas Law School professor Carol Goforth weighed in with an opinion that essentially summarizes what experts have been airing all along. Goforth notes that there are at least four distinct federal regulators that oversee various aspects of digital assets’ issuance and, each with a different interpretation of their nature.

While the Commodity Futures Trading Commission (CFTC) treats crypto as commodities, the Securities and Exchange Commission (SEC) insists they are securities, the Treasury Department’s Financial Crimes Enforcement Network (FinCEN) applies currency rules, and the Internal Revenue Service treats digital money as property.

Skeptical of the possibility that these regulatory powers get consolidated anytime soon, Prof. Goforth calls for increased coordination between the agencies in an effort to introduce a more nuanced, rather than ‘monolithic,’ approach to various crypto assets. In other words, her proposed remedy is to treat such assets on a case-by-case basis, contingent upon their functionality and their users’ motivations. But have there been any signs of such change of heart in the US regulators and policymakers as of late?

Russia's Sberbank Uses Smart Contract to Settle Three-Way Repo Deal

<https://www.coindesk.com/russias-sberbank-uses-smart-contract-to-settle-three-way-repo-deal>



Japan's top financial regulator, the Financial Services Agency (FSA), published a draft report outlining the country's new regulatory framework for cryptocurrencies and initial coin offerings (ICOs) on Friday. The report, which was discussed at the agency's 11th study group meeting, contains recommendations from the previous 10 study group meetings. According to local media, there was no major objection to the proposed measures in the report so the FSA is expected to draft regulations based on its content.

One major area in the report concerns preventing and dealing with hacking incidents such as the hacks of two major Japanese crypto exchanges — Coincheck in January and Zaif in September. The FSA will require crypto exchanges to strengthen the "management and maintenance of customer property," such as the management of private keys. For consumer protection, the FSA states that it is necessary for exchanges to have net assets "equal to or more than the amount equivalent to the currency and repayment funds" in the event of a hack. The document also outlines countermeasures against crypto exchanges going bankrupt.

Binance Launches Blockchain DEX to Compete with Ethereum, EOS, TRON

<https://cryptoslate.com/binance-launches-blockchain-dex-to-compete-with-ethereum-eos-tron/>



Binance, the world's largest cryptocurrency exchange by trading volume, is launching its own blockchain that will support the forthcoming decentralized exchange Binance DEX and host its native Binance Coin, the company announced in a Medium post on December 5, 2018.

One of the largest cryptocurrency exchanges and the largest crypto company in the world, Binance has ambitious plans to bring blockchain technology closer to mainstream adoption.

According to a Medium post from December 5, the company plans on launching its very own blockchain network. While no exact dates have yet been specified, the company did say that the network will launch sometime in the first few months of 2019.

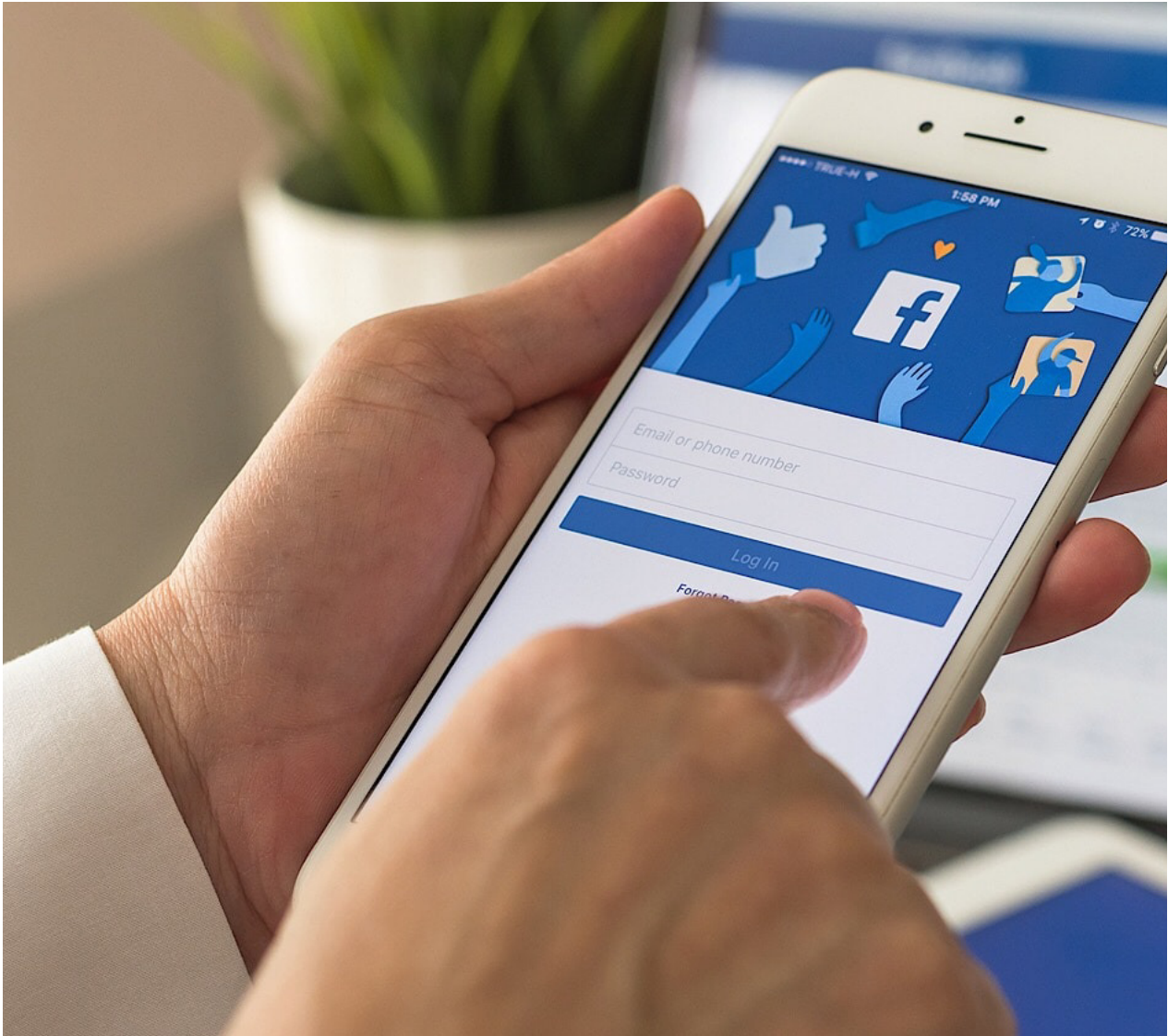
Binance also announced that it will move its native cryptocurrency, the Binance Coin (BNB) from the Ethereum network to Binance Chain, saying that "details on when Binance Coin will transition from an ERC20 token to a native Binance Chain asset will be revealed soon." As stated in the press release:

"Binance DEX is made by the blockchain community, for the blockchain community, with support from Binance developers, as part of advancing our mission to spread the freedom of money."

The launch of the company's own blockchain follows its earlier plans to launch a completely new decentralized exchange. According to Binance, the community-driven decentralized exchange will allow traders to issue and exchange digital assets without having to deposit onto a central exchange. The new exchange is currently being built on top of Binance Chain, and will use Binance Coin (BNB) as a native asset, the company explained.

Facebook Aggressively Hiring Blockchain Devs, Discussed Launching Cryptocurrency: Report

<https://www.ccn.com/facebook-aggressively-hiring-blockchain-devs-discussed-launching-cryptocurrency-report/>



Facebook has embarked on an aggressive hiring spree to woo crypto experts to expand its blockchain group amid speculation that the social media monopoly is considering launching its own cryptocurrency.

Facebook formed its blockchain unit in April 2018 with David Marcus, the former president of PayPal and VP at Messenger. Marcus is a longtime cryptocurrency advocate and a former board member at Coinbase, the largest US-based cryptocurrency exchange.

FB's blockchain group now has 40 employees — including a half-dozen ex-PayPal executives that Marcus poached from his former employer, Cheddar reported.



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One Line Pitch

We merge Twitch, Skype, YouTube and a live webinar platform – all at a fraction of the typical cost, on blockchain.

Customer Problem

Existing video chat platforms take 50% of the revenue from content creators. Monetization options are not available. Security and privacy is missing.

Business Summary / Service

LivePod provides a 'one-stop-shop' solution for those who stream video contents and video chats. *LivePod* charges only 16% commission on client transactions. *LivePod* offers a better financial deal for all stakeholders. An innovative, flexible, inexpensive and secure technology to better serve content providers. We enable them to monetize their talent safely.

Target Market

LivePod addresses the needs of a 300+ Bn USD market. Video chat platforms, game streamers and entertainment sites have more than 50 million visitors per day. They have over a million content creators on their sites every given day. The gaming industry itself is more than a 6+ Bn USD market. There are at least 100,000 serious content creators seeking alternative ways to better monetize their content and talent. 75% of e-learning courses include a video course, which, in 2017, realized a total net income of around \$200+ billion.

Business Model

Instead of the typical industry ~50% fee, *LivePod* charges only 16%. *LivePod's* tokenized platform features real "pay-per-view" policy, vast options for monetization and microtransactions, uses blockchain for transparency and trust. We incentivize Capacity Donors with cash to share their unused bandwidth to build up the peer-to-peer network and urge them to be part of our validating node as *LivePod's* proof-of-stake nodes.

Sales / Marketing Strategy

During the open beta testing period, we will start to financially support well-established content creators. *LivePod* will motivate influencers and opinion leaders to start their exclusive channels on *LivePod*. After the rollout, *LivePod* will offer free months (0% fee) to new providers, will immediately start sponsoring tutorial and e-learning courses and will start a referral campaign. General ATL and BTL methods are all on the table as well as unique tools like worldwide charity campaigns on *LivePod*.

Competitors

LivePod is the only P2P blockchain-based live video chat provider with monetization options. The only platform which is suitable and user-friendly for ordinary users. There are other live streaming video providers on the market. But none of them has the same unbeatable rates and service offering with total privacy and security like *LivePod*.

Competitive Advantages

LivePod charges 16% commission instead of the usual 50%. We help the viral spread with unique solutions such as reshare 25% our total revenue with those users who help the network with capacity donations; total encryption and 100% privacy between two individuals; multi stream; pay-per-view policy.

Startup Profile:

Industry: Media and Entertainment
Founded: May 2018
www.livepod.tv

Financial Information:

Private Sale ICO launched

Management:

Aron Kubatovics, CEO
Robert Bobrovniczki, CFO
Dr. Peter Bajcsi, COO
Gabor Armuth, CRO
Ferenc Hamvas, CSO

Advisors and Mentors:

Dr. Laszlo Mero, Zsolt Felfoldi,
Marcell Foti, Richard Balla, Akos
Maroy, Dr. Gabor Renyi, Tamas
Czegledi, Sandor Rago, Attila Virag

Incubator: Start It @K&H

White Paper: goo.gl/QiYRK8

Platinum ICO Information

Kambria.io



Project Details:

Since the middle of the 20th Century, humans have dreamt of a future filled with magical robots that automate the mundane and achieve the impossible. Sure enough, thanks to human ingenuity and imagination, robotic machines have been adopted on a massive scale in the industrial work space. Robotic arms can be found on every assembly line, making automobiles or loading pallets. This revolution of industrial robots was fueled by advancements in both computing power and artificial intelligence; the former allowed robots to be programmed and the latter gave robots complex reasoning ability. Coupled with sensors, the robots could interact with the real world to handle a wide range of tasks. Large economic value, captured by specialty machines working around the clock, hastened robotics use on all manufacturing lines.

But have you ever stopped to consider why functional robots limited to the industrial sector? Where are all the dishwashing robots, the laundry bots, and the bots that make our day-to-day lives easier? Although robots have fully affirmed their place on the industrial floor, they have not been able to penetrate the home. Why is that?

The problem is that the traditional development processes used by robotics companies are too expensive to include the everyday consumer market. Only robots programmed to do very simple household tasks, such as vacuuming or mowing, have succeeded in the consumer market. Highly functional robots, including the Honda Asimo that can walk up the stairs and the Toyota's Human Support Robot that can fetch, only exist in a research facility due to their expensive price tags. However, neither will be commercially viable in the near future because the problems robotics engineers struggled with years ago are still prevalent today.

- Lack of tools and methods for collaboration and sharing
- Duplicate effort to find good suppliers, select parts, negotiate, verify paperwork, and assemble in-house team
- Slow turnaround, high minimums, and poor interfaces from "traditional" manufacturers

The result is that hundreds of billions of dollars worth of technology are left unutilized in universities' research projects. Many startups raised a huge amount of capital and invented really cool technology, but all that is lost when the startups fail. Companies pour billions into R&D, but then build a moat of patents and secrets around their inventions so no one else can innovate. Smart teams and individuals

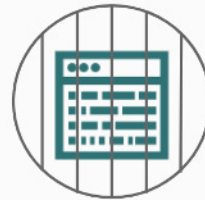
Waste & Inefficiencies in Today's Innovation Model



University
research
projects left
wasted



Startups
inventions lost
forever



Corporates
thrive on
patents &
secrets



Individual
contributions
are fragmented

But what if there was a better way to innovate? What if improving HOW people innovate was considered as deeply as WHAT they innovate on? Can a mechanism be created that incentivizes people to innovate together? Where innovations are open and accessible to everyone. And where the waste and inefficiencies of today's innovation model could be eliminated.

That is the mission of Kambria.

The team at Kambria faced many innovation challenges related to robotics development through their startup OhmniLabs. OhmniLabs successfully launched Ohmni, a **telepresence robot** and turned the outdated, expensive R&D process on its head by focusing on streamlined, iterative design and 3d-printed manufacturing. Because of this, Ohmni is 10x faster, better, and cheaper to build than other products in the field. With Kambria, the team is taking the next step (or more like a Giant Leap) by offering Ohmni as the foundation for the world's first end-to-end, collaborative, crowdfunded, open source platform for robotics.

The Kambria Way

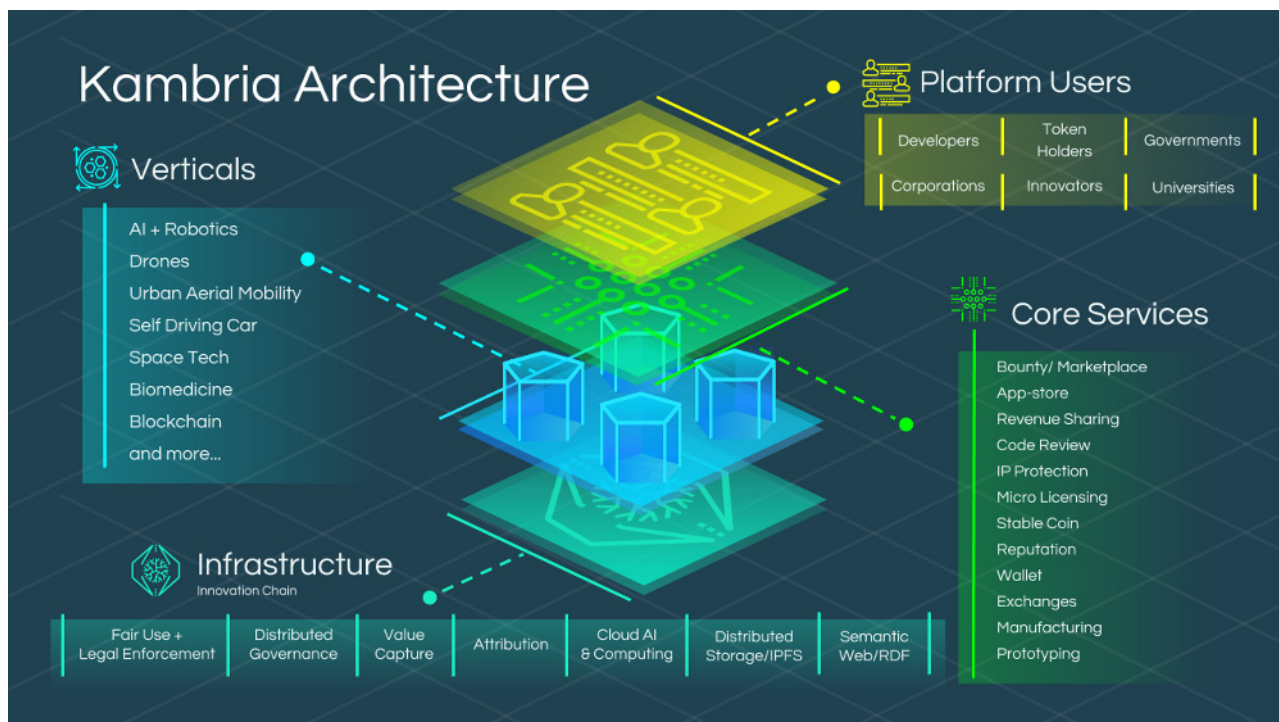
We are driven to make Robotics & AI development



Accessible to everyone, everywhere, anytime

Kambria is an open innovation platform that enables and incentivizes collaborations in R&D, manufacturing, and commercializing of advanced technology. Kambria contains protocols uniquely designed with blockchain and crypto-economics to address the current waste and inefficiencies in today's innovation model. The founders have chosen to utilize blockchain technology for Kambria because innovations can remain open and available to humanity forever; contributions to Kambria will be transparent, and immutable; and attributions to contributors will be fair, transparent, and decentralized.

The platform will include both hardware and software components. Over time, due to network effects, Kambria will offer thousands of repositories, spanning across many technology verticals, not just robotics. The repositories will be semantically linked to each other for better access and more effective collaborations. For example, self-driving cars will share certain technology components with autonomous robots.

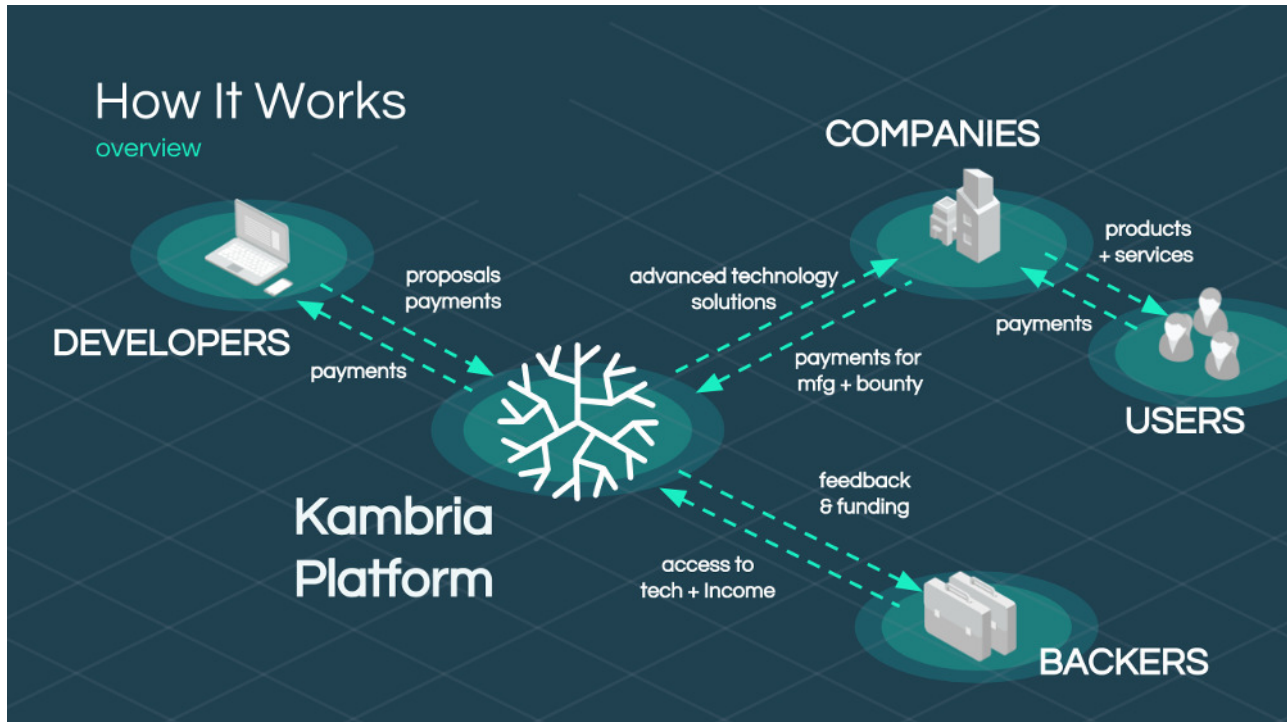


All technology on Kambria will be open and free to use for personal and R&D purposes, with the option for a licensing fee for commercial and enterprise purposes. Kambria has already developed an elegant “micro-licensing” system to ensure that commercialization from this pool is easy and predictable. Anyone, from big companies to startups and individual entrepreneurs, can license the entire stack of technology without the burden of legal paperwork and negotiations with every single contributor. At the same time, the value flow network on blockchain ensures that their licensing fees flow back fairly and transparently.

One of the biggest challenges in building such a platform is how to incentivize contributions to the platform. Relying on goodwill or legacy, would take too long to gain a critical mass. This is where Kambria’s token economics will make a huge difference.

The Kambria token, KAT, will help Kambria bootstrap the community and technology base very quickly. Kambria can acquire technologies from universities, startups, and individual contributors in exchange for KAT. In addition, KAT allows:

- Community members use KAT to promote specific projects and fundraise for the shared technology.
- Individuals or teams are rewarded with KAT for designs or code they contribute.
- Companies can use KAT to issue bounty challenges which are awarded to projects when fulfilled.
- Manufacturers earn KAT through prototyping and producing robots and robotic parts.



Kambria is one of the very few projects that have existing commercial products, a passionate user base, and partnerships with top universities and large corporations. The platform is designed to spread the value and opportunity as far as possible while aiming to capture a significant portion of the rapidly growing commercial robotics market (**\$188B by 2020!**) for its diverse community of stakeholders. The platform will democratize access to the robots themselves, so everything developed on the Kambria platform will be open source, *forever*.

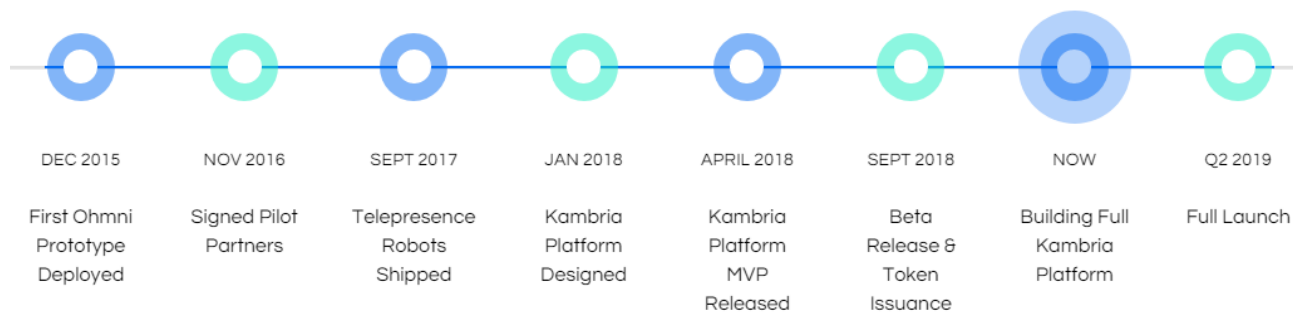
Official Video: <https://youtu.be/ayGuWHjPwvA>



Roadmap:

Our Progress

Outlining our goals and being transparent on our progress demonstrate our intent, and allow others to see how we're doing on our journey.



Collaboration/Partnerships/Media

Building Developer Community

Kambria is building robotics labs around the world.



They also partner with existing open-source projects and organize hackathons in major tech hubs.



Building Business Partnerships

Kambria helps corporations augment their existing services.



Humana

TOPPAN

Kambria co-develops robotics technology to tackle new markets.



Kambria creates a new marketplace for companies to offer their products and services.



Our Unique Differentiators

Can generate revenue and impact within 6 months

Real physical products

Strong partnerships

Built best customizable + programmable telepresence robot

Deployed 200+ worldwide, diverse use cases

Amazing user feedback, with one life saved

Great press coverage

Massive market potential in multitude of verticals



Private Pre-sale

Soon we will begin the private pre-sale of our Kambria Token, KAT. This sale is the next major milestone in the development of our open innovation platform focusing first on the Robotics & AI vertical with the backing of our well-established robotics company, **OhmniLabs**. Total KAT supply is 5 billion, 50% is available for sale with a hard cap of \$19.9M. We hit our soft cap of \$9M early on with the backing of HASHED, FoundationX, Bitzantin, Bamboo Capital, Tomochain, and KuCoin.

Please subscribe to **our mailing list** and join our **Telegram** community to get updated news, event details, and pre-sale information. We have an active and strong global Telegram community with over 15K members combined.

Kambria is excited to announce the pre-sale of the Kambria Token (KAT to eligible purchasers with distributor codes*. The whitelist opens on **Sunday, November 18th at 10 am UTC+7**; interested individuals should visit <https://app.kambria.io/kyc> to join the list.

The whitelist closes on **Friday, November 30th at 10 am UTC+7**. So head over to <https://app.kambria.io/kyc> to register and join the Kambria community of backers. Together, we can accelerate the innovation process and deliver real value to billions of people around the world.

**Disclaimer: KAT is sold to be used on the Kambria Platform. Only buy KAT if you intend to help us build the Kambria ecosystem. To be eligible for purchase, you must obtain a distributor code, and pass the Know-Your-Customer (KYC) check. To participate you must also verify that you are not a citizen or resident of the following countries: Balkans, Belarus, Bolivia, Bulgaria, Burma, Cote D'Ivoire (Ivory Coast), Cuba, Democratic Republic of Congo, Ecuador, India, Indonesia, Iran, Iraq, Liberia, Nicaragua, North Korea, People's Republic of China, Qatar, Sudan, Syria, United States of America, Yemen, and Zimbabwe.*

The Team:

The highly-accomplished founding team has expertise in AI, robotics, and blockchain from leading institutions including **Stanford** and **Carnegie Mellon**, and have successful exits including one to **Google**.

Co-founders



Dr. Thuc Vu, AI & Game Theory [in](#)

Thuc is a serial entrepreneur, with multiple company acquisitions, the last one by Google. He has deep expertise in game theory, machine learning, tournament design and multi-agent systems. He earned his PhD from Stanford and BS from Carnegie Mellon, both in computer science. Thuc is a social entrepreneur in Vietnam, involved in several community projects.

Jared Go, Blockchain & Robotics [in](#)

Jared is an avid maker and roboticist, previously CTO and founding member at a networks startup. He has an extensive experience in blockchain, AI, real-time graphics, VR, mechanical engineering and electrical engineering. Jared is a Stanford Graduate Fellow, and has a BS in computer science from Carnegie Mellon University.



Tingxi Tan, Blockchain & Cloud [in](#)

Tingxi has a background in cloud computing, network infrastructure and distributed system design. He has been active in Crypto Investment since 2010. He was responsible for building the global scale cloud infrastructure at a networks startup. Tingxi graduated from MSc Computer Science at the University of Calgary and BSc Applied Math at Western University.

Leadership Team

Dr. Tra Vu
COO



Dhana Pawar
Director of Marketing



Jill Nguyen
Head of Partnerships



Dr. Minh Nguyen
Research Lead



Lien Cao
Head of Vietnam Operations



Advisory Board

Simon Seojoon Kim
Hashed CEO and
Partner



Loi Luu
CEO and Co-founder
of Kyber Network



Roger Lim
Founding Partner at
NEO Global Capital



George Li
CEO and Co-founder
of WeTrust



Dr. Long Vuong
CEO and Founder of
TomoChain



Lily Sarafan
CEO of Home Care
Assistance



Michelle Tsing
Attorney and
Blockchain Advisor



Kenzi Wang
Co-founder of
AU21



Prof. Manuela Veloso
Carnegie Mellon
University



For more information about the ICO, please visit the following links:

Website: <https://kambria.io/>

Email: info@kambria.io

LinkedIn: <https://www.linkedin.com/company/kambria/>

Twitter: <https://twitter.com/KambriaNetwork>

Telegram (ENG): <https://t.me/kambriaofficial>

Telegram (KOR): <https://t.me/KambriaKorea>

Telegram (VIE): <https://t.me/KambriaVietnam>

Medium (ENG): <https://medium.com/kambria-network>

Facebook: <https://facebook.com/KambriaNetwork>

Reddit: <https://www.reddit.com/user/KambriaIO/>

Bitcointalk: <https://bitcointalk.org/index.php?topic=3121447.msg32266701#msg32266701>

Whitepaper: https://kambria.io/Kambria_White_Paper_v2_20180615.pdf

Blog: <https://medium.com/@teamkambria>

KaKaoTalk: <https://open.kakao.com/o/gcUpSEQ>



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