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CRYPTONAIRE WEEKLY

CRYPTO INVESTMENT JOURNAL

207TH
EDITION



Building an Ecosystem for NFTs & Play To Earn Gaming

Metaverse - NFTs - Play To Earn - AR



METAMASK



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EDITORS

Despite the slight downturn, the institutional adoption of Bitcoin continues to increase. Filings with the United States Securities and Exchange Commission show that four wealth management firms have bought shares in Grayscale's Bitcoin Investment Trust.

A survey of about 42,000 people in 27 countries by product comparison website Finder showed a high adoption rate in Asia. Among the countries polled, Vietnam had the highest adoption rate at 41%, while India and Indonesia had a 30% adoption rate.

LETTER

Bitcoin rallied to a new all-time high above \$67,000 on Nov. 8. Even Ether was not to be left behind as it also made a new all-time high and neared the psychologically critical level at \$5,000. With the two largest cryptocurrencies by market capitalisation leading the charge, the total crypto market cap topped \$3 trillion for the first time, according to CoinGecko.

Bitcoin bounced off the 20-day exponential moving average (EMA) on November 6 and soared above the overhead resistance at £48,426.53 on November 8, defying our assumption of a consolidation.

The BTC/GBP pair could now pick up momentum and charge toward the 161.8% Fibonacci extension level of £56,174.25 and if this resistance is crossed, the next stop could be £60,249.98.

Both moving averages are sloping up and the relative strength index (RSI) is in the overbought territory, indicating advantage to buyers

The important level to watch on the downside is £48,426.53. If bulls flip this level into support during the next correction, the possibility of the resumption of the uptrend will be high.

On the other hand, a break and close below £48,426.53 will be the first indication that traders are booking profits at higher levels. The pair may then drop to the 20-day EMA. The bears will have to pull the price below this support to signal that the bullish momentum has weakened.

Lastly please check out the advancement's happening in the cryptocurrency world.

Enjoy the issue!

Karnav Shah

Karnav Shah
Co-Founder, CEO & Editor-in-Chief



CRYPTONAIRE WEEKLY

After mentoring thousands of crypto traders around the globe, we have culminated all of the consistent and ongoing requirements of crypto-traders into one place.

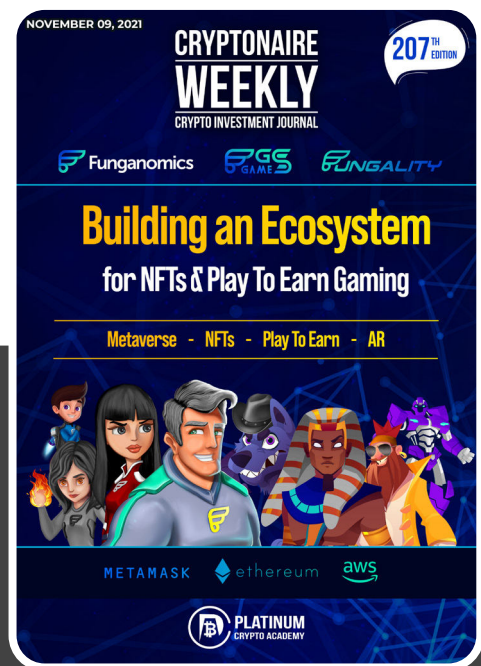
Our Cryptonaire Weekly magazine includes expert technical analysis, providing trading opportunities to our subscribers as well as fundamental analysis so our readers can keep up to speed with the current developments in the crypto markets.

Not only do we provide the information necessary to trade active cryptocurrencies on the exchanges, but we also take a look at ICOs to help you find those golden projects with real value!

No longer will you have to rely on multiple sources to keep on top of the markets, we deliver everything directly to your inbox each and every week.

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WEEKLY CRYPTOCURRENCY MARKET ANALYSIS

Hello, welcome to this week's 207th edition of Cryptonaire Weekly Magazine. The global crypto market cap is \$2.95 Trillion, up \$290 billion since the last week. The total crypto market trading volume over the last 24 hours has increased by 27.05% to \$123.89 Billion. The DeFi volume is \$20.36 Billion, 16.43% of the entire crypto market's 24-hour trading volume. The volume of all stable coins is \$94.09 Billion, 75.94% of the total crypto market's 24-hour trading volume.

Bitcoin's price has increased 11.03% from \$61,700 last week to around \$68,505 and Ether's price has increased 10.18% from \$4,370 last week to \$4,815. Bitcoin's market cap is \$1.29 Trillion and the altcoin market cap is \$1.66 Trillion.

Bitcoin rallied to a new all-time high above \$67,000 on Nov. 8. Even Ether was not to be left behind as it also made a new all-time high and neared the psychologically critical level at \$5,000. With the two largest cryptocurrencies by market capitalisation leading the charge, the total crypto market cap topped \$3 trillion for the first time, according to CoinGecko.

JPMorgan analysts Nikolaos Panigirtzoglou said in a recent report that Bitcoin is competing with gold as a hedge against inflation. The US Bank has reiterated its long-term target of \$146,000 for Bitcoin if investors dump gold and buy Bitcoin.

Christopher Wood, global head of equity strategy at Jefferies, has increased the allocation to Bitcoin from 5% to 10% in the global portfolio for US-dollar denominated pensions funds, at the same time reducing the weightage of gold by 5%, the Business Standard reported.

The bullish sentiment in cryptocurrencies continues to attract investments from institutional investors. CoinShares, in its Digital Asset Fund Flows Weekly

ending November 5, reported an inflow of \$174 million into digital asset investment products. This was the 12th consecutive week of inflows by institutional investors. The year-to-date inflows have reached \$8.9 billion, easily surpassing the \$6.7 billion inflows in 2020. This has boosted the total assets under management to \$80 billion, a new all-time record.

Percentage of Total Market Capitalization (Dominance)

Bitcoin	43.85%
Ethereum	19.33%
Binance Coin	3.68%
Solana	2.54%
Tether	2.49%
Cardano	2.43%
XRP	2.05%
Polkadot	1.78%
Dogecoin	1.27%
USD Coin	1.17%
Others	19.42%



Building an NFT Ecosystem for the Future of NFT's & NFT Gaming.

JOIN OUR PRIVATE SALE

JOIN OUR COMMUNITY



www.funganomics.com

Fungtopia NFT Platform

Bespoke NFT platform designed to help our Ecosystem Grow.

Fungality Metaverse

AR and VR products that help us merge into the Future of NFT's and NFT Gaming.

FGS Games Play To Earn

Powered by our backend gaming engine assisting us to build games at scale & help gaming companies adapt to PTE.

Funganomics® is a company comprised of talented and passionate Blockchain, software and gaming experts who are collectively building the premier NFT ecosystem, designed to support their vision for the future of NFTs and Play To Earn (PTE) Gaming and our own visions for the Metaverse.



Mobile App



Desktop



NFT Formats



Visual



Video

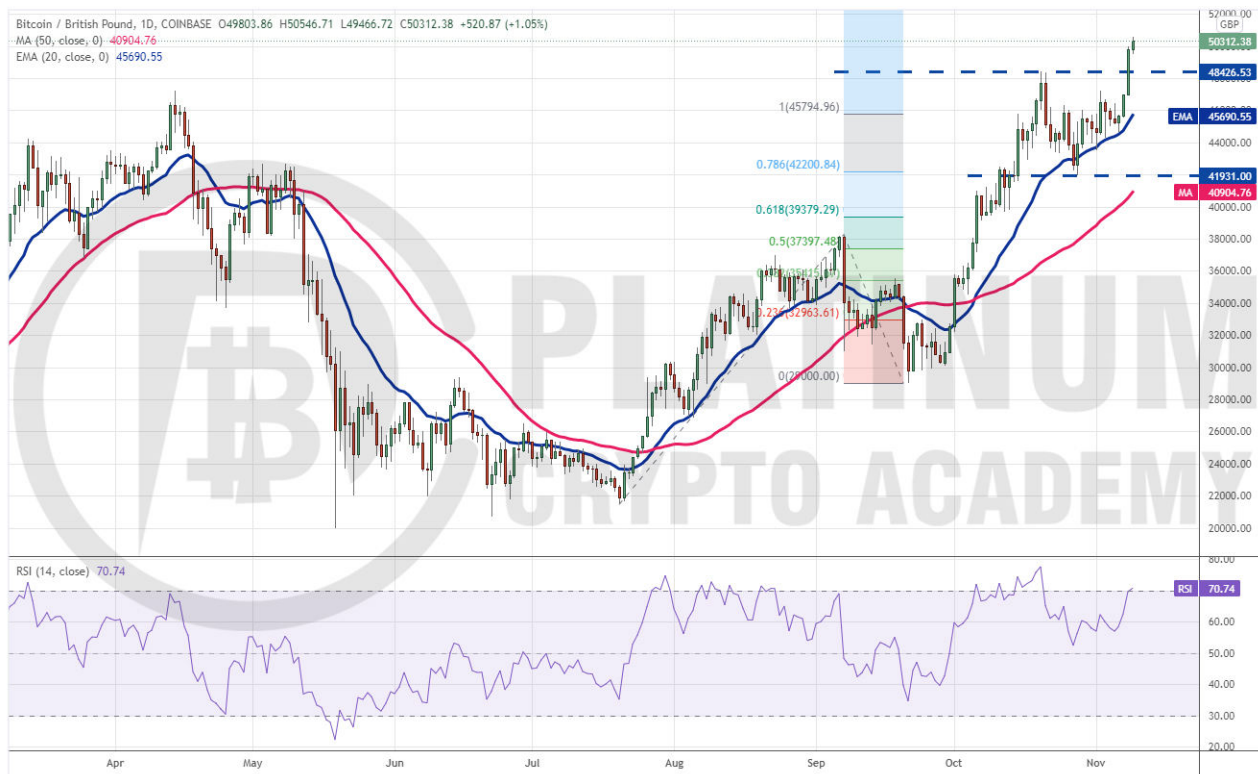


Audio



CRYPTO TRADE OPPORTUNITIES

BITCOIN - BTC/GBP



Bitcoin bounced off the 20-day exponential moving average (EMA) on November 6 and soared above the overhead resistance at £48,426.53 on November 8, defying our assumption of a consolidation.

The BTC/GBP pair could now pick up momentum and charge toward the 161.8% Fibonacci extension level of £56,174.25 and if this resistance is crossed, the next stop could be £60,249.98.

Both moving averages are sloping up and the relative strength index (RSI) is in the overbought territory, indicating advantage to buyers

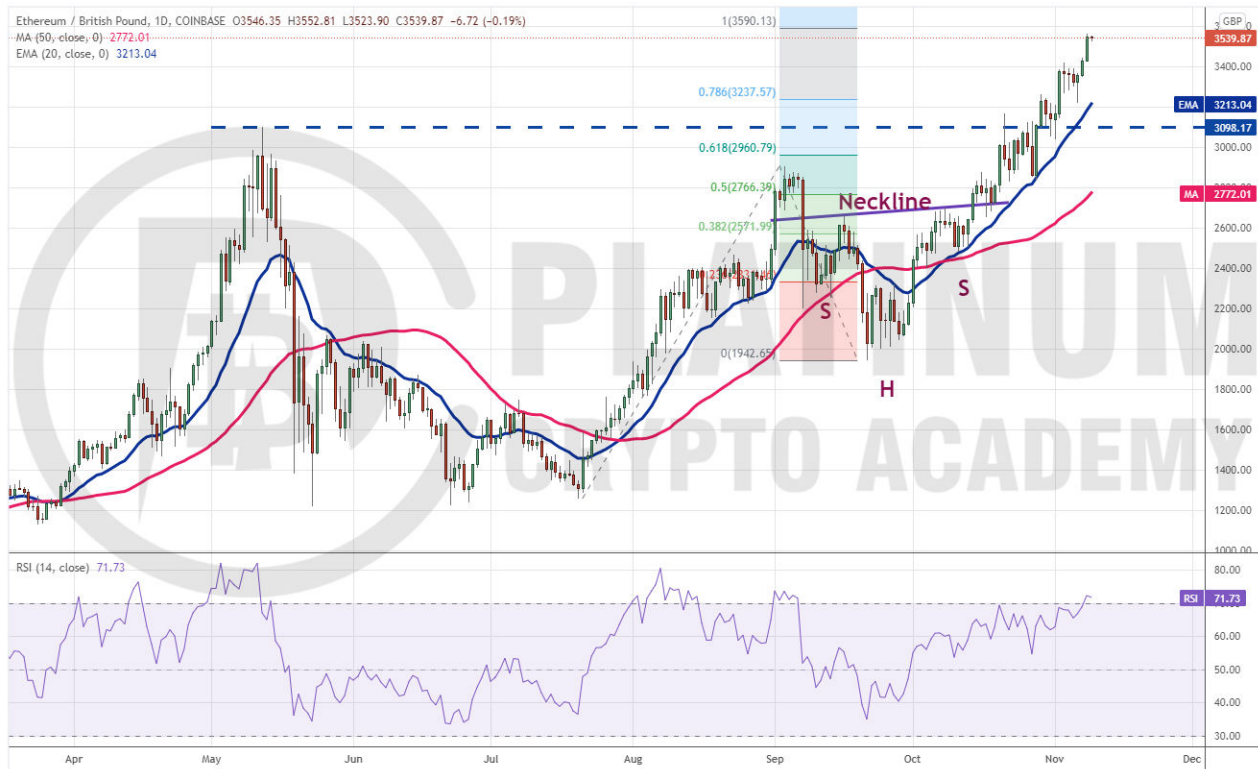
The important level to watch on the downside is £48,426.53. If bulls flip this level into

support during the next correction, the possibility of the resumption of the uptrend will be high.

On the other hand, a break and close below £48,426.53 will be the first indication that traders are booking profits at higher levels. The pair may then drop to the 20-day EMA. The bears will have to pull the price below this support to signal that the bullish momentum has weakened.

[Previous Analysis...](#)

ETHEREUM - ETH/GBP



The failure of the bears to sustain Ether below the breakout level of £3098.17 attracted aggressive buying by the bulls. The momentum picked up on November 2 and the ETH/GBP pair has continued its journey northwards.

The up-move could face resistance at the 100% Fibonacci extension level at £3,590.13. If the bulls arrest the subsequent pullback at the 20-day EMA, it will increase the prospects of the resumption of the uptrend.

A breakout and close above £3,590.13 will open the gates for a possible rally to 127.2% extension level at £4,038.24.

The critical level to watch on the downside is the 20-day EMA. If this support cracks, it

will indicate that traders are rushing to the exit. The pair may then drop to the breakout level of £3,098.17.

The bears will have to pull and sustain the price below this support to signal the formation of a short-term top.

[Previous Analysis...](#)

RIPPLE - XRP/GBP



XRP broke above the overhead resistance at £0.8924 on November 4 but the bulls could not sustain the breakout. However, a minor positive was that bulls bought the dip to the 20-day EMA.

This indicates that the sentiment has turned positive and traders are buying on dips. The bulls pushed and closed the price above the overhead resistance on November 8.

The rising 20-day EMA and the RSI in the positive zone indicate that buyers have the upper hand.

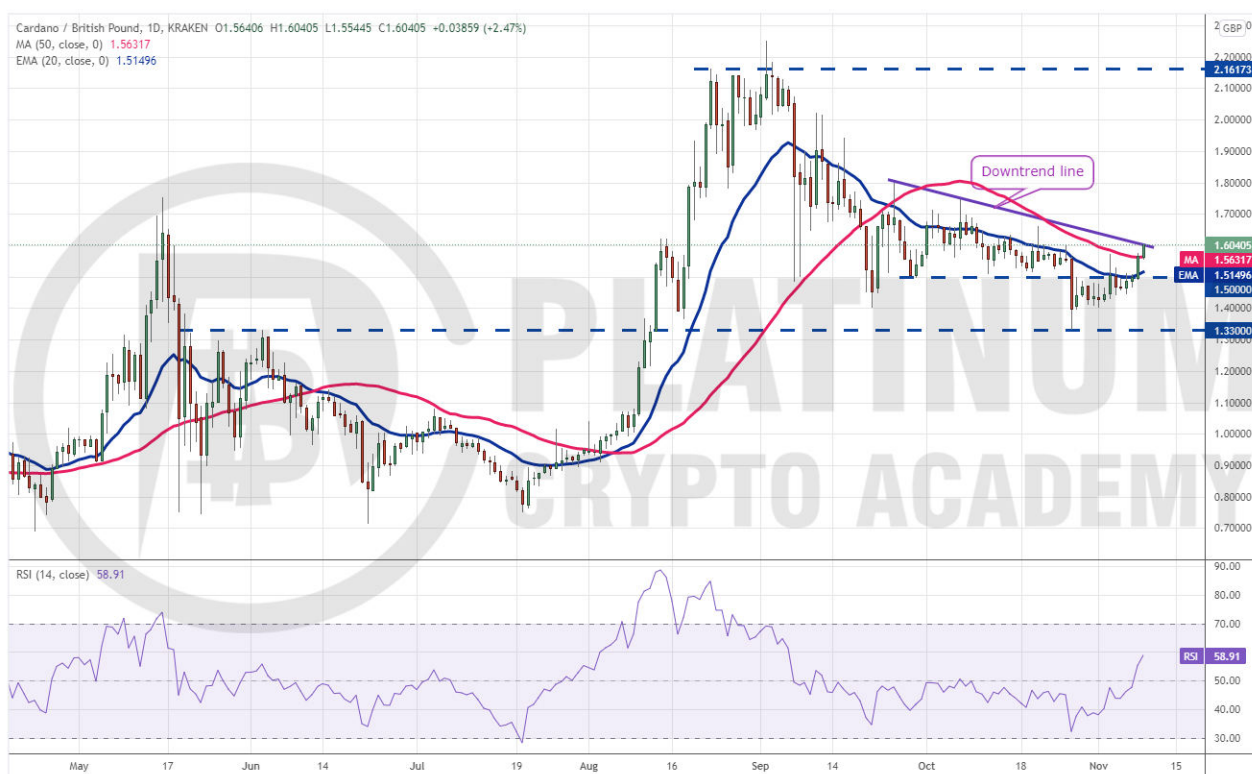
The XRP/GBP pair could now rally to £1.0156

where the bears are expected to mount a stiff resistance. If the price turns down from the overhead resistance, the pair could extend its consolidation for a few more days.

The advantage will tilt in favour of the bears if they pull and sustain the pair below the moving averages.

[Previous Analysis...](#)

CARDANO - ADA/GBP



After struggling to sustain above the 20-day EMA for several days, the bulls finally managed a close above the level on November 8. This is the first sign that bears may be losing their grip.

Cardano has now reached the downtrend line, which could attract strong selling by the bears. However, if bulls overcome this resistance, the ADA/GBP pair could accelerate to £1.79719.

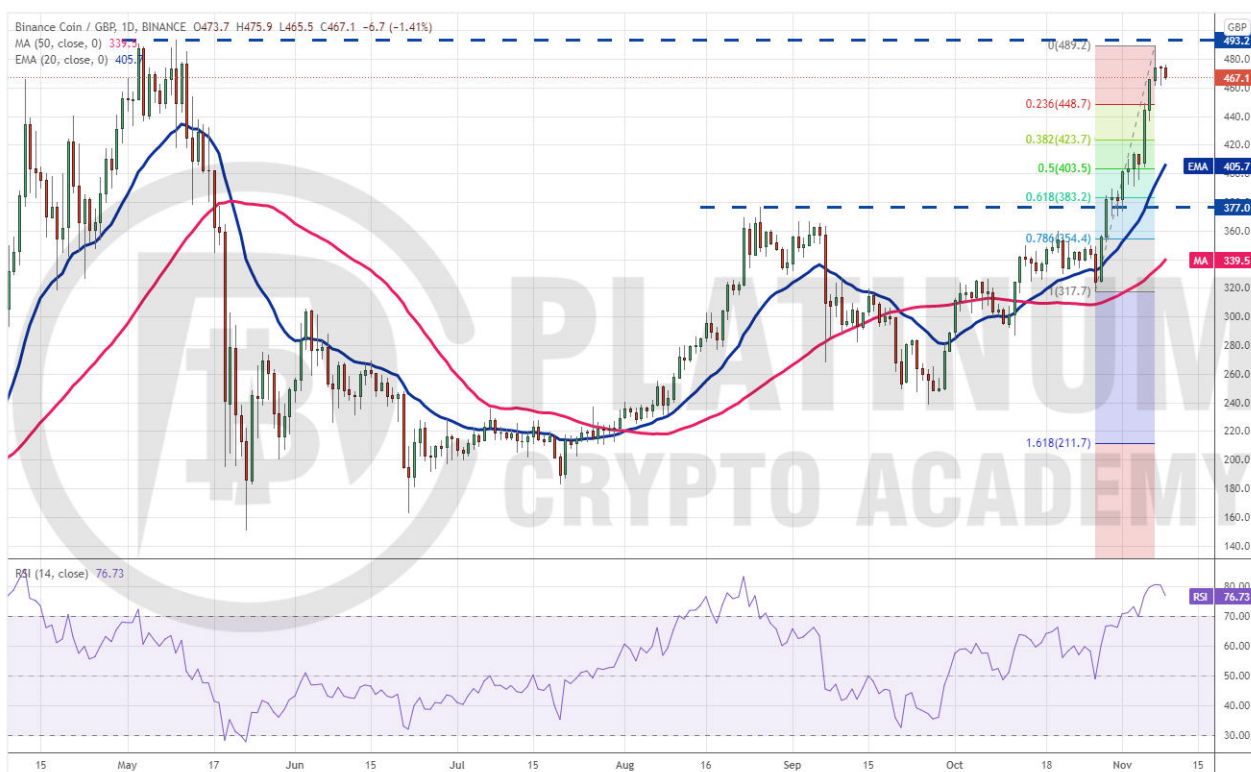
The 20-day EMA has started to turn up and the RSI has risen into the positive territory, indicating that bulls are back in the game. A breakout and close above £1.79719 could

clear the path for a rally to £1.94 and then £2.

Contrary to this assumption, if the price turns down from the current level and breaks below the 20-day EMA, it will indicate aggressive selling by the bears on rallies. The pair may then retest the critical support at £1.33.

[Previous Analysis...](#)

BINANCE - BNB/GBP



During strong breakouts, the price does not retrace and retest the breakout level and that is what happened in Binance Coin. The BNB/GBP pair witnessed intraday dips on November 2-4 but did not drop to the breakout level at £377.

The buying picked up momentum on November 5 and the pair reached close to the previous all-time high of £493.20 on November 7. The long wick on the day's candlestick indicates that bears are trying to defend this level with vigour.

If bears pull the price below £461, the pair could correct to the 38.2% Fibonacci

retracement level of £423.70. A strong rebound off this level will indicate that sentiment remains positive and traders are buying on dips.

The bulls will then make one more attempt to clear the overhead hurdle at £493.20. If they succeed, the uptrend could resume with the next target objective at £595.20.

This positive view will invalidate if the pair breaks below the 20-day EMA. Such a move could result in a pullback to £377.

[Previous Analysis...](#)

HARRY POTTER ACTOR BECOMES GLOBAL CHARITY AMBASSADOR FOR PHILANTHROPIC CRYPTOCURRENCY INITIATIVE

(September, 2021) Oliver Phelps, one half of the beloved Weasley Twins, has become the Global Charity Ambassador for Giving to Services, one of the world's first cryptocurrency based donation platforms designed specifically to give back to public sector workers and use blockchain for good. The new platform will utilise cryptocurrency staking to give money back to those working in our essential public services, starting with the initial rollout amongst UK NHS workers.

Conceived in 2019, Giving to Services was built to recognise, reward and serve public sector workers who often face financial uncertainty due to pay cuts, and inflation linked salaries.

The new initiative will work in conjunction with a decentralised, Ethereum-based cryptocurrency called SVS. SVS is an audited digital currency owned and operated by Giving to Services which is currently trading on Uniswap – the largest decentralised exchange.

Through the platform, any user will be able to buy SVS cryptocurrency to store or stake the coins onto the cryptocurrency network using a process called staking*. When staking coins, SVS coin owners are rewarded with an appreciation value, meaning their staked coins earn them a physical APY (annual percentage yield, which is similar to an APR amount on a traditional bank account).

As their investment grows a 4% administration fee is deducted and donated to Giving to Services who then redistribute it to public sector workers

registered with a Giving to Services account. This means they can earn an extra income without purchasing or investing in SVS themselves – this passive income, which is donated directly to them, can be converted to cash and withdrawn at any time.

In addition to giving back to individual registered workers, Giving to Services will also be running a public donation grant scheme to support positive change and help people and projects in need of extra funding.

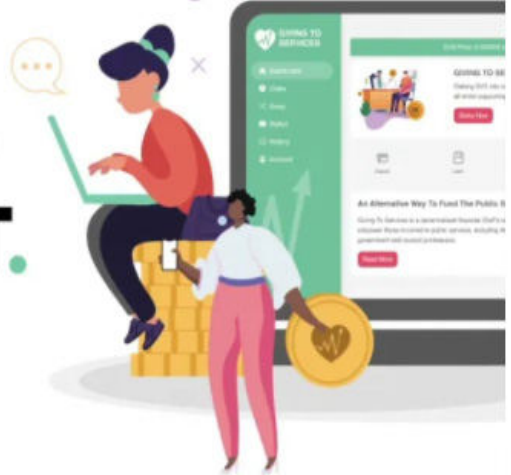
Oliver Phelps said the platform will provide a much-needed financial buffer to those in the public sector who work tirelessly for everyone else but themselves: "Public sector workers have always worked with the sole intention of serving our communities but often find themselves being poorly looked after, especially when it comes to remuneration. Giving to Services is leading the charge in crypto philanthropy by giving public service workers access to bespoke decentralised tools which allow them to generate a new passive income.

"As salaries remain linked to inflation and often only increase by single digit percentage figures, Giving to Services has been created to help provide a financial buffer to those who deserve it. Whilst we're starting with NHS workers, in the future we'll be rolling out the platform to all public sector workers, including education, government, armed forces, the police and fire services."

The initial platform will be web-based, accessible



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through desktop or smart phone browsers, but Giving to Services also has plans to launch a smartphone-based app to make accessing funds and staking currency even easier.

Alongside the platform, Giving to Services plans to launch additional products including a decentralised pension pot accessible at any time not only at retirement age.

Discussing the Giving To Services Project, Editor in Chief at Cryptonaire Weekly [Mr Karnav Shah](#) noted: “ It’s rare you come across a project that explores wider utilities of the blockchain technology and expands the horizons. We are truly excited to share the Giving To Services project and explain its fundamentals to our readers. We are certain that we will have more about this promising venture in our subsequent publications.”

For more information please visit: <https://www.givingtoservices.com> or email team@givetoservices.com

Hopefully, you have enjoyed today’s article for further coverage please check out our Crypto [Blog Page](#) Thanks for reading! Have a fantastic day! Live from the Platinum Crypto Trading Floor.

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THANKYOU



GIVING TO SERVICES.



Euler is a capital-efficient permissionless lending protocol that helps users to earn interest on almost any ERC20 asset. This innovation, coupled with MEV-resistant liquidations, tokenised debts, reactive interest rates and many more, makes Euler the lending protocol of the future.

PERMISSIONLESS

While other protocols only offer a small selection of assets, Euler empowers users to easily create their own markets for any Ethereum ERC20 token. By opening up lending/borrowing markets to any token, Euler unlocks the money market value of the entire crypto industry.

SWAP MODULE

Euler allows users to put on gas efficient one-click leveraged long and short positions on any collateral vs collateral asset pairs and one-click leveraged short positions on any collateral vs non-collateral pairs.

MEV RESISTANT LIQUIDATIONS

Euler makes liquidations open-access and incentivizes users to perform this function by offering collateral assets at a discount rate through a process similar to a Dutch auction where liquidation incentives grow as the position becomes unhealthy. The Dutch auction leads to fewer bidding wars amongst miners and hence lower gas fees.

SOFT LIQUIDATIONS

Euler’s “soft liquidation” process pays off an amount that brings the health score back into the green rather than liquidating half of their debt like on other lending protocols. This greatly improves the experience for borrowers.

PROTECTED COLLATERAL

Users can collateralize assets as “protected” PTokens which can’t be loaned out, but provide additional safety without the worry of a pool becoming insolvent, at the expense of not earning any interest.

LIQUIDITY MINING

Euler will become a decentralized autonomous organization called Euler DAO and offer governance tokens (EUL) through a liquidity mining reward program that incentivises lending and borrowing.

Find out more on <https://euler.finance/>

Check out our whitepaper <https://docs.euler.finance/getting-started/white-paper>

Follow us on Twitter <https://twitter.com/eulerfinance>

Commenting on the potential of the Euler project Editor in Chief at Cryptonaire Weekly Mr Karnav Shah said “Euler is a non-custodial protocol on Ethereum that allows users to lend and borrow almost any crypto asset. We are pleased to discuss

this important project and hope to share more about its journey in the coming weeks."

Hopefully, you have enjoyed today's article for further coverage please check out our [Crypto Blog Page](#) Thanks for reading! Have a fantastic day! Live from the Platinum Crypto Trading Floor.

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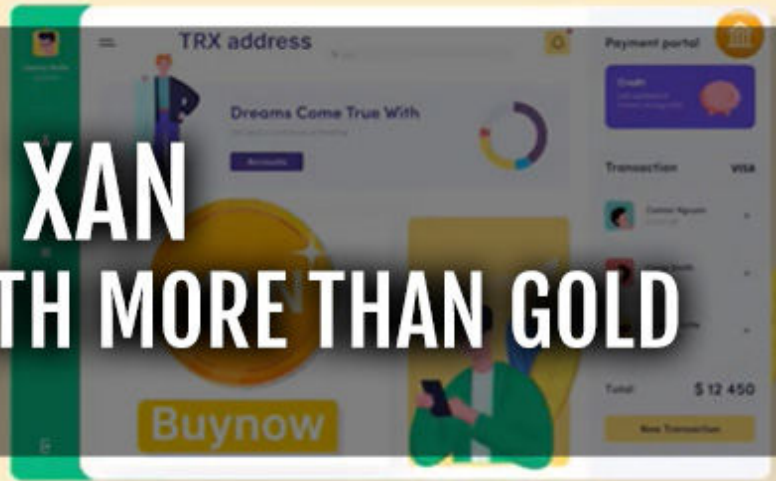
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Permissionless crypto
lending markets are
almost here.





XAN A TOKEN WORTH MORE THAN GOLD

The cryptocurrency world is growing at a fast pace, and everyone wants to be a part of it. Natural bioactive molecule manufacturer Xanto entered the blockchain space with its product Xanthohumol. The company produces the purest form of Xanthohumol in the world. The company has embraced blockchain technology for several reasons. With the help of blockchain technology, each batch of a product can easily be traced throughout the production process.

XAN is the utility token for Xanto. The XAN cryptocurrency token is built with the TRC-20 standard using TRON Blockchain technology. The XAN token is used to acquire Xanthohumol. To ensure investor stability, the company used the TRON Ecosystem. TRON's blockchain charges a very low commission on TRC20 transfers. Furthermore, the TRON ecosystem had more transactions than the Ethereum ecosystem in mid-2021.

The company token was launched on 15 September 2021 and priced at \$2. The company estimates that the XAN price will increase by \$0.21 per week and will reach \$7 within 24 weeks. This means that those who purchased the XAN token during the presale or shortly after launch will reap the most benefits. The user can purchase XAN tokens after KYC verification is complete. To purchase XAN tokens, the user should have a TRX address in the TRON network.

XAN TOKEN KEY BENEFITS

Backed by the commodity Xanthohumol, The standard target price of the XAN token is 7USDT/

XAN. We nonetheless promote the purchase of the tokens at the initial price of 2USDT/XAN, during the period 24 weeks from the start of the program. The prices though will continue to proportionally increase each week to the target price of 7 USDT/XAN.

XAN is built on a robust Tron blockchain, owing to its low fees and higher efficiency. In order to be a Xan token buyer make sure you have a TRX address, or just simply grab them by setting them up on the Tronlink.org website.

What's more, the investors will also be able to exchange XAN for the commodity (Xanthohumol) through classic forward or prepaid forward contracts.

The company is also researching new ways to use xanthohumol in new products. R&D team of the company conducts these studies to demonstrate its results to potential manufacturers. As a part of the Made in Poland 2021 program, XANTO won the award in July 2021 "for continuous development, promoting Polish products in the international arena and a significant impact on the shape of the national economy". The company's sole objective is to achieve new heights while providing quality benefits to its investors.

Explaining what's impressive about the innovative approach of the Xanto project, Editor in Chief at Cryptonaire Weekly [Mr Karnav Shah](#) said: "Xanto is a manufacturer of natural bioactive molecules which are used in the medical treatment of humans and animals. At Platinum Crypto Academy we are glad

to have introduced our readers to such a brilliant initiative. I'm sure we will have more from the Xanto project for our readers."

Hopefully, you have enjoyed today's article for further coverage please check out our [Crypto Blog Page](#) Thanks for reading! Have a fantastic day! Live from the Platinum Crypto Trading Floor.

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THE FUNGANOMICS ECOSYSTEM AND THE NEXT GENERATION NFT PLATFORM FUNGATOPIA

The Funganomics® Ecosystem was sparked into existence with a single idea from a Blockchain visionary.

Founder & CEO Jeremy Roberts of the London based company explains that the company is comprised of talented and passionate Blockchain, software and gaming experts who are collectively building the premier NFT ecosystem, designed to support their vision for the future of NFTs and Play To Earn (PTE) Gaming.

Each member of their team is working relentlessly with the same vision and for the long term benefit of the Funganomics® community. One collective vision, within one common Funganomics® motto, written aloft every company white board; 'We get to do this for them'!

The Funganomics® Ecosystem merges Digital Collectibles and PTE NFT's.

At the epicentre of this Ecosystem is their next generation NFT platform Fungatopia to integrate their technologies both present and future. Visually Fungatopia features fresh, crisp aesthetics and has an easily navigated comprehensive marketplace that has an inherent and unique back-end versatility 'future proofing' the business; addressing features and functions that fully support the future of NFTs and NFT gaming.

Fungatopia is an integral component within the overall ecosystem, designed to reward its investors, Community Members, collaborators and partners

while helping artists and brands scale quickly and easily within the NFT space utilising Blockchain technology.

Funganomics® brings together NFT digital collectors and PTE gamers from across the world via FGS Games with Funganomics Ultimate Showdown (FUS) being their premier game offering in development.

FUS will represent the very first in a line of high-engagement PTE games with a Combat genre. The 8 debut characters presented during the initial drop will have varying numbers available for minting. Collectors or PTE gamers will be able to categorise and collect their NFTs or sell them for cryptocurrency via their custom built marketplace or externally. This give a flexibility to NFT commerce seldom seen with other products.

Funganomics® say they will continually introduce new products & services to support the mass adoption of Blockchain technology into general society. As such, they will endeavour to be both creative and diligent in their approach to provide their Member Community with robust content via the ever-evolving and improving Funganomics® Ecosystem.

" We will always seek to develop and introduce new products into the NFT space adding innovation for collectors and NFT gamers with new and exciting levels of engagement" says Funganomics® CEO.

When asked what opportunity Funganomics® presents for early bird investors, Roberts

commented: “Being involved in a ground breaking NFT/ PTE Gaming platform just prior to launch could be tantamount to those that adopted Bitcoin in the early stages. That’s simply where the magic happens”.

[Karnav Shah](#), Editor in Chief at Cryptonaire Weekly thinks highly of the Funganomics project, he explained “A Project like Funganomics which is designed to reward founding community members, investors, partners & collaborators is really exciting. We will make sure to help them reach the larger crypto community by sharing more about these shapeshifting solutions with our readers and across our community channels. Do look forward for more information on Funganomics which we will share in our upcoming weeklies.”

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ADVANCEMENTS IN THE CRYPTOCURRENCY WORLD

BITCOIN, ETHEREUM BOTH REACH ALL-TIME HIGHS

The prices of Bitcoin and Ethereum have increased by double digits this week as the global cryptocurrency market cap extends past \$3 trillion.

The price of Bitcoin has risen 7% in the last 24 hours and 10% in the last week to reach past \$67,600, a new record per data from CoinGecko.

Not to be outdone, Ethereum, the second-most valuable crypto asset by market cap, passed \$4,800 for the first time to set a new record.

Bitcoin's last record high came just 19 days ago, when the asset's price sailed to \$67,276. BTC then dipped all the way below \$60,000 before recovering. Most of the weekly price movement has come within just the last two days.

ETH has followed a similar upward trajectory.

After hitting just below \$4,675 on November 3, it dipped over the weekend before taking advantage of a 5% rise in the last 24 hours; it's up 12% this week.

Crypto markets are green all over at the moment, with Cardano, XRP, and Dogecoin all registering bumps above 5% today. Overall, the global market cap stands above \$3 trillion, having risen 5% in the last day.

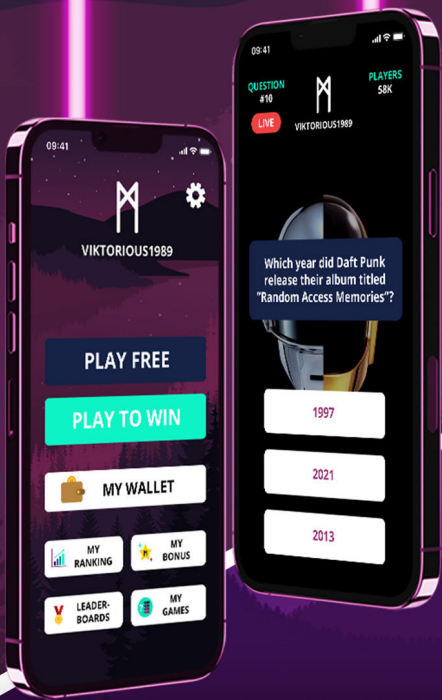
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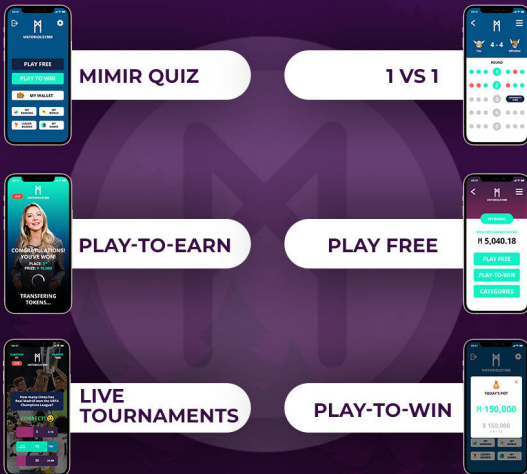


THE MIMIR TOKEN (\$MIMIR)

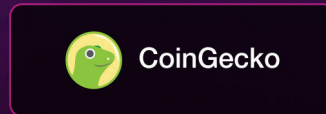
The Mimir Token (\$MIMIR) is the one and only utility token to rule all of the Mimir World Games. As such, the Mimir Token has a very strong utility and use case connected to our games.

Players earn \$MIMIR for simply playing our mobile games through our play-to-earn model. Mimir Tokens can be used for in-game purchases like entry fees to our big live shows, staking before entering a game to compete for a prize pool. The Mimir Token is also a decentralized governance token with voting rights.

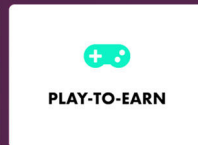
GAME FEATURES



ADD \$MIMIR TO YOUR WATCHLIST



TOKEN FEATURES



COMING EARLY NOVEMBER



Here Are the Five US Cities With the Most Crypto Hires in 2021, According to New Bloomberg Study



A new study is revealing the hottest cities in the US where companies have made the most crypto hires this year.

The research, which was conducted by LinkedIn for Bloomberg, considers a crypto hire as any member of the online professional networking site who took a new job with titles that contain keywords such as “crypto,” “blockchain,” “Bitcoin,” “Ethereum” and “Solidity” in the first nine months of 2021.

“The data is meant to serve as a rough proxy for the broader crypto job market, but by design, it will only capture crypto specialists, and not, for instance, a human resources worker for a crypto company.”

Adjusting for population, data from the study reveals that San Francisco Bay employed the biggest number of crypto workers this year. Firms in the city made four crypto hires per 100,000 LinkedIn members living in the metropolitan area, according to the analysis.

Next on the list is Austin with three crypto hires per 100,000 LinkedIn members. Meanwhile, New York City, Miami-Fort Lauderdale, Denver, Raleigh-Durham-Chapel Hill, Salt Lake City and Portland have made at least two crypto hires for every 100,000 LinkedIn members.

Looking at cities with the largest shares of crypto specialist jobs.

[Read more...](#)

Publicly Traded Company Buys 833,000,000 SHIB to Offer its Investors Meme Exposure

Though worth just \$50k, Tokens.com notes it is the first publicly-traded company to expose its investors to the SHIB cryptocurrency.

Publicly traded company Tokens.com Corp announced on Monday that it had bought 833 million SHIB tokens earlier this month.

While a good amount of tokens, this investment was worth between \$50,000 and \$60,000 the day the company bought the tokens. Tokens.com said it bought SHIB tokens on Nov. 3, less than a week after its ATH, when the price was between \$0.000071 and \$0.0000632.

But the fact that a publicly-traded company has invested in the meme coin, though a crypto-focused company, it's a good thing for SHIB.

“We believe we are the first publicly-traded company to provide its investors with exposure to SHIB tokens,” commented CEO Andrew Kiguel.

As of writing, SHIB has been trading at \$0.00005606, down 35.5% from its all-time high of \$0.00008616 hit eleven days back when it surpassed its competitor Dogecoin in market cap. Since then, the \$36.8 billion market cap DOGE has taken its place, at 9th place, above Shiba Inu's 11th place with a market cap of \$30.7 bln.

In its official announcement, the company defined Shiba Inu as an Ethereum-based token alternative to Dogecoin (DOGE), which operates on the environmentally friendly Proof-of-Stake (PoS) platform.



[Read more...](#)

HOW IS BEATBIND RESHAPING THE FRAGMENTED MUSIC EVENTS INDUSTRY?

Blockchain technology has the power to shoot up financial inclusion and change the lives of people throughout the globe, especially in emerging economies. Blockchain's potential has been widely recognised, even among the harshest critics of Bitcoin (BTC) itself, the possible use cases for blockchain technology are not just confined to the financial industry. Blockchain technology has changed how conventional industries operate.

Just like the emergence of the internet, the introduction of blockchain technology can disrupt the music industry. This disruptive technology presents interesting solutions related to monetising intellectual property (using Non-Fungible tokens), preventing piracy, and creating and executing more flexible contracts between and among members in the music supply chain using smart contracts, among others.

The distributed ledger technology of blockchain can steer the industry towards a distributed model and drastically alter the entire music supply chain. So what about the policy implications and how policymakers might address the issues related to adopting blockchain technology, including designing policies that support an environment that enables fair and well-deserved compensation? I will be letting you on a platform that is at the forefront of blockchain technology, which is the BEATBIND project, a platform that connects, musicians, venue, event organisers and fans to create a memorable music event anywhere in the world.

BEATBIND PLATFORMS EXPLAINED

BeatBind is developing a multi-stage business model with each level acting as the foundation to the next platform level, addressing each of the industry's prevailing challenges, such as:

- Venues and artists have a limited reach and network and lose out on opportunities
- \$8 billion per year revenues is lost due to ticket scalping and forgery
- There is no data analytics and forecasting to understand the fans' requirements, current trends, and future revenue estimations
- Fans lack event-oriented engagements such as dating, socialising, surveying, voting, and many others, which can improve user experience overall.

The above problems remain unaddressed and continue to pile up. BeatBind is attempting to digitalise and streamline the music events organisation process. BeatBind plans to tackle industry problems with the creation of innovative features such as BeatBidder, BeatBuy, BeatX, BeatAI supported by BBND – a universal crypto token for the industry.

BeatBidder — BeatBind solves the networking problem by the creation of BeatBidder. It is a platform to connect all the parties involved in organising a music event such as venues, DJs, and fans, removing the third parties and agencies. It plans on creating online auction systems, to increase the demand and revenue for the most popular artists and venues, reducing the barriers for

performance at that particular moment – BeatBind has a solution. You can create an event and use the power of your local fanbase to crowdfund events at no initial cost.

BeatBind also counts promotion, sponsorship, and organisational outsourcing of events among the services that BeatBidder will ultimately provide.

BeatBuy — Ticket sales for the events created through BeatBind will be sold through BeatBuy. This makes it convenient for the platform users and removes ticketing agencies and prevents forgery and scalping, which currently steal an estimated \$8 billion annually from event creators. BeatBuy plans to eliminate these issues and thus bring getting the revenue to the right people involved in the organisation of the event. To ensure the integrity of all transactions and to protect all parties, BeatBind plans to introduce a strict escrow protocol for refunds in the event of a failed transaction and dispute resolution.

The Ethereum blockchain platform on which BeatBind will be implemented ensures the following features for all of its transactions:

Security – All the transactions on the blockchain are secured by proven cryptographic protocols.

Transparency – All transactions on the blockchain are accessible and verifiable by anyone in the ecosystem.

Immutability – Transactions are permanent and unchangeable, and no one has the authority to change them.

BeatX — BeatX app gives fans the leverage they need to shape the events they are attending and add experience-oriented events like dating. Fans will have access to all the feed related to the industry and the event, and will provide input to help organisers to shape events.

BeatX will be an upgrade to the existing blockchain platform that has the power to check for customised user preferences. It can gather all the inputs and data through the BeatBind Smart contracts on the Ethereum blockchain, enabling transparency and immutability confirmation of bids, or transactions on the platform.

BeatAI — Artificial intelligence is changing the world in how it functions. BeatAI platform will provide revenue projections and other data points that will make it easier for organisers to make smart decisions for the platform user in any part of the music event organisation process.

The implementation of Artificial Intelligence and Machine Learning makes it possible to generate revenue forecasts and estimates, and supports fans and subscribers to provide their inputs in any part of the music event organisation process. Simultaneously, these technologies greatly reduce the risk and foster growth. BeatBind believes in the fact that poor decision-making due to lack of data will be reduced by this feature.

HOW DOES BEATBIND ATTRACT USERS, FANS, ARTISTS, VENUE, AND EVENT ORGANISERS?

BeatBind plans to have a B2B customer acquisition strategy, with special attention paid to businesses that are the economic core of BeatBind. The main aim is to convert B2B clients as they have a higher lifetime value and lower conversion cost as compared to B2C clients. They plan to have the following:

- Partnering with venues from different business networks through its industry-connected team and advisory board
- Referral programs and special bonuses for Early Adopter B2B Clients
- Perpetual royalties for existing “middlemen and agencies” from any clients if they refer to them to the BeatBind platform
- BeatBind plans to approach record labels whose core competency (unlike agents’) isn’t concerned with concerts and events – and offering royalties from the clients they refer to their platform
- Promotional activities on social and relevant platforms such as Instagram, Soundcloud, and Craigslist to get DJ/ venue performance lists
- Establishing a sales team for targeting specific locals in their target niches

BeatBind has carefully designed its targeting and incentive structures for fans, who are the social core of our ecosystem.

- Referral programs with varying rewards as necessary, with an option to mix B2B and B2C referrals
- Targeting music enthusiasts using mailing lists and email databases
- Targeting music fans on audience-specific websites such as SoundCloud, Bandcamp, and NoiseTrade
- Using social media to target fans

- Targeted advertisements, about the platform on online platforms
- After the initial phase, use existing B2B clients to provide added incentives for new B2C clients at certain events

EVERYTHING YOU NEED TO KNOW ABOUT BEATBIND FAN MOBILE APP

BeatBind is planning to keep the fans updated with what their favourite artists and venues have in store for them through their fan mobile app. Using their fan inputs and analytics, they will be notified and drawn to any available ticket sales, events, or updates of their interest instantly. This app offers much more than just buying tickets: they will be able to access much more value in terms of bidding for backstage access to artists.

Artists may even auction off concert-related memories for fans attaching a nostalgic value to the event. As a member of the BeatBind community – the fans will have the exclusive right to vote for a music event selection pre-concert and even vote to decrease the artist’s revenue due to poor performance. This app provides the attendee to express their dissatisfaction through a voting process that will leave the performer only partially compensated if they did not live up to their crowd’s expectations. This gives the fans a lot of power to an extent to determine to how much extent a performer is paid. In addition to this, it brings out a lot of potential for integrated experiences during music events. If there’s a song you want to hear in the concert, as a fan, you can express your will at an instant. You can bid a certain amount of money or BEAT tokens for that song. This can lead to another fan bidding more, but for a different song, starting a bidding war with you. Eventually, the artist will see

what song won the contest on their mobile app – and play it for the fans. Next is social events like dating, where you’ve made eye contact with someone but couldn’t have a conversation with them or exchange contact because of the loud music, or the big crowd. BeatBind plans to introduce a feature where you’ll be able to send that person a digital wink in real-time – or better yet, the day after going through the profiles of people who’ve attended the event using BeatBind, and exchange contact with those you recognise but couldn’t approach at the event.

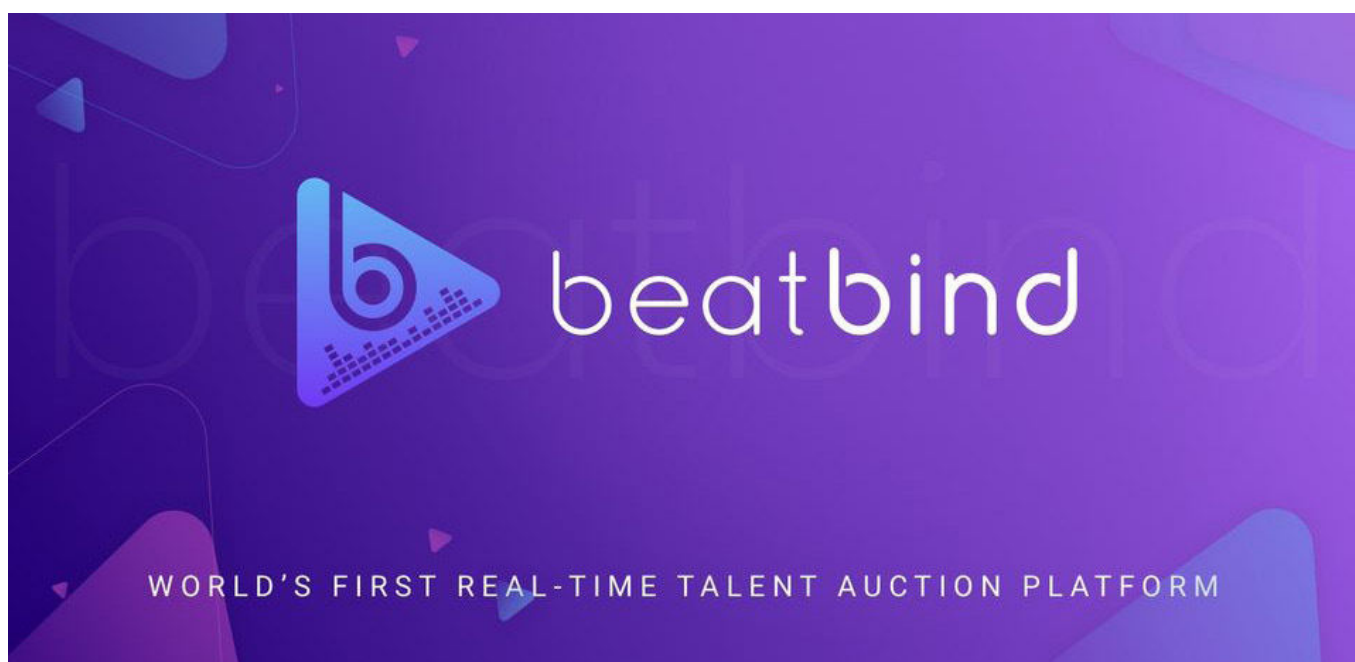
By introducing integrated experiences, BeatBind can permanently shift the look and feel of the industry, allowing people to experience live music events like never before.

CONCLUSION

BeatBind is the first blockchain-based project aiming to overhaul the music event organisation process. It addresses a market plagued by inefficiencies and middlemen that sorely lacks data and fan-oriented engagement.

BeatBind will change how concerts, parties, and events are organised. With the creation of a robust network, barriers to entry will be significantly lowered. BeatBind intends to increase the revenue for artists using multiple auction formats. BeatBind also caters to the fans by capturing the significant demand for top artists, event organisers, and venues.

BeatBind offers rising artists greater opportunities, both locally and abroad. Furthermore, it makes ticket purchasing easier, reducing fraud, forgeries, and ticket scalping. For more info you can refer www.beatbind.io and <https://app.stex.com/en/trading/pair/USDT/BBND/1D>.





Platform rides wave into a DeFi revolution with user rewards for playing and learning

NFTs are more than purchasing million-dollar assets, they are about including everyone in the financial revolution.

Play-to-earn has become a popular concept in the gaming industry, with the emergence of blockchain technology taking traditional gaming to the next level. However, with so many players entering the market, these platforms are set for significant competition in the long run if they cannot bring anything above and beyond the model itself. Aloha DeFi aims to take the play-to-earn model to the next level by merging it with the concept of learn-to-earn to give participants numerous earning opportunities.

Aloha began its journey as a WiFi-sharing platform focused on providing passive income

opportunities to users. In practice, the platform allowed users to earn revenue for sharing mobile bandwidth. With all the potential decentralized finance (DeFi) brings, Aloha has since looked to DeFi to provide more passive earning opportunities to its users, acting as a gateway for users into the DeFi world, with non-fungible tokens (NFTs), the Surf Invaders game, staking, a DAO platform and learning academy.

Opportunities for passive earnings
The key to the Aloha ecosystem is its NFTs. Participants can look forward to a new set of Aloha NFTs being released every season, with six seasons existing to date. Season releases come with an original theme from "Surf's Up!" to "Cult Fiction" that includes all six characters.

[Read more...](#)

Mastercard Launches Crypto-Linked Payment Cards in Asia Pacific

The card giant will enable customers in the region to convert cryptocurrency to fiat for payments.

Mastercard has formed partnerships with digital asset service companies Amber Group, Bitkub and CoinJar in order to allow consumers and businesses across Asia Pacific to obtain crypto-linked Mastercard credit, debit and prepaid cards, the company said in a statement Monday.

Cardholders can now instantly convert their cryptocurrencies into

a traditional fiat currency that can be spent everywhere that Mastercard is accepted.

Mastercard's partners for this initiative are the first Asia Pacific-based cryptocurrency platforms to join

Mastercard's global Crypto Card Program, according to the statement.

Some 45% of those surveyed in Asia Pacific said they are likely to consider using cryptocurrency in the next year, and 12% said they used crypto in the last

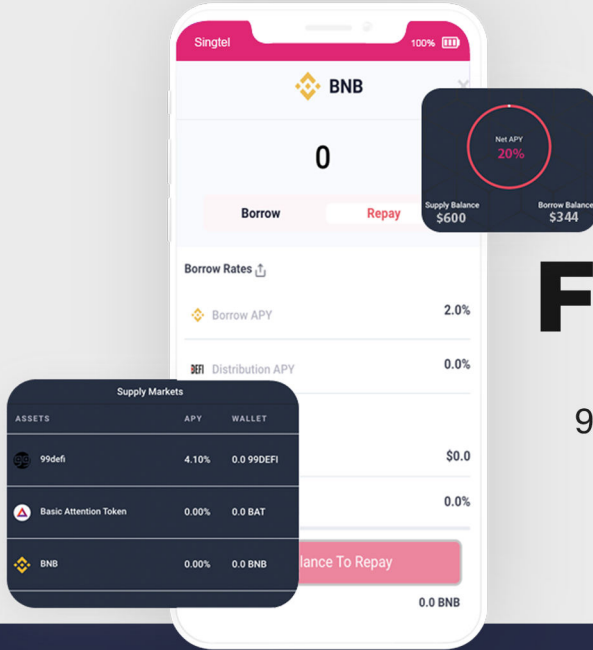


year, according to the latest Mastercard New Payments Index.

Mastercard said in late October it was working with digital asset platform Bakkt to allow merchants and banks in the U.S. to build cryptocurrency into their offerings.

DISCLOSURE
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Decentralized P2P Network For Secured Loans

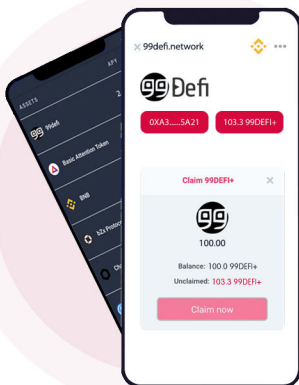
99Defi.network is a permission-less decentralized protocol that enables lending and borrowing services through Blockchain smart contracts.

▶ Launch app

▶ Audit Report

Peer-To-Peer Lending And Borrowing Protocol

99Defi Non-Custodial Protocol



99Defi Protocol enables you to Borrow and lend in a safe and transparent way. The 99DEFI smart contract automatically matches borrowers and lenders and calculates interest rate based on the ratio of borrowed to supplied assets.

Blocks Of 99DEFI

Earn Interest By Lending

Find someone to "rent" your crypto assets on your terms. Your collateral is held safely by a smart contract as an escrow agent.

Borrow Assets To Trade In Crypto Market

Get liquid assets you need without selling long-term holdings to go short, invest into ICOs or use assets in other trades.

Claim Your Reward

Earn additional 99Defi + governance token for all your supply. Contact us for more details on how to participate.

Introduction

99DEFI is a decentralized network governed entirely by 99DeFi token holders. The governance will be handled by a DAO - or a "decentralized autonomous organization."

The ultimate mission of 99DEFI is simple: to forge a future where finance is based more on truth and less on trust.





Crypto markets tag \$3T combined market cap for first time

Cryptocurrency's combined market cap has tagged \$3 trillion for the first time as top altcoins push into all-time highs.

With Bitcoin (BTC) trading within 2% of its all-time high and Ether (ETH), Solana (SOL) and Polkadot (DOT) pushing into previously uncharted price ranges, CoinGecko estimates that the combined cryptocurrency market capitalization has broken above \$3 trillion for the first time.

According to CoinGecko, the total crypto market cap broke into new highs above its previous record of \$2.62 trillion on Oct. 20 and has increased by a further 14.5% in less than three weeks.

The combined crypto market cap had previously topped out at a peak of nearly \$2.62 trillion on May 12 of this

year, before bouncing off a local low of \$1.24 trillion on July 20. The previous bull cycle saw the total digital asset capitalization post a high of \$848.6 billion on Jan. 6, 2018.

CoinGecko's data tracks 10,418 digital assets across 518 cryptocurrency exchanges.

Despite Bitcoin's impressive price gains during the past two years, BTC's market dominance has fallen by 42.8% since tagging a top of 70.8% on Sep. 6, 2019.

While Bitcoin still beats out its closest rival by more than double in terms of market share with 40.5% or \$1.22 trillion compared to Ether's 18.6% or \$560 billion, the combined capitalization of all other cryptocurrencies is 40.9% or \$1.24 trillion — evidencing the increasing plurality of the digital asset sector.

[Read more...](#)

Solana Hits All-Time High of \$260

Solana set another all-time high last night. Just two days after the Ethereum competitor crossed the \$250 threshold, prices surged yet again, taking Solana to \$260 by 9.39PM UTC. At the time of writing, it trades for \$251.53, a 3.32% pullback, but still 35% higher than it was seven days ago.

Today's news adds further excitement to what has been a momentous week for the rising currency. On Tuesday, Solana flipped

Cardano to become the fourth-largest cryptocurrency by market capitalization, and then on Thursday it reached prices of \$250.

It's also worth noting that the total value locked in decentralized finance protocols on Solana is also sailing at a record high of \$15.14 billion, according to DeFi data aggregator DeFiLlama.

All these great tidings come just in time for the first day of the Solana's Foundation's



inaugural conference. Breakpoint is on in Lisbon until Wednesday. Guest speakers include Solana CEO Anatoly Yakovenko, Coinshares CSO Meltem Demirors and FTX CEO Sam Bankman-Fried.

What is Solana? Solana was founded in 2017, and the mainnet officially launched in March 2020. Designer Anatoly Yakovenko enabled smart contract technology

(self-executing financial contracts, initially popularized by Ethereum) on the Solana blockchain to support the creation of decentralized finance products and decentralized applications (dApps).

Solana claims to be a much more scalable and cheaper alternative to Ethereum.

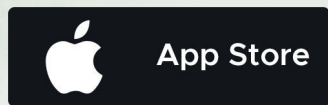
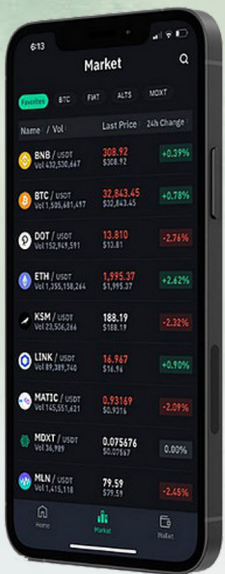
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Trade cryptocurrency with confidence.

The new Mandala exchange, powered by Binance Cloud, enables our users to experience better trading depth, security and transaction speed.

TREADE NOW

BUY MDX



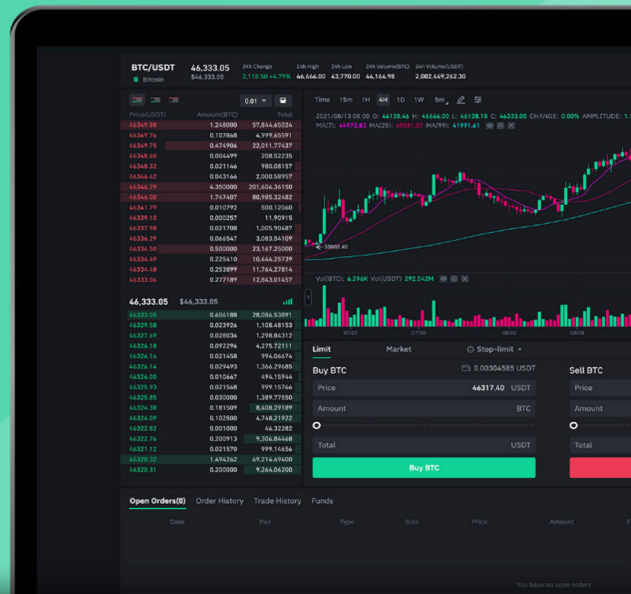
Trade Anywhere

Trade cryptocurrencies 24/7 on our new mobile apps for Android and iOS. Our clean, easy to use interface gives you cryptocurrencies at your fingertips

Mandala Token

Mandala has created a dynamic trading environment whereby the Mandala Token (MDX) functions to provide:

- Specialized trading capabilities
- Referral rewards
- Trading rebates



Community





India's Largest Mobile Payments Platform with 333 Million Users Is Considering Bitcoin Offerings

India's payment giant Paytm had about 333 million customers and a network of more than 21 million merchants as of July 2021, would consider Bitcoin offerings if regulatory uncertainty surrounding cryptocurrencies gets cleared.

The rules around crypto-assets remain in a "grey area," said Chief Financial Officer Madhur Deora in an interview with Bloomberg.

"Bitcoin is still a regulatory grey area if not a regulatory ban in India."

"At the moment Paytm does not do Bitcoin. If it was ever to become fully legal in the country then clearly there could be offerings we could launch."

Last year in March,

India's supreme court lifted the prohibition imposed by the central bank on the banks dealing with companies related to cryptocurrency.

In September came the reports that the government is drafting a new bill and planning to treat crypto commodities for all purposes, including taxation.

The company filed for an initial public offering (IPO) this summer, in which it aims to raise \$2.5 billion. The listing is expected to be in mid-November. Paytm offers payment services, financial services, and commerce, and cloud services.

[Read more...](#)

Brazilian federal deputy proposes crypto payment option for workers

Goulart's proposal seeks a new law that allows all Brazilian workers to have an option to request employers for remuneration in cryptocurrencies.

Federal Deputy Luizão Goulart, a Brazilian congressman, proposed a bill to legalize crypto payments as a mode of payment for public and private sector workers.

Goulart's proposal seeks a new law that allows all Brazilian workers to have an option to request employers for remuneration in cryptocurrencies. However, the bill warrants crypto payments to be made only after selling a mutual agreement between the workers and the employer. According to the translated version of the bill:

"The limits of the percentage of payment (remuneration) in cryptocurrencies will be

of the worker's free choice. Any imposition by the employer will be prohibited."

The bill highlights the evolution of finance — from a barter system and fiat currencies to Bitcoin (BTC) — focusing on the decentralization aspect which removes the reliance on "a single person or a central entity."

If signed into law, Goulart's bill will establish a consensus between the workers and the employers for predetermining the percentages of remuneration in crypto and fiat. According to Goulart:

"Most importantly, the proposal will help collaborate in the resolution of the "cash" problem of the Federal, State and Municipal governments by offering payment alternatives, and at the same time, moving a gigantic Market Economy that lies ahead."



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smartchem.



SAVE OUR PLANET FROM WATER POLLUTION

a Green Chemistry Blockchain Project



Get Free Token

White Paper



OVERVIEW

SMAC PITCH

Want to help stop our environment pollution and aid the environment?

Smartchem is an eco-friendly portfolio of cleaning products that can have big impacts on your environmental footprint. Smartchem (SMAC) is the token of the Intelligent Fluids GmbH. Participating in the ICO helps to create a safe, healthy and sustainable world for our clients and communities

USE CASE



Clients



Demand



Patents



Market Presence

Intelligent fluids intends to use the funds raised from the proposed ICO to scale current operations for global growth with demo labs and production sites in target markets.



+49 341 319 68 10



info@intelligent-fluids.com

NYC Mayor-Elect Eric Adams to Take First 3 Paychecks in Bitcoin

The pro-crypto Adams is seeking to one-up Miami Mayor Francis Suarez, who recently said he'll be taking his next paycheck in the cryptocurrency.

Incoming New York City Mayor Eric Adams said on Thursday that he will take his first three paychecks in bitcoin when he takes office in January.

"In New York, we always go big, so I'm going to take my first THREE paychecks in bitcoin

when I become mayor. NYC is going to be the center of the cryptocurrency industry and other fast-growing, innovative industries! Just wait!" Adams wrote in a tweet on Thursday.

The tweet was in response to one from Miami Mayor Francis Suarez, who on Tuesday pledged to take his next paycheck in bitcoin. Suarez won reelection earlier this week by a wide margin.

Adams, currently the Brooklyn borough



president and a retired New York City Police Department captain, was pro-crypto throughout his campaign that culminated with a victory at the polls earlier this week. The support is notable because New York City, despite being a major financial center, has some of the nation's toughest cryptocurrency rules that require

licenses for most types of crypto transactions.

DISCLOSURE

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Ethereum (ETH) will soon be available on crypto exchange Bakkt

The institutional-focused Bitcoin exchange will expand its offerings to include

Ethereum.

Bakkt Holdings, Inc. announced last week

that it is soon offering users and partners the ability to buy, sell, and hold Ethereum (ETH), the world's second-largest cryptocurrency by market cap.

Users can also send Ethereum to family and friends directly through the Bakkt App. With the addition of Ethereum to its existing capabilities with Bitcoin, Bakkt will offer users the ability to access two cryptocurrencies representing more than half of the total market value of all cryptocurrencies.

"Bakkt users have already enjoyed the app's capabilities to leverage bitcoin

and we are confident that our addition of Ethereum will be a complement to our growing ecosystem of partners and assets," the exchange said in a statement.

Why add Ethereum? Bakkt's addition to Ethereum comes at a time of growing interest and adoption of cryptocurrencies.

In its "U.S. Consumer Crypto Survey," Bakkt found nearly half of respondents had bought some form of cryptocurrency within the last year, underscoring the growing popularity of cryptocurrency.

[Read more...](#)

MAINFRAME

THE #1 PLATFORM FOR VIDEO GAMES DEVELOPMENT & STREAMING WITH CRYPTOCURRENCY INTEGRATION

Content creators are becoming more creative by the day and end users are streaming to obtain the best of what the market has to offer. Many content creators are raising concerns over issues of privacy, ownership, pay and piracy. Also, cases of poor pay due to involvement of intermediaries are bringing about high costs of production for individuals. The video game market is falling apart, with problems raising from the builders as well as the end users.

Both parties are looking at seamless participation, while at the same time, receiving the best service. Gamers on the other hand are looking to experience the best of the gaming industry. This is where the MainFrame Lending Protocol seeks to provide a solution. Our tools have lately also been used by our users to create a meta verse which is one of the upcoming global trends for mixed reality virtual presence enabling games.

WHAT IS THE MAINFRAME LENDING PROTOCOL?

The MainFrame Lending Protocol refers to the set of tools designed to suit the needs, wants, and content creator of the future. As a platform, the MainFrame Lending Protocol is not only unique but it is also secure with a user-friendly interface. The platform is making it possible for video game developers to tokenise assets inside their video games or ease hosting and production expenses by using simple tools to bring to life their ideas. Platform creators for streaming decide to reward their users for sharing resources using Theta's, TFUEL, or MainFrame protocols that are their frame tokens. Developers for dApp intend to launch

their project on Theta. The solutions that currently exist in the market tend to offer a solution to only one problem at a given time. This is not only time-consuming but it also reduces on aspects such as efficiency and reliability of a platform.

According to the MainFrame [white paper](#), "MainFrame Protocol engulfs tools like the: game engine builder, streaming platform builder, asset marketplace, launchpad, low latency communication component making the MainFrame (MAIN) token a multipurpose utility token over a wide array of applications. Moreover, as some parts of the MainFrame Protocol are easily forkable and open source, there are some parts of the Protocol which cannot be forked due to centralized technology like our Unity Game builder and our belief is that centralized technology can coexist with decentralized technology using a strong governance system where token holders are engaged in shaping the protocol."

The MainFrame Lending Protocol team is focused on providing a set of complete tools for media content developers to establish applications where both fiat and crypto payments can seamlessly coexist. Protocol's main focus is to establish auditable and transparent systems easily through tokenisation of the MainFrame. Also, integration payment of fiat assists the MainFrame Lending Protocol in encouraging more content creators to utilise the platform and save users who are not experienced from the risk of using cryptocurrencies. The main agenda is the development of blockchain systems that are unified and transparent, which means that users who choose to use the fiat version of

the MainFrame Lending Protocol app will have a created wallet in the system's blockchain that brings all proceeds of the protocol, both fiat and crypto, into the system. With the government systems, the society is allowed to shape the platform to their choosing by suggesting ideas through a voting system.

Involving the content creators through the government systems offers the team the ability to understand the gamers' requirements and needs better. A MainFrame protocol is a designed system for the users by the users. In addition, MainFrame protocols consist of a low latency CDN component that allows streaming of audio or video by the users at -0.5 seconds latency. Users who decide to become nodes and share their resources with the P2P CDN are rewarded by the frame token for delivering bandwidth. The CDN protocol system is not lossless, compared with the Theta's HLA, and it is a type of CDN that is different, which can be more useful in applications in real-time, just like a decentralised zoom. By using MainFrame proof of delivering content mechanism and nodes, the network is considered secure.

DRAWBACKS OF CENTRALISED TECHNOLOGIES

Centralisation is the systematic reservation of authority in making decisions at the top management level. It is the process where decision-making centralisation is left for the few individuals in management. All the crucial decisions, actions, and subjects at the bottom level are subject to the approval of the management at the top level. All the roles of subordinates are reduced, and the top level of management assumes full authority in running the activities of the business. The following are the main disadvantages of centralisation.

1. Centralisation is unstable for a large organisation

Centralisation is not practical in large business organisations with different branches in different locations. Communication of managerial decisions in operational levels that are different is difficult in the management hierarchy. The management level at the top cannot supervise the activities of the business effectively and control all activities of the company. For content creators and gamers, seamless participation is a key aspect, especially considering that streaming games is a universal aspect.

2. Destroy individual initiative

Centralisation revolves around only one person. One person takes all decisions and decides on the method of implementing them. No other person is allowed to apply their judgment, even when there are glaring lacunae in the choice of the decision. Centralisation also destroys the initiatives made by subordinates.

3. Manager is overburdened

In centralisation, the managers at the top management level are overwhelmed with authority and responsibility in the management of every activity of the company. They get overburdened with routine work, while the subordinate has no sufficient work. Most of the work is carried out by the manager daily while their subordinates do not have enough work. The centralisation of all power does not let the chief executive put more time into crucial tasks in planning, coordinating, and motivating. There is not enough time for them to devote to other main problems, which reduces the efficiency of working of the organisation.

4. Slow down the operation

Under a centralisation setup, the operation of the organisation is slowed down. Only one person carries out all major decisions, and their unavailability keeps issues pending. Even clarification in decision making is directed to the top manager, who wastes a lot of time in formalities. The operations of an enterprise can be turned up if the subordinates are given the power to interpret and make decisions.

5. Possibility of misusing power

The authorities of managers in centralisation top-level lead to underutilisation of power. Top-level managers use their power based on their judgment, leading to misuse of authority for managers with inadequate abilities or skills.

6. Low morale motivation

The bottom-level managers and subordinates feel uncomfortable while doing their work, as assigned by their top managers. It demoralises them when they have all the skills and knowledge required to perform different tasks like the senior managers. Still, they don't have the opportunity and authority to do that. They are not given a chance to show and develop their personality, which demotivates them and affects their morale.

7. No scope of specialisation

Centralisation does not provide any scope for specialisation because decisions are made and taken by only one person who may not have specialisation in all areas. In the current world, there is a need to employ a specialised individual. The new specialist can implement and introduce new ideas in the field that can increase the performance of an organisation.

8. Lack of environmental adaptation

The environment for business currently is dynamic as it changes with time. It is important to make decisions faster to solve issues concerning the department or branches in any business. In a dynamic environment, centralisation is not applicable because flexibility does not come from top management levels.

9. Inappropriate for routine decisions

Top-level managers devote their maximum time to making routine decisions in centralisation. As a result, they have no extra time in no-programmed decisions. This creates a negative impact on the long-term performance of the organisation.

MainFrame solutions

MainFrame solutions refer to a marketing web design and a brand company that develops a professional-looking, highly secure, responsive, fully-optimised website that achieves high-ranking SEO scores. Digital marketing services involve search engine optimisation and Google Ads campaigns for gaining maximum exposure. All graphic designing is done in-house, including logo designs, video editing, Photoshop, and much more. MainFrame solutions are robust, resilient, securable, and technologically-advanced platforms for hybrid cloud. Flexible, affordable, responsive, and quick solutions are required in the journey to the cloud. Cloud is a requirement that is needed without compromise. The IBM MainFrame solution addresses security risks and complex migration challenges, while unleashing developers' power and maintaining stable and predictable pricing of the cloud.

The transformative MainFrame allows the protection against breaches, minimises outages and delivers more. IBM cloud parks and cloud-native applications let companies strategically modernise existing MainFrame applications to reduce costs and obtain digital readiness. Application of MainFrame solutions includes: securing banking data for millions. The implemented strategy of Fiducia and GAD IT AG takes advantage of the capability of IBM to increase protection while facilitating agility. It modernises development practices. The farm of the state increases the development of new digital services by implementing DevOps pipelines and practices on IBM z/OS systems. MainFrame supports Arizonans as a service to those who are in need. The state of Arizona moved its MainFrame conditions to IBM MainFrame as a service to assist in modernising and serve citizens better.

The MainFrame server provides technical services in helping people make most of their MainFrame investment with a wide range of services that includes design, develop and implement cloud support, the

security enterprise, analytics, and performance and server resilience. The MainFrame solutions offer a lower cost of ownership, optimised environment, ease of operation, hardware and software options, backups and recovery plans for disaster, themes for transformation with flexible services and services. MainFrame solutions provide consultation services for any solution review. MainFrame modernisation reduces costs, increases agility, and fosters innovation by migrating and modernising MainFrame applications and other systems of legacy to Google cloud by using automated code refactoring tools, expertise, and partners.

UNIQUE FEATURES OF THE MAINFRAME LENDING PROTOCOL

MainFrame computers play a vital role in the daily functioning of many of the world's largest corporations. Much of the popularity and longevity of the MainFrame are owed to its inherent reliability and stability. Most of the busiest websites store their production database on a MainFrame host. Some of the features of the MainFrame include:

1. It is reliable, available, and serviceable

The reliability, availability, and serviceability (RAS) is the main design feature for all aspects of the computer systems. It involves applications that are crucial in the processing of data. Large cooperation companies use application MainFrames that depend on scalability and reliability.

2. Greatest processing power

MainFrame protocols have a great processing capacity. There are big CPUs that contain high processing power that is embedded within the frame.

3. MainFrame security

Computers that contain the MainFrame have extensive capabilities to share and protect the firm's data among different users simultaneously. The most valuable resources in any firm are data. Listing of customers' data accounting and employee information is the main function of the carried out MainFrame. This data is critical and requires it to be securely managing and controlling, making it available to users authorised to see it.

4. MainFrame scalability

The scalability of a particular computing platform determines the degree to which the IT organisation adds capacity without disruption to normal business processes or without incurring

excessive overhead. In business, positive results in IT infrastructure to cope with increased demand are triggered by positive results.

5. MainFrame compatibility

An application's ability to function in the system or other devices and or programs is compatible. Customers have a huge financial investment in their application and data.

6. Increased performance by sharing the workload

They can share the workload among different processors and input and output devices. This enables its ability of processing and power-efficiency, and increases performance.

7. Centralised computing

The MainFrame handles centralised computing where all the operations occur within the processor section of the MainFrame, and results are observed in the desktop monitor, assisted by a utility or program running on the background of the MainFrame.

8. Huge memory capacity

The MainFrame operations take its presence in large-scale operations and support the capacity of the memory embedded within the MainFrame.

9. Running in multiple OS

It can run different operating systems. MainFrame systems can function as many virtual machines but not as a single computer.

POWERED BY THETA BLOCKCHAIN! HERE'S WHY!

Theta Blockchain is well known for its capabilities in the industry as blockchain becomes the hottest

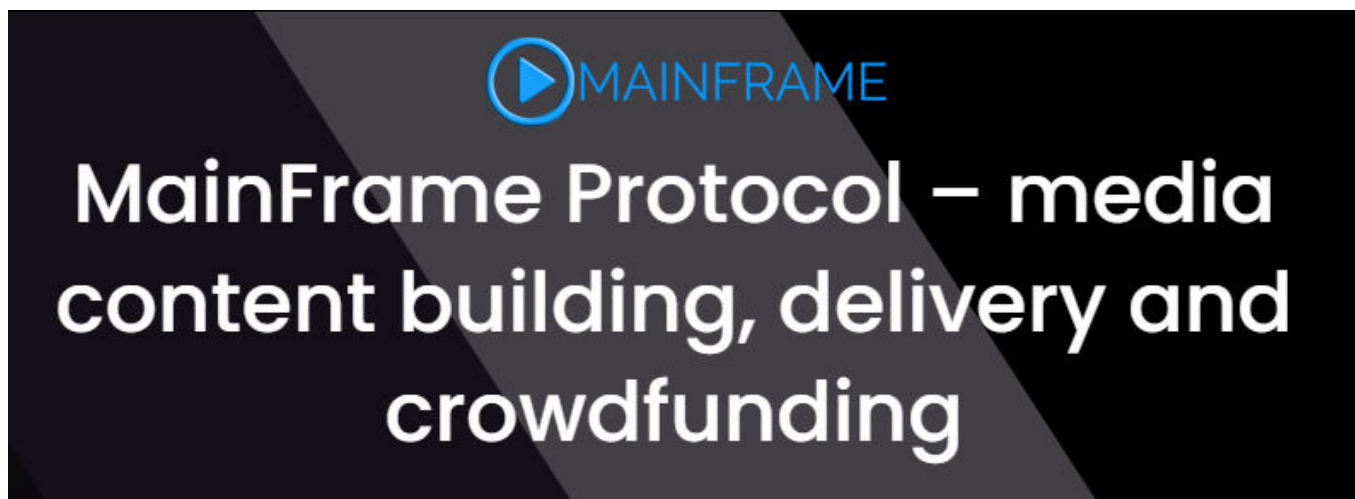
tech buzzword. Generally, Theta Blockchain refers to a decentralised video delivery network that provides both technical and economic solutions, specifically for the streaming sector. Powering MainFrame, it not only provides streaming solutions but also offers investors a chance to receive incentives. Organisations can double down on the reliability of data by paring with MainFrames. With the aim of streaming to meet the demands of the future, Theta Blockchain, the only end-to-end infrastructure for decentralised video streaming and delivery. Streaming video have been made easier and beneficial for content creators and gamers.

The key objective of incorporating Theta Blockchain is to significantly reduce the cost of the Content Delivery Network (CDN). According to [Theta Labs Medium](#) post, "Currently, the fees on Theta network are near zero, and after the proposed increase would still be sufficiently low and cost-effective for smart contracts and dApps with transaction fees of 0.3 TFUEL for send transactions, 20 TFUEL to deploy a smart contract, and 1 TFUEL to interact with a smart contract."

CONCLUSION

In conclusion, MainFrame protocols are very important in the computing industry today. It enables developers to generate blockchains and Theta, which enable them to control gaming, video editing, and streaming platforms, creating content, and for investing cryptocurrencies. Content creators now have a good reason to make the best of their creativity and ideas.

Note: It is our pleasure to announce that the long-awaited [Binary Ghost](#) video game is out, but at the demo stage. This is a major step into assessing its functionality. Currently, the demo is fully functional, and considering that it has been an ambitious project not just for the game builders but also for gamers alike, it integrates several different technologies to bring great ideas into reality.





Permissionless crypto lending markets are almost here.

Euler is a non-custodial protocol on Ethereum that allows users to lend and borrow almost any crypto asset.



[White Paper](#)

[Developers](#)

Introduction

Euler is a capital-efficient permissionless lending protocol that helps users to earn interest on their crypto assets or hedge against volatile markets without the need for a trusted third party. Euler features a number of innovations not seen before in DeFi, including permissionless lending markets, reactive interest rates, protected collateral, MEV-resistant liquidations, multi-collateral stability pools, and much more.

What makes Euler different?

Multi-collateral stability pools

[Read More](#)



MEV-resistant liquidations

[Read More](#)



Reactive interest rates

[Read More](#)



Protected collateral

[Read More](#)



Permissionless listing

[Read More](#)



Asset tiers

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Coming soon!

[App](#)



Axie Infinity and Fantom Among the Top Altcoin Gainers This Year With Growth of 13,428% or More: CryptoDiffer

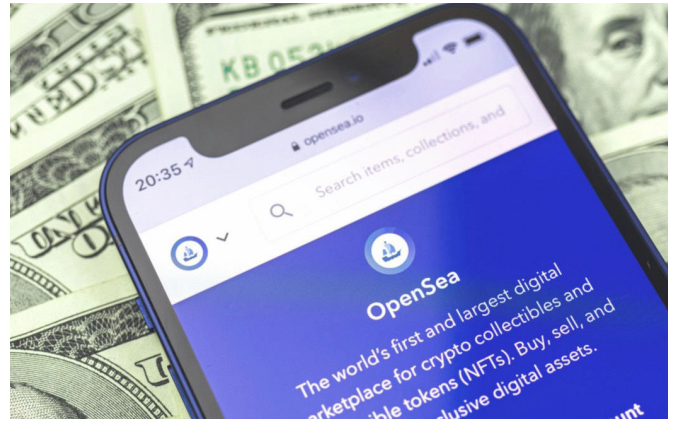
Blockchain news and updates outlet CryptoDiffer is revealing that blockchain-based game Axie Infinity, along with smart contract platforms Fantom and Solana are among the top altcoin performers this year.

CryptoDiffer tells its 258,000 Twitter followers that Axie Infinity (AXS) is the hottest altcoin this year, printing gains of over 26,000% in just 10 months. AXS is followed by OMI, the native asset of digital collectibles platform ECOMI, growing more than 20,000% in 2021 alone. Other top altcoin performers this year are video-sharing blockchain Verasity (VRA), Fantom, automated market maker

BakerySwap (BAKE) and Solana, generating gains of 17,863%, 15,753%, 13,728% and 13,428%, respectively.

CryptoDiffer also unveils the top blockchains by average daily development activity on code repository service GitHub over the last 30 days. According to the crypto news outlet, interoperability project Polkadot (DOT) and its canary network Kusama (KSM) are at the top of the list with 131 daily average GitHub commits. The two are followed by smart contract platform Cardano (ADA) and decentralized prediction market Gnosis (GNO) with 118 and 112 daily average GitHub commits, respectively.

[Read more...](#)



Leading NFT Marketplace OpenSea Surpasses \$10 Billion in All-Time Sales

This weekend, the non-fungible token (NFT) marketplace OpenSea surpassed \$10 billion in all-time sales. Statistics show that 629,867 traders contributed to the \$10 billion in sales and the average sale price since the NFT market's launch is \$872 per NFT.

OpenSea Cracks \$10 Billion in All-Time Sales
NFTs have become very popular in 2021 and the trend continues toward the end of the year. Just recently, Bitcoin.com News covered the NFT industry and market action data compiled by nonfungible.com. The report had shown 2021's third quarter broke records surpassing the NFT metrics recorded in Q1 and Q2. Now the leading NFT marketplace OpenSea has reached a record milestone surpassing \$10 billion in all-time

NFT sales.

OpenSea is the largest NFT market in terms of all-time settlement and the second largest NFT project is Axie Infinity. Axie Infinity has seen \$2.99 billion in all-time sales and recently launched an NFT marketplace. Axie Infinity sales is 29.90% of OpenSea's all-time sales and the NFT game built on Ethereum has seen 1,031,704 traders.

OpenSea's \$10 billion in sales follows the company's \$100 million capital raise at the end of July. The venture capital firm Andreessen Horowitz led the Series B round and investors such as Kevin Durant, Ashton Kutcher, and Tobi Lutke participated as well. The capital raise also propelled OpenSea into the unicorn company category as well.

[Read more...](#)

MAINFRAME PROTOCOL

media content building, delivery and crowdfunding

Launchpad, video game builder, streaming platform builder. Resource sharing and communication protocol. Powered by the Theta blockchain.

LitePaper

WhitePaper

MAINFRAME ENGINEER

INTRODUCING THE MAINFRAME.ENGINEER PLATFORM

Blockchain-powered asset marketplace connects buyers to assets they can use to create video games and also provides a custom builder for video games and streaming platforms.

Check out [Binary Ghost](#) game created with the MainFrame Engineer



WHAT YOU GET ?

BENEFITS

The MainFrame Team combines a passion for dApps, video games, streaming, industry experience & proven record in finance, development, marketing.



MainFrame Token holders **are the only ones** that can participate in the LaunchPad projects.



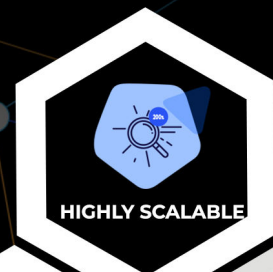
Our protocol's smart contracts will be audited by in house security specialists as well as third party auditors.



Provide the platforms that use our CDN with a low latency audio/video delivery system that **rewards the users with the Frame token.**



MainFrame protocol uses the Theta blockchain, a **way more cost-efficient solution** than Ethereum.



HIGHLY SCALABLE



CHEAPER THAN
ETHEREUM



RELIABLE &
LOW COST

HOW IT WORKS

BEST FEATURES

The MainFrame Team combines a passion for dApps, video games, industry experience & proven record in finance, development, marketing.

How to buy





Spain: Banco Santander actively planning to launch first Bitcoin ETF

The market saw the launch of the first batch of Bitcoin ETFs in the United States a few weeks ago. This led to the cryptocurrency hitting new price heights on the charts. What's more, this was followed by the Australian market releasing its own crypto-backed ETFs, which too had parabolic effects on the market.

ETFs in both countries set unprecedented records in terms of investments and appreciation, leaving many countries hopeful of their own domestic investment products.

European countries have been especially primed to begin their own ETF journeys. However, the lack of regulatory clarity continues to be a hindrance. A case in point is Spain, a country

where Santander bank is reportedly in the final stages of curating its BTC ETFs despite general reluctance from the banking fraternity.

Speaking to Bloomberg recently, Banco Santander President Ana Botin noted,

“We are a leader in crypto. We issue the first bond on the blockchain. We have a strong team working on it. Our clients want to buy bitcoin, but we have been quite slow to adopt it due to regulatory issues. Now we are about to offer cryptocurrency ETFs.”

While further details about the new product are yet to be disclosed by the bank, it did concede that ideation has been going on for quite some time now.

[Read more...](#)

Ethereum's Gas Fees Plummet while Prices Soar

There has been a sharp drop in Ethereum's trading volume over the last week.

In brief

Ethereum's gas fees and trading volumes are going down.

The network's hash rate is surging.

Ethereum's gas fees have been plummeting in the last five days as the price of the currency edges toward its all-time high of \$4,465, set on Wednesday this week.

At the time of writing, Ethereum trades for \$4,626. The average transaction fee is \$37.19, marking a 33.5% reduction from Tuesday, when the average gas fee on Ethereum was \$56.

On top of that, the network's hash rate continues to soar to new heights. Hash rate determines the network's computing power. On Monday, Ethereum's hash rate hit 812,769 GH/s. By Wednesday that figure ballooned to a new high of 821,207 GH/s, according to Etherscan.



So there's a lot of new figures to digest, but what do they mean? Although the hash rate has increased, lower transaction fees could indicate lessening demand, and while the price and computing power of Ethereum might be sky-high right

now, another metric has dropped off considerably in the last four days: trading volume.

On Wednesday there was just over \$21 billion worth of trades made on Ethereum.

[Read more...](#)



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