

CRYPTONAIRE WEEKLY

CRYPTO INVESTMENT JOURNAL

CRYPTO MARKET REMAINS STABLE

**VISA CEO: CRYPTO
NOT A BIG THREAT,
WE WILL SUPPORT IT**

**JAPAN APPROVES
SELF-REGULATION OF
CRYPTO EXCHANGES**

**JOHNNY DEPP HAS
THROWN HIS HAT
INTO CRYPTO RING**

**UKRAINE PLANS TO
LEGALISE CRYPTOS
WITHIN THREE YEARS**

**US BLOCKCHAIN ENGINEERS
EARN AS MUCH AS ARTIFICIAL
INTELLIGENCE SPECIALISTS**



**PLATINUM
CRYPTO ACADEMY**

**WHAT'S HOT
WHAT'S NOT**

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Weekly Cryptocurrency Market Analysis

The market has been moving sideways last week, Bitcoin was in the range of \$6,300 and \$6,500. The overall Cryptocurrency Market Cap remained the same as the previous week at \$209 Billion. Bitcoin's price is currently \$6,509 an overall decrease of 1.44 %, and Ethereum's price also decreased by 1.19% to \$207.75. The current market cap for Bitcoin is \$112.5 Billion and for altcoins, the current market cap is \$96.5 Billion.

Percentage of Total Market Capitalization (Dominance)

Bitcoin	53.67%
Ethereum	10.06%
Bitcoin Cash	3.65%
Litecoin	1.46%
Ripple	8.69%
Dash	0.62%
NEM	0.40%
Monero	0.82%
IOTA	0.63%
NEO	0.50%
Other	19.35%

Though it is difficult to predict the exact news event that will trigger a response from traders, we can take a calculated guess. The outcome of the Bitcoin ETF proposals is one of the most watched events that can cause a large move.

The fact that the crypto markets have not been affected by the decline in the stock markets in the past few days is a positive thing. The stock market exhibited a lot of volatility with the S&P500 dropping by 4% over the week. If this outperformance continues, we anticipate some speculative money to shift to cryptocurrencies, resulting in a sharp upward movement. This makes the cryptocurrency market outperform the stock market in terms of performance as well as volatility.

While the overall market remained flat, there were certain small-cap altcoins that took off. It looks like some traders are ready to jump back into the market. It wouldn't be surprising if the altcoin market makes a comeback soon, especially if Bitcoin remains stable at the \$6,500 level.

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Bitcoin
BTC

Price
\$6,505.37

Volume (24hr)
\$3,254,164,938

Market Cap
\$112,852,039,937

Vol/MCap
2.88%

Circulating
17,347,512

24 HR HIGH
\$6,515.05

24 HR LOW
\$6,483.10

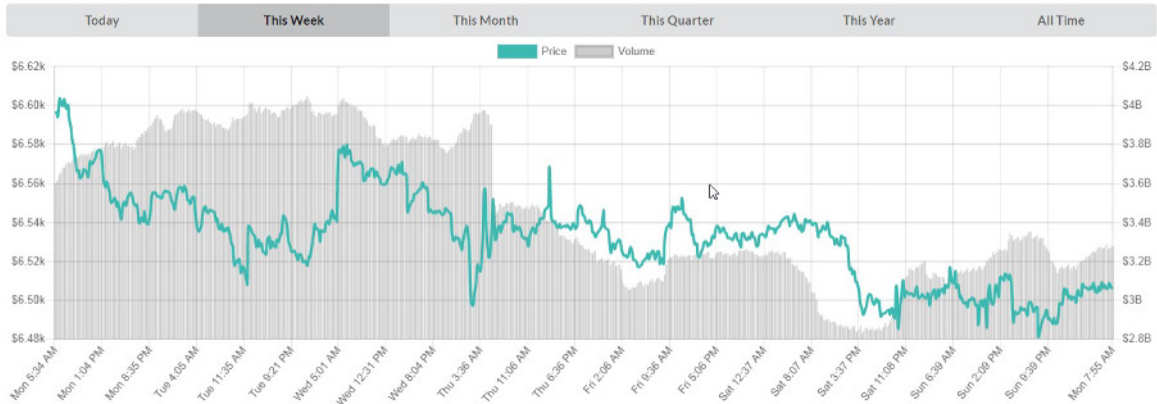
24 HR RANGE
0.49%

ALL TIME HIGH
\$20,236.69

FROM MATH
-67.85%

	1 Hr	24 Hrs	7 Days	30 Days
vs Fiat	▲ 0.00%	▲ 0.09%	▼ -1.27%	▼ -0.50%
vs BTC	▲ 0.00%	▲ 0.00%	▲ 0.00%	▲ 0.00%
vs ETH	▲ 0.01%	▼ -0.19%	▼ -0.20%	▲ 8.09%

BTC Convert BTC ⇌ USD Convert USD



Ethereum
ETH

Price
\$207.9678

Volume (24hr)
\$968,787,823

Market Cap
\$21,384,353,272

Vol/MCap
4.98%

Circulating
102,825,320

24 HR HIGH
\$208.49

24 HR LOW
\$206.67

24 HR RANGE
0.87%

ALL TIME HIGH
\$1,538.13

FROM MATH
-86.50%

	1 Hr	24 Hrs	7 Days	30 Days
vs Fiat	▲ 0.18%	▲ 0.43%	▼ -0.92%	▼ -7.81%
vs BTC	▲ 0.22%	▲ 0.37%	▲ 0.37%	▼ -7.33%
vs ETH	▲ 0.00%	▲ 0.00%	▲ 0.00%	▲ 0.00%

ETH Convert ETH ⇌ USD Convert USD



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▲ **Price** \$0.46159303
■ **Volume (24hr)** \$301,095,018
▲ **Market Cap** \$18,558,585,138
Vol/MCap 1.62%
↻ **Circulating** 40,205,513,967

24 HR HIGH \$0.4645
 24 HR LOW \$0.4556
 24 HR RANGE 1.91%
 ALL TIME HIGH \$3.92
 FROM ATH -88.21%











	1 Hr	24 Hrs	7 Days	30 Days
vs Fiat	▼ -0.01%	▲ 0.29%	▼ -0.01%	▼ -14.00%
vs BTC	▲ 0.02%	▲ 0.24%	▲ 1.28%	▼ -13.55%
vs ETH	▼ -0.18%	▼ -0.12%	▲ 0.93%	▼ -6.69%

↔













Top 10 Coins





















Top 10 Coins by Percentage Gain (Past 7 Days)

#	Name	Symbol	Volume (24h)	Price	% 7d
1	 PrimeStone	PSC	\$124,789	\$0.010874	631.38%
2	 PumaPay	PMA	\$1,198,056	\$0.001385	330.54%
3	 Happycoin	HPC	\$111,219	\$1.19	258.46%
4	 Red Pulse Phoenix	PHX	\$70,479,102	\$0.032521	135.45%
5	 Unibright	UBT	\$478,270	\$0.030648	134.48%
6	 Nexty	NTY	\$115,270	\$0.000129	130.30%
7	 Pal Network	PAL	\$1,986,925	\$0.014252	122.53%
8	 NIX	NIX	\$174,848	\$0.549197	109.03%
9	 LockTrip	LOC	\$703,323	\$1.20	104.35%
10	 ATC Coin	ATCC	\$294,920	\$0.035923	86.78%

Top 10 Coins added to Exchanges with the Highest Market Capitalisation (Past 30 Days)

Name	Symbol	Added	Market Cap	Price	Circulating Supply	Volume (24h)	% 24h
 USD Coin	USDC	21 days ago	\$125,040,895	\$1.01	124,210,464 *	\$244,140	0.08%
 BOX Token	BOX	10 days ago	\$23,079,136	\$0.286450	80,569,634 *	\$3,285,755	-2.76%
 TrueDeck	TDP	11 days ago	\$14,790,318	\$1.48	10,000,025 *	\$418,942	-5.43%
 Buggyra Coin Zero	BCZERO	20 days ago	\$7,860,862	\$0.007626	1,030,832,508 *	\$24,267	2.51%
 YGGDRASH	YEED	10 days ago	\$7,189,747	\$0.001479	4,862,529,107 *	\$408,742	-7.84%
 Nerves	NER	27 days ago	\$6,598,088	\$0.001351	4,882,050,300 *	\$3,935,219	-0.08%
 Ifoods Chain	IFOOD	24 days ago	\$6,022,322	\$0.002409	2,499,999,990 *	\$29,064	-0.86%
 SafeInsure	SINS	28 days ago	\$4,470,356	\$4.26	1,050,000 *	\$265,634	-0.78%
 Helium	HLM	11 days ago	\$4,466,194	\$0.545075	8,193,717	\$9,703	-6.89%
 FREE Coin	FREE	25 days ago	\$4,393,316	\$0.000002	2,411,290,375,780 *	\$18,382	-8.55%

Top 10 Coins by Total Market Capitalisation

#	Name	Market Cap	Price	Volume (24h)	Circulating Supply	Change (24h)	Price Graph (7d)
1	 Bitcoin	\$112,348,732,014	\$6,476.36	\$3,535,650,159	17,347,512 BTC	-0.04%	
2	 Ethereum	\$21,024,065,503	\$204.38	\$1,205,215,784	102,866,393 ETH	0.04%	
3	 XRP	\$18,433,689,781	\$0.458487	\$269,695,631	40,205,513,967 XRP *	0.23%	
4	 Bitcoin Cash	\$7,640,919,990	\$438.42	\$221,497,744	17,428,263 BCH	-0.02%	
5	 EOS	\$4,879,581,738	\$5.38	\$378,463,587	906,245,118 EOS *	-0.28%	
6	 Stellar	\$4,356,073,183	\$0.230544	\$40,576,410	18,894,758,341 XLM *	0.32%	
7	 Litecoin	\$3,053,359,903	\$51.81	\$301,746,821	58,929,052 LTC	-0.25%	
8	 Tether	\$1,913,059,443	\$0.993064	\$1,739,116,265	1,926,421,736 USDT *	-0.24%	
9	 Cardano	\$1,876,466,751	\$0.072375	\$11,667,115	25,927,070,538 ADA *	-0.48%	
10	 Monero	\$1,707,333,754	\$103.31	\$14,338,661	16,526,565 XMR	0.54%	

Crypto Trade Opportunities

Bitcoin (BTC)

Entry @ \$6,100 – Exit @ \$6,500



Ethereum (ETH)

Wait for a Breakout of \$220 – Then Entry @ \$220 – Exit @ \$270



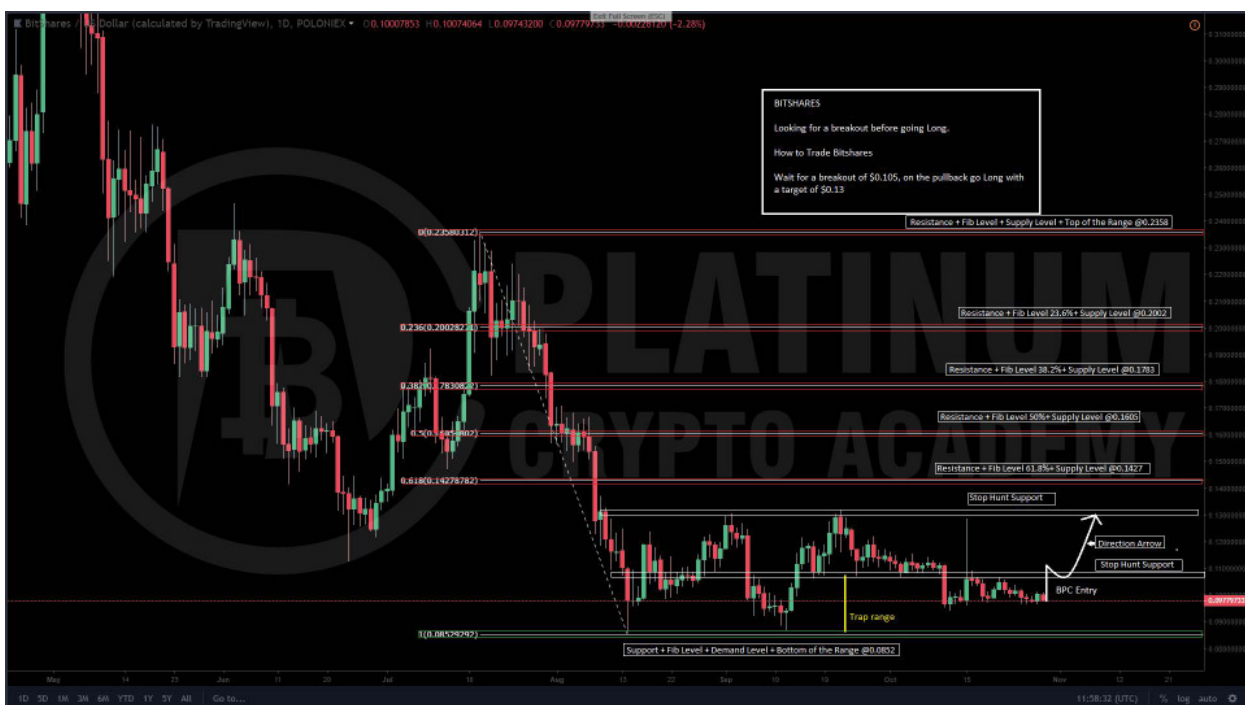
Bitcoin Cash (BCH)

Entry @ \$400 – Exit @ \$500



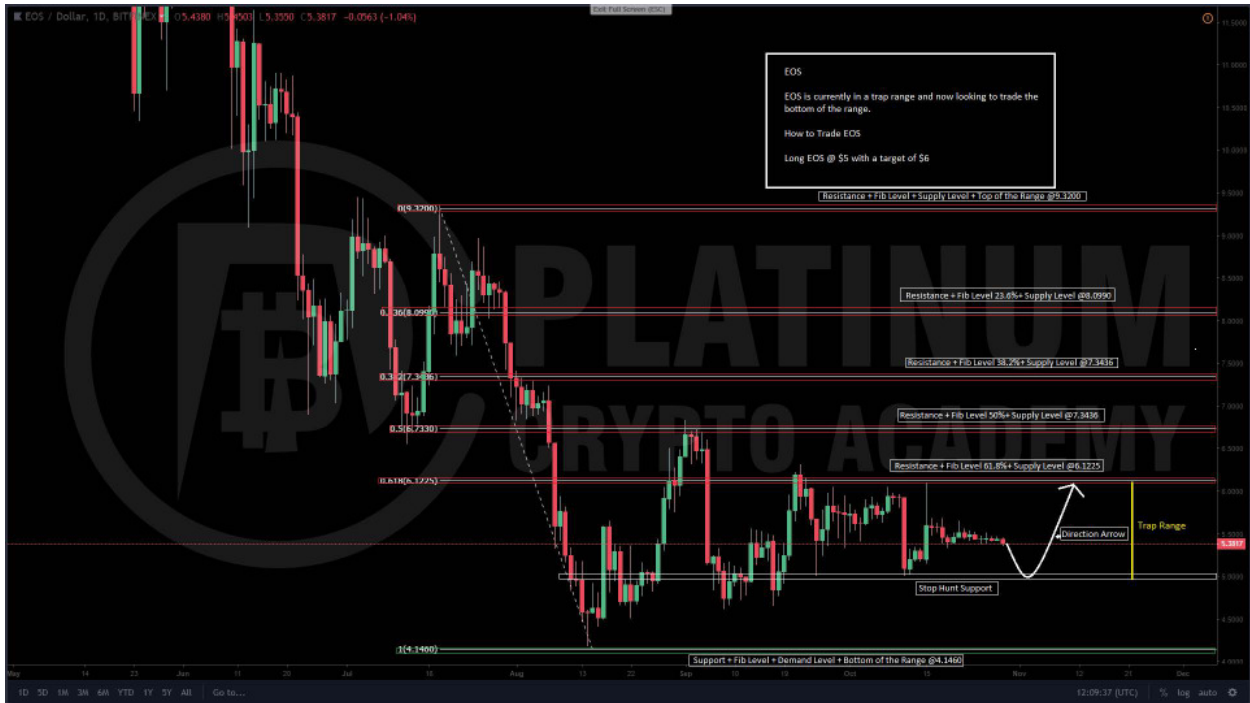
BitShares (BTS)

Wait for a Breakout of \$0.105 – Then Entry @ \$0.105 – Exit @ \$0.13



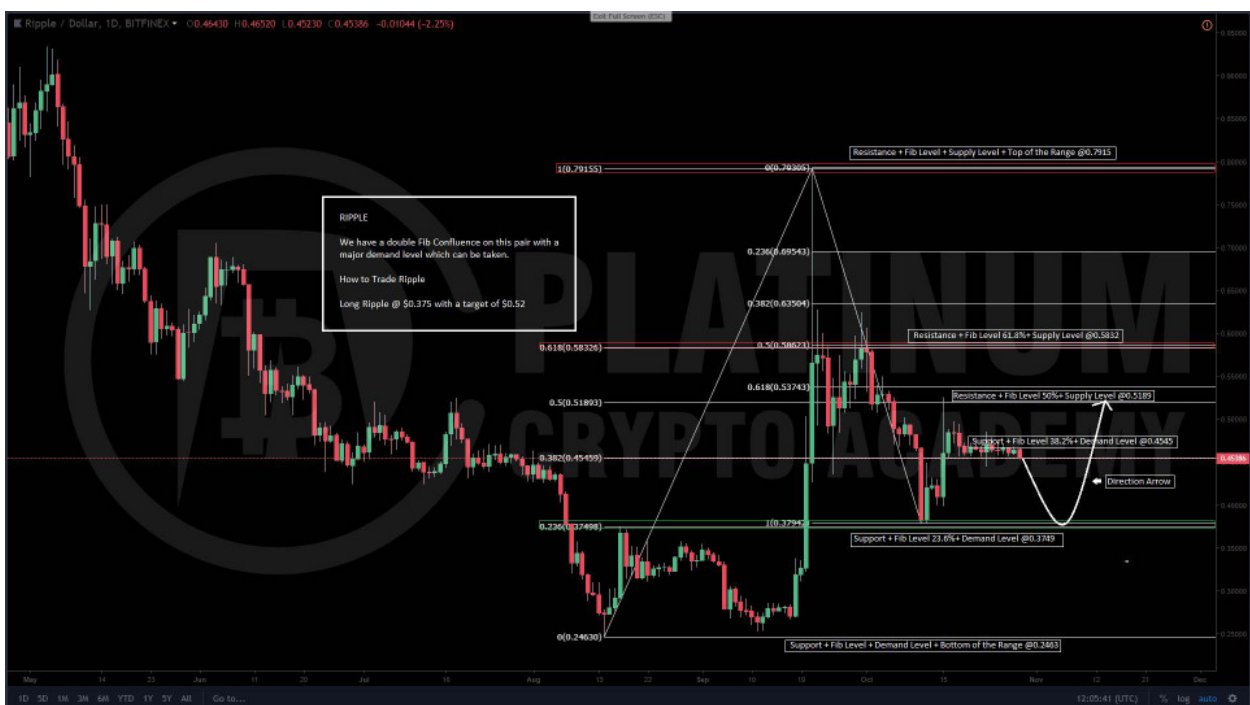
EOS (EOS)

Entry @ \$5 – Exit @ \$6



Ripple (XRP)

Entry @ \$0.375 – Exit @ \$0.52



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Prof. Pekka Abrahamson

"Every once in a while a company comes along with the expertise and vision to transform an industry. Friend could do just that."

One of our investors

"Friend has engaged the liquid software revolution by stabilising the ocean of different machines. This may lead to a world digital tsunami..."

Francois Lionet

Advancements in the Cryptocurrency World

Visa CEO: Crypto is Not a Big Threat But if Needed, We Will Support it

<https://www.ccn.com/visa-ceo-crypto-is-not-a-big-threat-but-if-needed-we-will-support-it/>



According to Al Kelly, the CEO of Visa, the company could support crypto in the future if the global market moves in the direction of embracing consensus currencies like Bitcoin and Ethereum.

In the short to mid-term, Kelly told Jim Cramer, the host of Mad Money, that cryptocurrencies as an asset class is not a threat to reserve currencies that serve as the basis of Visa's products. But, he stated that as the adoption of cryptocurrencies improve in the years to come, Visa will facilitate the demand for the asset class.

"I think there has to be some market that it becomes somewhat like a fiat currency in order for us to be comfortable. If it goes in that direction, we will move in that direction. We want to be in the middle, Jim, of every payment flow in the world regardless of how it happens or what the currency is behind it. So if we have to go there, we will go there. But right now, it's more of a commodity than a payment vehicle."

Visa is the most influential credit card service company in the finance sector and is amongst the most profitable businesses in the market alongside Mastercard.

In the long-term, Kelly emphasized that Visa will eventually serve as a middleman to attract crypto users to send and receive digital assets with Visa on its platforms, by providing fees to the company.

However, by the time Visa would feel comfortable in integrating cryptocurrencies, which as the CEO described it as when the asset class is established utilized by the mainstream, cryptocurrencies would not require middlemen to process payments.

A New Token Is Coming To Ethereum – And It's Fully Bitcoin-Backed

<https://www.coindesk.com/a-new-token-is-coming-to-ethereum-and-its-fully-bitcoin-backed/>



A new token is set to be launched on the ethereum blockchain this January, one that will be backed one-for-one by the world's largest cryptocurrency.

The companies behind the initiative include decentralized exchange startups Kyber Network and Republic Protocol, as well as cryptocurrency custody company BitGo. What's more, a number of ethereum-based projects are also reporting that they will support adoption of the token once released.

These include decentralized cryptocurrency exchanges and finance-focused blockchain projects participating as "launch members," such as MakerDAO, Dharma, Airswap, Gnosis, IDEX, Radar Relay, Compound, DDEX, Hydro Protocol, Set Protocol and Prycto.

Aimed at replicating the utility of bitcoin in a way that's interoperable with ethereum, the "wrapped bitcoin" or WBTC token will facilitate any decentralized application running on the blockchain.

Calling it "the best of both worlds," CTO of BitGo Benedict Chan characterized WBTC as possessing both "the stability of bitcoin and the flexibility of ethereum."

Chan told CoinDesk:

"It's very similar in some ways to how people created banknotes that represented a pound of gold. A pound of gold was heavier and it took longer to trade. You could use a note which represented a pound of gold and it was well accepted."

Temasek-backed Vertex invests in cryptocurrency exchange Binance

<https://www.reuters.com/article/us-singapore-cryptocurrency-binance/temasek-backed-vertex-invests-in-cryptocurrency-exchange-binance-idUSKCN1MX0B2>



Vertex Ventures, backed by Singapore state fund Temasek [TEM.UL], has invested in Binance, one of the world's biggest cryptocurrency exchanges, as it prepares to expand operations into the city-state, the firms said on Tuesday.

In a joint statement, the firms said the investment - the amount of which was undisclosed - will help Binance build and launch by year-end an exchange in Singapore for swapping between hard currencies and digital currencies.

The investment by Vertex Ventures China and Vertex Ventures Southeast Asia & India funds will also help Binance launch other exchanges and services throughout Southeast Asia.

Singapore aims to become a hub for financial technology and innovation in Asia even if some policymakers have warned about the risks of speculative investments in cryptocurrencies.

Hong Kong-based Binance was warned by Japan's financial watchdog in March for operating without registration.

Stocks Cleared and Settled Successfully in Bank of Canada Blockchain Trial

<https://www.ccn.com/stocks-cleared-and-settled-successfully-in-bank-of-canada-blockchain-trial/>



An experiment conducted by Canada's central bank in conjunction with the country's payments system, a stock exchange operator, a distributed ledger technology (DLT) firm and a global consulting and professional services firm has demonstrated that it is possible to clear and settle securities efficiently and cost-effectively using blockchain technology.

In the trial, the Bank of Canada in partnership with payments system organization Payments Canada, stock exchange operator TMX Group, global consulting firm Accenture and blockchain firm R3 demonstrated the feasibility of an integrated DLT-based securities and payment settlement platform.

The experiment, which was conducted during the third phase of Project Jasper, involved exploring how the settlement of securities and payment interacted on a private blockchain. This required developing and testing a Proof of Concept (POC) system which was linked to the market infrastructures that already exist.

"The POC intended to bring together securities and cash ledgers for CDSX [Canada's clearing and settlement system for securities] and participants in Payments Canada's Large Value Transfer System (LVTS) to facilitate daily consolidated cash reporting and Canadian-dollar settlement of CDSX obligations," noted the five organizations in a report titled 'Jasper Phase III: Securities Settlement Using Distributed Ledger Technology'.

Jasper Phase III's PoC solution was developed on distributed ledger technology of Corda specifically version 2.0. Cash and securities were brought on the ledger by issuing digital depository receipts with the Bank of Canada being responsible for the former and the Canadian Depository for Securities catering for the latter.

Japan Approves Self-Regulation of Cryptocurrency Exchanges

<https://news.bitcoin.com/japan-approves-self-regulation-of-cryptocurrency-exchanges/>



“With the acquisition of accreditation, we will continue to make further efforts to create an industry that you trust for everyone who uses virtual currency with [its] members,” JVCEA, the Japanese cryptocurrency industry association, said in a statement on its website.

Exchanges in the Pacific Island nation are desperate to regain public trust after two major digital currency heists earlier this year. An unnamed senior Financial Services Agency official told Reuters: “It’s a very fast-moving industry. It’s better for experts to make rules in a timely manner than bureaucrats.”

Last year, Japan became the first country to regulate virtual currency trading platforms, as part of efforts to encourage technological innovation while safeguarding consumer assets. Exchanges must register with the FSA, and 16 have done so to date. But a succession of attacks by hackers has struck at the very heart of the Japanese cryptocurrency industry.

In January, thieves made off with \$530 million from the Tokyo-based exchange Coincheck, a hack rivaling Mt. Gox’s as one of the largest ever for cryptocurrency. Hackers also stole about \$60 million from Zaif in September, an exchange owned by Osaka-based Tech Bureau Corp. The heists have forced the FSA to institute stringent legislative guidelines to help safeguard customer funds while sanctioning exchanges that fail to comply.

Yuri Suzuki, senior partner at law firm Atsumi & Sakai, explained that the rules under self-regulation are much tougher compared with existing laws and will help regain public confidence. At the same time, “the self-regulatory body’s workload is likely to be heavy and there is an issue of whether it can secure enough staff with expertise in crypto exchange business,” she told Reuters.

Mastercard Files Patent to Centralize Cryptocurrency Transactions, Calls out Bitcoin's Wait Times

<https://cryptoslate.com/mastercard-files-patent-to-centralize-cryptocurrency-transactions-calls-out-bitcoins-wait-times/>



Published on Oct. 25 by the U.S. Patent and Trademark Office (USPTO), the application details a novel payment processing method to allow fiat- and crypto-payments for both merchants and retailers, alongside simultaneous storage facilities for both currency types.

Mastercard refers to “blockchain currencies” throughout the document, specifically to manage their “fractional reserves.” The term refers to an age-old banking practice – which allocates only a small portion of stored as “actual cash on hand” while maintaining a more substantial portion for other purposes, such as lending money to other parties and investments.

The company wishes to introduce a “specifically designed” system to protect merchant and consumer information and credentials while providing the benefits of a “decentralized blockchain” and protecting against fraud and theft.

As per details, Mastercard intends to link each blockchain transaction to a corresponding digital framework where the identities of each sender and receiver are stored. Furthermore, the “risk” of each transaction is assessed before completion, presumably to check the creditworthiness of two parties.

The patent goes on to describe how a blockchain-based system may work, which mostly parrots the operational mechanism of cryptocurrencies. However, the patent highlights the use of the same computing mechanism for both fiat- and crypto-transactions, meaning merchants would not require separate devices to accept digital currencies.

US Blockchain Engineers Earning as Much as AI Specialists

<https://www.ccn.com/us-blockchain-engineers-earning-as-much-as-ai-specialists/>



The fast-growing blockchain technology sector has created a high demand for talent and this has consequently resulted in blockchain engineers being among the best-remunerated in the tech sector.

According to CNBC, the average pay for blockchain engineers in the United States is between US\$150,000 and US\$175,000 making it comparable to what developers who specialize in another high-demand field, artificial intelligence, make. The two fields now currently offer the highest-earning specialized engineering roles. Typical software engineers make an average of US\$135,000.

This comes at a time when the job postings requiring blockchain technology skills have increased dramatically. For instance, Hired, a San Francisco, California-based tech sector recruitment firm which provided CNBC with the salary stats in the tech sector, has seen a 400% increase in the job postings seeking employees with blockchain technology skills since late last year.

"There's a ton of demand for blockchain. Software engineers are in very short supply, but this is even more acute and that's why salaries are even higher," Hired's CEO, Mehul Patel, told the business news TV channel.

This is similar to a finding by jobs site Glassdoor which saw job listings related to blockchain and cryptocurrencies increase by 300% in August 2018 compared to the same period last year. In the United States, most of the blockchain-related jobs are located in New York City (24%) and San Francisco (21%). Outside the United States the top-five cities with the highest number of blockchain-related job openings were London (16%), Singapore (7%), Toronto (7%), Hong Kong (6%) and Berlin (4%).

IBM and Maersk Struggle to Sign Partners to Shipping Blockchain

<https://www.coindesk.com/ibm-blockchain-maersk-shipping-struggling/>



It's hard enough to get enterprises that compete with each other to work together as a team, but it's especially tricky when one of those rivals owns the team.

Shipping giant Maersk and tech provider IBM are wrestling with this problem with TradeLens, their distributed ledger technology (DLT) platform for supply chains.

Some 10 months ago, the project was spun off from Maersk (the largest container shipping company on the planet) into a joint venture with IBM. But in that time the network has enticed only one other carrier onto the platform: Pacific International Lines (PIL), one of eight shipping lines in Asia and 17th in the world based on cargo volumes.

As those involved admit, that's not enough.

In a nutshell, the IBM-Maersk joint collaboration needs more carriers. The platform is designed such that Maersk's rivals will act as "trust anchors" and run full blockchain nodes on the network. Moreover, large shippers of goods use multiple carriers and freight-forwarders, and the value proposition involves managing cargo and inventory across all of them.

Not to put too fine a point on it, onboarding other large carriers is an absolutely necessary condition for TradeLens – as Marvin Erdly, head of TradeLens at IBM Blockchain, acknowledged.

"I won't mince words here – we do need to get the other carriers on the platform. Without that network, we don't have a product. That is the reality of the situation." he told CoinDesk.

The problem is that Maersk's rival shipping carriers are concerned about joining the platform on a less than equal footing. Indeed, the chiefs of two rival shipping carriers, CMA CGM (third largest by ship fleets and containers) and Hapag-Lloyd (No. 5), have publicly dismissed the Maersk-IBM blockchain solution as unusable. (Neither company responded to calls for comment from CoinDesk.)

TradeLens has tried to address this problem by recasting the arrangement as a "joint collaboration" in a bid to appear more neutral than the originally billed joint venture. But in substance, Maersk and IBM each have full and equal rights to the intellectual property (IP).

Ukraine Plans to Fully Legalize Cryptocurrencies Within Three Years

<https://news.bitcoin.com/ukraine-plans-to-fully-legalize-cryptocurrencies-within-three-years/>



The new regulatory concept will be implemented in two stages. The legal status of cryptocurrencies, trading platforms and other entities dealing with digital assets must be determined in 2018 and 2019. By the end of next year, the Ukrainian government will analyze the market to identify trends and outstanding issues in order to put forward adequate proposals to regulate the whole sector.

According to the document prepared by the Ministry of Economic Development and Trade, the next stage, 2020-2021, would involve recognizing cryptocurrency wallet providers and custodial platforms as "subjects of primary financial monitoring." The status is typically granted to traditional financial institutions such as commercial banks and insurance companies.

During that time, Ukrainian lawmakers are expected to draft and adopt legislation regulating initial coin offerings (ICOs), tokens and the use of smart contracts, Forklog reported. A number of bills have been filed in the Verkhovna Rada, Ukraine's parliament, since last year but very little progress has been made toward their adoption.

The first three drafts from last fall were meant to regulate the circulation of digital coins, stimulate the cryptocurrency market and amend the Ukrainian tax code to regulate the taxation of profits related to digital assets. In the last couple of months, two bills introducing tax breaks for businesses and individuals dealing with cryptocurrencies have been proposed by Ukrainian legislators from different political parties.

In an announcement published on its website this week, the economy ministry expressed confidence that the implementation of its regulatory concept would allow crypto companies to gain access to banking services and attract more capital through regulated token sales. The ministry noted that due to the legal uncertainty, these businesses face many difficulties, while the industry remains largely part of the shadow economy.

Johnny Depp Throws Hat into the Crypto Ring, Joins TaTaTu Platform

<https://www.ccn.com/johnny-depp-throws-hat-into-the-crypto-ring-joins-tatatu-platform/>



Announced today, Hollywood star Johnny Depp has signed a deal with a new cryptocurrency related platform called TaTaTu. The platform, like Depp himself, aims to provide social entertainment.

With a name sounding like it's from *Pirates of the Caribbean*, TaTaTu is a cryptocurrency based platform that rewards users in tokens, as payment for interacting with certain content like movies and games (according to its website). The Hollywood Reporter news outlet announced today that Depp will work alongside Andrea Iervolino on the project.

Iervolino is the businessman, entrepreneur, and movie producer behind the TaTaTu platform. Additionally, he operates AMBI Media Group with Monica Bacardi. Depp also previously founded a production company called Infinitum Nihil, which he will use to create movies and content for TaTaTu's platform.

Depp and Iervolino already have things rolling and are shooting a movie together later this month, produced by Iervolino and his production company (AMBI), explained The Hollywood Reporter. The movie, *Waiting for the Barbarians*, is based on a novel by author J.M. Coetzee.

The Hollywood Reporter disclosed Iervolino's excitement to work with Depp, stating that "Johnny has the ability to conceptualize material in a way that few can, and is unburdened of conventional industry formulas that dictate the projects that get made, traditionally".

This partnership comes in a year that sees Depp looking for a comeback, after losing almost \$650 million, as reported by Deadline.

According to IMDB, Depp has previously received nominations for three Oscars and nine Golden Globe awards, while clinching one Golden Globe award win, as well as ten People's Choice Awards. Involvement in the cryptocurrency space with TaTaTu gives a new avenue of success potential for the actor.

Platinum ICO Information

Chelle Coin



Project Details:

How Can The Blockchain Disrupt the Real Estate Industry and Bring Innovation?

The value of all global property, including commercial and residential buildings, forestry, and agricultural land, is estimated to be **\$217 trillion**, making real estate the largest asset class in the world. But despite its size, the real estate industry is notoriously disjointed, inefficient, illiquid, and hard to get into. Blockchain, the technology behind cryptocurrencies such as Bitcoin, has the potential to change that.

Real Estate Transactions Are Ready for Disruption

Currently, investors who are interested in real estate can either purchase a physical property or invest in real estate investment trusts (REITs), which own and typically operate income-producing real estate and can be publicly traded on major exchanges.

The first option has never been readily accessible to the general public, and the **recent rise of interest rates** by the Federal Reserve, along with the indication that two more increases are likely by the end of this year, indicates that the situation will not change anytime soon.

REITs, on the other hand, have barely evolved since President Dwight D. Eisenhower signed the **Cigar Excise Tax Extension of 1960**, which gave all investors the opportunity to invest in large-scale, diversified portfolios of income-producing real estate. Investors who decide to invest in a REIT face very high fees, and, more importantly, they are unable to see exactly which assets they invested in.

In many ways, the real estate industry is plagued by the very same problems as the banking industry: lack of transparency and high fees stemming from inefficient centralized management. And just like the banking industry, the real estate industry is ready to embrace blockchain technology to foster innovation and growth.

In fact, as far back as 2016, over half of real estate investors **believed** that the real estate industry would adopt blockchain technology to “speed up the process of buying or selling a property by enabling digitized contracts to be exchanged on a more automated basis.”

This is already happening in places like **Dubai**, where a blockchain-based platform has been implemented to automate and optimize end-to-end real-estate business process by maintaining a continuously growing distributed database consisting of records, called blocks, which are secured from tampering and revision.

Unleashing the Power of Tokenization

“The second way that blockchain technology could increase liquidity in property markets is through a process of ‘tokenization’ or ‘unitization.’ Enabling buyers to trade ‘units’ in real estate online, the impact of this on markets and pricing is potentially far greater than removing frictions from the sale process,” **explains** London-based real estate consultancy Knight Frank.

Blockchain technology makes it possible to divide a physical property into an infinite number of small slices, called tokens, which can then be traded like today’s popular cryptocurrencies. Since blockchain technology keeps track of each individual slice and provides complete transparency, it enables real estate investors to invest in a larger number of diverse properties to statistically increase their chance of achieving consistent returns.

One such token is called **Chelle Coin (CHL)**, and its objective is to provide users with a unique way to use and trade tokens within a blockchain-powered real estate ecosystem. Chelle Coin offers minimal fees, fast transactions, excellent transparency of ownership, and access to global liquidity, just to name a few of its key characteristics.

Real estate investors can allocate their Chelle Coins to the properties listed on the Chelle Platform however they see fit, and their choices decide the exact amount of returns investors will receive. Because Chelle Coin is built on a widely accepted token standard, the holders of the Chelle Coin can exchange any portion of their holdings to other crypto and fiat currencies.

Further down the road, the Chelle Platform would like to offer its users the opportunity to purchase real estate using their cryptocurrency holdings. "This will allow individuals to purchase any fiat listed property on the MLS [Multiple Listing Service] or its equivalent on the Chelle Platform," the developers explain in the official [whitepaper](#). *During this process, ERC721 tokens (unique, non-fungible tokens) are used for items such as land deeds or a property's ownership history. This creates an immutable history of property ownership and exchange, creating unprecedented security against mortgage and title fraud.*

While Chelle Coin is only one of many real estate projects that leverage the disruptive power of blockchain technology to bring radical innovation, it is the only project that overcomes the friction in buying, selling AND investing in properties.

Conclusion

Tokenized real estate offers many exciting opportunities to everyone from everyday investors to property owners to renters. It creates a market that is far more liquid than the one we have today by building on widely accepted standards that are compatible with the emerging cryptocurrency economy, which is [forecast](#) to rise at a CAGR of 31.3 percent until 2025.

Official Video: <https://youtu.be/7dINFXLJudo>



Official Video: <https://www.youtube.com/watch?v=KF0QQbndlwl>



How It Works The Platform



INVEST

Collect residual income in CHL, monitor your investment progress



EXCHANGE

Exchange your crypto with CHL for minimal fees



PURCHASE

Buy properties listed in fiat using CHL and the Chelle Platform

DISTRIBUTION

TOKEN ALLOCATION



CHELLE CORP. & CHELLE SERVICE CAPITAL INC.

Chelle Service Capital Inc. is the parent company of Chelle Corp.

Chelle Corp. maximizes value and earning potential for our investors by acquiring premium real estate with devotion to detail, quality, and innovation. From analyzing the current problems posed in real estate, Chelle Corp. is introducing a solution to make purchases and investments in real estate more accessible, efficient, and secure than traditional means.

The solution is the Chelle Coin (CHL), and its platform, a blockchain powered real estate ecosystem.

[Visit Chelle Service Capital](#)



AN EXPERIENCED TEAM YOU CAN TRUST

Chelle Service Capital incorporated in 2014 and owner Ronice Harrison has been apart of the industry since 2010. However, The Chelle team has over 30 years of combined experienced within the real estate industry.

WHAT WE INVEST IN

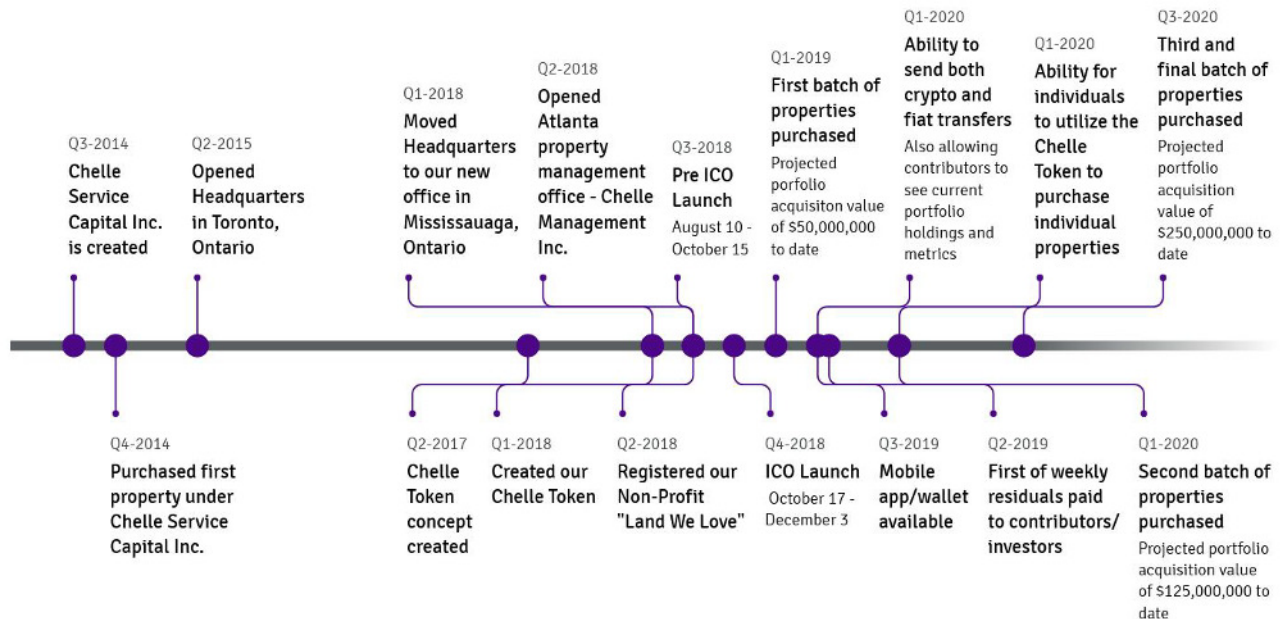
We invest in both commercial and residential properties. Nevertheless, we tend to favour Multi-Family residential homes as it allows for purchasing the property type with a higher cap rate, due to the number of units. This purchasing method is similar to the "buying in bulk" concept.

ARE WE FLIPPING HOMES

We do not flip homes, We do purchase properties that need a little TLC. However, the Real Estate acquired with the funds obtained through this ICO and Chelle Coin will be essential to ensure we can get investors their return quickly and easily without the hassle of major renovations.

Roadmap

From 2014-2020



FEATURED IN:



ICO Details:

	Type:	Pre-ICO
	Category:	Real Estate
	Verified team:	No
	Whitelist of investors:	No
	KYC of investors:	Yes
	Goal of funding (Soft cap):	10.000.000 USD
	Goal of funding (Hard cap):	76.500.000 USD
	Tokens for sale:	59.500.000 CHL
	Token price:	1 CHL = 3 USD
%	Airdrop program:	Yes
%	Bounty program:	Yes
	Have escrow agent:	No
	Have working prototype:	No
	White paper:	Open
	Currencies:	BTC, ETH
	Platform:	Ethereum
	Location:	Canada
	Website:	http://www.chellecoin.com
	Links:	

The Team:



RONICE HARRISON
President & CEO



TREVELLE SIMPSON
Investment Executive



KONRAD KUBICKA-FITZPATRICK
Digital Asset Strategist



JAMES BROCK
Web Developer & Designer



NISHAL SUKDOE
Marketing Manager



PRIYA TRIKHA
Marketing Associate



KYLE FRASER
Content Specialist



NICHOCIE BRYAN
Office Administrator



NICHOLAS SCHAUS
Content Specialist



Advisors:



IHOR PIDRUNCHNY
CTO of Applicature



ROMAN TSIVKA
Senior Full-Stack Blockchain Developer



ANDREW ZUBKO
Blockchain Developer



ZAHIR HUSSIN
Senior Blockchain Developer

For more information about the ICO, please visit the following links:

Website: <http://www.chellecoin.com/>

Email: info@chellecoin.com

LinkedIn: <https://www.linkedin.com/company/chelle-coin/>

Twitter: https://twitter.com/chelle_coin?lang=en

Medium: <https://medium.com/@chellesci>

Facebook: <https://www.facebook.com/CelleCoin/>

Reddit: <https://reddit.com/r/chellecoin>

Telegram: <https://t.me/chellecoingroup>

Bitcoin: <https://bitcointalk.org/index.php?topic=4708219>



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