

CRYPTONAIRE WEEKLY

CRYPTO INVESTMENT JOURNAL

THE FUD CONTINUES BUT WALL STREET ANALYSTS BELIEVE BITCOIN WILL BE BACK TO \$20,000 MID-YEAR

COINBASE RECEIVES E-MONEY LICENSE FROM UK REGULATOR

BINANCE UNVEILS BLOCKCHAIN FOR NEW CRYPTO EXCHANGE

LAWSUIT CHALLENGES GOOGLE'S BAN ON CRYPTO ADS IN RUSSIA

VENEZUELAN CRYPTO COULD EASE ITS ICO BAN

**ICO ANALYSIS:
- POLYSWARM
- LENDINGBLOCK**

**WHAT'S HOT
WHAT'S NOT**



**PLATINUM
CRYPTO ACADEMY**

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Weekly Cryptocurrency Market Analysis

The cryptocurrency market continued its correction last week, with the overall market declining 17% to \$295 billion. Bitcoin dropped 17% to \$7,600 while Ether declined 28% to \$520. The current market capitalization for Bitcoin is \$131,000,000,000 and other altcoins is \$164,000,000,000.

The sentiment has shifted drastically in the last 2 weeks when Bitcoin could not break through the uptrend. More and more investors are predicting the market to continue dropping. The trading volume is getting lower each week. Coupled with the price decline, it means that there just aren't many buyers right now.

FUD (Fear, Uncertainty & Doubt) was one of the major factors that resulted in the slump this week. Google's update on its Financial Service policy means there will be a ban of all crypto-related advertisements starting in June 2018.

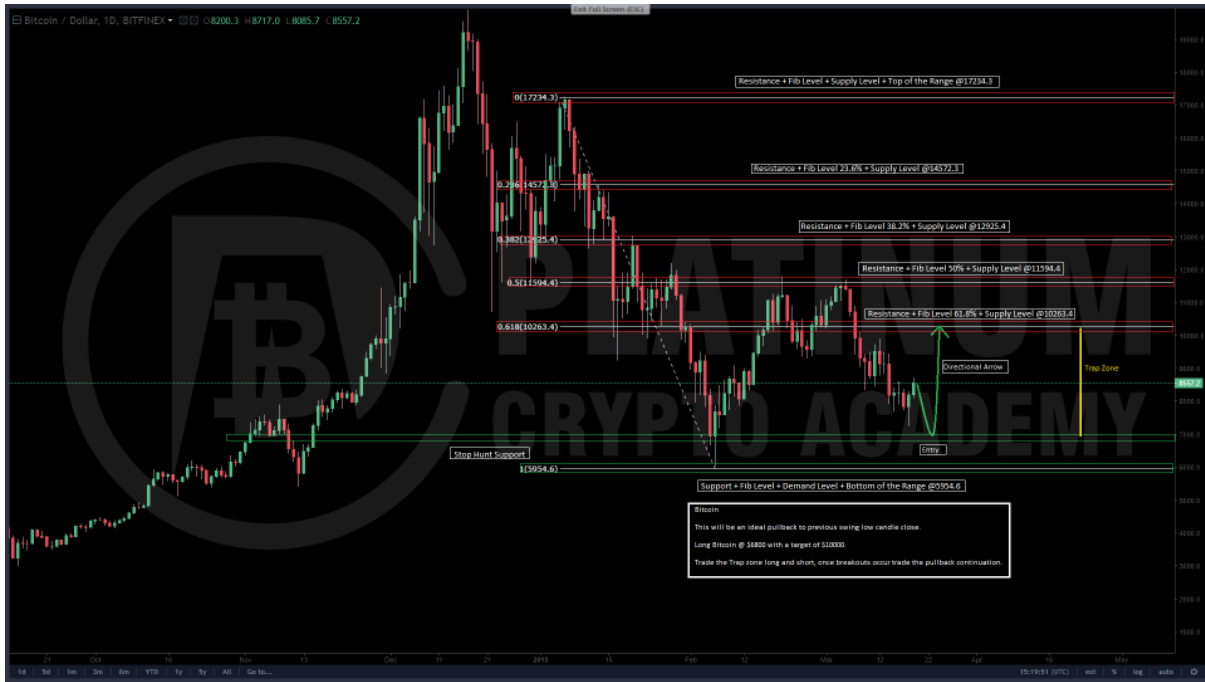
Wall Street analyst and Fundstrat executive, Tom Lee, has revealed a new index that helps cryptocurrency investors know the right time to buy BTC. The indicator is called the 'Bitcoin Misery Index' that calculates multiple market factors. The Fundstrat advisor still firmly believes his prediction made a few weeks prior that by the middle of the year Bitcoin will be once again around \$20K and possibly \$25,000 by year-end.



Crypto Trade Opportunities

Bitcoin (BTC)

Entry @ \$6,800 Exit - \$10,000



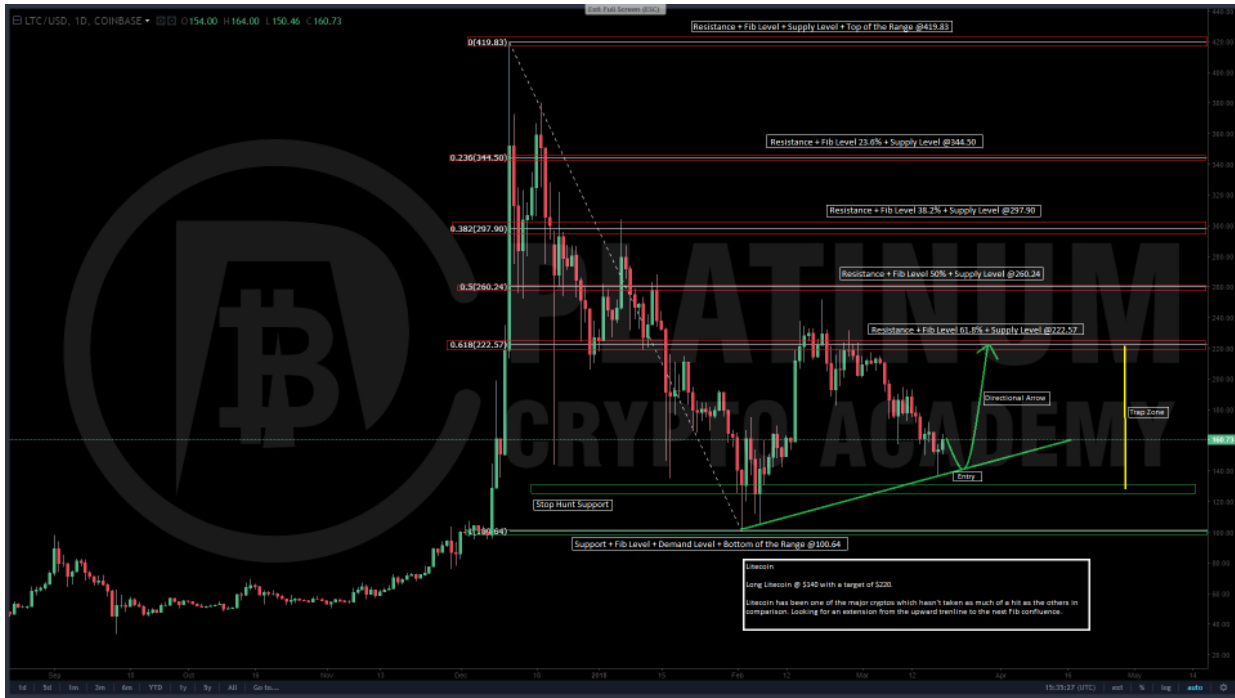
Ethereum (ETH)

Entry @ \$450 Exit - \$650



Litecoin (LTC)

Entry @ \$140 Exit - \$220



Neo (NEO)

Entry @ \$50 Exit - \$85



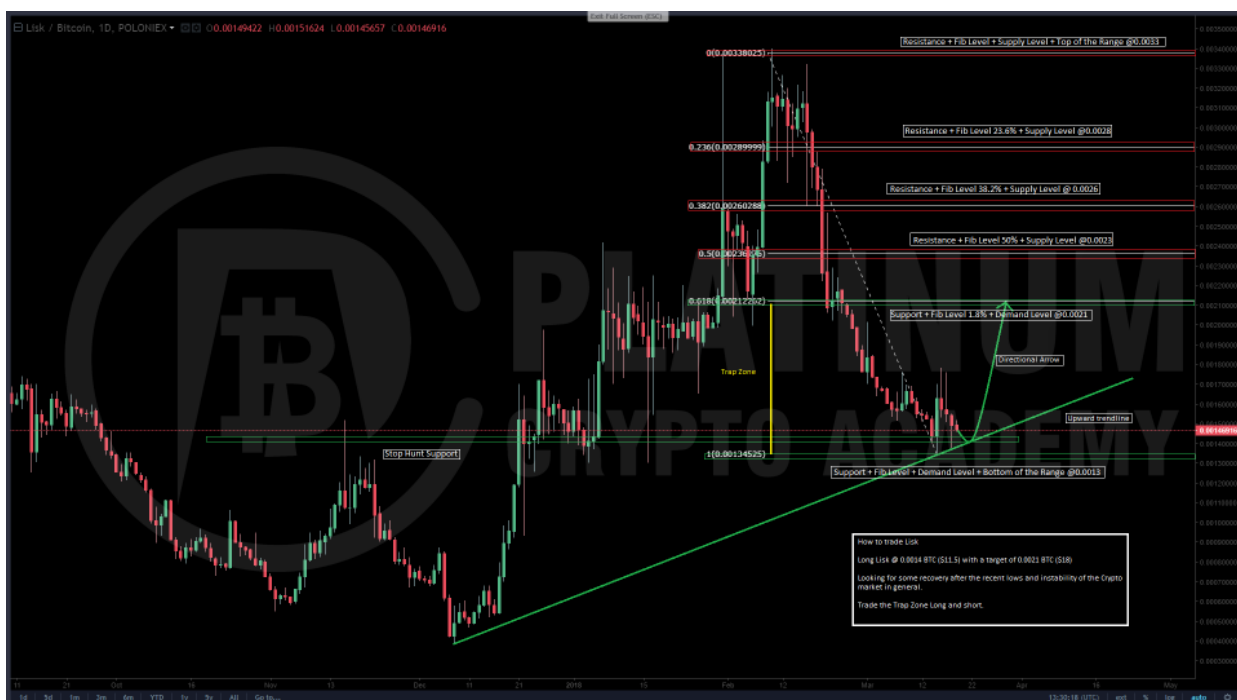
Nem (NEM)

Entry @ \$0.24 Exit - \$0.55



Lisk (LISK)

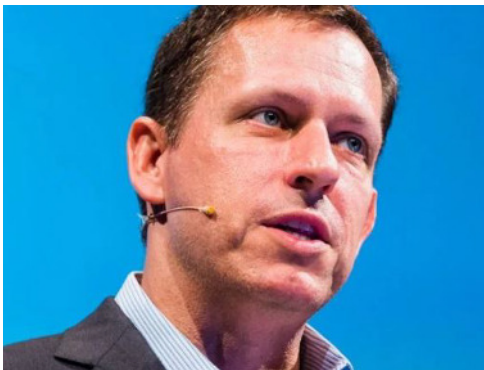
Entry @ 0.0014 BTC (\$11.5) Exit - 0.0021 BTC (\$18)



Advancements in the Cryptocurrency World

Peter Thiel: Bitcoin Will Be the 'One Online Equivalent to Gold'

<https://www.coindesk.com/peter-thiel-bitcoin-will-one-online-equivalent-gold>



Peter Thiel has once again endorsed bitcoin, which he recently argued is tantamount to digital gold. Much like gold, the billionaire co-founder of PayPal conjectures that the cryptocurrency is destined to be a store of value rather than a means of payment. "It's like bars of gold in a vault that never move," he told a CNBC reporter during a conversation at the Economic Club of New York last week. He also struck a bullish tone on bitcoin in particular - versus other cryptocurrencies - suggesting that the largest cryptocurrency by market capitalization will maintain its position.

Crypto Trading App Robinhood Expected to Hit \$5.6 Billion Valuation with New Funding

<https://www.ccn.com/robinhood-markets-valuation-expected-to-hit-5-6-billion-on-new-funding/>



Robinhood's valuation is expected to jump fourfold to around \$5.6 billion, driven by the stock brokerage app's popularity among millennials. The company, which offers cryptocurrency trades in addition to stock trades, is in the process of securing around \$350 million from an investor group led by DST Global, a Russian firm. The group led Robinhood's last funding round one year ago, valuing the company then at \$1.3 billion, according to The Wall Street Journal. Robinhood chose not to respond to a request for comment.

Lawsuit Challenges Google's Ban on Crypto Ads in Russia

<https://news.bitcoin.com/lawsuit-challenges-googles-ban-crypto-ads-russia/>



Google's decision to impose restrictions on the advertisement of cryptocurrencies and related content has triggered a legal action in the Russian Federation. A local businessman has filed a lawsuit against the Russian-registered Google entity ООО «Гугл». Vladimir Orehov claims he is missing business opportunities and possibly losing money. He insists on receiving compensation for his foregone earnings to the amount of $\text{¥}2$ billion RUB (almost \$35 million USD). The Russian crypto entrepreneur says the ban will deprive him of opportunities to invest in crypto projects and also find other investors willing to support his business plans.

Coinbase Receives E-Money License from UK Regulator

<https://www.coindesk.com/coinbase-receives-e-money-license-from-u-k-financial-regulator/>



Coinbase is officially expanding digital money services in the U.K. and EU. The U.K.'s Financial Conduct Authority granted Coinbase an e-money license, the company announced Wednesday. The license now enables the company the ability to provide payment services and issue digital cash alternatives, which can then be used to make card, internet or phone payments. A Coinbase spokesperson clarified that e-money is different from cryptocurrencies. As such, the license comes with stringent regulations designed to protect customers, according to the press release.

Major \$3 Billion Discount Airline AirAsia Mulls ICO

<https://www.ccn.com/3-billion-discount-airline-airasia-mulls-ico/>



Speaking with TechCrunch, AirAsia CEO Tony Fernandes laid out a plan for the \$3 billion company to develop a proprietary cryptocurrency that could replace its current "Big Loyalty" rewards program and serve as a native currency on the firm's nascent financial services platform. AirAsia, which currently has about 65 million customers, believes that expanding into financial services will allow it to crack the 100 million customer mark. In addition to "cashless cabins," the company intends to offer loans and insurance services targeted at small business owners. Fernandes said that the company is considering funding this expansion through an ICO since it would mitigate the risks and up-front costs AirAsia faces as it launches the new service.

South Korea Could Ease Its ICO Ban

<https://www.coindesk.com/south-korea-may-lift-ico-ban/>



South Korea's ban on initial coin offerings (ICOs) could be eased in the coming months, according to a new report. CoinDesk reported in September that the country's Financial Services Commission had moved to prohibit the blockchain funding model. Yet a new report from the Korea Times suggests that the ban may be lifted in part, specifically for token sales that meet as-yet-to-be specified conditions. Despite the local ban, many Korean cryptocurrency users are still participating in international ICOs. Kang Young-soo, the regulator that oversees cryptocurrency trading policies at the Financial Service Commission (FSC), declined to comment on ICOs other than to say the FSC is considering a "third party view."

French Government to Create Flexible, Yet Safe ICO Framework

<https://www.financemagnates.com/cryptocurrency/news/french-government-implement-flexible-yet-safe-ico-framework/>



The French government has been promoting the idea, and with a collaborative effort with the AMF, France hopes to create a flexible set of guidelines through which companies could raise capital through ICOs. The French government is taking a different stance on ICOs than the many other governments that have cracked down on the fundraising method, with some going as far as issuing a blanket ban. Moreover, the proposal suggests installing a truly liberal optional authorization scheme, enabling companies to receive a visa for the purpose of launching an ICO. The visa will confirm that the AMF has approved of the credibility of the operation, thereby providing a greater sense of safety for investors.

Binance Unveils Blockchain for New Crypto Exchange

<https://www.coindesk.com/binance-unveils-new-blockchain-support-decentralized-crypto-exchange>



Binance announced Tuesday that it is launching a public blockchain to facilitate the creation of a new decentralized exchange. The cryptocurrency exchange said the move forms part of a plan to transition from "a company to a community" by developing its new Binance Chain, which will be used to transfer or trade different blockchain assets. In addition, the company announced it would essentially shift its Binance Coin (BNB) to its own native blockchain (right now the coin is an ERC20 token that runs on the ethereum network). However, it's unclear if there will be some kind of token swap for users who hold the exchange's ERC-20-based token.

Platinum ICO Information

PolySWARM



The threat intelligence market is expected to grow to 9 Billion by 2022, thanks to an increasing need for cybersecurity with about 80 to 90 million cyberattacks each year, up to 70% of which go undetected. We're releasing Nectar, a utility token that powers PolySwarm, a decentralized security marketplace where threats are detected in real-time by thousands of micro-engines, honed by security experts competing to protect you. Nectar will be used, exclusively, in the PolySwarm ecosystem by enterprises and existing anti-virus subscribers to distribute anti-virus subscription fees only to those security experts who are timely and accurate with being able to identify malicious files.

Project Details:

Polyswarm is a decentralized threat intelligence market made possible by Ethereum smart contracts and blockchain technology.

Polyswarm incentivizes rapid innovation in the \$8.5B/yr anti-virus and automated cyber threat intelligence space with precise economic incentives that reward timely and accurate threat intelligence concerning the malintent of files, network traffic and URLs.

PolySwarm defines a real-time threat detection ecosystem involving enterprises, consumers, vendors and geographically-diverse security experts. Experts develop and hone competing "micro-engines" that autonomously investigate the latest threats, attempting to outperform their competition. PolySwarm's "Proof of Work" is threat detection accuracy: the market rewards experts who are best able to defend enterprises and end users.

Relative to today's ad hoc market, PolySwarm will lower the barrier to entry, provide broader coverage options, discourage duplicative effort and ensure interoperability among products and threat intelligence feeds.

Economically, PolySwarm functions as a skill-required twist on a prediction market with thousands of micro-engines ("workers") investigating the latest in malware evolution at machine speed - no human in the loop.

PolySwarm will be developed by Swarm Technologies, Inc. ("Swarm Technologies") with funding derived from the sale of ERC20-compatible Nectar ("NCT") utility tokens.

As a utility token, PolySwarm economically disincentivizes Nectar speculation by rewarding honest market participation through the collection and distribution of Fees to value-adding, active participants.

Official Video: <https://youtu.be/Gt8mYAwApuk>




ICO Details:

Whitelist	Yes
Token Sale Hard Cap	\$ 50 Million
Token Sale Soft Cap	\$ 5 Million
Token Symbol	NCT
Token Type	ETH
Token Distribution	70% of NCT tokens will be sold during the Token Sale. 15% of the remaining 30% will be distributed to enterprises, vendors and Security Experts interested in helping bootstrap the PolySwarm ecosystem. Recipients will be chosen at Swarm Technologies' sole discretion. The final 15% of tokens will be used by Swarm Technologies in a manner that best accelerates adoption of the PolySwarm ecosystem. As an illustrative example, tokens may be offered as incentive to participate in PolySwarm "hackathons". This allocation will be at Swarm Technologies' sole discretion.
Initial Token Price	.027
KYC	Yes
Participation Restrictions	Americans have been excluded from the sale
Accepts	ETH


Team:

Steve Bassi
Founder and CEO


Paul Makowski
Co-founder and CTO


Ben Schmidt
Co-founder and Director
of product security


Nick Davis
Co-founder and COO


Max Koo
Co-founder and Senior
backend developer


Adrian Escude
CMO


For more information about the ICO, please visit the following links:

Website: <https://polyswarm.io/>

Whitepaper: <https://polyswarm.io/polyswarm-whitepaper.pdf>

Twitter: <https://twitter.com/polyswarm?lang=en>

Telegram: <https://t.me/polyswarm>

Facebook: <https://www.facebook.com/PolySwarm/>

ICO on Reddit: <https://www.reddit.com/r/PolySwarm/>

ICO on Bitcoin Talk: <https://bitcointalk.org/index.php?topic=2680309.0>

ICO on Medium: <https://medium.com/@PolySwarm>

ICO on Github: <https://github.com/polyswarm>

Lendingblock



Lendingblock is a platform that facilitates peer-to-peer borrowing and lending of cryptocurrencies and digital assets. The first cross-blockchain crypto-to-crypto based platform, they are revolutionising the cryptomarket by bringing securities lending and institutional grade capabilities to the cryptoeconomy. With private investors including AlphaBlock, GlobalBlockchain, Astronaut Capital and Fengshui Capital, Lendingblock has met its private sale investment targets. Founded by a team of experts from the fintech, and traditional trading space including Deloitte, Credit Suisse, Deutsche Bank, crypto-enthusiasts and blockchain experts, Lendingblock is a critical innovation for the future of the financial landscape.

Project Details:

Lendingblock is an open exchange for cryptocurrencies, where borrowers and lenders are matched in a simple, safe and transparent way. In a world-first move, they're bringing securities lending to the crypto world, a market that has \$2trn of assets on loan and generated \$4bn of revenue in 2017.

They've brought together a team of academics, techies, and capital markets practitioners to create a marketplace where cryptocurrencies lenders are matched with borrowers. At Lendingblock they believe in a positive future for digital assets and the benefits that they can bring, but in order to realise these benefits there needs to be significant progress in the development of supporting services and infrastructure. This is why they are creating a truly open market place that will connect borrowers and lenders in a way that is fair, transparent, and secure. They will allow people who are holding assets for the long term to earn interest by lending them to people who want to borrow and have collateral that can be used as security.

Their platform is cross-chain. They will be able to lend and borrow all types of digital currencies in exchange for each other, projects such as ETHlend only deals in Ethereum. They are strictly focused on smart money investors. They are looking to build solid trust with these institutional investors. Lendingblock is not a simple marketplace but an exchange like the NYSE. They are aiming to be regulated and credible in the global sphere. Their team has a massive history of professional work in finance and technology. The team's history is incredibly transparent.

Official Video: <https://youtu.be/g4YQ8A2BE1E>




ICO Details:


Whitelist	No
Token Sale Hard Cap	\$ 10,000,000
Token Sale Soft Cap	\$ 5,000,000
Presale Start Date	April 7th, 2018
Presale End Date	April 14th, 2018
Token Symbol	LND
Token Type	ERC-20 compliant token
Token Distribution	LND tokens will be distributed to purchasers within seven days of the earliest of the scheduled end of the token sale process or the completion of the main sale. Bonus LND tokens will be issued to pre-sale purchasers thirty days after the scheduled end of the token sale process or the completion of the sale provided purchased LND tokens have not been sold.
Initial Token Price	.02 USD
KYC	Yes
Participation Restrictions	No US or China
Accepts	ETH


Team:


Management Team:

Steve Swain
Co-Founder and CEO



Linda Wang
Co-Founder and COO



Damian Williams
Business Development
Manager



Qing Xian Lee
Smart Contract
Developer


Julien Klepatch
Stack Platform and
Ethereum Engineer


Advisory Team:

Alberto Sonnino
Blockchain Advisor


Charlie Beach
Risk and
Regulatory Advisor


Kingsley Advani
Fundraising Advisor


For more information about the ICO, please visit the following links:

Website: <https://lendingblock.com/>

Whitepaper: <https://whitepaper.lendingblock.com/>

Twitter: <https://twitter.com/lendingblock>

Telegram: <https://t.me/lendingblock/>

Facebook: <https://www.facebook.com/lendingblock>

ICO on Reddit: <https://www.reddit.com/r/Lendingblock/>

ICO on Bitcoin Talk: <https://bitcointalk.org>

ICO on Github: <https://github.com/lendingblock>